



2020

FINISH[®]
LEURRES



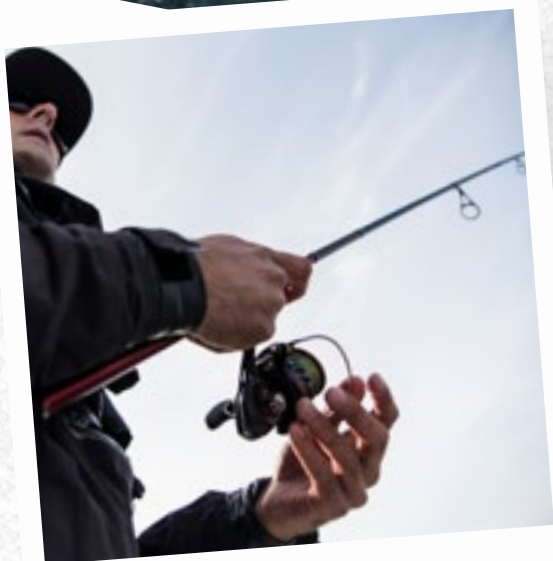
10 YEARS OLD AND STILL GOING STRONG!

In 2020, we will celebrate our 10th birthday! We continue to grow but more importantly, to evolve through the constant re-assessment of our development, guided by our passion for fishing, the fish we catch and of course their sparring partners : you !

This year and even more so in the years to come, our Research and Development department, located in Brest, is being strengthened to meet the technical and environmental challenges of tomorrow.

In the coming years, we will continue to nurture our passion for fishing through a variety of technical and ethical projects in Europe and beyond. We have new species of fish to target, new techniques to learn and new fishermen to meet.

Prepare to be surprised!



NEW PRICES THAT WILL MAKE YOUR DAY!

Thanks to the work of our team here at Fiiish, as well as the continued support of our suppliers, we are happy to offer you reduced prices on selected Power Tail and Candy Shrimp lures!

Enjoy !

NEW PRODUCTS!

In 2019, you gave a warm welcome to our new Black Eel and Mud Digger ranges, for which we are delighted and send you our heartfelt thanks! It is always greatly satisfying to see that our work is appreciated by all. We will allow you the pleasure of discovering the innovations and additions to our range for 2020, but there are two which we cannot resist telling you about now:

New arrival - Crazy Paddle Tail : compatible with the existing leaded heads found in the Crazy range. It uses our latest innovations : free hook and an inverted paddle with a «new generation» design! After three years of research, we present the new generation of paddles, increasing swimming amplitude and the lure's visibility to predators. From shore to boat fishing, in fresh and salt water, its effectiveness has been validated everywhere!

Additions to the Black Eel range: get ready to rediscover shore catches! We have added a 110mm size to the range, available in two different weights. You will also notice the arrival of the Shallow head for the 150mm size, especially designed to explore the smallest aquatic plant habitat, without a hitch. They will be your best friends in making the best catches!



NEW

NEW 2020 !

CRAZY
PADDLE TAIL

WORKS AMAZINGLY ON
ACTIVE FISH!



THE CRAZY RANGE HAS GROWN:
A NEW LURE, A NEW CONCEPT!

see page 48

CRAZY
SAND EEL

2 NEW
COLOURS THAT ARE EVEN
MORE CRAZY!!!

Electric
Grey



Glow
Glitter



NOW AVAILABLE EXTRA DEEP HEAD
IN SIZES:

SIZE
120 - 25g

SIZE
180 - 55g

TAILLE
220 - 120g



see pages 36 to 47

THE
GLUE



NEW
PACKAGING!
NOW AVAILABLE AS A
SINGLE BOX !



To discover
page 87

**MUD
DIGGER**

THE MUD DIGGER NOW
EXISTS AS A COMBO
5, 10 and 15g!

1 PRE-RIGGED LURE
+ 1 BODY



NEW JIG HEAD!

3g



3 NEW
COLOURS !!!

Mango
Juice



Wakasagi



Green
Shiner



See pages 72 to 75

**BLACK
EEL**

NEW SIZE
110mm !

SIZE
N°2

SHORE 4g
OFF SHORE 8g



• THE BLACK EEL NOW EXISTS AS SPARE
PARTS: BODIES, HEADS, HOOKS!
• THE SIMPLE COMBO
HAS BECOME A COMBO:
1 PRE-RIGGED LURE + 1 SPARE BODY



see page 76

**BLACK
MINNOW**

4 NEW COLOURS !!!

Macchiato



Noir &
Or



Zeste
de Citron



Red
District



2 NEW JIG HEADS !

MED DEEP - 150G - CANDY GREEN !

SIZE
N°6



THE EXTRA DEEP HEAD NOW
EXISTS
IN ALL SIZES!



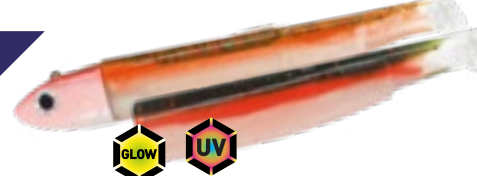
NEW DOUBLE COMBO
SEARCH - 4,5g !

SIZE
N°1



COMBOS NOW AVAILABLE
IN SIZE 6!

SIZE
N°6



see pages 14 to 35



OUR ORIGINAL PADDLETAIL LURE SYSTEM, PROVEN IN SALTWATER AND FRESHWATER WORLDWIDE

THE BLACK MINNOW RANGE OFFERS 6 BODY SIZES (7 TO 20cm)
AND NUMEROUS JIG HEAD WEIGHTS (3 TO 240g). AN INFINITE RANGE
OF POSSIBILITIES TO COVER VIRTUALLY ALL FISHING SITUATIONS



EXTRA SOFT AND REALISTIC BODIES

The extra soft body of the Black Minnow gives the lure a uniquely lifelike and natural swimming action with lots of vibration. A range of highly realistic colours add to the lure's proven attractiveness to all types of fish.

EXCLUSIVE VMC® OFF SET HOOK

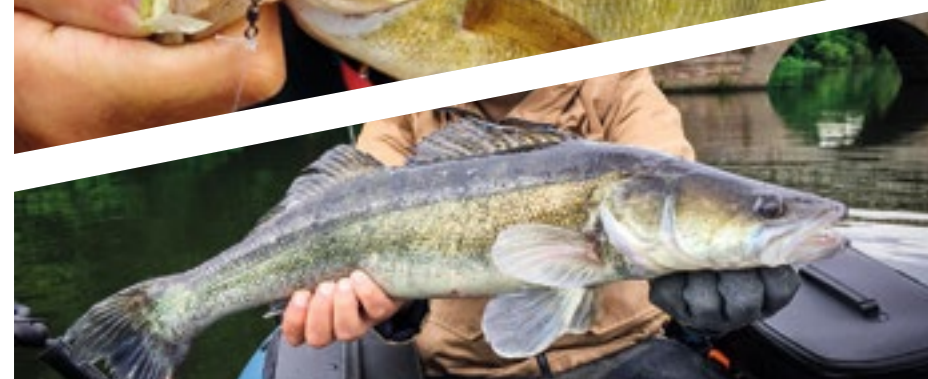
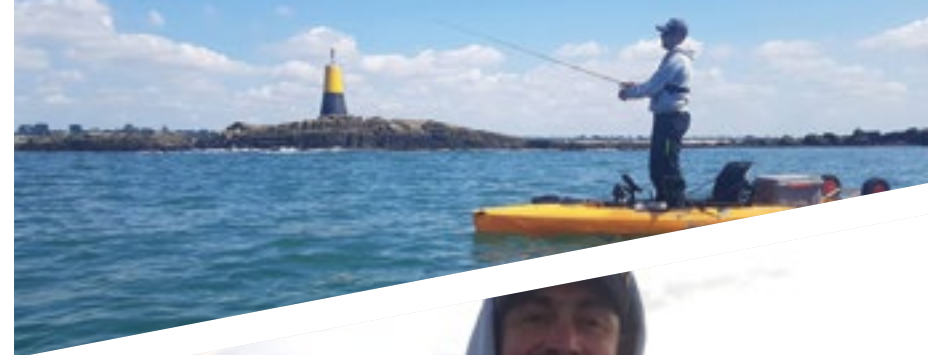


Designed specifically for the Black Minnow®, these wide, extra strong hooks provide the perfect balance for passing easily through long grasses.

PATENTED PH²S RIGGING SYSTEM



This innovative weedless system is the perfect combination of jig head, lure body and hook. The head and the body of the lure are articulated which increases hook ups and greatly enhances the action.



WHY THE BLACK MINNOW ?

Created ten years ago and developed in Brittany for bass fishing, it is the first flexible lure to be marketed, combining a leaded head, a flexible body and a "hidden" hook. Its patented design allows you to fish slowly, scraping along the bottom without snagging. When the fish swallows the lure, the hook emerges naturally: a success!

UNBEATABLE

The Black Minnow is undoubtedly the best, a magical lure that has that extra something, a clever mix of proportions between the body's volume, the fin size, the design and the super-soft texture! Often copied but never equaled: To this day the Black Minnow remains THE model for bass fishing!

For 10 years we have been developing and broadening our large range of products annually, allowing you to fish a wide variety of species, in saltwater as well as in fresh.

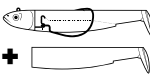
COMBOS

SIZE 1 | 07cm | Body weight (without jig head): 2g



THE COMBO

1 pre-rigged lure
+ 1 body



COMBO SHORE 3g

available colours:



1 Kaki 2 Sexy Brown



BM492 Combo Shore - 3g
Kaki + Kaki body



BM1295 Combo shore - 3g
Sexy brown + Sexy brown body

NEW

COMBO SEARCH 4,5g

available colours:



1 Macchiato 2 Noir et Or



BM1296 Combo search - 4,5g
Macchiato + Macchiato body



BM1297 Combo search - 4,5g
Noir et or + Noir et or body

NEW

NEW

COMBO OFF SHORE 6g

available colours:



1 Kaki 5 Blanc



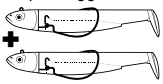
BM035 Combo Off Shore - 6g
Kaki + Kaki body



BM494 Combo Off Shore - 6g
Blanc + Blanc body - Red Jig Head

THE DOUBLE COMBO

x2 pre-rigged lures



DOUBLE COMBO SHORE 3g

available colours:



1 Kaki - Ghost Minnow 2 Wine Glitter - Kaki P.



BM758 Double Combo Shore - 3g
Kaki - Ghost Minnow



BM904 Double Combo Shore - 3g
Wine Glitter - Kaki Pailleté

DOUBLE COMBO SEARCH 4,5g

available colours:



1 Sexy brown - Orange fluo 2 Rose - Kaki



BM1298 Double combo search - 4,5g
Sexy brown - Orange fluo



BM1299 Double combo search - 4,5g
Rose - Kaki

NEW

NEW

DOUBLE COMBO SHORE / OFFSHORE 3g/ 6g

available colours:



1 Kaki



BM909 Double Combo Shore/Off Shore 3g/6g
Kaki

DOUBLE COMBO OFF SHORE 6g

available colours:



1 Kaki - Kaki P. 2 Rose Fluo - Sleepy Green



BM759 Double Combo Off Shore - 6g
Kaki - Kaki Pailleté



BM907 Double Combo Off Shore - 6g
Rose Fluo - Sleepy Green



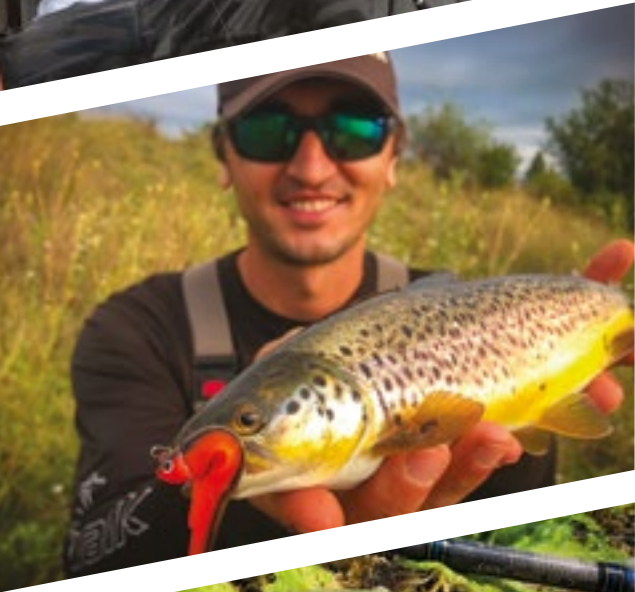
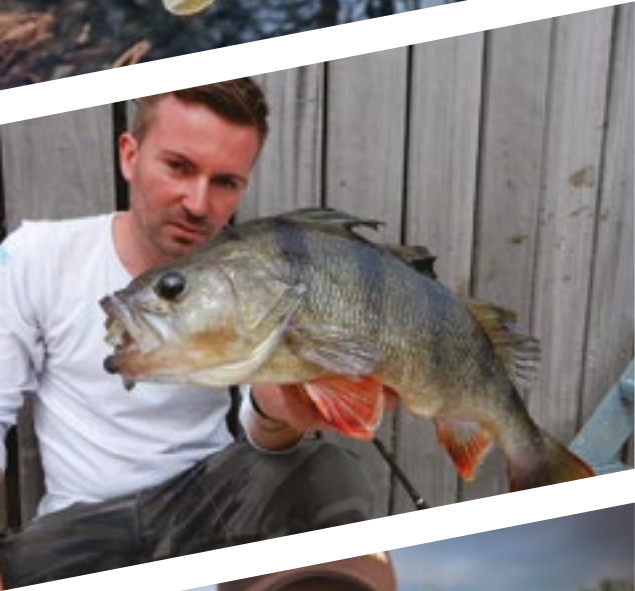
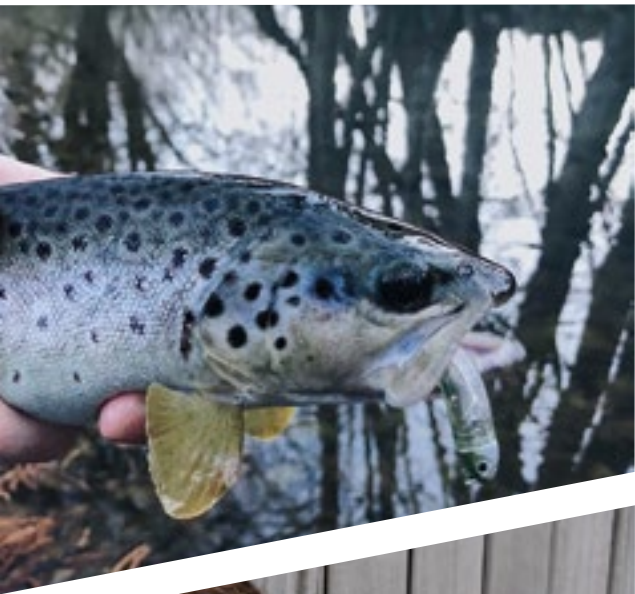
SIZE

N°1

BLACK
MINNOW®

SOLD
SEPARATELY

SIZE 1 | 07cm | Body weight (without jig head): 2g



THE
JIG
HEAD

x2 /
PACK

3g



SHORE



BM036

2 Jig head Shore 3g
Kaki

4,5g



SEARCH



BM766

2 Jig head Search - 4,5g
Kaki

6g



OFF SHORE



BM144

2 Jig head Off Shore - 6g
Kaki

12g



EXTRA DEEP



BM1301

2 Jig head Extra Deep - 12g
Kaki

NEW

HOOK
KROG PREMIUM

x4 /
PACK



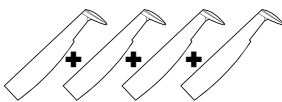
BM038

4 hooks Krog Premium
by VMC



THE
COLOR
BOX

x4 /
PACK



COLOR BOX
NATURAL:

Kaki - Sexy brown - Macchiato - Noir et or



BM1302

Color Box Natural :
Kaki - Sexy brown - Macchiato - Noir et or

THE
BODY

x4 /
PACK



Kaki



Marron Pailleté



Rose



Orange/Jaune



JauneFluo



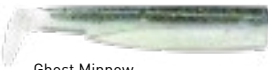
Wine Glitter



Blanc



Sexy Brown



Ghost Minnow



Sleepy Green



BM037

4 bodies
Kaki



BM349

4 bodies
Marron Pailleté



BM184

4 bodies
Rose



BM185

4 bodies
Orange/Jaune



BM913

4 bodies
Jaune Fluo



BM1303

4 bodies
Wine Glitter

NEW



BM633

4 bodies
Blanc



BM767

4 bodies
Sexy Brown



BM768

4 bodies
Ghost Minnow



BM912

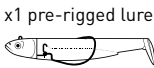
4 bodies
Sleepy Green



COMBOS



SIZE 2 | 09cm | Body weight (without jig head): 4g

THE
SIMPLE
COMBO




SIMPLE COMBO
OFF SHORE 10g


available colours:



Green Morning Clear Brown



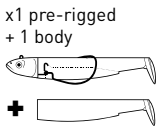
BM772 Simple Combo Off Shore - 10g
Green Morning



BM916 Simple Combo Off Shore - 10g
Clear Brown



THE
COMBO



COMBO
SHORE 5g

available colours:



Kaki Bleu Wine Glitter



BM189 Combo Shore - 5g
Kaki + Kaki body



BM769 Combo Shore - 5g
Bleu + Bleu body



BM1304 combo shore - 5g
Wine glitter + Wine glitter body

COMBO
SEARCH 8g

available colours:



Sexy Brown Zeste de citron



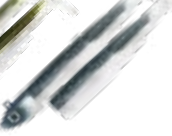
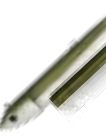
BM1305 combo search - 8g
Sexy brown + Sexy brown body




BM1306 combo search - 8g
Zeste de citron + body

COMBO
OFF SHORE 10g


available colours:




Kaki Bleu Pailleté




BM187 Combo Off Shore - 10g
Kaki + Kaki body



BM188 Combo Off Shore - 10g
Bleu Pailleté + Bleu P. body



BM497 Combo Off Shore - 10g
Blanc + Blanc body - Red jig head



BM1307 Combo off shore - 10g
Candy green + body

COMBO
EXTRA DEEP 20g

available colours:



Blanc Pailleté Or/Bleu

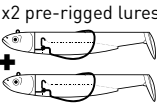


BM1308 Combo Extra Deep - 20g
Blanc Pailleté + Blanc P. body



BM1309 Combo extra deep - 20g
Or/bleu + Or bleu body

THE
DOUBLE
COMBO



DOUBLE COMBO
SHORE 5g

available colours:



Rainbow - Or/Bleu Kaki - Macchiato



BM918 Double Combo Shore - 5g
Rainbow - Or/Bleu



BM1310 Double combo shore - 5g
Kaki - Macchiato

DOUBLE COMBO
SEARCH 8g

available colours:



Wine Glitter - Mojito




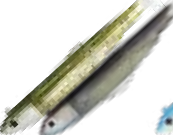
BM920 Double Combo Search - 8g
Wine Glitter - Mojito




BM921 Double Combo Search - 8g
Green Morning - Purple Impact

DOUBLE COMBO
OFF SHORE 10g


available colours:



Kaki Pailleté - Sexy Brown Bleu/Glow - Shiny Blue



BM774 Double Combo Off Shore - 10g
Kaki Pailleté - Sexy Brown



BM922 Double Combo Off Shore - 10g
Bleu/Glow - Shiny Blue

SOLD
SEPARATELY

SIZE 2 | 09cm | Body weight (without jig head): 4g

THE
JIG
HEAD

5g



SHORE



BM018

2 Jig heads Shore - 5g
Kaki

8g



SEARCH



BM625

2 Jig heads Search - 8g
kaki

10g



OFF SHORE






BM009

2 Jig heads Off Shore - 10g
Kaki



BM024

2 Jig heads Off Shore - 10g
Bleu



BM867

2 Jig heads Off Shore - 10g
Rouge

20g



EXTRA DEEP





BM775

2 Jig heads Extra Deep
20g - Kaki



BM930

2 Jig heads Extra Deep
20g - Bleu

HOOK
KROG PREMIUM



BM147

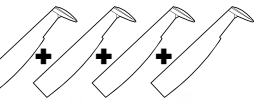
4 hooks Krog Premium
by VMC






THE
COLOR
BOX

COLOR BOX
NATURAL :
Kaki - Sexy brown - Macchiato
Noir et or




COLOR BOX
UV:
Sleepy Green. - Orange Fluo
Candy Green - Sunrise



BM1314

Color Box Natural :
Kaki - Sexy Brown - Macchiato - Noir et Or



BM931

Color Box UV :
Sleepy Green - Orange Fluo
Candy Green - Sunrise

THE
BODY



Rainbow





Zeste de citron



Kaki



Bleu



Blanc Pailleté



Rose



Kaki Pailleté



Blanc



Ghost Minnow





Chartreuse



Green Morning



Or/Bleu





Candy Green



Clear Brown





Bleu/Glow



BM1315

3 bodies
Rainbow



BM1316

3 bodies
zeste de citron



BM010

3 bodies
Kaki



BM011

3 bodies
Bleu



BM012

3 bodies
Blanc Pailleté



BM025

3 bodies
Rose



BM350

3 bodies
Kaki Pailleté



BM501

3 bodies
Blanc



BM777

3 bodies
Ghost Minnow



BM778

3 bodies
Chartreuse



BM936

3 bodies
Green Morning



BM935

3 bodies
Or/Bleu



BM937

3 bodies
Candy Green



BM934

3 bodies
Clear Brown



BM933

3 bodies
Bleu/Glow



BM1317

3 bodies
The Italian Job

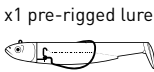




COMBOS

SIZE 3 | 12cm | Body weight (without jig head): 10g

THE SIMPLE COMBO

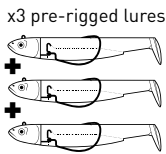


SIMPLE COMBO SHORE



BM781	Simple Combo Shore - 12g Green Morning
BM938	Simple Combo Shore - 12g Wine Glitter + Rattles

THE MAXI COMBO

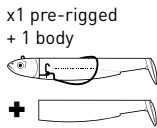


MAXI COMBO OFF SHORE



BM1324	Maxi combo Off Shore 25gr Kaki - Clear Brown - Mojito
BM945	Maxi Combo Off Shore - 25g Candy Green - Orange F. - Sunrise

THE COMBO



COMBO SHALLOW

6g



BM638	Combo Shallow - 6g Vert/orange + Vert/orange body
BM639	Combo Shallow - 6g Kaki + Kaki body
BM1318	Combo shallow - 6g Candy green + Candy G. body

COMBO SHORE

12g



BM194	Combo Shore - 12g Kaki + Kaki body
BM1319	combo shore - 12g Noir et or + Noir et or body
BM505	Combo Shore - 12g Blanc + body Blanc - Red jig head

COMBO SEARCH

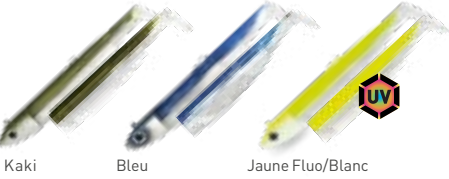
18g



BM1320	Combo search - 18g Blanc Pailleté + body - Red jig head
BM1321	Combo search - 18gr Sexy Brown + Sexy brown body

COMBO OFF SHORE

25g



BM191	Combo Off Shore - 25g Kaki + Kaki body
BM192	Combo Off Shore - 25g Bleu + Bleu body
BM193	Combo Off Shore - 25g Jaune Fluo/Blanc + body
BM503	Combo Off Shore - 25g Blanc + Blanc body - Red jig hds.
BM1322	Combo off shore - 25g Candy green + Candy green body

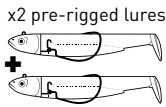
COMBO DEEP

37g



BM1323	Combo deep - 37gr Kaki + Kaki body
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THE DOUBLE COMBO



DOUBLE COMBO SHORE

12g



BM780	Double Combo Shore - 12g Kaki Pailleté - Ghost Minnow
BM941	Double Combo Shore - 12g Kaki + rattle

DOUBLE COMBO SEARCH

18g



BM943	Double Combo Search - 18g Mojito - Rainbow
BM942	Double Combo Search - 18g Blue Lagoon - Bleu/rose + rattle

DOUBLE COMBO OFF SHORE

25g



BM783	Double Combo Off Shore - 25g Or/Bleu - Rainbow + rattle
BM944	Double Combo Off Shore - 25g Bleu/Glow - Shiny Blue

SIZE
N°3

BLACK
MINNOW®

SOLD
SEPARATELY

SIZE 3 | 12cm | Body weight (without jig head): 10g

THE
JIG
HEAD

x2 /
PACK

6g



SHALLOW

12g



SHORE

18g



SEARCH

25g



OFF SHORE

37g



DEEP

50g



X DEEP

HOOK
KROG PREMIUM

x4 /
PACK

3 700696 600775

BM077 4 hameçons Krog Premium
by VMC

THE
COLOR
BOX

x4 /
Pack

COLOR BOX
NATURAL:
Bleu/Rose - Sexy Brown
Kaki Pailleté - mojito



R+
UV



COLOR BOX
FLASHY:
Orange/Jaune - Rose Fluo
Purple Impact - Chartreuse

COLOR BOX
UV:
Sleepy Green. - Orange Fluo
Candy Green - Sunrise



UV

3 700696 609549

BM954 Color Box Natural + rattle
Bleu/Rose - Sexy B. - Kaki P. - Mojito

3 700696 609556

BM955 Color Box Flashy + rattle
O./J. - Rose F. - Purple Im. - Chartreuse

3 700696 609532

BM953 Color Box UV Sleepy Green - Orange F.
Candy Gr. - Sunrise

THE
BODY

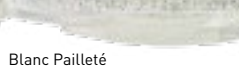
x3 /
PACK



Kaki



Bleu



Blanc Pailleté

UV



Vert/Orange

UV



Orange/Jaune



Kaki Pailleté



Wine Glitter

UV



Zeste de citron

UV



Rose Fluo



Blanc



Sexy Brown

UV



Chartreuse



Green Morning



Or/Bleu

UV



Candy Green

UV



Purple Impact

YELLOW



Bleu/Glow

3 700696 600034

BM003 3 bodies
Kaki

3 700696 600041

BM004 3 bodies
Bleu

3 700696 600058

BM005 3 bodies
Blanc Pailleté

3 700696 601512

BM151 3 bodies
Vert/Orange

3 700696 601983

BM196 3 bodies
Orange/Jaune

3 700696 601870

BM197 3 bodies
Kaki Pailleté

3 700696 613317

BM1331 3 bodies
Wine Glitter

NEW

3 700696 613324

BM1332 3 bodies
Zeste de citron

NEW

3 700696 603516

BM351 3 bodies
Rose Fluo

3 700696 605060

BM506 3 bodies
Blanc

3 700696 607859

BM785 3 bodies
Sexy Brown

3 700696 607866

BM786 3 bodies
Chartreuse

3 700696 609600

BM960 3 bodies
Green Morning

3 700696 609594

BM959 3 bodies
Or/Bleu

3 700696 609617

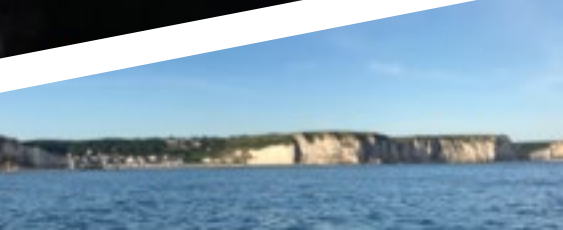
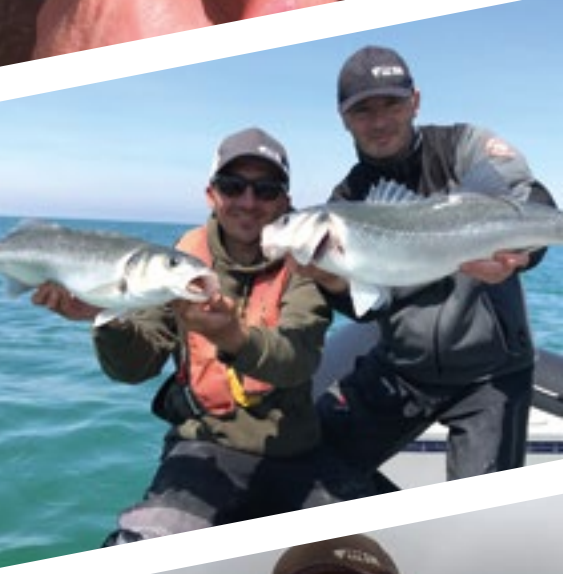
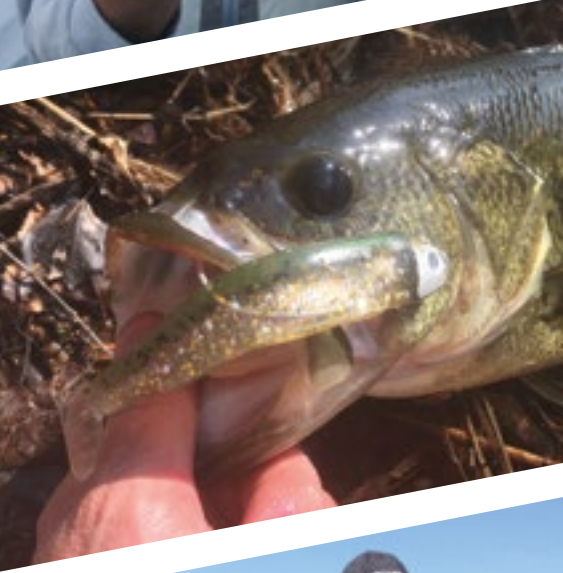
BM961 3 bodies
Candy Green

3 700696 609587

BM958 3 bodies
Purple Impact

3 700696 609570

BM957 3 bodies
Bleu/Glow



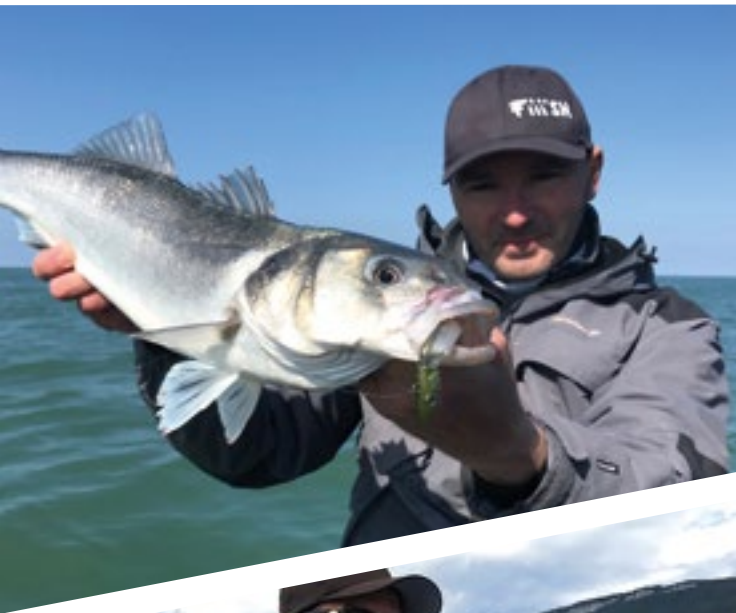
SIZE

N°4

BLACK
MINNOW®

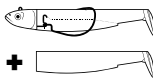
COMBOS

SIZE 4 | 14cm | Body weight (without jig head): 15g



THE COMBO

x1 pre-rigged
+ 1 body



COMBO
SHALLOW

available colours:

10g



Vert/Orange



BM642

Combo Shallow - 10g
Vert/Orange + Vert/O. body

COMBO
OFF SHORE

available colours:

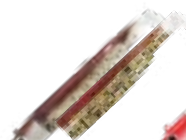
40g



Kaki



Bleu



Wine Glitter



Blanc



BM199

Combo Off Shore - 40g
Kaki + Kaki body



BM200

Combo Off Shore - 40g
Bleu + Bleu body



BM1333

Combo off shore - 40g
Wine Glitter + Wine Glitter body



BM1334

Combo off shore - 40g
Blanc + Blanc body - Red jig head

COMBO
DEEP

available colours:

60g



Candy Green



Orange Fluo



BM787

Combo Deep - 60g
Candy Green + body - JH Glow

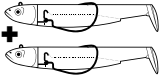


BM978

Combo Deep - 60g
Orange Fluo + body - JH Glow

THE DOUBLE COMBO

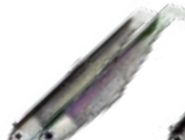
x2 pre-rigged lures



DOUBLE COMBO
OFF SHORE

available colours:

40g



Sexy Brown - Green Morning



Noir et Or - Or/Bleu



BM1336

Double combo Off Shore - 40g
Sexy Brown + Green morning

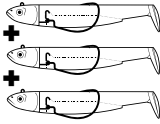


BM1337

Double combo Off Shore - 40g
Noir et Or + Or/bleu

THE MAXI COMBO

x3 pre-rigged lures



MAXI COMBO
OFF SHORE

available colours:

40g

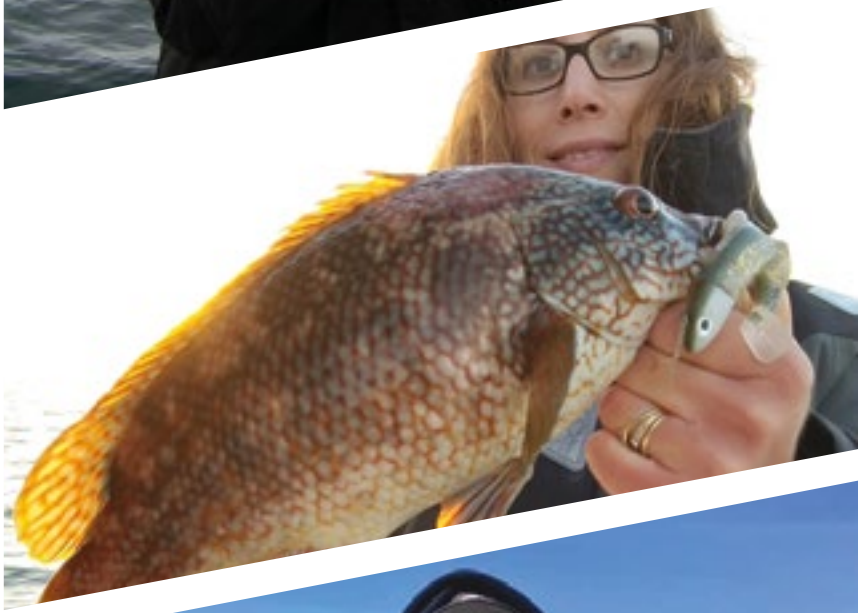


Kaki - Clear Brown - Mojito



BM1338




















Maxi combo Off Shore - 40g
Kaki - Clear Brown - Mojito



SOLD
SEPARATELY

SIZE 4 | 14cm | Body weight (without jig head): 15g

THE
JIG
HEAD

10g			 3 700696 803424	BM342	2 jig heads Shallow - 10g Kaki
SHALLOW			 3 700696 813408	BM1340	2 jig heads Shallow - 10g Vert/Jaune NEW
20g			 3 700696 801536	BM153	2 jig heads Shore - 20g Kaki
SHORE			 3 700696 802014	BM201	2 jig heads Shore - 20g Bleu
28g			 3 700696 807880	BM788	2 jig heads Search - 28g Kaki
SEARCH					
40g			 3 700696 800300	BM030	2 jig heads Off Shore - 40g Kaki
OFF SHORE			 3 700696 800346	BM034	2 jig heads Off Shore - 40g Bleu
			 3 700696 808733	BM873	2 jig heads Off Shore - 40g Rouge
60g			 3 700696 803479	BM347	1 jig head Deep - 60g Kaki
DEEP					
80g			 3 700696 813383	BM1339	1jig head Xdeep - 80g kaki NEW
X DEEP					



HOOK
KROG PREMIUM




3 700696 801587

BM156

4 hooks Krog Premium
by VMC

THE BODY

x3 /
PACK

Kaki

Bleu

Rose

Orange/Jaune

Kaki Pailleté

Rose Fluo

Green Morning

Or/Bleu

Candy Green

Sleepy Green

Clear Brown

Bleu/Glow

3

700696 800331

BM033

3 bodies
Kaki

3

700696 800317

BM031

3 bodies
Bleu

3

700696 802036

BM203

3 bodies
Rose

3

700696 807810

BM791

3 bodies
Orange/Jaune

3

700696 803554

BM355

3 bodies
Kaki Pailleté

3

700696 803530

BM353

3 bodies
Rose Fluo

3

700696 807887

BM789

3 bodies
Green Morning

3

700696 808846

BM984

3 bodies
Or/Bleu

3

700696 808839

BM983

3 bodies
Candy Green

3

700696 808880

BM986

3 bodies
Sleepy Green

3

700696 808877

BM987

3 bodies
Clear Brown

3

700696 808356

BM935

3 bodies
Bleu Glow



SIZE
N°5

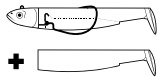
BLACK
MINNOW®

COMBOS

SIZE 5 | 16cm | Body weight (without jig head): 22g

THE COMBO

x1 pre-rigged lure
+ 1 body



COMBO SHALLOW 15g

available colours:



Vert/Orange Candy Green



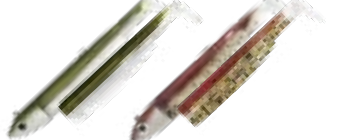
BM643 Combo shallow - 15g
Vert/Orange + Vert/Or.



BM1341 Combo shallow - 15g
Candy green + Candy Green body

COMBO OFF SHORE 60g

available colours:



Kaki Wine Glitter



BM204 Combo Off Shore - 60g
Kaki + Kaki



BM1342 Combo off shore - 60g
Wine Glitter + Wine Glitter body

COMBO DEEP 90g

available colours:



Candy Green Orange Fluo



BM793 Combo Deep - 90g
Candy Green + body - JH Glow



BM1343 Combo deep - 90g
Orange fluo + Orange Fluo body

SOLD SEPARATELY

THE JIG HEAD

x2 /
PACK

15g



SHALLOW



BM157 2 jig heads Shallow - 15g
Kaki



BM1344 2 jig heads Shallow - 15g
Vert/Jaune

30g



SHORE



BM019 2 jig heads Shore - 30g
Kaki

60g



OFF SHORE



BM015 2 jig heads Off Shore - 60g
Kaki



BM027 2 jig heads Off Shore - 60g
Bleu



BM875 2 jig heads Off Shore - 60g
Rose Fluo

90g



DEEP



BM206 1 jig head Deep - 90g
Kaki

120g



EXTRA DEEP



BM624 1 jig head Extra Deep - 120g
kaki

HOOK KROG PREMIUM

x4 /
PACK

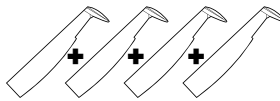


BM210 4 hooks Krog Premium
by VMC

4,60 €

THE COLOR BOX

x4 /
PACK



COLOR BOX

UV:

Candy green - Rose fluo
Orange fluo - Orange/jaune



BM1345 Color box - Candy green + Rose F.
+ Orange F. + Orange/J.

THE BODY

x3 /
PACK



Kaki



Bleu



Orange/Jaune



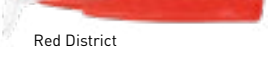
Rose Fluo



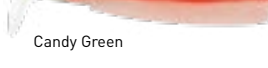
Green Morning



Or/Bleu



Red District



Candy Green



Blue Lagoon



Shiny Blue



Orange Fluo



BM016 3 bodies
Kaki



BM028 3 bodies
Bleu



BM207 3 bodies
Orange/Jaune



BM359 3 bodies
Rose Fluo



BM794 3 bodies
Green Morning



BM997 3 bodies
Or/Bleu



BM1346 3 bodies
Red District



BM795 3 bodies
Candy Green



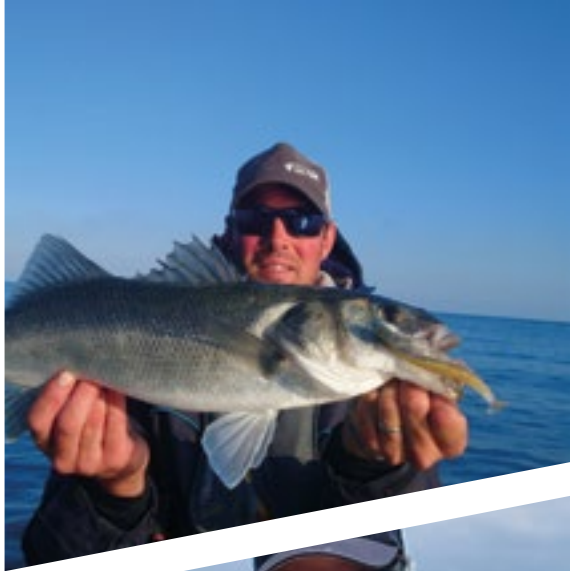
BM796 3 bodies
Blue Lagoon



BM995 3 bodies
Shiny Blue



BM996 3 bodies
Orange Fluo



COMBOS

SIZE 6 | 20cm | Body weight (without jig head): 48g

THE
COMBO

x1 pre-rigged lure
+ 1 body



COMBO
OFF SHORE 120g
available colours:


Candy Green


BM1348

Combo Off Shore - 120g
Candy green + Candy Green body

NEW



SOLD SEPARATELY

THE
JIG
HEAD

x1 /
PACK

30g



SHALLOW

60g



SHORE

120g



OFF SHORE

150g



MED DEEP

190g



DEEP

240g



EXTRA DEEP

HOOK
KROG PREMIUM

x2 /
PACK

BM214 2 hooks Krog Premium
by VMC

THE
BODY

x2 /
PACK



Kaki



Bleu



Rose



Orange/Jaune



Red District



Rose Fluo



Candy Green



Blue Lagoon



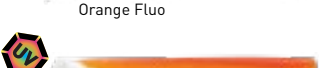
Bleu/Glow



Shiny Blue



Orange Fluo



Sunrise



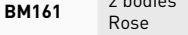
BM041 2 bodies
Kaki



BM212 2 bodies
Bleu



BM161 2 bodies
Rose



BM213 2 bodies
Orange/Jaune



BM1351 2 bodies
red District



BM361 2 bodies
Rose Fluo



BM797 2 bodies
Candy Green



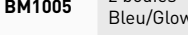
BM798 2 bodies
Blue Lagoon



BM1005 2 bodies
Bleu/Glow



BM1006 2 bodies
Shiny Blue



BM1003 2 bodies
Orange Fluo



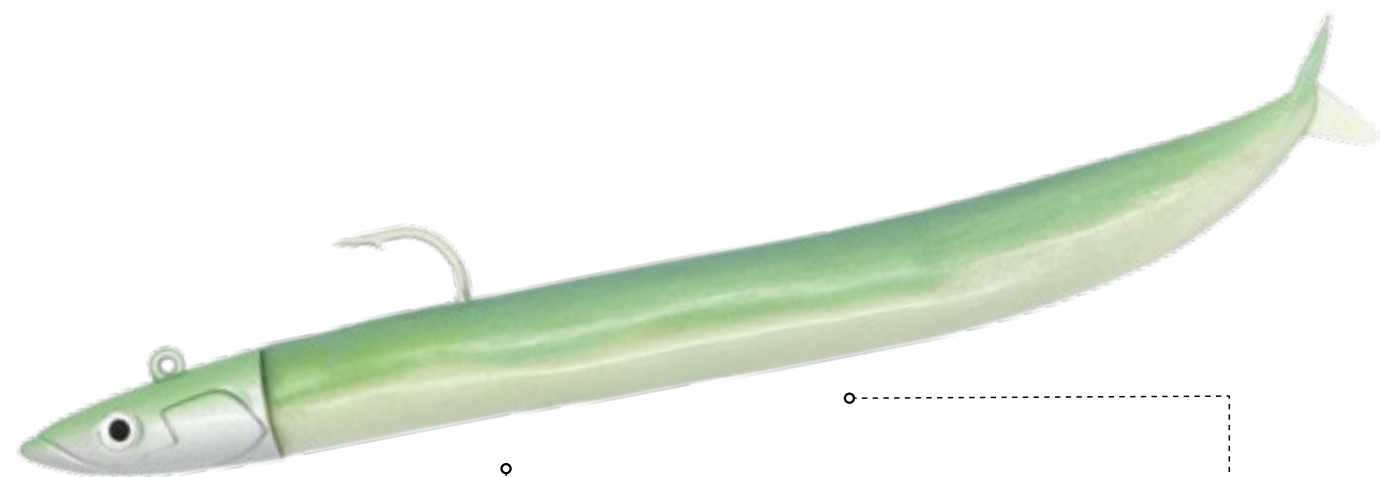
BM1004 2 bodies
Sunrise





AN ULTRA LIFELIKE SWIMMING ACTION THAT PERFECTLY IMITATES A SANDEEL, THIS LURE IS IRRESISTIBLE TO MANY PREDATORY FISH

THE CRAZY SAND EEL RANGE OFFERS 6 SIZES OF LURES FROM 10 TO 30cm, INCLUDING AN X-STRONG SERIES TO TAKE ON THE MOST POWERFUL FISH



**RATTLE
+ SCENTED LURE BODY**

Sizes 150-220 incorporate a rattle to imitate the clatter of small baitfish and allow predators to detect the lure.

The body of the Crazy Sand Eel is infused with a proven formula using Anise.

**PATENTED HSV®
SWIMMING ACTION**

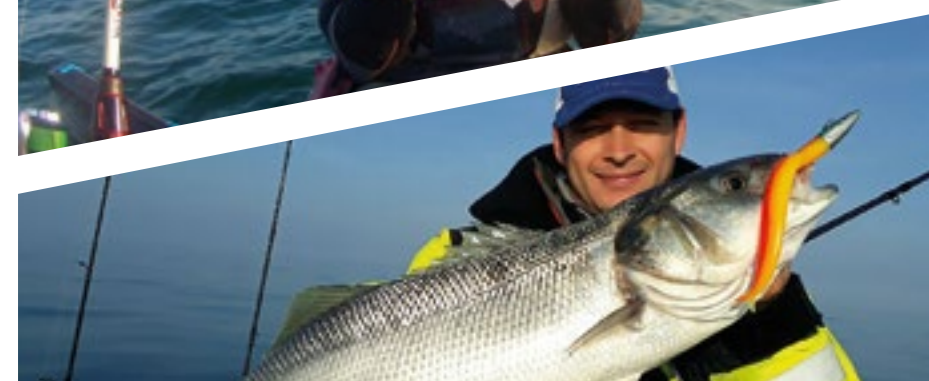
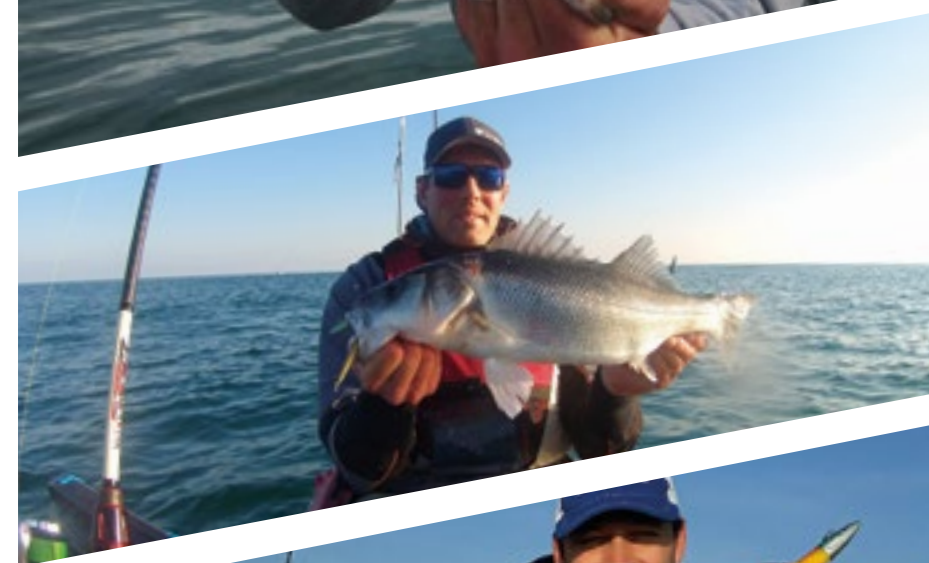


Lots of research was undertaken by Fiiish in France to develop the unique action of the Crazy Sand Eel patented as HSV® (High Swimming Vibration).

**UV REACTIVE
GLOW EFFECT**

The UV colors improve the visibility of the lure to predators in poorly lit or crowded waters.

GLOW colors restore light through phosphorescence, in areas of low brightness and/or at great depths.



A LITTLE HISTORY!

The Crazy Sand Eel is the second flexible lure born at Fiiish! It was developed at the time by the close collaboration between Matt, creator of the company Fiiish, and Doctor Djé, our chief technician!

Both competitors of the Lure Bass National Fishing Championship: «We needed a lure to complement the Black Minnow: faster movement! A lure to fish either above the bottom or below the surface with a strong vibration to attract fish from afar!» explains Matt.

CREATING THE CRAZY SAND EEL: A LURE UNIQUE IN ITS CATEGORY!

After several years of research and testing, we found a combination of shapes that allowed us to create a natural swimming action that proved irresistible to fish.

A lure unique in its category:
The first flexible lure in the world to have its inimitable swimming action patented. In the hands of an experienced angler, it becomes as realistic as a real living fish. Its swimming action really appeals to predators! They go crazy! Hence its name: «Crazy Sand Eel».

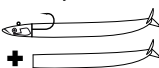
COMBOS

SIZE 100 | 10cm | Body weight (without jig head): 3g



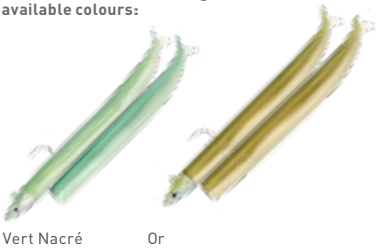
THE COMBO

x1 pre-rigged lure
+ 1 body



COMBO SHORE
available colours:

5g



Vert Nacré Or



CSE215 Combo Shore - 5g
Vert Nacré + body Vert Nacré



CSE1293 Combo Shore - 5g
Or + body or (tp or)

NEW

COMBO OFF SHORE
available colours:

10g



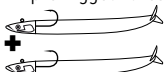
White Coco



CSE509 Combo Off Shore - 10g
White Coco + body

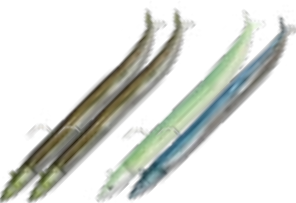
THE DOUBLE COMBO

x2 pre-rigged lures



DOUBLE COMBO OFF SHORE
available colours:

10g



Kaki Vert Nacré - Bleu



CSE800 Double Combo Off Shore - 10g
Kaki



CSE1007 Double Combo Off Shore - 10g
Vert Nacré - Bleu Nacré

SOLD SEPARATELY

THE JIG HEAD

x2 /
PACK

5g



SHORE

10g



OFF SHORE



CSE216 2 têtes plombées Shore - 5g
Vert Nacré



CSE217 2 têtes plombées Off Shore - 10g
Vert Nacré

THE BODY

x3 /
PACK



Jaune Fluo



Bleu Nacré



White Coco



Kaki



CSE239 3 bodies
Jaune Fluo



CSE237 3 bodies
Bleu Nacré

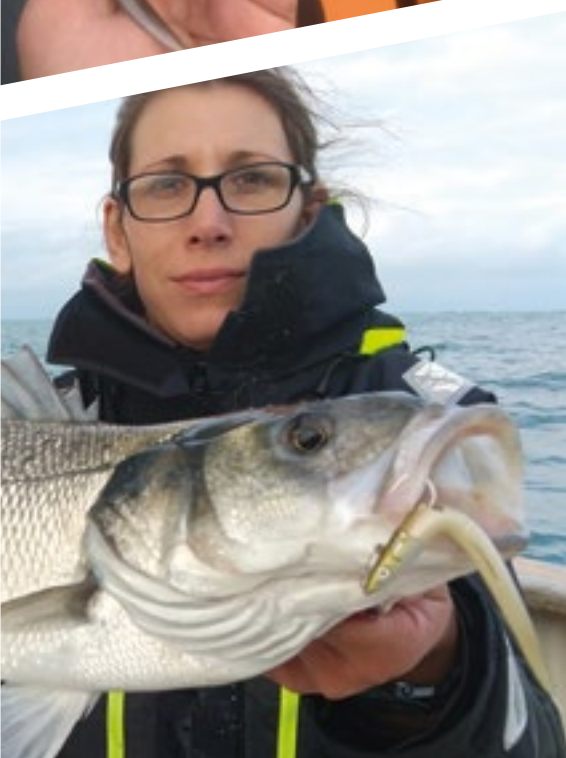
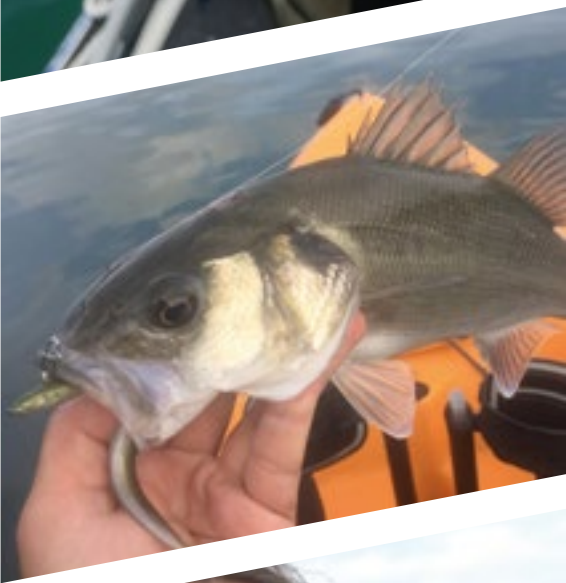


CSE510 3 bodies
White Coco



CSE1294 3 bodies
Kaki

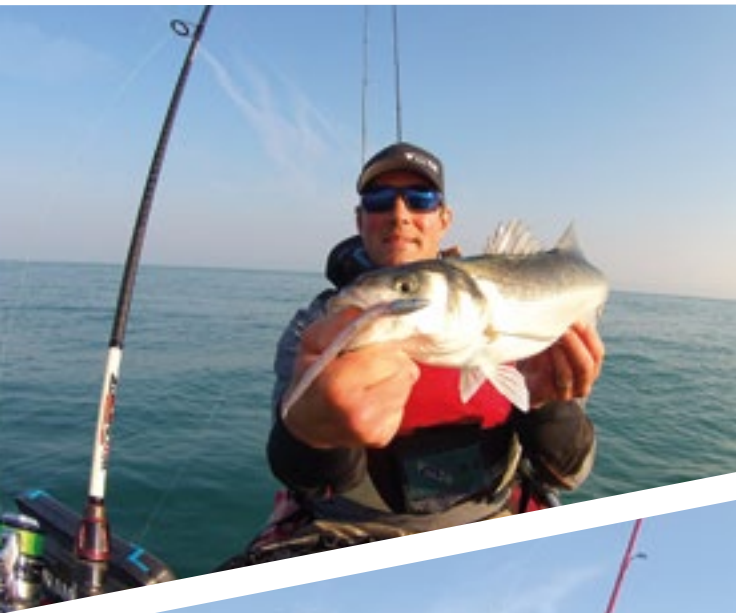
NEW



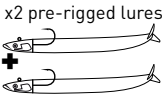


COMBOS

SIZE 120 | 12cm | Body weight (without jig head): 5,5g







THE DOUBLE COMBO




DOUBLE COMBO OFF SHORE 15g
available colours:



		
CSE528	Double Combo Off Shore - 15g Kaki	12,50 €
		
CSE801	Double Combo Off Shore - 15g Or	12,50 €
		
CSE1008	Double Combo Off Shore - 15g Dark Eel	12,50 €
		
CSE1290	Double Combo Off Shore - 15g Purple Glitter	12,50 €

DOUBLE COMBO EXTRA DEEP 25g
available colours:





		
CSE1291	Double Combo Extra Deep 25gr Electric Grey	12,50 €

SOLD SEPARATELY

THE JIG HEAD

x2 / PACK



	
CSE1010	2 jig heads Off Shore - 15g Kaki
	
CSE1357	2 jig heads Extra Deep 25g Kaki

THE BODY

x3 / PACK



	
CSE1012	3 bodies Kaki
	
CSE1013	3 bodies Purple Glitter

COMBOS

SIZE 150 | 15cm | Body weight (without jig head): 9,5g

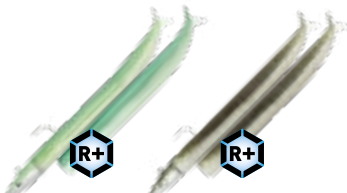


THE COMBO

x1 pre-rigged lure
+ 1 body



COMBO
OFF SHORE 20g
available colours:



Vert Nacré Electric Grey



CSE219 Combo Off Shore - 20g
Vert Nacré + body Vert Nacré

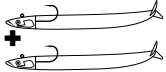


CSE1289 Combo off shore - 20g
Electric Grey + body Electric Grey

NEW

THE DOUBLE COMBO

x2 pre-rigged lures
+



DOUBLE COMBO
OFF SHORE 20g
available colours:



Kaki Mango Juice Dark Eel



CSE802 Double Combo Off Shore - 20g
Kaki



CSE803 Double Combo Off Shore - 20g
Mango Juice



CSE1014 Double Combo Off Shore - 20g
Dark Eel

SOLD SEPARATELY

THE JIG HEAD

x2 /
PACK

10g



SHORE

20g



OFF SHORE

30g



DEEP



CSE220 2 jigs heads Shore - 10g
Vert Nacré



CSE221 2 jig heads Off Shore - 20g
Vert Nacré



CSE222 2 jig heads Deep - 30g -
Vert Nacré

THE BODY

x3 /
PACK



Vert Nacré



Or



Bleu Nacré



Kaki



Purple Glitter



CSE223 3 bodies
Vert Nacré



CSE232 3 bodies
Or



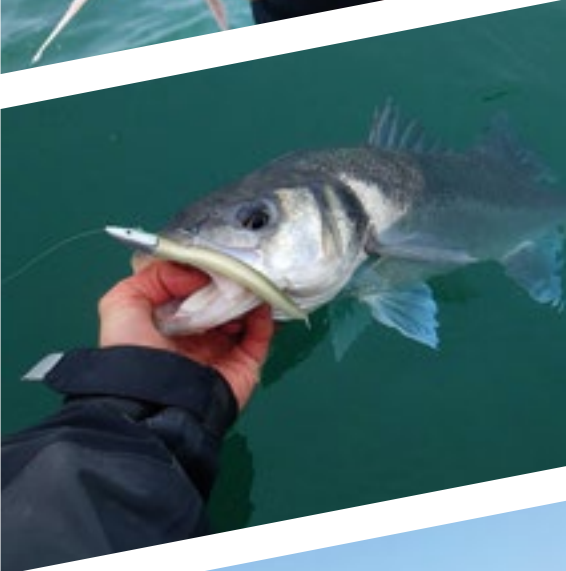
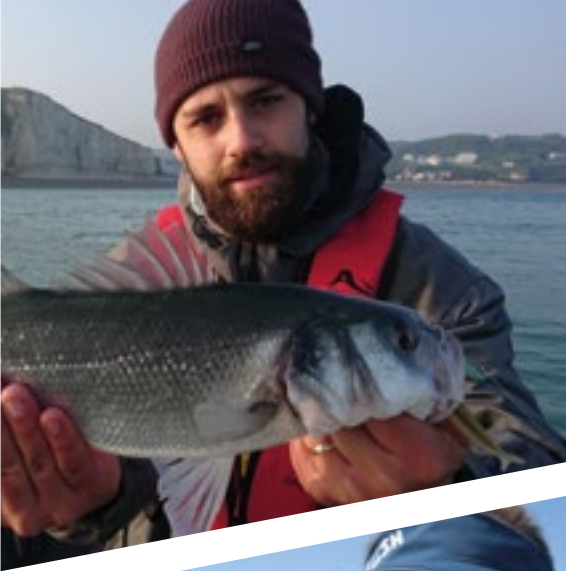
CSE233 3 bodies
Bleu Nacré



CSE1016 3 bodies
Kaki



CSE1017 3 bodies
Purple Glitter



COMBOS

SIZE 180 | 18cm | Body weight (without jig head): 17g



THE COMBO

x1 pre-rigged lure
+ 1 body



COMBO DEEP

available colours:

55g



Mango Juice



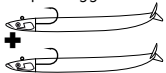
CSE1285

Combo deep - 55g
Mango juice + body Mango

NEW

THE DOUBLE COMBO

x2 pre-rigged lures



DOUBLE COMBO OFF SHORE

available colours:

35g



Kaki

Mango Juice

Dark Eel



CSE529

Double Combo Off Shore - 35g
Kaki



CSE804

Double Combo Off Shore - 35g
Mango Juice



CSE1018

Double Combo Off Shore - 35g
Dark Eel

SOLD SEPARATELY

THE JIG HEAD

x2 /
PACK

35g



OFF SHORE



CSE1020

2 jig heads Off Shore - 35g
Kaki

55g



EXTRA DEEP



CSE1287

2 jig heads Extra Deep - 55g
kaki

NEW

THE BODY

x3 /
PACK



Rose Fluo



CSE1023

3 bodies
Rose Fluo



Kaki



CSE1022

3 bodies
Kaki



Purple Glitter



CSE1024

3 bodies
Purple Glitter



Electric Grey



CSE1288

3 bodies
Electric Grey

NEW



SIZE
220



SOLD SEPARATELY

SIZE 220 | 22cm | Body weight (without jig head): 29g



THE JIG HEAD

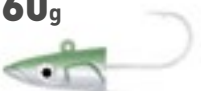
x2/ x1 /
PACK

30g



SHORE

60g



OFF SHORE

90g



DEEP

120g



EXTRA DEEP



CSE224 2 jig heads Shore - 30g
Vert Nacré



CSE225 2 jig heads Off Shore - 60g
Vert Nacré



CSE226 2 jig heads Deep - 90g
Vert Nacré



CSE1283 1 jig head - Extra Deep 120g
Rose Fluo

NEW

THE BODY

x3 /
PACK



Bleu Nacré



Rose Fluo



Glow Glitter



Mango Juice



Kaki



Dark Eel



CSE227 3 bodies
Vert Nacré



CSE242 3 bodies
Rose Fluo



CSE1284 3 bodies
Glow Glitter (Phospho)



CSE518 3 bodies
Mango juice



CSE1026 3 bodies
Kaki



CSE1027 3 bodies
Dark Eel

NEW



THE JIG HEAD

x1 /
PACK

70g



X-STRONG

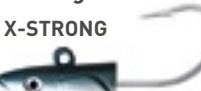


CSE538 1 jig head X-Strong - 70g
Blanc/Ceil Rouge - Hameçon 3X



CSE539 1 jig head X-Strong - 70g Rose Fluo -
Hameçon 3X

100g



X-STRONG



CSE540 1 jig head X-Strong - 100g
Bleu Nacré - Hooks 3X

THE COMBO

x1 pre-rigged lure
+ 1 body



COMBO
X-Strong

available colours:

70g



Bleu Nacré



Rose Fluo



CSE515 Combo X-Strong - 70g
Bleu Nacré + body Bleu Nacré



CSE516 Combo X-Strong - 70g
Rose Fluo + body Rose Fluo

SIZE
300



COMBOS

SIZE 300 | 30cm | Body weight (without jig head): 78g

THE SIMPLE COMBO

x1 pre-rigged lure



COMBO
OFF SHORE

160g

available colours:



Or

Rose Fluo

Mango Juice



CSE520 Combo Off Shore - 160g
Or



CSE526 Combo Off Shore - 160g
Rose Fluo



CSE523 Combo Off Shore - 160g
Mango Juice



CRAZY PADDLE TAIL

THE CRAZY RANGE HAS GROWN: A NEW LURE, A NEW CONCEPT!

A FORMIDABLE LURE THANKS TO ITS INVERTED PADDLE.
HYPER-EFFECTIVE ONCE IN ACTION,
ITS THE IDEAL LURE TO USE IN TRACTION!



PARTICULARLY EFFECTIVE

- The Crazy Paddle Tail is used for traction or linear fishing in open water
- It is particularly effective on active fish, in rough conditions (winds, currents, waves)

FREE HOOK

- A new free-hook concept allowing for:
- Better lure mobility
 - Easier assembly
 - A stronger lure

INVERTED PADDLE

A fluid and realistic swimming action: the inverted paddle activates the lure quickly and produces the ideal action whilst descending!



SIZE
150

SIZE 150
15cm
Body weight
(without jig head):
9,5g

THE DOUBLE COMBO

DOUBLE COMBO
OFF SHORE 20g
available colours:



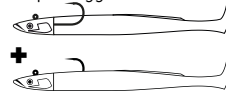
Kaki - Bleu Nacré



CPT1226

Double Combo Off Shore 20g
Kaki + Bleu Nacré

x2 pre-rigged lures



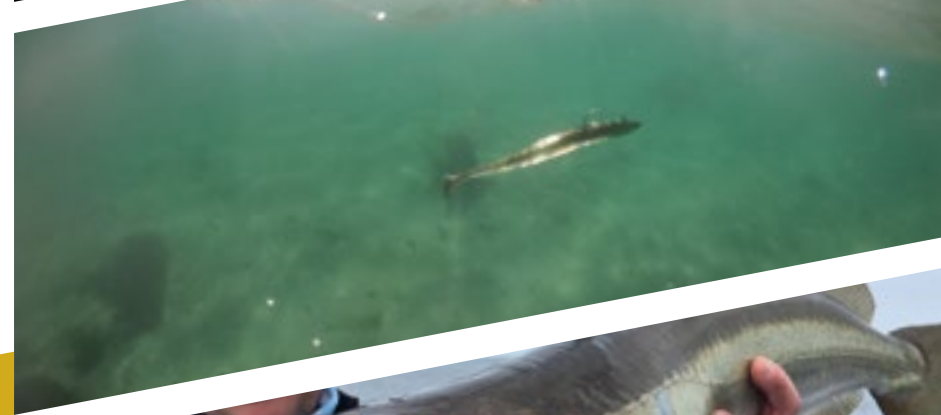
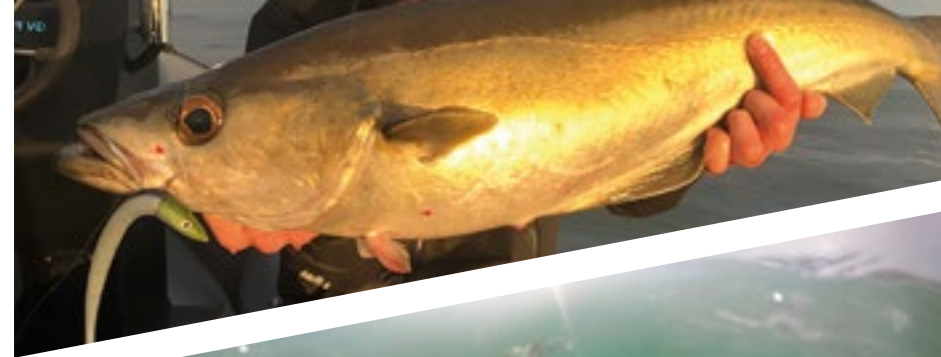
THE BODY

x3 /
PACK



CPT1358

3 bodies
Kaki



AN ADDITION TO THE CRAZY RANGE!

The Crazy range is designed for fishing in open water, well away from the floor. It is ideal for traction fishing!

This range now includes a new body that fits all CRAZY SAND EEL heads.

WHY THE CRAZY PADDLE TAIL?

The latest research by Fiiish has led to the development of this new body, the CRAZY PADDLE TAIL, with an inverted paddle. This concept allows for more efficiency:

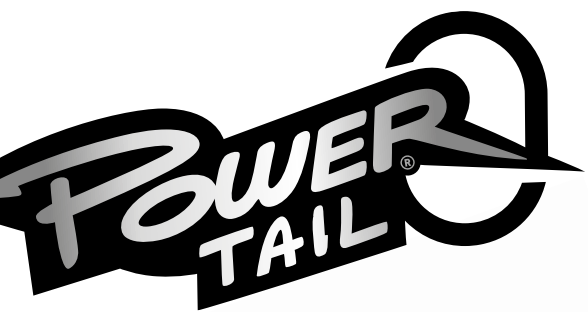
- In hyper-slow action,
- During the accompaniment phases of the descent,
- On ultra-slow linear traction.

It responds very well to variations in speed, from very slow to fast pulls: it is formidable!

Its movement combined with the volume of water that it displaces give the impression of a «tired » fish, attracting bigger and generally slower predators.

It's a record-breaking fish lure!





AS REALISTIC AS A FISH, THE POWER TAIL USES ITS INNOVATIVE PTC® CONCEPT IN THE BODY-PADDLE COMBINATION

THE POWER TAIL EXISTS IN 3 VERSIONS: FRESHWATER, SEA AND SQUID: CHOOSE FROM A WIDE RANGE OF COLOURS!



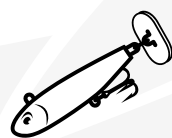
POWER TAIL CONCEPT



POWER TAIL® is a patented concept whose innovation lies in the combination of the body and paddle.

As realistic as a fish, it has a hard, transparent fin that propels the body and slows down its descent.

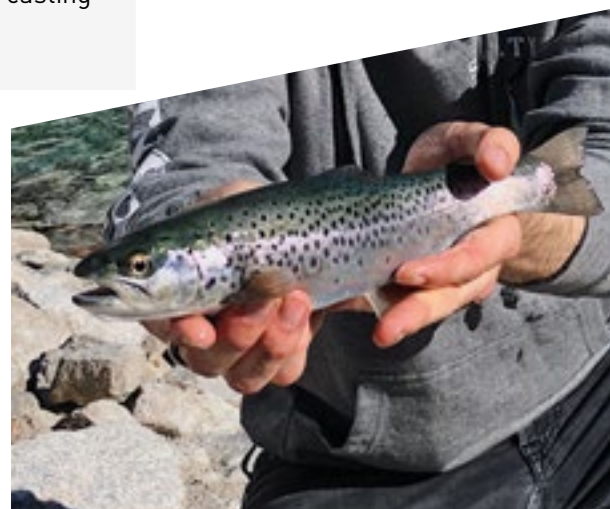
ACTION !



- An intense action at high speed and in a strong current.
- Paddle-style tail fin gives the lure a slow sink rate with intense vibrations.
- Effective in both freshwater and saltwater.
- Excellent long distance casting capabilities.
- Also used in trolling

SUPER DISTANCE

Whether on the shore or fishing from a boat in the thick of the action, the aerodynamics of the new Saltwater Power Tail® will help you cast long distances and cover plenty of ground.



THE POWER TAIL CONCEPT:

This unique concept came from the observation that flexible lures can have certain limits. Using flexible lures amongst agitated fish with extremely sharp teeth, we often found ourselves left with only half a lure ! It was time to create something a little more resistant.

But we still wanted it to be used and to swim like a flexible lure. For that, it had to move naturally whilst descending, as well as offering the possibility to fish in all parts of the water and at various speeds.

The patented plastic fin makes the Power Tail a real success! It is a rather heavy lure but does not descend too fast, it launches very well and with precision. One of the few lures that can be used in difficult conditions: strong currents, strong winds, rough water. An absolute must for any angler!

AN INNOVATIVE CONCEPT FOR MAXIMUM UTILISATION!

• Sea version:

Ideal for hunting, when it is imperative to achieve good casting distances. Indispensable in heavy seas when it is difficult to get close to the edge. Effective when there is wind. Thanks to its fin the line remains tight, which allows you to keep in contact with the lure and feel what is happening! Perfect on toothed fish such as barracuda or skipjack.

Resistant, its thorough reinforcement allows for catching tuna or exotic fish.

• Freshwater version:

Whether in flowing water like rivers and streams (trout and asp) or stagnant water like pond and lakes (perch, trout), its clever action will allow you to quickly catch any active fish in the area (Power Fishing). Accuracy and an optimized casting distance: a dense lure but which swims slowly thanks to the Power Tail Concept. Increased performance when retrieved slowly!

FRESH WATER

Size 30mm | Power Tail Freshwater | Hard lure






FAST

ZINC

3,8g



	
PWT545	1 Power Tail - Fast - 3.8g Silver Glitter
	
PWT546	1 Power Tail - Fast - 3.8g Natural Minnow
	
PWT547	1 Power Tail - Fast - 3.8g Natural Trout

FRESH WATER




Size 38mm | Power Tail Freshwater | Hard lure

SLOW

ABS

2,4g






	
PWT565	1 Power Tail - Slow - 2.4g Silver Glitter
	
PWT566	1 Power Tail - Slow - 2.4g Natural Minnow
	
PWT567	1 Power Tail - Slow - 2.4g Natural Trout

X-FAST

PLOMB

6g









	
PWT550	1 Power Tail - X-Fast - 6g Silver Glitter
	
PWT551	1 Power Tail - X-Fast - 6g Natural Minnow
	
PWT552	1 Power Tail - X-Fast - 6g Natural Trout

SLOW

ABS

4,8g



	
	
PWT569	1 Power Tail - Slow - 4.8g Silver Glitter
	
PWT570	1 Power Tail - Slow - 4.8g Natural Minnow
	
PWT571	1 Power Tail - Slow - 4.8g Natural Trout
	
PWT807	1 Power Tail - Slow - 4.8g Black Gold
	
PWT1032	1 Power Tail - Slow - 4.8g Gold Rush




FAST

ZINC

6,4g



	
PWT555	1 Power Tail - Fast - 6.4g Silver Glitter
	
PWT557	1 Power Tail - Fast - 6.4g Natural Minnow
	
PWT558	1 Power Tail - Fast - 6.4g Natural Trout
	
PWT809	1 Power Tail - Fast - 6.4g Black Gold
	
PWT1038	1 Power Tail - Fast - 6.4g Sexy Trout

X-FAST

PLOMB

10g



	
PWT559	1 Power Tail - X-Fast - 10g Silver Glitter
	
PWT568	1 Power Tail - X-Fast - 10g Silver Sardine
	
PWT560	1 Power Tail - X-Fast - 10g Natural Minnow
	
PWT561	1 Power Tail - X-Fast - 10g Natural Trout

FRESH WATER

Size 44mm | Power Tail Freshwater | Hard lure

ABS

SLOW

8g



	
PWT573	1 Power Tail - Slow - 8g Silver Glitter
	
PWT654	1 Power Tail - Slow - 8g Silver Sardine
	
PWT574	1 Power Tail - Slow - 8g Natural Minnow
	
PWT575	1 Power Tail - Slow - 8g Natural Trout
	
PWT811	1 Power Tail - Slow - 8g Black Gold
	
PWT1043	1 Power Tail - Slow - 8g Sexy Trout
	
PWT1042	1 Power Tail - Slow - 8g Gold Rush
	
PWT1041	1 Power Tail - Slow - 8g Flash mat
	
PWT1044	1 Power Tail - Slow - 8g Pink Trout

ZINC

FAST

12g



	
PWT562	1 Power Tail - Fast - 12g Silver Glitter
	
PWT655	1 Power Tail - Fast - 12g Silver Sardine
	
PWT563	1 Power Tail - Fast - 12g Natural Minnow
	
PWT564	1 Power Tail - Fast - 12g Natural Trout
	
PWT813	1 Power Tail - Fast - 12g Black Gold
	
PWT1048	1 Power Tail - Fast - 12g Sexy Trout
	
PWT1046	1 Power Tail - Fast - 12g Gold Rush
	
PWT1049	1 Power Tail - Fast - 12g Flash mat
	
PWT1050	1 Power Tail - Fast - 12g Pink Trout

PLOMB

X-FAST

18g



	
PWT596	1 Power Tail - X-Fast - 18g Silver Glitter
	
PWT572	1 Power Tail - X-Fast - 18g Silver Sardine
	
PWT597	1 Power Tail - X-Fast - 18g Natural Minnow
	
PWT598	1 Power Tail - X-Fast - 18g Natural Trout
	
PWT1051	1 Power Tail - X-Fast - 18g White Morning
	
PWT1052	1 Power Tail - X-Fast - 18g Gold Rush



FRESH
WATER

Size 64mm | Power Tail Freshwater | Hard lure

ABS

SLOW

8g


Natural Minnow


White Morning


Sexy Trout


Gold Rush


Black Gold


Flash Mat


Rainbow Warrior

	
PWT815	1 Power Tail - Slow - 8g Natural Minnow
	
PWT1054	1 Power Tail - Slow - 8g White Morning
	
PWT814	1 Power Tail - Slow - 8g Sexy Trout
	
PWT1055	1 Power Tail - Slow - 8g Gold Rush
	
PWT816	1 Power Tail - Slow - 8g Black Gold
	
PWT1056	1 Power Tail - Slow - 8g Flash Mat
	
PWT1053	1 Power Tail - Slow - 8g Rainbow Warrior

ABS

FAST

12g


Natural Minnow


White Morning






Sexy Trout


Gold Rush


Black Gold


Flash Mat


Rainbow Warrior

	
PWT818	1 Power Tail - Fast - 12g Natural Minnow
	
PWT1059	1 Power Tail - Fast - 12g White Morning
	
PWT817	1 Power Tail - Fast - 12g Sexy Trout
	
PWT1060	1 Power Tail - Fast - 12g Gold Rush
	
PWT819	1 Power Tail - Fast - 12g Black Gold
	
PWT1061	1 Power Tail - Fast - 12g Flash Mat
	
PWT1058	1 Power Tail - Fast - 12g Rainbow Warrior









SALT WATER

Size 60mm | Power Tail Saltwater | Hard lure



	3 700696 810875
PWT1067	1 Power Tail - Fast - 18g Silver Sardine
	3 700696 810899
PWT1069	1 Power Tail - Fast - 18g Fresh Pink Sardine
	3 700696 810882
PWT1068	1 Power Tail - Fast - 18g White Morning
	3 700696 810705
PWT1070	1 Power Tail - Fast - 18g White Morning

PWT 80mm

SALT WATER

Size 80mm | Power Tail Saltwater | Hard lure



	3 700696 808290
PWT829	1 Power Tail - Fast - 35g Silver Sardine
	3 700696 808306
PWT830	1 Power Tail - Fast - 35g Silver Green
	3 700696 808313
PWT831	1 Power Tail - Fast - 35g Fresh Pink Sardine
	3 700696 810811
PWT1081	1 Power Tail - Fast - 35g Real Mackerel
	3 700696 810828
PWT1082	1 Power Tail - Fast - 35g White Morning
	3 700696 810835
PWT1083	1 Power Tail - Fast - 35g Oil Sardine
	3 700696 810842
PWT1084	1 Power Tail - Fast - 35g Fresh Sardine

PWT 100mm

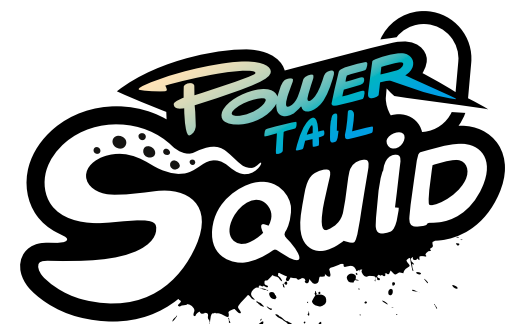
SALT WATER

Size 100mm | Power Tail Saltwater | Hard lure



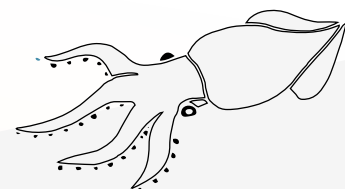
	3 700696 808320
PWT832	1 Power Tail - Fast - 55g Silver Sardine
	3 700696 808344
PWT834	1 Power Tail - Fast - 55g Silver Green
	3 700696 808351
PWT835	1 Power Tail - Fast - 55g Fresh Pink Sardine
	3 700696 808337
PWT833	1 Power Tail - Fast - 55g Real Mackerel
	3 700696 810834
PWT1093	1 Power Tail - Fast - 55g White Morning
	3 700696 810841
PWT1094	1 Power Tail - Fast - 55g Oil Sardine
	3 700696 810858
PWT1095	1 Power Tail - Fast - 55g Fresh Sardine





**WATCH OUT CUTTLEFISH AND SQUID!
THE POWER TAIL SQUID HAS ARRIVED!**

**WEIGHING FROM 15 TO 50G FOR THE PLEASURE OF
CEPHALOPODS EVERYWHERE!**



POWER TAIL CONCEPT CEPHALOPODS SPECIAL



Specifically designed for cephalopods. Like the original, the Power Tail Squid has the same patented concept: a hard, transparent fin that creates action for the body and slows its descent by creating maximum vibrations.

GLIDER HEAD

The head of the Power Tail Squid is designed as a "glider head" so that it sinks quickly and can effectively be fished along the bottom, with the lure being presented at a 45° angle for maximum effectiveness.

UV REACTIVE / GLOW EFFECT

Some Power Tail Squid react to ultra-violet light that penetrates deep down into the water. Others emit light through phosphorescence (Glow effect). These colors improve the visibility of the lure to predators in poorly lit or crowded waters or even at great depths!



INNOVATIVE HOOKING SYSTEM: NO SNAGS!

- Unlike existing squid jigs, the hooks are placed on the back of the lure above the lure's paddle.
- The cephalopod will grab the lure closest to the hooks for maximum success.
- With the hooking system at the back of the lure you will not get stuck on the bottom.



THE POWER TAIL SQUID IS MUCH MORE THAN A CONCEPT!

The Power Tail Concept is first and foremost a strong lure that swims slowly thanks to its patented plastic fin. It seemed obvious to us to adapt it to cephalopod fishing! With its clamps-head, basket and phosphorescent hues, it is 1000% effective !

STH
95mm



THE POWERTAIL SQUID

SHORE | 15g



3 700696 808382	1 Power Tail Squid - Shore - 15g Silver Sardine
3 700696 808389	1 Power Tail Squid - Shore - 15g Red Mullet
3 700696 810972	1 Power Tail Squid - Shore - 15g Fresh Pink
3 700696 810985	1 Power Tail Squid - Shore - 15g White morning
3 700696 810989	1 Power Tail Squid - Shore - 15g Orange Atomic

OFF SHORE | 25g



3 700696 808412	1 Power Tail Squid - Off Shore - 25g Silver Sardine
3 700696 808429	1 Power Tail Squid - Off Shore - 25g Red Mullet
3 700696 808436	1 Power Tail Squid - Off Shore - 25g Fresh Pink
3 700696 811009	1 Power Tail Squid - Off Shore - 25g White morning
3 700696 810996	1 Power Tail Squid - Off Shore - 25g Orange Atomic

DEEP | 50g



3 700696 808443	1 Power Tail Squid - Deep - 50g Silver Sardine
3 700696 808542	1 Power Tail Squid - Deep - 50g Red Mullet
3 700696 808450	1 Power Tail Squid - Deep - 50g Fresh Pink
3 700696 811023	1 Power Tail Squid - Deep - 50g White morning
3 700696 811016	1 Power Tail Squid - Deep - 50g Orange Atomic





GLIDES WITH A SWAYING ACTION TO FISH FOR SPARIDAE

THE CANDY SHRIMPS ARE GOING TO WHET THE APPETITE OF YOUR FUTURE BITES!



PERFECTLY PROTECTED HOOK!



The Candy Shrimp is a highly realistic shrimp and prawn imitation. It features a new innovative HPC® hook protection concept, limiting the potential to hook the bottom.

The hook is presented with the point upwards away from the sea bed. This ensures a better hook up ratio when a fish attacks, especially with fish that have small mouths.



THE PHOSPHORESCENT EFFECT!

The glow effect emits light for a noticeable time after exposure to a light source! This makes the lure visible in poorly lit areas or at great depths!

FOR MAXIMUM EFFICIENCY, RECHARGE YOUR LURES USING A UV LAMP!



WHY CANDY SHRIMP?

The sea bream has a small mouth full of teeth that can inflict serious damage. They are not easy to hook and are extraordinary fighters, an angler's dream! We owed it to ourselves to develop a lure especially adapted to sea bream!

These fish are found mostly at the bottom of the water and at significant depths. We therefore had to create a small lure that could descend easily to the bottom with a minimal amount of snagging.

After several tests with different prototypes, here it is! We present you with our version of the Inshiku. This lure never fails to catch fish: a real treat for sea bream! This imitation shrimp with its life-like mobile legs and hidden hook system makes all the difference.





CSK
15^g

THE
CANDY
SHRIMP

15^g
45mm



CSK1103 1 Candy Shrimp - 15g
Orange Fight



CSK1107 1 Candy Shrimp - 15g
Sandman



CSK1104 1 Candy Shrimp - 15g
Boxing White



CSK1105 1 Candy Shrimp - 15g
Dark Pink



CSK1106 1 Candy Shrimp - 15g
Gold Blue

CSK
30^g

THE
CANDY
SHRIMP

30^g
55mm



CSK847 1 Candy Shrimp - 30g
Orange Fight



CSK848 1 Candy Shrimp - 30g
Sandman



CSK1108 1 Candy Shrimp - 30g
Boxing White



CSK1109 1 Candy Shrimp - 30g
Dark Pink



CSK1110 1 Candy Shrimp - 30g
Gold Blue

THE
FEATED
HOOK

15^g
/ 30^g



CSK1111 2 assembled hooks - 15g/30g
Orange Fight



CSK1113 2 assembled hooks - 15g/30g
Sandman



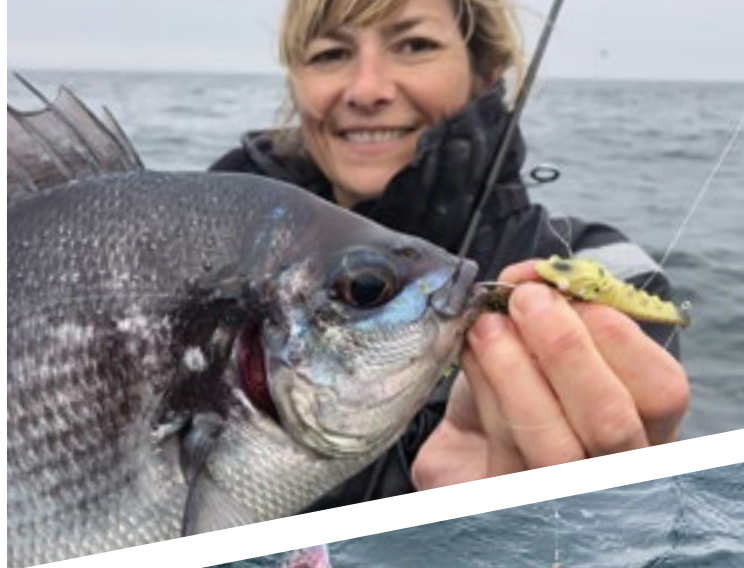
CSK1112 2 assembled hooks - 15g/30g
Boxing White



CSK1114 2 assembled hooks - 15g/30g
Dark Pink



CSK1115 2 assembled hooks - 15g/30g
Gold Blue



CSK
60^g

THE
CANDY
SHRIMP

60^g
72^{mm}



3 700696 808486

CSK849 1 Candy Shrimp - 60g
Orange Fight

3 700696 808504

CSK850 1 Candy Shrimp - 60g
Sandman

3 700696 811180

CSK1116 1 Candy Shrimp - 60g
Boxing White

3 700696 811184

CSK1118 1 Candy Shrimp - 60g
Dark Pink

3 700696 811177

CSK1117 1 Candy Shrimp - 60g
Gold Blue

CSK
90^g

THE
CANDY
SHRIMP

90^g
83^{mm}



3 700696 808511

CSK851 1 Candy Shrimp - 90g
Orange Fight

3 700696 811181

CSK1119 1 Candy Shrimp - 90g
Sandman

3 700696 811207

CSK1120 1 Candy Shrimp - 90g
Boxing White

3 700696 811221

CSK1122 1 Candy Shrimp - 90g
Dark Pink

3 700696 811214

CSK1121 1 Candy Shrimp - 90g
Gold Blue

THE
FEATED
HOOK

15^g
/ 30^g



3 700696 811238

CSK1123 2 assembled hooks - 60g/90g
Orange Fight

3 700696 811252

CSK1125 2 assembled hooks - 60g/90g
Sandman

3 700696 811245

CSK1124 2 assembled hooks - 60g/90g
Boxing White

3 700696 811269

CSK1126 2 assembled hooks - 60g/90g
Dark Pink

3 700696 811276

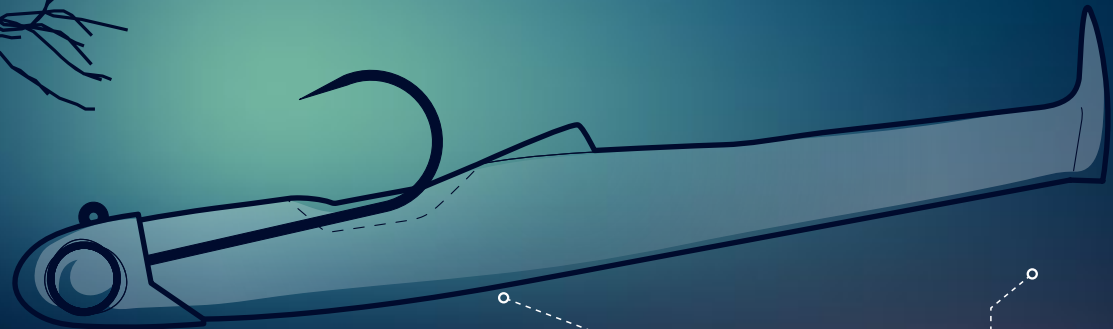
CSK1127 2 assembled hooks - 60g/90g
Gold Blue



MUD DIGGER

THE INVERSED FIN CONCEPT OFFERS GREAT VERSATILITY FOR SLOW AND DECISIVE FISHING IN FRESHWATER

FROM OUR RESEARCH ON ZANDER FISHING,
THIS LURE COMBINES SEVERAL INNOVATIONS
TO GIVE IT EXCEPTIONAL ABILITIES AND ATTRACTIVENESS!



GLIDER HEAD, 3 ACTIONS

- Stabilises the lure:
In «vertical» fishing, this type of head allows the lure to remain horizontal for a time, a few centimeters above the bottom; a position that greatly attracts predators.
- Slight gliding action:
The flat surface on the underside of the «Digger» head slows down the lure's descent and boosts the body's action.
- Excellent positioning on the bottom:
The head naturally lands on the bottom whilst the body of the lure continues to float slightly, continuing its swimming motion. In addition, the position of the upward hook gives a better result after bites.

NEW CONCEPT

FREE HOOK, INCREASED PERFORMANCE



- Lure mobility:
The opening where the hook protrudes increases the flexibility and reactivity of the lure to rod actions.
- Easier assembly:
The opening serves as a guide to positioning the hook without difficulty. Just prick straight!
- A stronger lure:
This concept significantly avoids the body ripping during the bite.



INVERTED PADDLE

- Activates very quickly:
The tapered body and small upward flipper give a superbly reactive natural swimming action. This movement is generated with the slightest solicitation, making it incredibly lively and very attractive!
- Superb descending action:
Its incredible efficiency is due to its descending action! It is often during this decisive phase that the fish attack! Watch out, this concept will make all the difference!



WHY THE MUD DIGGER?

Zander fishing requires a technical and subtle approach. Many anglers had told us that they had made some good catches using the Black Minnow, so this piqued our interest. The zander's contact is so subtle that it is often difficult to get it to bite with a hidden hook, which is why we added a triple hook on the back of the lure. What's more, the majority of bites happen over the last 50 centimeters or so, before the lure reaches the bottom and at a very precise speed of descent.

We therefore needed a lure that would be even more sensitive, more alive, more reactive and show up well at the bottom! With the Mud Digger we have met all these criteria. This lure really makes the difference when fishing in difficult circumstances.

SIZE
90



COMBOS

SIZE 90 | 16cm | Body weight (without jig head): 3,8g

THE COMBO


x1 pre-rigged lure
+ 1 body




COMBO
available colours: 5g



Mango Juice Wakasagi


3 700696 812730

MD1273 Combo 5g Mango juice + body Mango (jig head noire/orange UV) **NEW**



3 700696 812747

MD1274 Combo 5g wakasagi + body wakasagi (jig head kaki) **NEW**

COMBO
available colours: 10g



Kaki Purple Glitter


3 700696 812754

MD1275 Combo 10g Kaki (jig head kaki) + body Kaki **NEW**



3 700696 812761

MD1276 Combo 10g Purple Glitter (jig head noire/orange UV) + body **NEW**


COMBO
available colours: 15g



Cloudy White Green Shiner


3 700696 812776

MD1277 Combo 15g cloudy White + body Cloudy White (JH noire/or. UV) **NEW**


3 700696 812785

MD1278 Combo 15g Green Shiner + body Green Shiner (jig h. kaki) **NEW**

THE MAXI COMBO

x3 pre-rigged lures



MAXI COMBO
available colours: 5/10/15g




Kaki

Cloudy White




Chartreuse


Purple Glitter


3 700696 811344


MD1134 Maxi Combo - 5g/10g/15g Kaki


3 700696 811351

MD1135 Maxi Combo - 5g/10g/15g Cloudy White (JH noire/or. UV)


3 700696 811368

MD1136 Maxi Combo - 5g/10g/15g Chartreuse (JH verte/jaune f. UV)



3 700696 811375

MD1137 Maxi Combo - 5g/10g/15g Purple Glitter (JH noire/or. UV)

SOLD SEPARATELY


THE JIG HEAD


x2 /
PACK


3g


3 700696 812762

MD1279 2 jig heads - 3g Kaki **NEW**


5g


3 700696 811362

MD1138 2 jig heads - 5g Kaki


10g


3 700696 811369

MD1139 2 jig heads Shore - 10g Kaki


15g


3 700696 811405

MD1140 2 jig heads Shore - 15g Kaki


THE BODY


x3 /
PACK


Kaki


3 700696 811412

MD1141 3 bodies Kaki


Mango Juice


3 700696 812806

MD1280 3 bodies Mango Juice **NEW**


Wakasagi


3 700696 812815

MD1281 3 bodies Wakasagi **NEW**


Green Shiner


3 700696 812822

MD1282 3 bodies Green Shiner **NEW**


Cloudy White


3 700696 811429

MD1142 3 bodies Cloudy White


Chartreuse

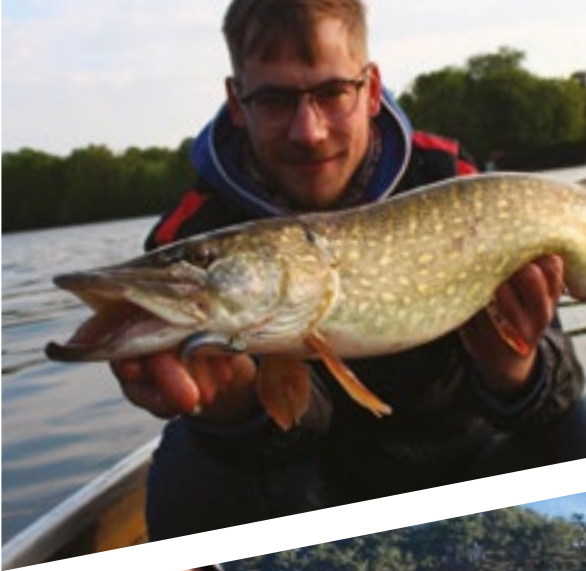

3 700696 811436

MD1143 3 bodies Chartreuse


Purple Glitter


3 700696 811443

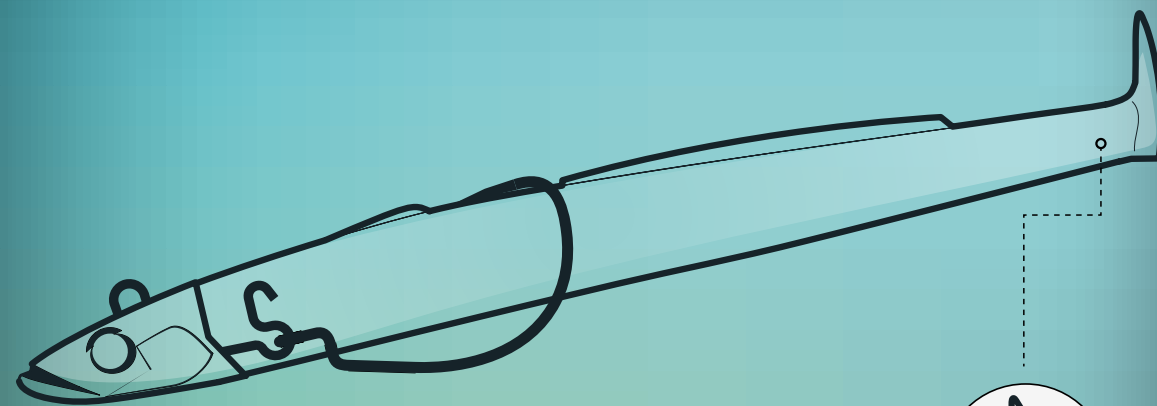
MD1144 3 bodies Purple Glitter



BLACK EEL®

**NEW LURE, EVEN MORE LIFELIKE
FOR EVEN MORE CATCHES!**

THE COMBINATION OF A HIDDEN HOOK, INVERTED PADDLE AND
A TAPERED BODY OFFERS THE FISHERMAN A SUPERBLY RESPONSIVE AND
REALISTIC SWIMMING ACTION TO CLINCH SLOW CATCHES!



INVERTED PADDLE

- Activates very quickly:
The tapered body and small upward flipper give a superbly reactive natural swimming action. This action is generated with the slightest of movements, making it incredibly lively and very attractive!
- Superb descending action:
It is often during this phase, imitating a fish fleeing to hide, that predators attack! This lure excels in these conditions!

PATENTED PH²S ATTACHING SYSTEM



This innovative system has been designed to allow the use of a hidden hook. It increases the longevity of the lure through better support of the head and body. It also facilitates assembly of the lure.

EXCLUSIVE HOOKS DESIGNED BY VMC®



- The hook developed for the Black Minnow appears on this lighter «Shad» type lure. It is perfectly balanced to optimize the lure's swimming action whilst maximizing strike efficiency. Extra strong for the heavier fish!
- A hook compatible with two different lures:
Black Minnow and Black Eel.



WHY THE BLACK EEL?

Following our research on the Mud Digger, and given its amazing efficiency, we decided that it should be tested at sea...

The Black Eel is the result of many years' work, combining the hidden hook system of the Black Minnow with the Mud Digger's profile and inverted fin. This lure continues fishing when others cannot! When there is a slight current or fishing is difficult, this is the lure that makes the difference. In slow scratch or linear fishing, it is easy to use and incredible efficiency. It has already been adopted by many competitors! Today, we are continuing to develop new sizes to adapt to all situations ... to be continued!

COMBOS

SIZE 2 | 11cm | Body weight (without jig head): 7g



THE
COMBO

x1 pre-rigged lure
+ 1 body

COMBO
available colours:

4g

Kaki Or

3 700696 812648

BE1264

Combo 4g Kaki
+ body Kaki (jig head kaki)

NEW

3 700696 812655

BE1265

Combo 4g Or
+ body Or (jig head or)

NEW

COMBO
available colours:

8g

Electric Blue Kaki

3 700696 812662

BE1266

combo 8g Electric Blue
+ body Electric Blue (JH bleue)

NEW

3 700696 812679

BE1267

combo 8g kaki
+ body kaki (JH kaki)

NEW

SOLD
SEPARATELY

THE
JIG
HEAD

x2 /
PACK

4g

3 700696 812666

BE1268

2 jig heads - 4g
Kaki

NEW

8g

3 700696 812683

BE1269

2 jig heads - 8g
Kaki

NEW

THE
BODY

x3 /
PACK

Kaki

3 700696 812709

BE1270

3 bodies
Kaki

NEW

Electric Blue

3 700696 812716

BE1271

3 bodies
Electric Blue

NEW

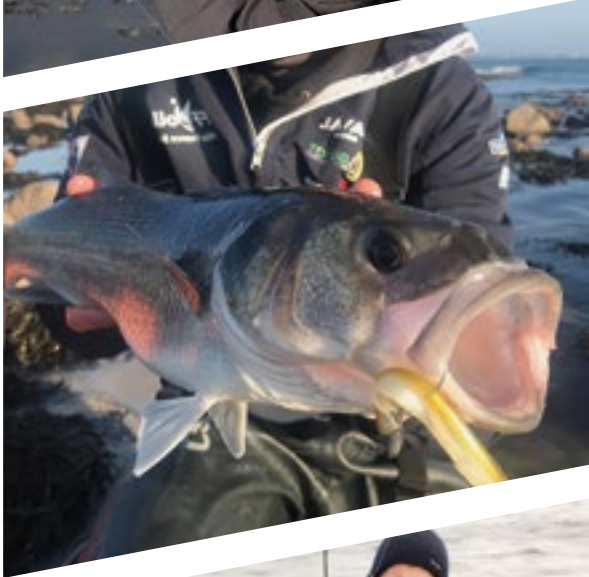
Or

3 700696 812723

BE1272

3 bodies
Or

NEW



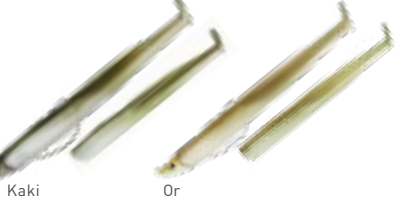
COMBOS

SIZE 3 | 15cm | Body weight (without jig head): 7g

THE COMBOS

x1 pre-rigged lure
+ 1 body

COMBO available colours: 10g



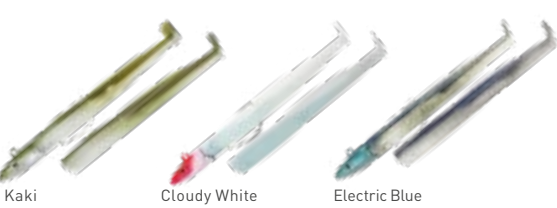
BE1251	Combo 10g kaki + body Kaki (jig head kaki)	NEW
BE1252	Combo 10g or + body Or (jig head or)	NEW

COMBO available colours: 20g



BE1253	Combo 20g kaki + body Kaki (jig head kaki)	
BE1254	Combo 20g Electric Blue + body Electric Blue (jig h. bleue)	NEW
BE1255	Combo 20g Cloudy White + body Cloudy White (JH rouge)	NEW
BE1256	Combo 20g Or + body Or (tp or)	NEW

COMBO available colours: 40g



BE1257	Combo 40g Kaki + body Kaki (jh kaki)	NEW
BE1258	Combo 40g Cloudy white + body Cloudy White (jh rouge)	NEW
BE1259	Combo 40g Electric Blue + body Electric Blue (jh bleue)	NEW

SOLD SEPARATELY

THE JIG HEAD

x2/
PACK

10g



BE1260	2 jig heads Shallow - 10g Kaki	NEW
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20g



BE1261	2 jig heads Shore - 20g Kaki	NEW
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40g



BE1262	2 jig heads Off Shore - 40g Kaki	NEW
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THE BODY

x2/
PACK



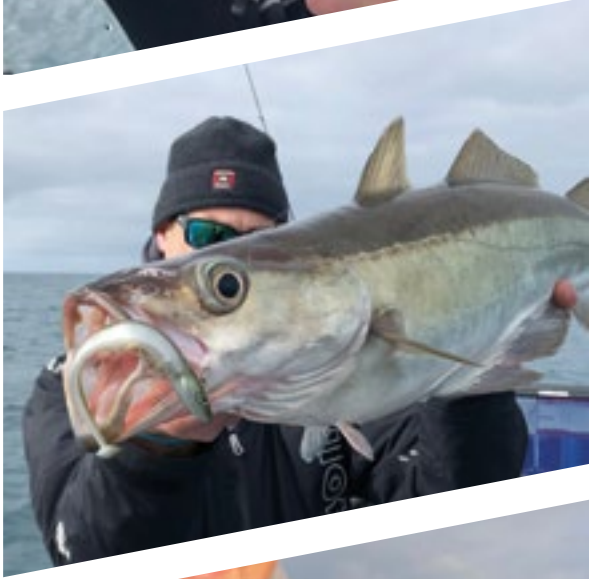
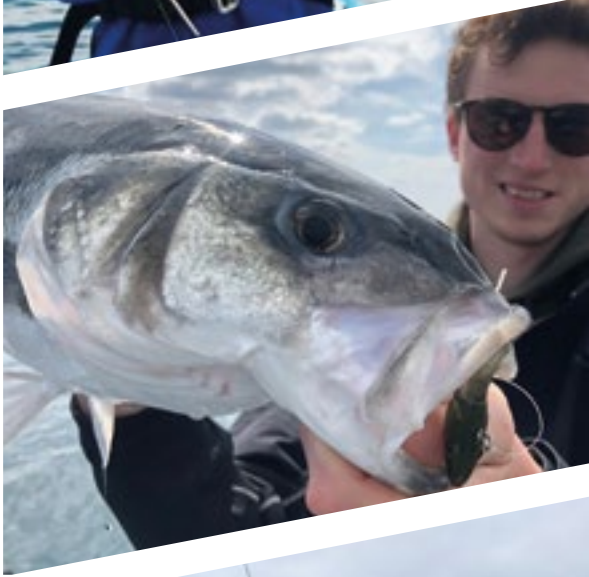
BE1263	2 bodies Electric Blue	NEW
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BE1149	2 bodies Kaki	
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BE1150	2 bodies Cloudy White	
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THE PERFECT LINK IS THE PERFECT COMBINATION FOR OPTIMUM LINE STRENGTH

THREE PRODUCTS TO COMPLIMENT EACH OTHER HIGH QUALITY:
BRAID, FLUOROCARBON, LURE CLIP AND IN 4 SIZES :
LIGHT, MEDIUM, STRONG, X-STRONG.



Choose three products (Braid / Fluoro / lure clip) in the same packaging colour to give a consistency of size, diameter and breaking strain.



BRAID

Perfect Link® 8 Strand Braid provides the ultimate strength, distance and smoothness, together with excellent abrasion resistance

FLUOROCARBON

100 % Fluorocarbon. Comprised of three layers with high abrasion resistance.

LURE CLIP

The Perfect Link® lure clips are made from the highest quality stainless steel. They are compact, strong, discreet and offer the best action for your Fiiish lures.



WHAT MADE US CHOOSE THE PERFECT LINK RANGE?

The Perfect Link idea came to fruition as a result of our experience in competition. For an enhanced performance, we have optimised the assembly of the weave, fluo and fastening so that the breaking point is above the latter, and not in the weave-fluoro connection. This concept therefore avoids, as much as possible, having to repeatedly retie knots whilst fishing.

HOW TO MAKE YOUR KNOTS?

BRAID/FLUOROCARBON & FLUOROCARBON/LURE CLIP

PEIXET

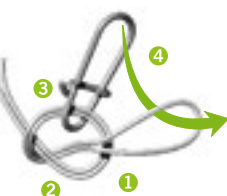
TO ATTACH BRAID TO FLUORO

- 1 Make a simple knot in the Fluoro at about 5cm..
- 2 Pass the braid through this knot.
- 3 Pass the braid round the Fluoro 12 times downwards.
- 4 Pass the braid round the Fluoro 8 times upwards.
- 5 Pass the braid back through the knot in the fluoro.
- 6 Make 5 half hitch knots with the braid up the fluoro.
- 7 Tighten the knot by pulling on both the fluoro and braid.
- 8 Trim the tag ends of braid and fluoro.

PALOMAR

TO ATTACH LURE CLIP TO FLUORO

- 1 Make a loop.
- 2 Thread the loop though the lure clip.
- 3 Tie a simple knot.
- 4 Pass the lure clip though the loop.





THE COMBINATION

BRAID/FLUORO/LURE CLIP



WHICH COMBINATION TO CHOOSE ?

FROM LIGHT TO X-STRONG

LIGHT

MEDIUM

STRONG

X-STRONG

BRAID				FLUOROCARBON				LURE CLIP
WEIGHT lb / Kg	DIAMETER mm	PE	LENGTH m	WEIGHT lb / Kg	DIAMETER mm	PE	LENGTH m	WEIGHT lb / Kg
10/4,5	0,09	0,5	150	9/4,1	0,255	2	20	11/5
16/7,3	0,15	0,8	150	15/6,8	0,345	4	30	20/9
25/11,5	0,2	1,5	150	23/10,5	0,415	6	30	35/16
40/18,2	0,29	3	300	35/15,9	0,553	10	27	48/22

LIGHT

THE PERFECT LINK

BRAID
+FLUORO
+LURE CLIP



3 700696 011513	GAM1151	Braid - 10 Lb - Diameter 0.09 PE 0.5 - 150 M - Vert Fluo
3 700696 803721	GAM372	Fluoro - 9 Lb - Diameter 0.255 PE 2 - 20 M
3 700696 803738	GAM373	Snap - 11 Lb (bag of 10)

MEDIUM

THE PERFECT LINK

BRAID
+FLUORO
+LURE CLIP



3 700696 011520	GAM1152	Braid - 16 Lb - Diameter 0.15 PE 0.8 - 150 M - Vert Fluo
3 700696 803752	GAM375	Fluoro - 15 Lb - Diameter 0.345 - PE 4 - 30 M
3 700696 803769	GAM376	Snap - 20 Lb (bag of 10)

STRONG

THE PERFECT LINK

BRAID
+FLUORO
+LURE CLIP



3 700696 011537	GAM1153	Braid - 25 Lb - Diameter 0.20 PE 1.5 - 150 M - Vert Fluo
3 700696 803783	GAM378	Fluoro - 20 Lb - Diameter 0.415 PE 6 - 30 M
3 700696 803790	GAM379	Snap - 35 Lb (bag of 10)

X-STRONG

THE PERFECT LINK

BRAID
+FLUORO
+LURE CLIP



3 700696 803806	GAM380	Braid - 40 Lb - Diameter 0.29 PE 3 - 300 M - Bleu
3 700696 803813	GAM381	Fluoro - 35 Lb - Diameter 0.553 PE 10 - 27 M
3 700696 803820	GAM382	Snap - 48 Lb (bag of 10)

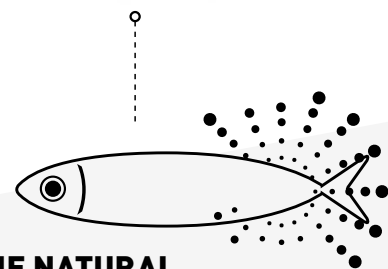
ATTRACTANT

**CONCENTRATED ACTIVE SMELL
100% NATURAL INGREDIENTS**

ATTRACTANT FIISH IS: 2 COLOURS, RED AND NATURAL.
ITS 40g CONCENTRATED SOLUTION
WITH SLOW DIFFUSION FOR RAPID RESULTS!



- For best results, apply the Attractant to your lure in situ or preferably 24hrs before fishing.
- For better conservation, keep the product in a cool place out of the light



THE NATURAL ATTRACTANT

The effectiveness of this formula is due to a combination of amino acids (palatable to fish) and fish oils.

Its power ful smell effectively disperses through the water to ensure fast results.



RED

Place at the front of the lure to act as a target spot or to mimic a wounded distressed fish. Easy prey for a voracious predator!



NATURAL

Use a small spatula to smear the Natural Attractant along the sides of your Black Minnows.

THE GLUE

**THE PERFECT SOLUTION FOR GLUING AND
REPAIRING YOUR SOFT PLASTIC LURES**

ULTRA-PERFORMING FOR MAXIMUM
EFFICIENCY OF YOUR LURES

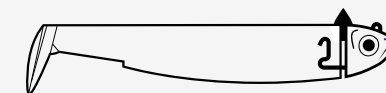


INCREASE THE EFFICIENCY OF THE LURE

Sticking the jig head to the body of the lure increases resistance and enhances the lure's action in the water. The Glue has been developed specifically for soft plastic lures.



QUICK-SETTING ! DRIES IN SECONDS



Ultra-strong, The Glue dries in seconds for a firm hold!

USE

- Use The Glue to repair your damaged soft plastic lures.
- Ensure the surface of the lure is dry before use.
- Pour slowly over the desired area.



3 700696 803837	
GAM383	Attractant - Rouge Sang 40g
3 700696 803851	
GAM385	Attractant - Naturel 40g



3 700696 801833	
GAM183	The Glue 10g Individually at the cash desk
3 700696 813522	
GAM1352	The Glue 10g Packaged Unit

NEW



BAKKAN

+ 4 STORAGE TRAYS INCLUDED

**BAKKAN IS THE IDEAL STORAGE FOR
PROTECTING YOUR LURE BOXES AND
FISHING GEAR!**

it is sold with 4 stackable
trays for soft lures!



BAKKAN

- Ultra resistant
- Exclusive design of the lid which allows you to keep your lures on it.
- Quick locking and pull-down lid
- Dimensions : 22 x 35 x 23 cm



GAM049 Little Bakkan - 33x21x22



**FIIISH BEER:
A MOMENT OF CONVIVIALITY!**



THE TRIIIPLE FIIISH!

Because going fishing is above all about having a good time, fun and sharing ... Fiiish launches its own beer, brewed by La Brasserie du Bout du Monde, to celebrate every catch!

*Alcohol abuse is dangerous for health
Consume with moderation!*



BEER975 Beer Fiiish : the Triiiple one
(without shipping)



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Our catalogue is printed using vegetable ink and paper from sustainably managed forests. Wishing to reduce our environmental impact caused by printing activities, Fiiish chooses to work with Clôître Printers from the Imprim' Vert network.

