

SUMMARY EDITORIAL NEWS

Dear Fishermen,

We are pleased to present you our new range of products. It is a concentrate of our best references which have shown to work around the world.

In order to avoid supply disruptions linked to pandemic situation, our Logistic Team has reconsidered its tasks to supply products smoothly.

We are strengthening the Research & Development Department to respond to ecological transition and preparing for the future.

We thank you all for following us and sharing more and more photos on social network.

We wish you a wonderful 2022 season!

Fiiish Team



To gain readability and help our users choose the right spare parts, we are generalizing our size system.

BEFORE





AFTER









ENGLISH PACKAGING

We are growing and selling our products today in many countries, which is why our packaging will now be in English.



NEW WEBSITE

Log on to early 2022!





GLOW COLORS

There are phosphorescent colors that bring the light back in the dark for a certain period of time after having been exposed to a light source. Glow lures recharge even better thanks to ultraviolet rays. Therefore, a UV lamp is recommended to recharge your lure. You will then get a higher and lasting visibility in the dark. The potential of the Glow colourings is best expressed in the deep sea or at night.



UV UV COLORS

Generally called UV colors, we should rather speak of fluorescent colors. They do not emit light in complete darkness but have the ability to become bright (fluorescent) at any light source. Thus, UV-colored lures are particularly recommended when sun is low (dawn and dusk), weather is cloudy or water is murky because they are then



RATTLE

It mimics the clatter of small baitfish and enables predators to detect the lure in turbid or tinted water.



END OF SERIES



BACK IN STORE











BRAID

This 8-strand braiding makes it ultraresistant, round, smooth and silent thanks to:

A high performance HDPE material.

A first hydrophobic coating.

A second coating which promotes sliding it in the rings.



knotsbelow and voila!

of braid/fluoro/lure snap according to your needs.

Choose your resistance associated with the recommended

FLUOROCARBON

100% fluorocarbon!

Composed of 5 layers: abrasion resistant, slide quality and flexibility.



LURE SNAPS

Our snaps are made from high quality stainless steel. They are compact, discreet and offer the best action for your lures.

KNOTS THAT WE LIKE...

PEIXET

To attach braid to fluo



- Make a simple knot in the Fluoro at about 5cm
- 2 Pass the braid through this knot
- 3 Pass the braid round the Fluoro 12 times downwards
- 4 Pass the braid round the Fluoro 8 times upwards
- 5 Pass the braid back through knot in the fluoro
- 6 Make 5 half hitch knots with the braid up the fluoro
- Tighten the knot by pulling onboth the fluoro and braid
- 8 Trim the tag ends of braid and fluoro



Light, Medium Strong, X-Strong

PALOMAR 🛰 To attach clip to fluoro



- Make a loop
- 2 Thread the loop though the lure snap
- Tie a simple knot
- 4 Pass the lure clip though the loop



Video **PEIXET KNOT**





BRAID

GAM 1151 10 lb - Diameter 0.09 - PE 0.5 - 150 m - flashy green

FLUORO

GAM 372 9 lb - Diameter 0.255 - PE 2 - 20 m

LURE SNAPS

GAM 373 11 lb (x10)

STRONG





BRAID

GAM 1153 25 lb - Diameter 0.20 - PE 1.5 - 150 m - flashy green

FLUORO

GAM 378 23 lb - Diameter 0.415 - PE 6 - 30 m

LURE SNAPS

GAM 379 35 lb (x10)





BRAID

GAM 1152 16 lb - Diameter 0.15 - PE 0.8 - 150 m - flashy green

FLUORO

GAM 375 | 15 lb - Diameter 0.345 - PE 4 - 30 m

LURE SNAPS

GAM 376 20 lb (x10)

X STRONG





BRAID

GAM 380 40 lb - Diameter 0.29 - PE 3 - 300 m - Blue

FLUORO

GAM 381 35 lb - Diameter 0.553 - PE 10 - 27 m

LURE SNAPS

GAM 382 48 lb (x10)

LIGHT

MEDIUM

STRONG

X STRONG

ı	BRAID				FLUOROCARBON			LURE SNAPS
	WEIGHT lb/Kg	DIAMETER mm	PE	LENGTH m	WEIGHT lb/Kg	DIAMETER mm	LENGTH m	WEIGHT lb/Kg
	10/4,5	0,09	0,5	150	9/4,1	0,255	20	11/5
	16/7,3	0,15	0,8	150	15/6,8	0,345	30	20/9
	25/11,5	0,2	1,5	150	23/10,5	0,415	30	35/16
	40/18,2	0,29	3	300	35/15,9	0,553	27	48/22

ACCESSORIES CURRENT !

NATURAL ATTRACTANT

The effectiveness of this formula is due to a balanced combination of amino acids, fish appetizers, fish oils and texturizers.

This lipoprotein solution, without metallic flakes (because of pollution), is extremely oily and water resistant to ensure quick results.

CONCENTRATED ACTIVE SMELL. 100% NATURAL INGREDIENTS



RED

Apply at the back of the jig head to mimic the gills, under the stomach to act as "a wounded distressed fish", along the body to increase the voracious predator's catch. As a blood signal, the red attractant colors the lure.

GAM 383 Red - 40g



NATURAL

Use a spatula to smear the Natural Attractant alongthe lure's body. Black minnow's ridges are ideal for this. The Natural Attractant does not change the color of the lure.

GAM 385 Natural - 40 g

CYANOACRYLATE D'ETHYLE GLUE

USE THE GLUE TO REPAIR
YOUR DAMAGED SOFT LURES



INCREASE THE EFFICIENCY **OF THE LURE**

Sticking the jig head to the body of the lure increases resistance and enhances the lure's action in the water.

The Glue has been developed specifically for softplastic lures.









HOW TO USE IT?

Pour a tiny drop carefully (very fluid glue) over the desired area. Avoid to make the nozzle of the tube touch the lure so that it does not block over time.

2.

Apply a small pressure for a few seconds.

Go fishing!



GAM183 10 g - By unit in the cash register



GAM1352 10 g - Unit Packaged







An accessory that holds the hook to the body of the lure during casting and retrieval, and releases it when hooking. Easy to use, it improves the presentation of the lure

and increases lifespan.







ADAPTABLE

ON ALL YOUR SOFT PLASTIC LURES!

GAM1537 5 Quick Clips - Size L









"SEVERAL CONCEPTS ON THE SAME LURE FOR MAXIMUM EFFICIENCY"

This lure with multiple concepts, developed for pike fishing, allows year-round use in all conditions. The Blaster Shad has been developed to adapt to all pike habitats.



the body of the lure during the fishing stages (casting and retrieval) and releases it when hooking. Easy to use, it improves the presentation of the lure and increases its lifespan.

o New Generation Paddle

The amplitude is increased to move as much water as possible at very low speed to make the lure visible

Inversed Paddle

Ultra responsive swimming, inmotion or at break.







1 PLAYER Head

A single head compatible with several bodies lengths & colors. Go fishing with the same lure, in different water depths at different speeds.

2 PLAYER Block

By combining Light (Plastic) and Medium (zinc) Player Block in the Player head, you will fish at several speeds and depths. the deeper and/or faster you

The more Medium Block you have,

2 TAILLES _____

■ SIZE **nº1** | **13**cm

■ SIZE **n°2** | 16 cm

③ PLAYER Stinger

Resistance: + 40 lb (+18 kg)

Armament

Specially developed for the Blaster Shad, it allows the locking of Player Block in the head.

Quick snap

With its rolling swivel, it gives freedom of movement, in this way it is harder to unhook during the fight.

Developed in partnership with VMC to maximize the efficiency of the hooking.



BY MIXING PLAYER BLOCK LIGHT, MEDIUM AND HEAVY.

MEDIUM 3 g EVE 8m

ALWAYS PUT 4 PLAYER BLOCK IN THE HEAD AND THE HEAVIEST IN THE LOWER PART.





Very slow to slow speed.

SPECIFIC FEATURES

Offshore fishing and/or for technician

anglers.

From the surface to 1.50 m From the surface to 4-5 m Slow speed, but acceleration to go under the surface is accepted.

> SPECIFIC FEATURES Shore or offshore fishing



Up to 8 m Slow or faster speed in stronger currents.

SPECIFIC FEATURES

Offshore fishing or shore fishing under specific conditions.

HEAVY TUNGSTEN 1 20m 0g 7,5g





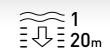








HEAVY TUNGSTEN TUNGST



By combining these new Heavy Player Block to versions Light and/or Medium, you increase the adjustment possibilities of your lure, from 0 g to 30 g.

Why Player Block in Tungsten?

To fish deeper

In the absence of current, wind or high speed drift, the Player Block Heavy allow you to fish comfortably up to 20 meters deep.

In acceleration phase

When retrievery needs to be fast to trigger attacks, Heavy Player Block will further stabilize your Blaster Shad with no speed limit!







4 Player Block "Heavy" 7,5 g

06 (300)



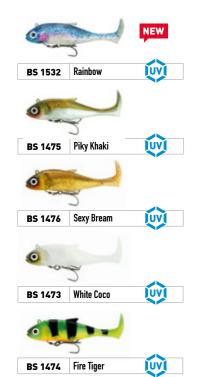






















08 (300) Catalog 2021/22 **09**



"A CONCEPT THAT COMBINES DISCRETION, NATURAL AND EFFICIENCY"







PATENTED SYSTEM

It ensures the connection of the body with the head by keeping the hook hidden

All parts are removable.

It increases body mobility and improves swimming flow.

It ensures proper hook extraction when hooking: do not miss any fish!





HIDDEN HOOK

Wide opening

Adapted design to the size of the body to improve the hooking.

Balancing

Optimized for natural swimming and maximum efficiency.

Resistance

Conform with the 2X Strong category of VMC, extra strong for big catches.



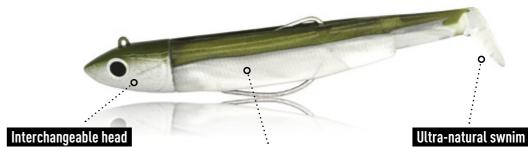
DEVELOPED BY US. PRODUCED IN FRANCE BY VMC.

SOFT PLASTIC LURES

Freshwater & Saltwater



"A UNIVERSAL LURE THAT HAS PROVEN ITS WORTH IN THE ATLANTIC, THE MEDITTERANEAN AND FRESHWATER"



Developed to fit perfectly to the body and painted with the same color.

There is up to 8 heads of different weights and specific actions for the same size.

Thanks to this, all kinds of fishing are possible

X-soft body technology

Bodies are poured by hand, which gives flexibility to plastic and an unequalled color range.

Like all lures from the Black Family, the emphasis is given to natural. This paddle design develops a smooth swim with a sound signature very close to that of real prey. **Guaranteed success!**

The Black Minnow paddle is transparent to accentuate realism!

6 SIZES

■ SIZE **n°1** | **7** cm

SIZE nº2 | 9 cm

Freshwater

& Saltwater

MATERIALS

TECHNIQUES

Linear/ diagonal/

scratch fishing

SPECIFIC

glider head/

versatility

SIZE nº3 | 12 cm

■ SIZE **nº5** | **16** cm

■ SIZE **n°4** | **14** cm ■ SIZE **n°6** | **20** cm

8 HEADS

SHALLOW

MATERIALS

Resin & lead

TECHNIQUES

Linear/scratch

fishing

SPECIFIC

FEATURES

Fishing in little

water/crosses

sea grass beds

Freshwater







ZINCKY MATERIALS

TECHNIQUES Linear/diagonal/ scratch fishing

SPECIFIC **FEATURES** 0% lead/ important rolling 'glider head

SHORE MATERIALS

Lead **TECHNIQUES** Linear/diagonal/ scratch fishing

SPECIFIC **FEATURES** FEATURES Important Rolling/ Amplified Rolling Ideal for shore shore & offshore

SEARCH

SPECIFIC

FEATURES

fishing



TECHNIQUES Linear/diagonal/ scratch fishing

SPECIFIC FEATURES Deep sea/ Important Rolling diagonal & vertical ideal for on-board versatility



DEEP

MATERIALS

TECHNIQUES

Diagonal/vertical



MATERIALS

TECHNIQUES

Diagonal/vertical

SPECIFIC

FEATURES

Special edition

amplified rolling/

diagonal & vertical

versatility

Saltwater



X DEEP

MATERIALS

TECHNIQUES Vertical fihing SPECIFIC **FEATURES**

Specific to abyss/ dedicated to vertical fishing

10 (m)



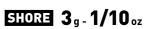








1 pre-rigged lure + 1 body of the same color/pack













2 pre-rigged lures/pack

SHORE 3g - 1/10 oz















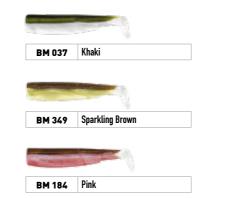














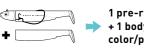


12 (**700)** Catalog 2021/22 13









1 pre-rigged lure

+ 1 body of the same color/pack







BM 1388 Ghost Minnow

BM 1389 Wakasagi

SEARCH 8g-3/10oz











XDEEP 20g - 7/10oz





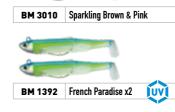
DOUBLE

























→ 1 head/bag









BM 775 Khaki











14 (TO) Catalog 2021/22 **15**













1 pre-rigged lure + 1 body of the same color/pack



BM 639 Khaki

SHORE 12_g - 2/5_{oz}

BM 3014 Electric Blue

BM 1604 Wakasagi

BM 3015 Fluo Yellow

BM 194 Khaki

BM 1401 Ghost Minnow

BM 505 White/Red



BM 1402 Khaki BM 3016 Sparkling Brown BM 1607 Lime Juice



OFFSHORE 25g-8/9oz

BM 191 Khaki BM 192 Blue



DOUBLE

BM 503 White/Red

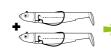
BM 193 Fluo Yellow

BM 1322 Candy Green UV GLOW

DEEP 37g-1-3/10oz



BM 1323 Khaki



2 pre-rigged lures/pack

SHORE 12g-2/5oz



BM 780 Glitter Khaki & Ghost Minnow

BM 941 Khaki x2

SEARCH 18_g-3/5_{oz}



BM 3020 Sparkling Brown & Pink



BM 1409 French Paradise x2

OFFSHORE 25g-8/9oz



BM 3021 Khaki & Ghost Minnow

BM 1411 Blue & Electric Blue

MAXI **COMBOS**



OFFSHORE 25g-8/9oz



BM 1324 Khaki & Clear Brown & Mojito

16 (**711)** Catalog 2021/22 **17**





Body weight (without jig head): 10 g - 3/8 oz



HEADS → 2 jig heads/bag



SHALLOW 6g-1/5oz | **SHORE** 12g-2/5oz



SEARCH 18_g - 3/5_{oz}



OFFSHORE 25g-8/9oz



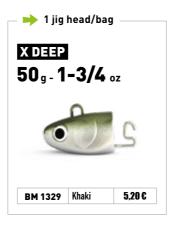
BM 002 Khaki 6,80€



DEEP 37g-1-3/10oz









HOOKS













BODIES → 3 bodies/pack







BM 196 Mango Juice

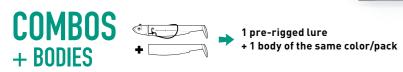
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18 **(1000)** Catalog 2021/22 19











OFFSHORE 40g-1-2/5oz









MAXI **COMBOS**



OFFSHORE 40 g - 1-2/5 oz



BM 1338 Khaki & Clear Brown & Mojito



HEADS → 2 jigs head/bag







OFFSHORE 40 g - 1-2/5 oz

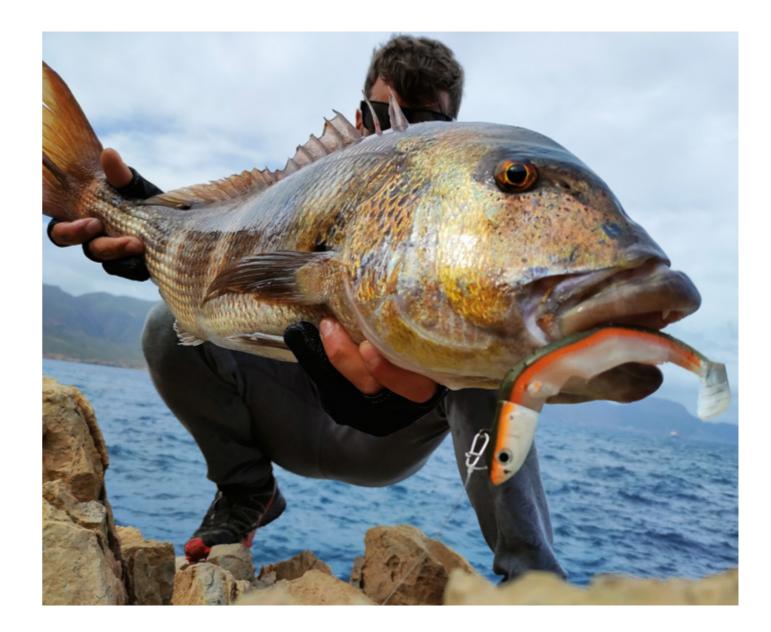


BM 788 Khaki











BM 033 Khaki









BM 156 4 hooks Krog Premium by VMC

20









1 pre-rigged lure
 + 1 body of the same color/pack

OFFSHORE 60_g - **2-1/10**_{oz}

















SHALLOW 15g-1/2oz



SEARCH 45_g - 1-3/5_{oz}



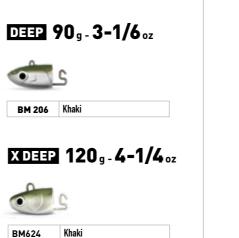
SHORE 30 g - 1 oz



OFFSHORE 60 g - **2-1/10** oz



→ 1 jig head/bag



BODIES → 3 bodies/pack

















20 cm 8 inch Body weight (without jig head): 48 g - 1-2/3 oz



COMBOS + BODIES



1 pre-rigged lure + 1 body of the same

OFFSHORE 120g-4-1/4oz



luvi BM 1432 Fluo Pink



BM1348 Candy Green UV GLOW





SHALLOW 30 q - 1 oz

BM 344 Khaki

MED DEEP 150g-5-1/3oz



BM 1349 Candy Green UVI GLOW

SHORE 60g-2-1/10oz



BM 160 Khaki

DEEP 190g-6-7/10oz



BM 211 Khaki

OFFSHORE 120 g - 4-1/4 oz



BM 040 Khaki

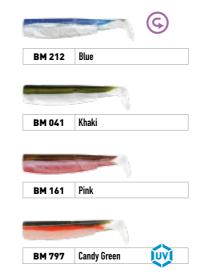
XDEEP 240g-8-4/9oz



BM 1350 Khaki









BM 1351 Red District











JUVI



- REINFORCED HOOK
- DEVELOPED BY FIIISH **AND MADE IN FRANCE BY VMC**
- POWERFUL FISH FISHING

24 (T) (T)





"EIGHT YEARS AFTER THE ARRIVAL OF THE BLACK MINNOW, WE HAVE COMPLETED THE BLACK FAMILY WITH THE ARRIVAL OF THIS LONG AND THIN LURE"

Complementing the Black Minnow, the Black Eel stands out like no other when the current slows down or by small coefficients. For beginners and experts alike, for linear or vertical fishing, use it in all simplicity.

Inversed paddle

Responsive to the slightest movement and the slightest current, the inversed paddle enables the lure to swim both in the recovery phase (pull up or linear) as in the pause or descent phase (decisive for the attack). Thanks to the Black Eel you increase your chances of catching a fish!



Interchangeable head

Developed to perfectly fit in the body and painted with the same color.

Ultra-natural swim

Like all lures from the Black Family,

the emphasis is given to natural. This paddle

design develops a smooth swim with a sound

There are several weights of heads for each body size, used for off-shore or shore fishing.

Compact soft body technology

Lure manufactured by plastic molding with high performance material for better resistance.

Multi-color injection molding to obtain colored bodies in the mass for a natural and lasting result.

The body is infused with Anise to thwart predators' mistrust.



Video **TECHNIQUES** AND USE

3 TÊTES PLOMBÉES



2 SIZES _____

SIZE **n°2** | 11 cm

SIZE **n°3** | 15 cm





SHALLOW

TECHNIQUES Linear/scratch fishing SPECIFIC FEATURES

Fishing in little water/goes through seagrass beds



TECHNIQUES

Linear/diagonal fishing

SPECIFIC FEATURES

Important Wobbling/

ideal for deeper shore





OFFSHORE

SHORE

TECHNIQUES Linear/diagonal/vertical fishing

SPECIFIC FEATURES

Important Wobbling/ideal for offshore fishing/ rapid descent in great depths

















BE 1265 Gold



BE 1269 Khaki

BE 1272 Gold



BE 1470 Khaki





BE 1270 Khaki





4 hooks Krog Premium **BM 147**

26 (m)





15 cm 6 inch

Body weight (without jig head): 7 g - 1/4 oz

COMBOS ...



1 pre-rigged lure+ 1 body of the same color/pack





SHALLOW 10g-1/3oz



BE 1251 Khaki



BE 1252 Gold

SHORE 20g-2/3oz







OFFSHORE 40 g - 1-1/3 oz









SHALLOW 10g-1/3oz







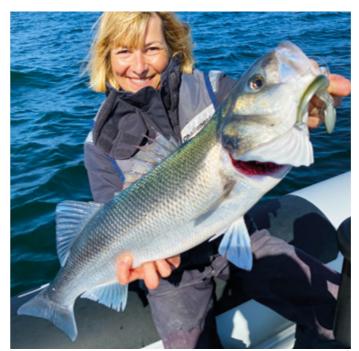


OFFSHORE 40_g-1-1/3_{oz}



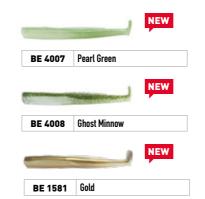
















→ 4 hooks/bag



BM 077 4 hooks Krog Premium by VMC



"TO CATCH ACTIVE FISH IN OPEN WATER **OR POWERFUL CURRENTS**"







CRAZY HEAD

Design

It is designed for effective fishing in the entire water layer while increasing the wobbling of the lure. It is suitable for whitewater fishing (strong currents, rough sea, etc.)

Balance

Heads from the Crazy range are used for both vertical and casting/retrieving fishing (linear and vertical fishing, pull up, etc.)



COMPACT SOFT BODY TECHNOLOGY

Multi-injection molding

Lure manufactured by plastic molding with high performance material for better resistance.

Colors

Multi-color injection molding to obtain colored bodies in the mass for a natural and lasting result.

Fragrance

The body of the Crazy Sand Eel is infused with Anise to thwart predators' mistrust.

SOFT PLASTIC LURES

Freshwater & Saltwater



KKRANNNKKRANNN

"A COMPLETELY CRAZY LURE THAT MAKES THE DIFFERENCE ON ACTIVE FISH"





Patented swimming action

Thanks to a lot of research undertaken in Brittany to mimic living garfish or sand eel, the Crazy Sand Eel's unique swim is irresistible to the majority of saltwater predators on our shores!

6 SIZES _

SIZE **nº1** | 10 cm ■ SIZE **n°2** | **12**cm ■ SIZE **n°3** | 15 cm

SIZE nº4 | 18 cm

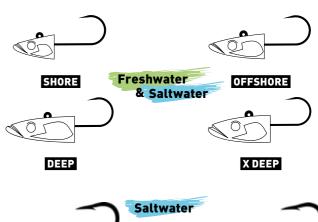
■ SIZE **n°5** | **22** cm

SIZE nº6 | 30 cm

6 HEADS

4 weights of the CRAZY heads are available, depending on the sizes. It allows fishing in a maximum of conditions: current, wind and depth.

They have the same specific features which allow casting/ retrieving or vertical, shore and off-shore fishing.



hooks for fishing powerful fish



Gatalog/2021/22, 31





Body weight (without jig head): 3 g - 1/10 oz



OFFSHORE 10g-3/8oz















SHORE 5_g - 1/6_{oz}

CSE 216 Pearl Green

OFFSHORE 10g-3/8oz



CSE 217 Pearl Green





CSE 218 Pearl Green

Body weight (without jig head): 5,5 g - 1/5 oz



DOUBLE COMBOS + 2 pre-rigged lures /pack

OFFSHORE 15g-1/2oz









SHORE 7_g - 1/4_{oz}



OFFSHORE 15g-1/2oz



XDEEP 25g-8/9oz











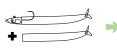
32 (**111)** (11) Catalog 2021/22 **33**











1 pre-rigged lure + 1 body

OFFSHORE 20_g - 7/10_{oz}



CSE 219 Pearl Green



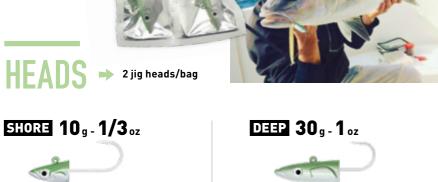
OFFSHORE 20g-7/10oz











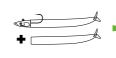












XDEEP 55g-1-9/10oz







DOUBLE



OFFSHORE 35_g - 1-1/4_{oz}

















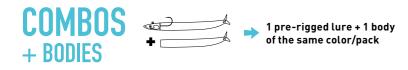




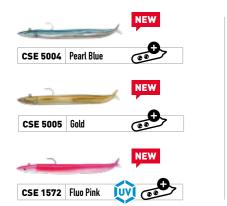
34 (100°CC) Catalog 2021/22 **35**



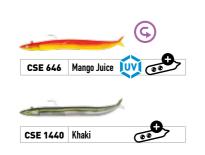




OFFSHORE 60g-2oz











SHORE 30g-1oz



OFFSHORE 60g-2oz



DEEP 90g-3oz







COMBOS



OFFSHORE 160g-5-3/5oz









36 Catalog 2021/22 **37**

SOFT PLASTIC LURES

Freshwater & Saltwater



NAME OF THE PARTY OF THE PARTY

"PRODUCES STRONG VIBRATIONS AT SLOW RETREIVE SPEEDS'

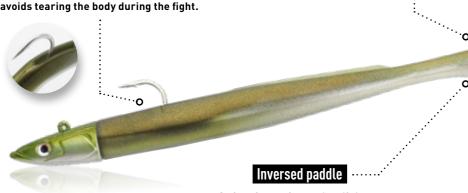
Free hook

The opening is used as a point of reference to position the hook without difficulty. Just insert the hook straight without being concerned about the curvature of the hook. The mobility and reactivity of the lure are increased while fishing.

The hook is released more easily during suction and the hooking is more efficient. This concept considerably avoids tearing the body during the fight.

New generation paddle

The design and volume of this new generation of Paddle have been specifically designed to move as much water as possible at very low swimming speeds. In a volume of water, the emitted low frequency wave is spreading.



Swimming action at the slightest request and at the slightest movement during all fishing phases, both during breaks and recovery phases.

IDEAL FOR FISHING

2 SIZES _____

- SIZE nº2 | 12 cm
- SIZE nº3 | 15 cm



4 HEADS

38 (2000)

4 weights of the CRAZY heads are available , depending on the sizes. It allows fishing in a maximum of conditions: current, wind and depth. They have the same specific features which allow casting/retrieving or vertical, shore and offshore fishing.



POLLOCK



12 cm 5 inch

Body weight (without jig head): 4,5 g - 1/6 oz





DOUBLE COMBOS → 2 pre-rigged lures/pack

SHORE 7_g 1/4_{oz}







OFFSHORE 15g-1/2oz







RNIFS → 3 bodies/pack

CPT 6007 | Pearl Blue

CSE 1435 Khaki





HEADS → 2 jig heads/bag

SHORE 7_g 1/4_{oz}

OFFSHORE 15g-1/2oz CSE 1010 Khaki

XDEEP 25q-9/10oz

CSE 1357 Khaki





15 cm 6 inch

Body weight (without jig head): 9,5 g - 1/3 oz

DOUBLE COMBOS > 2 pre-rigged lures/pack



SHORE 10 g - 1/3 oz







OFFSHORE 20g-7/10oz



CPT 6009 Pearl Green

CPT 6012 Pearl Blue



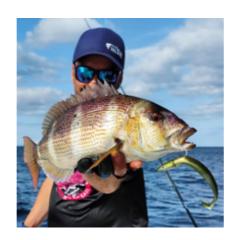
CPT 6013 Gold



CPT 1447 Khaki



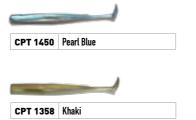






















OFFSHORE 20g-7/10oz





DEEP 30g-1oz



XDEEP 40g-1-2/5oz











"MORE REACTIVE, MORE ALIVE!"

From our research on zander fishing, the Mud Digger is a lure combining our last concepts to thwart the most difficult fish's mistrust. Developed for both shore and off-shore fishing, it will never leave you!

Free hook

The opening where the hook protrudes increases the flexibility and reactivity of the lure to rod actions. It makes the suction easier for the fish.

This concept significantly avoids the body ripping during the bite.

The opening serves as a guide to positioning the hook without difficulty.

Glider head Material

The Mud Digger's head is developed for agliding descent. The flat surface on the underside of the "Digger" head allows it to land on the bottom while the body of the lure continues to float slightly.

In "vertical" fishing, this type of head allows the lure to remain horizontal for a time, a few centimeters above the bottom; a position that greatly attracts predators during slow drifts.

Ultra natural swim

This paddle design develops a soft swimming action which the sound is close to a real prey.

Hybrid body

Perfect combination between

Inversed paddle

The swimming action

is generated with

the slightest solicitation

and movement, during

all fishing phases, breaks

and recovery phases.

a finess type lure and a Paddle Tail. It thwarts the most difficult fish's mistrust, vibrating ingeniously and naturally.

It is developed both for vertical and linear fishing near the bottom.



THE BODY OF THE MUD DIGGER, **USED IN DROP SHOT OR TRAILER** IS EXCELLENT

Compact soft body technology

Lure manufactured by plastic molding with high performance material for better resistance.

Multi-color injection molding to obtain colored bodies in the mass for a natural and lasting result.

> Anise-based aroma, effective in freshwater and saltwater.



PRESENTATION

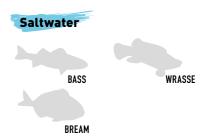


WHEN AND WHERE TO USE IT?

Versatile and easy to use, the Mud Digger fishes also well in freshwater as at sea for delicate, slow and scratch fishing. It targets the majority of predators, depending on its size!

Freshwater

ZANDER





2 SIZES

SIZE **nº1** | 6,5 cm

SIZE nº2 | 9 cm

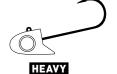
4 HEADS

4 weights are available depending on the sizes. All heads have the same specific features which allow both shore and off-shore fishing. The selection of weights depends on the fishing conditions (weather, current, depth, fishing technique).



& Saltwater





42





2,5 inch

Body weight (without jig head): 1,4 g - 1/20 oz



COMBOS



1 pre-rigged color/pack

LIGHT 2g - 1/14 oz

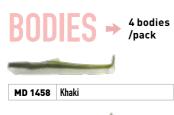


MD 1451 Khaki

MEDIUM 4g - 1/7 oz



MD 1453 Mango Juice





MD 1460 Ghost Minnow



2 jig heads/bag

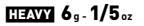


MD 1455 Khaki

MEDIUM 4g - 1/7 oz



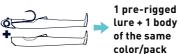








COMBOS + BODIES



LIGHT 5g - 1/6 oz



MEDIUM 10g-3/8oz

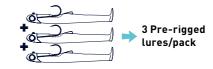


HEAVY 15g - 1/2oz





MAXI COMBOS



LIGHT 5g - 1/6 oz MEDIUM 10 g - 3/8 oz HEAVY 15g-1/2oz









MD 1281 Wakasagi

MD 1142 Cloudy White

MD 1280 Mango Juice

HEADS 2 jig heads/bag





LIGHT 5g - 1/6 oz



MEDIUM 10g-3/8oz



HEAVY 15g-1/2oz





44 (2000)



"THE ONE IN ITS KIND, A TRUE 'POWER FISHING' LURE!"

The patented plastic fin makes the Power Tail a real success! It is a rather heavy lure but does not descend too fast, it launchs very well and with precision. One of the few lures that can be used in difficult conditions: strong currents, strong winds, rough water.







POWER TAIL CONCEPT®

Power Tail® is a patented concept whose innovation lies in the combination of the body and paddle.

This concept is characterized by a continuous realistic swim and a long precise casting distance!



Like a soft lure, the Power Tail swims at each fishing moment, both during breaks and recovery phases.





The whole difficulty with hard lures is being able to cast them far enough and precisely, without swimming too fast. The Power Tail Concept® was created to solve this problem!





"A UNIQUE LURE, A SPECIFIC DEVELOPMENT, AN EXCLUSIVE HOOK!"

We started from scratch to create a version of the Power Tail 30 specifically balanced for Area fishing. With the advice and experience of Guillaume Vernet, we found the best compromise between casting distance, recovery speed, balance and variety of use. All the elements are there for this XUL Power tail to become a must-have in its category.

Halfway between a Minnow, a Crank and a Button, the Power Tail completes the Area universe with excellence. A unique and unmissable lure!





PWTSBH10

Single barbless hook developed in collaboration with VMC. Forged, lightweight and with a PTFE coating, this is the ultimate hook for the Power Tail 30!



XUL 1,5g-5/100oz

PWT 1577 Peppermint

SPIN THE SURFACE WITH THE DOWN FOR A FEW MOMENTS, THEN REEL SLOWLY IN. YOU WILL BE SURPRISED!



LIMITED COLORING

Each year the colors of the Area range will change for more fun and to multiply the possibilities.





PWT 1489 7 barbless simple hooks

46 (THEW)



"A TRUE 'POWER FISHING' LURE!"

Whether in flowing water like rivers and streams (trout and asp) or stagnant water like pond and lakes (perch, trout), its clever action will allow you to guickly catch any active fish in the area (Power Fishing). Accuracy and an optimized casting distance: a dense lure but which swims slowly thanks to the Power Tail Concept®. Increased performance when retrieved slowly!





- SIZE 30 | 3 cm
- SIZE 38 | 3,8 cm
- SIZE 44 | 4.4 cm SIZE 64 | 6,4 cm

3 RECOVERY SPEEDS.

3 DENSITIES: SLOW, FAST et X-FAST. They allow you to select the best option to suit your fishing conditions:



Shallow and/or little running water.



Sustained current or shallow water.



Powerful current or deep water.



SLOW 2,4g-1/11oz



PWT 566 Natural Minnov

PWT 567 Natural Trout

3 cm 1 inch

HOOKS → 7 hooks/bag

PWT 1489 7 barbless simple hooks



FAST 3,8g-1/7oz



PWT 547 Natural Trout

X FAST 69-1/502

PWT 550 Silver Glitter PWT 551 Natural Minnow

PWT 552 Natural Trout



SLOW 4,8 g - 1/6 oz



PWT 569 Silver Glitter



PWT 570 Natural Minnow



PWT 571 Natural Trout



PWT 1498 Wasabi Ayu



FAST 6,4g-2/9 oz



PWT 555 Silver Glitter



PWT 557 Natural Minnow



UV





PWT 1500 Wasabi Ayu



X FAST 10g-3/8oz



PWT 561 Natural Trout





SLOW 8g-3/10oz



PWT 574 Natural Minnow



PWT 575 Natural Trout





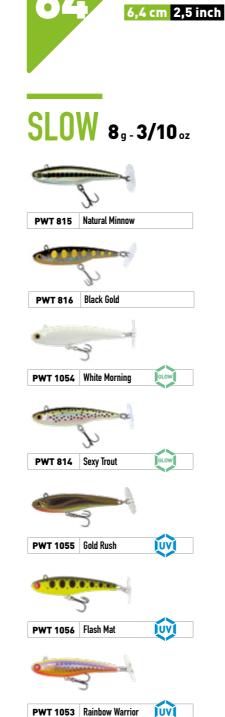


PWT 1050 Pink Trout



PWT 597 Natural Minnow

PWT 1052 Gold Rush











50 **(1111)**

IUVI



"LONG CASTING DISTANCE, IDEAL FOR HUNTING"

Ideal for hunting, when it is imperative to achieve good casting distances. Indispensable in heavy seas when it is difficult to get close to the shore. Effective when there is wind. Thanks to its fin the line remains tight, which allows you to keep in contact with the lure and feel what is happening! Perfect on toothed fish such as barracuda or skipjack. Resistant, its thorough reinforcementallows for catching tuna or exotic fish.



Power Tail Concept®



5 SIZES - 7 WEIGHTS

- SIZE 38 | 3,8 cm | 10 g ■ SIZE 44 | 4,4cm | 8 g/12 g/18 g
- SIZE 60 | 6 cm | 18 q
- SIZE **80** | **8** cm | **35** g
- SIZE 100 | 10 cm | 55 q



How to boost your Power Tail for tuna?

MATERIAL

VMC Strong hook in 2/0 inline 7266.

VMC Strong Triple Hook in 1/0.

Decoy Strong Hook in 2/0 for the Power Tail Saltwater 100 mm.

> Decoy Strong Hook in 1/0 for the Power Tail Saltwater 80 mm.



Technical support

TECHNIQUE

The assembly with treble hook will be suitable for fish hetween 30 and 80 kg.

A single-tied hook assembly for fish over 80 kg is better.

We recommend the use of 200 pounds split rings (90 kg). It is safer to take a resistance 150 pounds minimum (70 kg).





PWT 568 Silver Sardine



PWT 654 Silver Sardine





PWT 572 Silver Sardine











PWT 1238 Dark Blue











PWT 1083 Oil Sardine







PWT 833 Real Mackerel



UVI

UVI



PWT 1094 Oil Sardine





"CEPHALOPODS CAN'T RESIST!"

Here is the French Touch of cuttlefish and squid fishing! In addition to traditional Asian methods, the Power Tail Squid allows you to offer a new vibration and thwart the habituation of sprawling beasts. Watch out, the approach is different!

Forget what you already know and use this lure in single casting/retrieving with softness and slowness. Don't rush it!

Glider head

The head of the Power Tail Squid fits pefectly on the bottom and offers a beautiful presentation of the lure.

cuttlefish fishing!



1 SIZE - 3 WEIGHTS

SIZE **95** | **9,5** cm

Cephalopods fishing is practiced both from the shore and off shore. We offer 3 weights allowing to cope with the majority of fishing conditions.

15 g SHORE

Shore fishing in depths not exceeding 10 m.

25 g **OFFSHORE**

Deeper fishing from the shore but also light off-shore fishing. **50** g DEEP

Vertical offshore fishing.



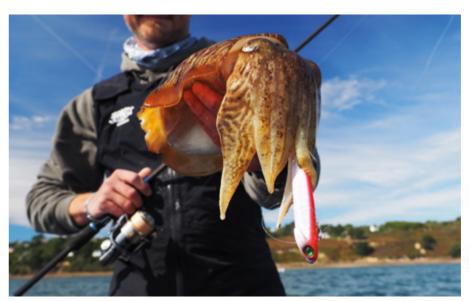
SHORE 15g-1/2oz



OFFSHORE 25₉-9/10₀₂



DEEP 50g-1-3/4oz









No snags! Unlike existing squid jigs normally placed at the back of the lure, the one of the Power Tail Squid is located

Power Tail Concept®

further forward on the body, and it won't get stuck on the bottom. The cephalopod will grab the lure

closest to the hooks for maximum success!





"GLIDES WITH A SWAYING ACTION TO FISH FOR SPARIDAE"



The Candy Shrimp is a highly realistic shrimp and prawn imitation.

It features a new innovative HPC® hook protection concept, limiting the potential to hook the bottom!

The hook attachment system combined with the filaments allows the lure not to be stuck and always keep the point of the hook upwards.





QUIET AREAS

Fish at $1_{g/1_m}$

AREAS WITH STRONG CURRENTS

> Fish at $2_{g/1_m}$



The UV effect

It does not emit light in complete darkness, but reflects ultraviolet rays. although this is not visible to the human eye, it is noticeable to many species.



The Glow effect

The phosphorescent effect emits light for a noticeable time after exposure to a light source. This makes the lure visible in poorly lit areas or at great depths. For maxium efficiency, recharge your lures using a UV lamp.

4 WEIGHTS _____

■ CSK 15g | 4,5cm

■ CSK 30g | 5,5cm

■ CSK 60g | 7,2cm

CSK 90g | 8,3cm

DIFFERENT WEIGHTS TO COVER ALL CONDITIONS!

Fishing with Inchiku type lures requires a careful selection of the weight.

To be fully effective, the lure must stay slightly off the bottom while keeping a little angle between the rod and the line (diagonal fishing).

Our selection of weight will allow you to find the best combination for your fishing conditions (depth & current).

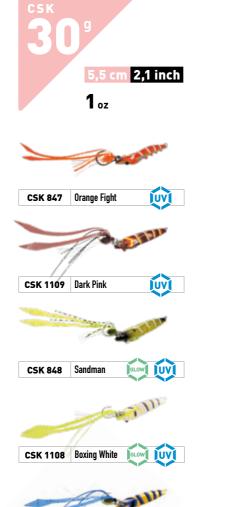












CSK 1110 Gold Blue



CSK 1117 Gold Blue











2 hooks/bag



CSK 1111 Orange Fight

60 g & **90** g

CSK 1123 Orange Fight



CSK 1114 Dark Pink

60 g & 90 g CSK 1126 Dark Pink

15 g & 30 g CSK 1113 Sandman

60 g & **90** g

CSK 1125 Sandman

15 g & 30 g

CSK 1112 Boxing White

60 g & **90** g

CSK 1124 Boxing White

15 g & 30 g

CSK 1115 Gold Blue

60g & 90g CSK 1127 Gold Blue

CSK 1106 Gold Blue









2021/22

AT SEA, IN RIVERS OR LAKES, ON FOOT, ON A FLOAT TUBE, ON A SUP, ON A KAYAK OR ON A BOAT, LET'S SHARE THE AVENTURE!





