



FISH

2025
CATALOG

DEAR FISHING AFICIONADOS

Today, with our extensive experience and unwavering motivation, Fiiish, a Breton and independent company, continues to offer you high-quality, efficient, and innovative products.

We are excited to unveil our latest innovations, designed to enhance your fishing experience and surprise you. This year is a remarkable one, as we expand our range of soft plastic lures with a promising new model that we have full confidence in: the Master Shad.

From the beginning, our passion for fishing has driven us, and we are committed to sharing it with as many people as possible. Our goal is to create products that are accessible to all, whether you're a beginner, an experienced angler, or an enthusiast, all while ensuring an excellent quality-to-price ratio without ever compromising on technical performance.




















Last year, we introduced the Biotop Stick, a lure made in Brittany from bioplastic that is biodegradable in a marine environment. Since then, we've been working on developing this project, and thanks to optimising our production process, its price has been reduced, making it even more accessible.

Together, let's adopt a responsible attitude: respect spawning seasons, limit catches, and protect vulnerable species to help preserve ecosystems and future generations.

Thank you for sharing your feedback and adventures with us, which help us improve while staying true to our values. Let's continue to explore, learn, and fish with passion!

See you soon by the water!

The Fiiish team

SOFT PLASTIC LURES		SOFT PLASTIC LURES		SOFT PLASTIC LURES	
	04 Black Eel		10 Black Minnow		24 Master Shad
	36 Crazy Sand Eel		44 Blaster Shad		48 Mud Digger
	28 Crazy Paddle Tail				
HARD BAITS		HARD BAITS		HARD BAITS	
	52 Biotop Stick		54 Hypno Cast		58 Power Tail Freshwater
			62 Power Tail Saltwater		64 Power Tail Squid
ACCESSORIES		ACCESSORIES		ACCESSORIES	
	66 Perfect Link		68 Bakkan		68 The Glue
			69 Attractant		69 Original Quick Clip
			70 UV clothing		70 Rattle

BECAUSE WE WANT
A GREENER APPROACH.
OUR LURES ARE
ENDOCRIN DISRUPTORS
AND ARSENIC
FREE

 **GLOW COLORS**

There are phosphorescent colors that bring the light back in the dark for a certain period of time after having been exposed to a light source. Glow lures recharge even better thanks to ultraviolet rays. Therefore, a UV lamp is recommended to recharge your lure. You will then get a higher and lasting visibility in the dark. The potential of the Glow colorings is best expressed in the deep sea or at night.

 **UV COLORS**

Generally called UV colors, we should rather speak of fluorescent colors. They do not emit light in total darkness but have the ability to radiate at the slightest light source. Thus, they are particularly recommended when the sun is low (dawn and dusk), in cloudy weather or murky water because they are then more visible.

 **RATTLE**

The rattling sound mimics a swimming baitfish, enabling predators to detect the lure in turbid or tinted water.

- **DISCONTINUED PRODUCT**
- ⊖ **BACK IN STOCK**



UPDATE TO OUR PACKAGING
SAME LURE SNAPS, SAME PRICE!

	LIGHT 23 lb/10kg		MEDIUM 50 lb/23kg		STRONG 65 lb/30kg		X-STRONG 110 lb/50kg
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This Catalog has no contractual value. Any potential printing errors shall not, under any circumstances, hold Fiiish liable. We also reserve the right to modify the content of the Catalog without prior notice during the season.

WHAT'S NEW?

PRODUCTS

MASTER SHAD



Swim with strong vibrations that attract fish from afar!

p.24

PERFECT PINK LURE SNAPS

U-LIGHT
17 lb / 8 kg



p.67

CRAZY SAND EEL & PADDLE TAIL

DART
10g - 3/8 oz
& 15g - 1/2 oz

SHORE
20g - 7/10 oz

p.39 à 41

COLORS

BLACK EEL



p.04

BLACK MINNOW



p.10

CRAZY SAND EEL



p.36

SIZES

CRAZY PADDLE TAIL



SIZE n°1 100 mm 4"

x4 Double Combos
Shore & Offshore

p.30

SIZE n°5 220 mm 8,5"

x5 bodies & colors

p.34

CRAZY SAND EEL

SIZE n°6 300 mm 12"



160g - 5-6/10 oz



240g - 8-1/2 oz

p.43

Hypno CAST



15g - 1/2 oz
& 60g - 1/2 oz

p.54

WHAT'S X STRONG



BLACK MINNOW

SIZE n°6 200 mm 8"

RESISTANCE: 80 lbs

p.23



CRAZY SAND EEL & PADDLE TAIL

SIZE n°5 220 mm 8,5"

RESISTANCE: 120 lbs



NEW

SHORE 40g


















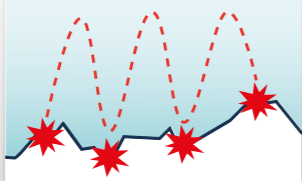
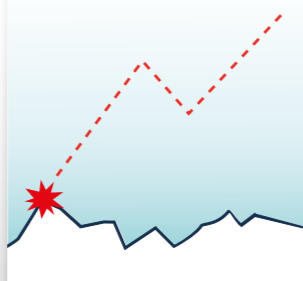
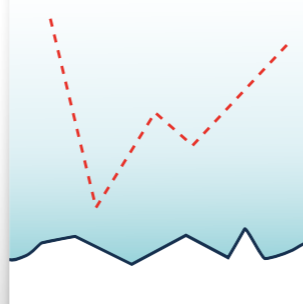
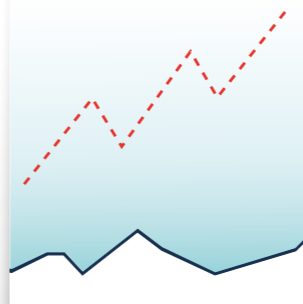
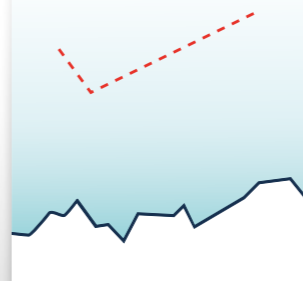
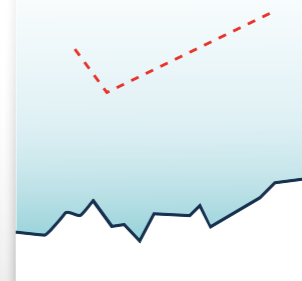

OFFSHORE 70g

DEEP 100g



p.35 & 42

SALTWATER RANGE

										
										
ANIMATION										ANIMATION
	Bottom fishing or slow linear to very slow, effective during the fall	Bottom fishing or slow linear	Linear or slow traction with breaks, effective during the fall	Linear or slow traction with breaks, effective during the fall		Linear or fast traction with breaks	Linear or slow traction with breaks	Trolling or linear, effective during the fall	Walking the dog or fast linear	
SPEED	Slow	Slow to moderate	Slow, moderate or fast	Slow, moderate or fast		Moderate to fast	Slow, moderate or fast	Slow to moderate	Slow to fast	SPEED
SEA STATE	Low current, small coefficient or slack tide	Slow to moderate current	Moderate current and wind	In open water or currents and rough sea		Moderate current	Slow to moderate current and wind	Rough sea	Slow current to slightly rough sea	SEA STATE
FISH	Inactive	Inactive to active	Active	Active		Active	Inactive to active	Very active (chasing fish)	Inactive to active	FISH

NO KNOWN ECOTOXICITY IN MARINE ENVIRONMENTS



SOFT PLASTIC LURES

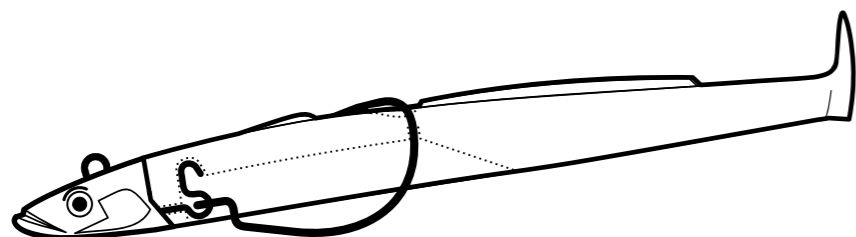
BLACK EEL®



ENDOCRINE DISRUPTORS
AND ARSENIC-FREE



RESPONSIVE AT VERY LOW SWIMMING SPEEDS, IDEAL FOR SLOW, LINEAR OR BOTTOM FISHING



Patented System



- Ensures the connection of the body, head, and hook. All components are removable and replaceable.
- Enhances body mobility for a highly natural swimming action.
- Ensures proper hook clearance during the strike. Catch every fish without missing any!

Interchangeable head

There are several head weights for each body size.

Compact soft body technology

- Lure manufactured through plastic molding using high-performance materials for enhanced durability.
- Multi-injection process produces colored bodies throughout for a natural and long-lasting appearance.
- Body infused with anise fragrance to deceive the suspicion of predators!

Hook



- Hidden, it minimizes snags on the bottom.
- Its wide opening is adapted to the size of the body to improve the striking.
- The strength meets VMC's 2x-Strong category, providing extra sturdiness for large catches.



DEVELOPED HOOK BY US.
PRODUCED IN FRANCE BY VMC.

Ultra-natural swim

Its paddle creates a subtle oscillation, designed for delicate fishing.

Inversed paddle

Responsive to the slightest movement and the slightest current, the inversed paddle enables the lure to swim effectively during both the retrieval phase (pull up or linear) and the pause or descent phase (crucial for triggering attacks). With the Black Eel, you increase your chances to catch fish!



VIDEO
SEABASS FISHING WITH
BLACK EEL IN NORMANDY



USE

- Very slow retrieve near the bottom.
- Low current/tidal flats/protected areas/calm zones/estuaries.
- Slow linear or bottom fishing.

FRESHWATER / SALTWATER MULTI-SPECIES

3 SIZES

- SIZE n°2 | 110 mm - 4"
- SIZE n°3 | 150 mm - 6"
- SIZE n°5 | 200 mm - 8"

3 HEADS

FRESHWATER / SALTWATER



SHALLOW

TECHNIQUES
Linear/bottom fishing
SPECIFIC FEATURES
Fishing in shallow water/goes through sea grass beds



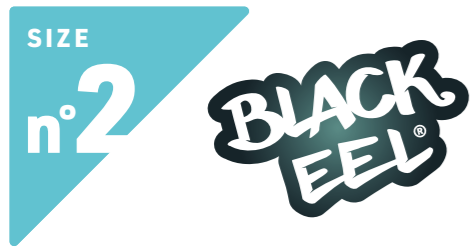
SHORE

TECHNIQUES
Linear/diagonal fishing
SPECIFIC FEATURES
Increase rolling/perfect for deeper shore fishing



OFFSHORE

TECHNIQUES
Linear/diagonal/vertical fishing
SPECIFIC FEATURES
Increase rolling/perfect for offshore fishing/fast drop down in depth fishing



110 mm 4"
Body weight (without jig head): 3 g - 1/10 oz

COMBOS + BODIES

+ → 1 pre-rigged lure
 + 1 body of the same color/pack

SHALLOW 4 g - 1/7 oz

BE1264	Khaki	3	700696 812648
BE1265	Gold	3	700696 812655
BE4001	Ghost Minnow	3	700696 840016



SHORE 8 g - 2/7 oz

BE1267	Khaki	3	700696 812679
BE4002	Pearl Green	3	700696 840023
BE1266	Electric Blue	3	700696 812662



OFFSHORE 15 g - 1/2 oz

BE1468	Khaki	3	700696 814680
BE4019	Pearl Blue	3	700696 840191
BE1592	White Coco/ Red Head	NEW 3	700696 815922



HOOKS

→ 4 hooks/bag



BM147	4 hooks Krog Premium by VMC	3	700696 801475
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BODIES + → 3 bodies/pack

BE1270	Khaki	3	700696 812709
BE4020	Pearl Blue	3	700696 840207
BE1272	Gold	3	700696 812723
BE1575	White Coco	NEW 3	700696 815755
BE4003	Pearl Green	3	700696 840030
BE4004	Ghost Minnow	3	700696 840047
BE1271	Electric Blue	3	700696 812716



HEADS → 2 jig heads/bag

SHALLOW
4 g - 1/7 oz

BE1268	Khaki	3	700696 812686
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SHORE
8 g - 2/7 oz

BE1269	Khaki	3	700696 812693
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OFFSHORE
15 g - 1/2 oz

BE1470	Khaki	3	700696 814703
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150 mm 6"
Body weight (without jig head): 7 g - 1/4 oz

COMBOS + BODIES

+ → 1 pre-rigged lure
 + 1 body of the same color/pack

SHALLOW 10 g - 1/3 oz

BE1251	Khaki	3	700696 812518
BE1252	Gold	3	700696 812525
BE4005	Ghost Minnow	3	700696 840054



SHORE 20 g - 2/3 oz

BE1253	Khaki	3	700696 812532
BE1256	Gold	3	700696 812563
BE4021	White Coco/ Red Head	NEW 3	700696 840214
BE4006	Pearl Green	3	700696 840061
BE1254	Electric Blue	3	700696 812549



OFFSHORE 40 g - 1-1/3 oz

BE1257	Khaki	3	700696 812570
BE4022	Pearl Blue	NEW 3	700696 840221
BE1259	Electric Blue	3	700696 812594
BE1471	Fluo Pink	3	700696 814710



BODIES + → 2 bodies/pack

BE1149	Khaki	3	700696 811498
BE4023	Pearl Blue	NEW 3	700696 840238
BE1581	Gold	3	700696 815816
BE4024	White Coco	NEW 3	700696 840245
BE4007	Pearl Green	3	700696 840078
BE4008	Ghost Minnow	3	700696 840085
BE1263	Electric Blue	3	700696 812631
BE1472	Fluo Pink	3	700696 814727



HOOKS

→ 4 hooks/bag



BM077	4 hooks Krog Premium de VMC	3	700696 800775
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HEADS → 2 jig heads/bag

SHALLOW
10 g - 1/3 oz

BE1260	Khaki	3	700696 812600
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SHORE
20 g - 2/3 oz

BE1261	Khaki	3	700696 812617
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OFFSHORE
40 g - 1-1/3 oz

BE1262	Khaki	3	700696 812624
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SIZE
n°5
BLACK EEL

200 mm 8"
Body weight (without jig head): 21 g - 3/4 oz

COMBOS + BODIES



SHORE 50 g - 1-4/5 oz

BE4009	Khaki	3 700696 840092	
BE4025	Pearl Blue NEW	3 700696 840252	
BE4010	Fluo Pink	3 700696 840108	

OFFSHORE 100 g - 3-1/2 oz

BE4012	Gold	3 700696 840122	
BE4011	Mango Juice	3 700696 840115	



BODIES



BE4015	Khaki	3 700696 840153	
BE4026	Pearl Blue NEW	3 700696 840269	
BE4018	Gold	3 700696 840184	
BE4016	Fluo Pink	3 700696 840160	
BE4017	Mango Juice	3 700696 840177	

HEADS

SHORE 50 g - 1-4/5 oz

→ 2 jig heads/bag

BE4013	Raw Material	3 700696 840139	
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OFFSHORE 100 g - 3-1/2 oz

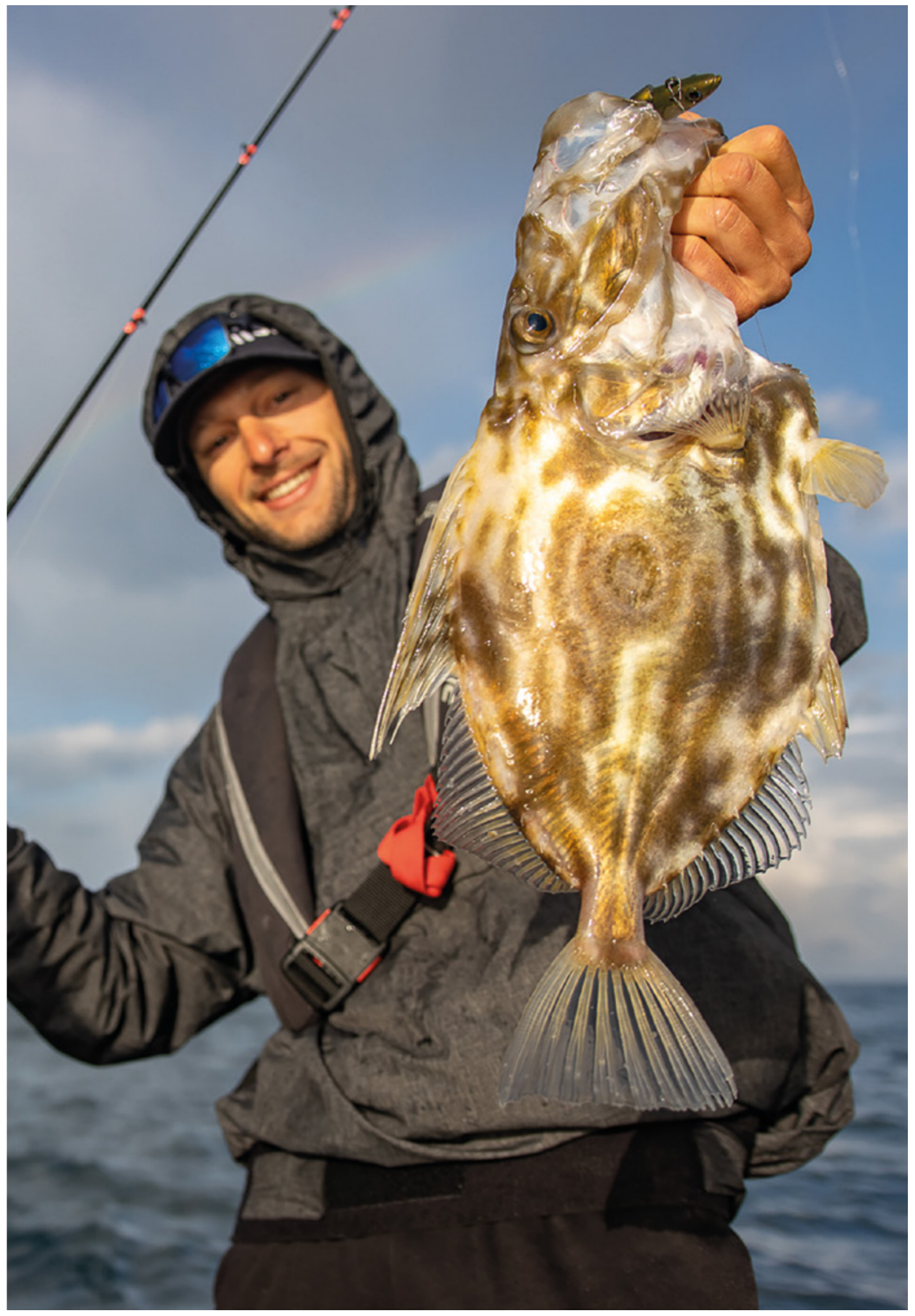
→ 1 jig head/bag

BE4014	Raw Material	3 700696 840146	
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HOOKS

→ 4 hooks/bag

BM210	4 hooks Krog Premium by VMC	3 700696 802106	
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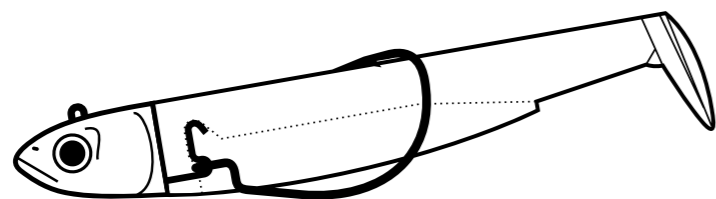


BLACK MINNOW®

 **ENDOCRINE DISRUPTORS AND ARSENIC-FREE**



EFFECTIVE IN ALL ANIMATIONS TYPES, BOTTOM FISHING, LINEAR RETRIEVE OR TRACTION, WITH SLOW OR MEDIUM RETRIEVE



Patented System



- Ensures the connection of the body, head, and hook. All components are removable and replaceable.
- Enhances body mobility for a highly natural swimming action.
- Ensures proper hook clearance during the strike. Catch every fish without missing any!

Interchangeable head

There are several head weights for each body size.

X-soft body technology

Bodies are meticulously crafted by hand, providing flexibility to the plastic and an unmatched range of colors.

Hook



- Hidden, it minimizes snags on the bottom.
- Its wide opening is adapted to the size of the body to improve the striking.
- The strength meets VMC's 2x-Strong category, providing extra sturdiness for large catches.



DEVELOPED HOOK BY US. PRODUCED IN FRANCE BY VMC.

Ultra-natural swim

Its paddle creates a subtle oscillation, designed for delicate fishing.

FRESHWATER / SALTWATER / MULTI-SPECIES



VIDEO
SEABASS FISHING WITH THE BLACK FAMILY IN SEINE-MARITIME











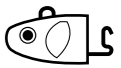
USE

- Slow to moderate retrieve.
- Versatile lure that adapts to all environments and tidal stages.
- Suitable for bottom, linear and traction fishing.

7 SIZES

- SIZE n°1 | 70mm - 3"
- SIZE n°2 | 90mm - 3.5"
- SIZE n°3 | 120mm - 5"
- SIZE n°4 | 140mm - 5.5"
- SIZE n°2.5 | 105mm - 4"
- SIZE n°5 | 160mm - 6"
- SIZE n°6 | 200mm - 8"

9 HEADS

FRESHWATER / SALTWATER						SALTWATER		
								
SHALLOW	ZINKY	PUG	SHORE	SEARCH	OFFSHORE	DEEP	MED DEEP	X DEEP
MATERIALS Resin & lead	MATERIALS Zinc	MATERIALS Lead	MATERIALS Lead	MATERIALS Lead	MATERIALS Lead	MATERIALS Lead	MATERIALS Lead	MATERIALS Lead
TECHNIQUES Linear/bottom fishing	TECHNIQUES Linear/diagonal/bottom fishing	TECHNIQUES Linear/diagonal/bottom fishing	TECHNIQUES Linear/diagonal fishing	TECHNIQUES Linear/diagonal/bottom fishing	TECHNIQUES Linear/diagonal/bottom fishing	TECHNIQUES Diagonal/vertical fishing	TECHNIQUES Diagonal/vertical fishing	TECHNIQUES Vertical fishing
SPECIFIC FEATURES Fishing in shallow water/crosses sea grass beds	SPECIFIC FEATURES Lead free/increase rolling/glider head	SPECIFIC FEATURES In a Ned rig style: keeps the lure upright on the bottom during pauses / Moves a lot of water when retrieved	SPECIFIC FEATURES Increase rolling/Perfect for boat fishing	SPECIFIC FEATURES Increase rolling/glider head/shore & offshore versatility	SPECIFIC FEATURES Increase rolling/Perfect for boat fishing	SPECIFIC FEATURES Deep sea/diagonal & vertical versatility	SPECIFIC FEATURES Special edition amplified rolling/diagonal & vertical versatility	SPECIFIC FEATURES Specific to abyss/dedicated to vertical fishing

SIZE

n°1

BLACK MINNOW

70 mm 3"

Body weight (without jig head): 2 g - 1/14 oz

COMBOS + BODIES

1 pre-rigged lure + 1 body of the same color/pack

PERFECT FINK
TESTED & APPROVED!
OUR COMBINATION

p.66

+ BRAID
+ FLUORO
+ LURE
SNAPS



SHORE 3 g - 1/10 oz

BM492	Khaki	3	700696 804926
BM3029	Wakasagi	3	700696 830291
BM1378	Ghost Minnow	3	700696 813782
BM1295	Sexy Brown	3	700696 812952



SEARCH 4,5 g - 1/6 oz

BM3032	Sparkling Brown	3	700696 830321
BM3031	Silver Strike	3	700696 830314
BM1379	Lime Juice	3	700696 813799



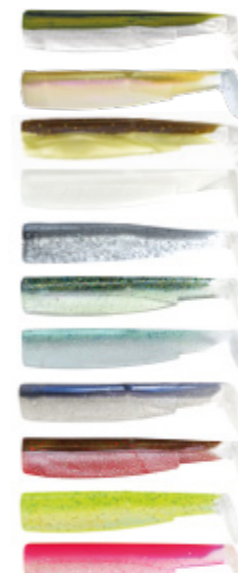
OFFSHORE 6 g - 1/5 oz

BM035	Khaki	3	700696 800355
BM494	White/Red Head	3	700696 804940
BM3135	Green Glitter NEW	3	700696 831359
BM3033	Electric Blue	3	700696 830338



BODIES

BM037	Khaki	3	700696 800379
BM3040	Wakasagi	3	700696 830406
BM349	Sparkling Brown	3	700696 803493
BM633	White	3	700696 806333
BM3039	Silver Strike	3	700696 830390
BM768	Ghost Minnow	3	700696 807682
BM3136	Green Glitter NEW	3	700696 831366
BM3037	Electric Blue	3	700696 830376
BM184	Pink	3	700696 801840
BM3038	Lime Juice	3	700696 830383
BM634	Fluo Pink	3	700696 806340



HOOKS

4 hooks/bag

BM038	4 hooks Krog Premium by VMC	3	700696 800386
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HEADS

SHORE 3 g - 1/10 oz

2 jig heads/bag

BM036	Khaki	3	700696 800362
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ZINCKY 3,3 g - 2/17 oz

1 jig head/bag

BM1383	Zincky Khaki	3	700696 813836
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SEARCH 4,5 g - 1/6 oz

2 jig heads/bag

BM766	Khaki	3	700696 807668
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OFFSHORE 6 g - 1/5 oz

2 jig heads/bag

BM144	Khaki	3	700696 801444
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X DEEP 12 g - 2/5 oz

2 jig heads/bag

BM1301	Khaki	3	700696 813010
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DOUBLE COMBOS

2 pre-rigged lures/pack

SHORE 3 g - 1/10 oz

BM758	Khaki + Ghost Minnow	3	700696 807583
BM1485	Fluo Pink	3	700696 814857



SEARCH 4,5 g - 1/6 oz

BM1299	Pink + Khaki	3	700696 812990
BM3034	Lime Juice + Silver Strike	3	700696 830345



OFFSHORE 6 g - 1/5 oz

BM3035	Khaki + Ghost Minnow	3	700696 830352
BM3036	White/Red Head + Electric Blue	3	700696 830369



SIZE

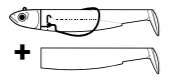
n°2

BLACK MINNOW®

90 mm 3.5"

Body weight (without jig head): 4 g - 1/7 oz

COMBOS + BODIES

+  → 1 pre-rigged lure + 1 body of the same color/pack

SHORE 5 g - 1/6 oz

BM189	Khaki	3	700696	801895
BM1389	Wakasagi	3	700696	813898
BM3002	White/Red Head	3	700696	830024
BM1388	Ghost Minnow	3	700696	813881
BM3001	Electric Blue	3	700696	830017



SEARCH 8 g - 3/10 oz

BM3004	Khaki	3	700696	830048
BM3003	Sparkling Brown	3	700696	830031
BM3041	Silver Strike	3	700696	830413
BM1306	Lime Juice	3	700696	813065



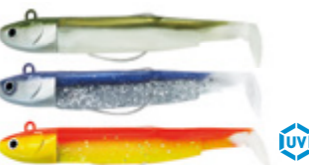
OFFSHORE 10 g - 3/8 oz

BM187	Khaki	3	700696	801871
BM3005	Blue	3	700696	830055
BM497	White/Red Head	3	700696	804971
BM3138	Khaki Glitter NEW	3	700696	831380
BM3137	Green Glitter NEW	3	700696	831373
BM3006	Electric Blue	3	700696	830062
BM1307	Candy Green	3	700696	813072
BM3042	Fluo Yellow	3	700696	830420



X DEEP 20 g - 1/5 oz

BM3008	Khaki	3	700696	830086
BM3139	Barracuda Blue NEW	3	700696	831397
BM3007	Mango Juice	3	700696	830079



HEADS

SHORE 5 g - 1/6 oz

→ 2 jig heads/bag

BM018	Khaki	3	700696	800188
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ZINCKY 5,5 g - 3/10 oz

→ 1 jig head/bag

BM1396	Zincky Khaki	3	700696	813966
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PUG 7 g - 1/4 oz

→ 2 jig heads/bag

BM998	Raw Material	3	700696	809983
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SEARCH 8 g - 3/10 oz

→ 2 jig heads/bag

BM625	Khaki	3	700696	806258
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OFFSHORE 10 g - 3/8 oz

→ 2 jig heads/bag

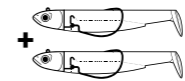
BM009	Khaki	3	700696	800096
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X DEEP 20 g - 1/5 oz

→ 2 jig heads/bag

BM775	Khaki	3	700696	807750
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DOUBLE COMBOS

+  → 2 pre-rigged lures/pack

SHORE 5 g - 1/6 oz

BM3009	Ghost Minnow + Wakasagi	3	700696	830093
BM1486	Fluo Pink	3	700696	814864



SEARCH 8 g - 3/10 oz

BM3010	Sparkling Brown + Pink	3	700696	830109
BM1392	French Paradise	3	700696	813928



OFFSHORE 10 g - 3/8 oz

BM3012	Khaki + Ghost Minnow	3	700696	830123
BM3011	Blue + Electric Blue	3	700696	830116



BODIES

+  → 3 bodies/pack

BM010	Khaki	3	700696	800102
BM011	Blue	3	700696	800119
BM1397	Wakasagi	3	700696	813973
BM020	Sparkling Brown	3	700696	800201
BM501	White	3	700696	805015
BM3043	Silver Strike	3	700696	830437
BM777	Ghost Minnow	3	700696	807774
BM350	Khaki Glitter	3	700696	803509
BM3141	Green Glitter NEW	3	700696	831410
BM3013	Electric Blue	3	700696	830130
BM3140	Barracuda Blue NEW	3	700696	831403
BM025	Pink	3	700696	800256
BM937	Candy Green	3	700696	809372
BM1316	Lime Juice	3	700696	813164
BM534	Fluo Yellow	3	700696	805343
BM637	Fluo Pink	3	700696	806371
BM190	Mango Juice	3	700696	801901



HOOKS

→ 4 hooks/bag

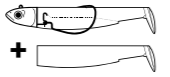
BM147	4 hooks Krog Premium by VMC	3	700696	801475
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SIZE
n°2.5
BLACK MINNOW®

105 mm 4"
Body weight (without jig head): **8 g - 2/7 oz**

COMBOS + BODIES

 → 1 pre-rigged lure
+ 1 body of the same color/pack

SHORE 8 g - 2/7 oz

BM3044	Wakasagi	3	700696 830444
BM3045	White/Red Head	3	700696 830451
BM3142	Khaki Glitter NEW	3	700696 831427



SEARCH 12 g - 2/5 oz

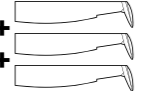
BM3084	Silver Strike	3	700696 830840
BM3143	Barracuda Blue NEW	3	700696 831434
BM3085	Lime Juice	3	700696 830857



OFFSHORE 16 g - 1/2 oz

BM3047	Khaki	3	700696 830475
BM3144	Blue NEW	3	700696 831441
BM3145	Green Glitter NEW	3	700696 831458
BM3046	Electric Blue	3	700696 830468
BM3146	Candy Green NEW	3	700696 831465



BODIES +  → 3 bodies/pack

BM3051	Khaki	3	700696 830512
BM3147	Blue NEW	3	700696 831472
BM3050	Wakasagi	3	700696 830505
BM3053	White	3	700696 830536
BM3080	Silver Strike	3	700696 830802
BM3148	Khaki Glitter NEW	3	700696 831489
BM3150	Green Glitter NEW	3	700696 831502
BM3052	Electric Blue	3	700696 830529
BM3149	Barracuda Blue NEW	3	700696 831496
BM3151	Candy Green NEW	3	700696 831519
BM3081	Lime Juice	3	700696 830819



VIDEO
SEABASS FISHING
WITH THE BLACK MINNOW
105 MM



HEADS → 2 jig heads/bag

SHORE
8 g - 2/7 oz

BM3048	Khaki	3	700696 830482
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SEARCH
12 g - 2/5 oz

BM1000	Khaki	3	700696 810002
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OFFSHORE
16 g - 1/2 oz

BM3049	Khaki	3	700696 830499
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HOOKS

→ 4 hooks/bag

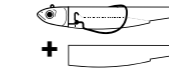
BM3054	4 hooks Krog Premium by VMC	3	700696 830543
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SIZE
n°3
BLACK MINNOW®

120 mm 5"
Body weight (without jig head): **10 g - 3/8 oz**

COMBOS + BODIES

 → 1 pre-rigged lure
+ 1 body of the same color/pack

SHALLOW 6 g - 1/5 oz

BM639	Khaki	3	700696 806395
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SHORE 12 g - 2/5 oz

BM194	Khaki	3	700696 801949
BM1604	Wakasagi	3	700696 816042
BM505	White/Red Head	3	700696 805053
BM1401	Ghost Minnow	3	700696 814017
BM3152	Khaki Glitter NEW	3	700696 831526
BM3161	Green Glitter NEW	3	700696 831618
BM3014	Electric Blue	3	700696 830147
BM3015	Fluo Yellow	3	700696 830154



SEARCH 18 g - 3/5 oz

BM1402	Khaki	3	700696 814024
BM3016	Sparkling Brown	3	700696 830161
BM3055	Silver Strike	3	700696 830550
BM1607	Lime Juice	3	700696 816073



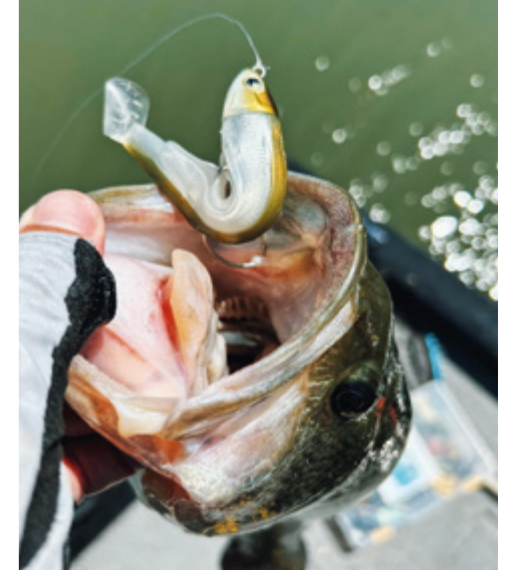
OFFSHORE 25 g - 8/9 oz

BM191	Khaki	3	700696 801918
BM192	Blue	3	700696 801925
BM503	White/Red Head	3	700696 805039
BM3154	Green Glitter NEW	3	700696 831540
BM1405	Electric Blue	3	700696 814055
BM3153	Barracuda Blue NEW	3	700696 831533
BM1322	Candy Green	3	700696 813225
BM193	Fluo Yellow	3	700696 801932



DEEP 37 g - 1-3/10 oz

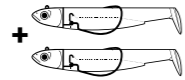
BM1323	Khaki	3	700696 813232
BM3155	Fluo Pink NEW	3	700696 831557
BM3017	Mango Juice	3	700696 830178



SIZE
n°3
BLACK MINNOW®

120 mm 5"
Body weight (without jig head): 10 g - 3/8 oz

DOUBLE COMBOS

+  → 2 pre-rigged lures/pack

SHORE 12 g - 2/5 oz

BM3019	Ghost Minnow + Wakasagi	3	700696	830192
BM3156	Barracuda Blue + White/Red Head NEW	3	700696	831564
BM3018	Fluo Pink	3	700696	830185



SEARCH 18 g - 3/5 oz

BM3020	Sparkling Brown + Pink	3	700696	830208
BM1409	French Paradise 	3	700696	814093



OFFSHORE 25 g - 8/9 oz

BM3021	Khaki + Ghost Minnow	3	700696	830215
BM1411	Blue + Electric Blue	3	700696	814116
BM3157	Khaki + Pink NEW	3	700696	831571



HEADS

SHALLOW 6 g - 1/5 oz

→ 2 jig heads/bag

BM149	Khaki	3	700696	801499
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SHORE 12 g - 2/5 oz

→ 2 jig heads/bag

BM007	Khaki	3	700696	800072
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PUG 16 g - 1/2 oz

→ 2 jig heads/bag

BM999	Raw Material	3	700696	809990
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SEARCH 18 g - 3/5 oz

→ 2 jig heads/bag

BM626	Khaki	3	700696	806265
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OFFSHORE 25 g - 8/9 oz

→ 2 jig heads/bag

BM002	Khaki	3	700696	800027
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DEEP 37 g - 1-3/10 oz

→ 2 jig heads/bag

BM346	Khaki	3	700696	803462
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XDEEP 50 g - 1-3/4 oz

→ 1 jig head/bag

BM1329	Khaki	3	700696	813294
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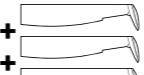



100% natural
TRY OUR CONCENTRATED ACTIVE SMELL!
p.69

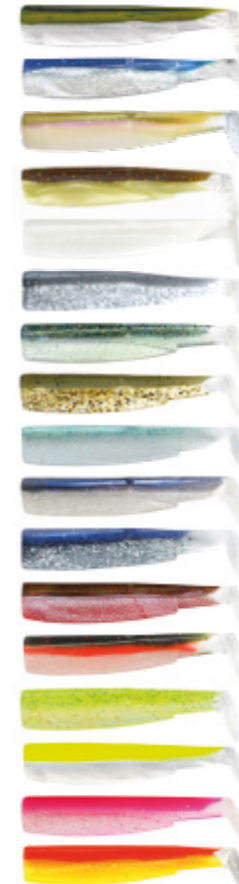


THAT CLASSIC NED RIG PAUSE!



BODIES +  → 3 bodies/pack

BM003	Khaki	3	700696	800034
BM004	Blue	3	700696	800041
BM1598	Wakasagi	3	700696	815984
BM023	Sparkling Brown	3	700696	800232
BM506	White	3	700696	805060
BM3056	Silver Strike	3	700696	830567
BM1416	Ghost Minnow	3	700696	814161
BM197	Khaki Glitter 	3	700696	801970
BM3159	Green Glitter NEW	3	700696	831595
BM1417	Electric Blue	3	700696	814178
BM3158	Barracuda Blue NEW	3	700696	831588
BM022	Pink	3	700696	800225
BM961	Candy Green	3	700696	809617
BM1332	Lime Juice	3	700696	813324
BM198	Fluo Yellow	3	700696	801987
BM351	Fluo Pink	3	700696	803516
BM196	Mango Juice	3	700696	801963



HOOKS

→ 4 hooks/bag

BM077	4 hooks Krog Premium by VMC	3	700696	800775
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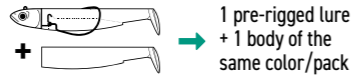


SIZE **n°4** **BLACK MINNOW®**

140 mm 5.5"
Body weight (without jig head): 15 g - 1/2 oz



COMBOS + BODIES



OFFSHORE 40 g - 1-2/5 oz

BM199	Khaki	3	700696 801994
BM200	Blue	3	700696 802007
BM3160	Barracuda Blue	NEW	3 700696 831601
BM3022	Pink	3	700696 830222



DEEP 60 g - 2-1/10 oz

BM3121	White/Red Head	NEW	3 700696 831212
BM787	Candy Green	3	700696 807873
BM3120	Fluo Pink	NEW	3 700696 831205
BM3023	Mango Juice	3	700696 830239



BODIES → 3 bodies/pack

BM033	Khaki	3	700696 800331
BM031	Blue	3	700696 800317
BM792	White	3	700696 807927
BM355	Khaki Glitter	3	700696 803554
BM3163	Green Glitter	NEW	3 700696 831632
BM1421	Electric Blue	3	700696 814215
BM3162	Barracuda Blue	NEW	3 700696 831625
BM203	Pink	3	700696 802038
BM983	Candy Green	3	700696 809839
BM1423	Lime Juice	3	700696 814239
BM353	Fluo Pink	3	700696 803530
BM791	Mango Juice	3	700696 807910



HOOKS

→ 4 hooks/bag

BM156	4 hooks Krog Premium by VMC	3	700696 801567
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HEADS

SHALLOW 10 g - 3/8 oz

→ 2 jig heads/bag

BM342	Khaki	3	700696 803424
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SHORE 20 g - 7/10 oz

→ 2 jig heads/bag

BM153	Khaki	3	700696 801536
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SEARCH 28 g - 1 oz

→ 2 jig heads/bag

BM788	Khaki	3	700696 807880
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OFFSHORE 40 g - 1-2/5 oz

→ 2 jig heads/bag

BM030	Khaki	3	700696 800300
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DEEP 60 g - 2-1/10 oz

→ 1 jig head/bag

BM347	Khaki	3	700696 803479
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X DEEP 80 g - 2-4/5 oz

→ 1 jig head/bag

BM1339	Khaki	3	700696 813393
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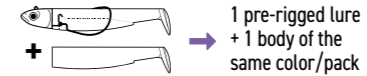


SIZE **n°5** **BLACK MINNOW®**

160 mm 6"
Body weight (without jig head): 22 g - 3/4 oz



COMBOS + BODIES



OFFSHORE 60 g - 2/5 oz

BM204	Khaki	3	700696 802045
BM205	Blue	3	700696 802052



DEEP 90 g - 2/5 oz

BM3164	White/Red Head	NEW	3 700696 831649
BM793	Candy Green	3	700696 807934
BM1427	Fluo Pink	NEW	3 700696 814277



BODIES → 3 bodies/pack

BM016	Khaki	3	700696 800164
BM028	Blue	3	700696 800287
BM644	White	3	700696 806449
BM3165	Green Glitter	NEW	3 700696 831656
BM3129	Pink	NEW	3 700696 831298
BM795	Candy Green	3	700696 807958
BM359	Fluo Pink	3	700696 803592
BM207	Mango Juice	3	700696 802076



HOOKS

→ 4 hooks/bag

BM210	4 hooks Krog Premium by VMC	3	700696 802106
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HEADS

SHALLOW 15 g - 1/2 oz

→ 2 jig heads/bag

BM157	Khaki	3	700696 801574
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SHORE 30 g - 1 oz

→ 2 jig heads/bag

BM019	Khaki	3	700696 800195
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SEARCH 45 g - 1-3/5 oz

→ 2 jig heads/bag

BM1428	Khaki	3	700696 814284
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OFFSHORE 60 g - 2-1/10 oz

→ 2 jig heads/bag

BM015	Khaki	3	700696 800157
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DEEP 90 g - 3-1/6 oz

→ 1 jig head/bag

BM206	Khaki	3	700696 802069
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X DEEP 120 g - 4-1/4 oz

→ 1 jig head/bag

BM624	Khaki	3	700696 806241
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UV Natural radiation protective
CLOTHING & NECK GAITER

Adopt sun protection for all your fishing outings!

p.70

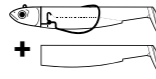


SIZE
n°6
BLACK MINNOW®

200 mm 8"

Body weight (without jig head): 48 g - 1-2/3 oz

COMBOS + BODIES


+  → 1 pre-rigged lure + 1 body of the same color/pack

OFFSHORE 120 g - 4-1/4 oz

BM1348 Candy Green 3 700696 813485

BM1432 Fluo Pink 3 700696 814321



BODIES +  → 2 bodies/pack

BM041 Khaki 3 700696 800416

BM212 Blue 3 700696 802120

BM3166 White **NEW** 3 700696 831663

BM3167 Green Glitter **NEW** 3 700696 831670

BM161 Pink 3 700696 801611

BM797 Candy Green 3 700696 807972

BM361 Fluo Pink 3 700696 803615

BM213 Mango Juice 3 700696 802137



HEADS → 1 jig head/bag

SHALLOW

30 g - 1 oz

BM344 Khaki 3 700696 803448

SHORE

60 g - 2-1/10 oz

BM160 Khaki 3 700696 801604

OFFSHORE

120 g - 4-1/4 oz

BM040 Khaki 3 700696 800409

MED DEEP

150 g - 5-1/3 oz

BM1349 Candy Green 3 700696 813492

DEEP

190 g - 6-7/10 oz

BM211 Khaki 3 700696 802113

X DEEP

240 g - 8-4/9 oz

BM1350 Khaki 3 700696 813508

HOOKS

→ 2 hooks/bag

BM214 2 hooks Krog Premium de VMC 3 700696 802144



X STRONG HOOK



RESISTANCE CLASS
80 lbs

**REINFORCED HOOK
DEVELOPED BY FIIISH AND MADE
IN FRANCE BY VMC
CATCH THE STRONGEST FISH**

→ 2 hooks/bag

BM1611 2 hooks X Strong Krog Premium by VMC 3 700696 816110



SOFT PLASTIC LURES

NEW

MASTER SHAD



 **ENDOCRINE DISRUPTORS AND ARSENIC-FREE**

COMPACT LURE WITH STRONG VIBRATIONS FOR ACTIVE FISH IN OPEN WATER OR IN CURRENTS

Master Head

Designed for linear and traction fishing techniques.

New Generation Paddle

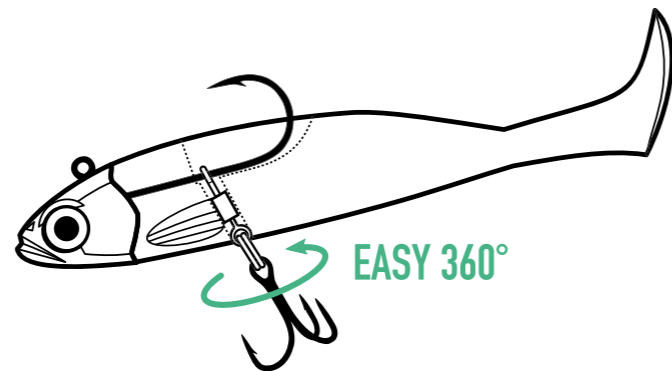
Moves a lot of water and swims well during both the retrieval phases and the pauses.

Free Hook

- Enhances the lure's mobility and, therefore, its swimming action.
- The hook easily releases upon touch, optimizing hook sets and maximizing durability (prevents tearing).

Easy 360°

Pre-drilled body for a 360° rig setup (To secure the rig, use a soft bead on the shank of the hook).



USE

- Moderate to fast use.
- Fishing in open water, in currents, or in rough seas.
- Suitable for traction, linear, and diagonal fishing.

FRESHWATER / SALTWATER / MULTI-SPECIES

UVI EYE
TO CAPTURE THE ATTENTION OF FISH

3 Heads



3 SIZES

- SIZE n°3 | 75 mm - 3"
- SIZE n°4 | 100 mm - 4"
- SIZE n°5 | 125 mm - 5"

SIZE

n°3

MASTER SHAD

75 mm 3"

Body weight (without jig head): 3 g - 1/10 oz

COMBOS + BODIES

 → 1 pre-rigged lure + 1 body of the same color/pack

LIGHT 3 g - 1/10 oz

MS4500	Khaki	3	700696	845004
MS4501	Wakasagi	3	700696	845011
MS4502	Gold Minnow	3	700696	845028



MEDIUM 6 g - 1/5 oz

MS4503	Khaki	3	700696	845035
MS4504	White Coco/Red	3	700696	845042
MS4505	Neon Pink	3	700696	845059



HEADS → 2 jig heads/bag

LIGHT 3 g - 1/10 oz

MS4508	Raw Material	3	700696	845080
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MEDIUM 6 g - 1/5 oz

MS4509	Raw Material	3	700696	845097
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HEAVY 9 g - 3/10 oz

MS4510	Raw Material	3	700696	845103
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BODIES → 2 bodies/pack

MS4511	Khaki	3	700696	845110
MS4512	Pearl Blue	3	700696	845127
MS4514	Wakasagi	3	700696	845141
MS4547	Gold Minnow	3	700696	845479
MS4513	White Coco	3	700696	845134
MS4548	Neon Pink	3	700696	845486



SIZE
n°4 MASTER SHAD

100 mm 4"

Body weight (without jig head): 8 g - 2/7 oz

COMBOS + BODIES



LIGHT 8 g - 3/10 oz

MS4515	Khaki	3	700696 845158
MS4516	Wakasagi	3	700696 845165
MS4517	White Coco/Red	3	700696 845172
MS4549	Neon Chart	3	700696 845493



MEDIUM 15 g - 1/2 oz

MS4518	Khaki	3	700696 845189
MS4519	Pearl Blue	3	700696 845196
MS4520	White Coco/Red	3	700696 845202
MS4550	Blue Strike	3	700696 845509



HEAVY 21 g - 3/4 oz

MS4521	Khaki	3	700696 845219
MS4522	Neon Pink	3	700696 845226



BODIES + → 2 bodies/pack

MS4526	Khaki	3	700696 845264
MS4527	Pearl Blue	3	700696 845271
MS4530	Wakasagi	3	700696 845301
MS4551	Gold Minnow	3	700696 845516
MS4529	White Coco	3	700696 845295
MS4528	Blue Strike	3	700696 845288
MS4552	Neon Chart	3	700696 845523
MS4553	Neon Pink	3	700696 845530



HEADS → 2 jig heads/bag

LIGHT 8 g - 3/10 oz

MS4523	Raw Material	3	700696 845233
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MEDIUM 15 g - 1/2 oz

MS4524	Raw Material	3	700696 845240
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HEAVY 21 g - 3/4 oz

MS4525	Raw Material	3	700696 845257
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SIZE
n°5 MASTER SHAD

125 mm 5"

Body weight (without jig head): 13.5 g - 1/2 oz

COMBOS + BODIES



LIGHT 14 g - 1/2 oz

MS4531	Khaki	3	700696 845318
MS4532	Pearl Blue	3	700696 845325
MS4533	Wakasagi	3	700696 845332
MS4554	Neon Chart	3	700696 845547



MEDIUM 25 g - 8/9 oz

MS4534	Khaki	3	700696 845349
MS4535	Pearl Blue	3	700696 845356
MS4536	White Coco/Red	3	700696 845363
MS4557	Blue Strike	3	700696 845578



HEAVY 36 g - 1-3/10 oz

MS4537	Khaki	3	700696 845370
MS4538	Neon Pink	3	700696 845387



BODIES + → 2 bodies/pack

MS4542	Khaki	3	700696 845424
MS4543	Pearl Blue	3	700696 845431
MS4546	Wakasagi	3	700696 845462
MS4545	White Coco	3	700696 845455
MS4544	Blue Strike	3	700696 845448
MS4555	Neon Chart	3	700696 845554
MS4556	Neon Pink	3	700696 845561



HEADS → 2 jig heads/bag

LIGHT 14 g - 1/2 oz

MS4539	Raw Material	3	700696 845394
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MEDIUM 25 g - 8/9 oz

MS4540	Raw Material	3	700696 845400
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HEAVY 36 g - 1-3/10 oz

MS4541	Raw Material	3	700696 845417
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NEW



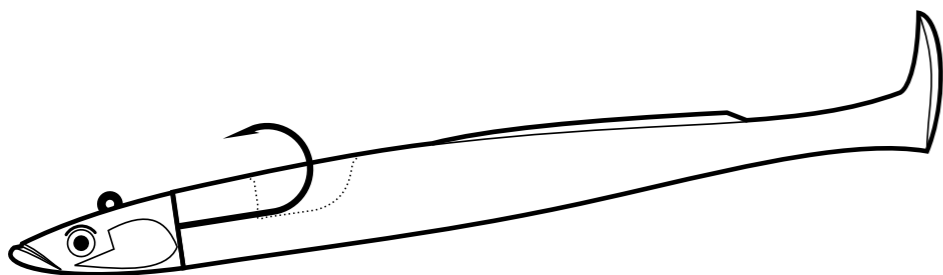
CRAZY PADDLE TAIL



ENDOCRINE DISRUPTORS AND ARSENIC-FREE



HIGHLY VERSATILE WITH SLOW OR FAST RETRIEVES, BOTH LINEAR AND TRACTION FISHING



VIDEO
FISHING FOR LARGE SEABASS IN VENDÉE WITH THE CRAZY FAMILY

Crazy Head

It is designed to effective fishing in the entire water layer while increasing the wobbling of the lure. It is suitable for white water fishing (strong currents, rough sea, etc.).

Compact soft body technology

- Lures manufactured through plastic injection molding using high-performance materials for enhanced durability.
- Multi-color injection results in bodies with integrated colours, ensuring a natural and long-lasting appearance.
- The body is infused with an anise fragrance to deceive predator suspicion!



IDEAL FOR FISHING ACTIVE FISH IN OPEN WATER OR IN STRONG CURRENTS

Free hook

- The opening serves as a guide to position the hook without difficulty; simply pierce it straight without worrying about the hook's curve.
- The mobility and reactivity of the lure are increased while fishing.
- The hook is released more easily during suction and the striking is more efficient. This concept significantly avoids tearing the body during the fight.



PRODUCED HOOK BY VMC

Inversed paddle

- Swims with the slightest twitch, at any movement, and throughout all phases of fishing, both during pauses and retrieves.
- It displaces a maximum amount of water even at very slow swimming speeds.



5 SIZES

NEW

- SIZE n°1 | 100 mm - 4"
- SIZE n°2 | 120 mm - 5"
- SIZE n°3 | 150 mm - 6"
- SIZE n°4 | 180 mm - 7"
- SIZE n°5 | 220 mm - 8.5"

USE

- Moderate to fast retrieve.
- Fishing in open water, currents, or rough seas.
- Suitable for traction, linear, and diagonal fishing.

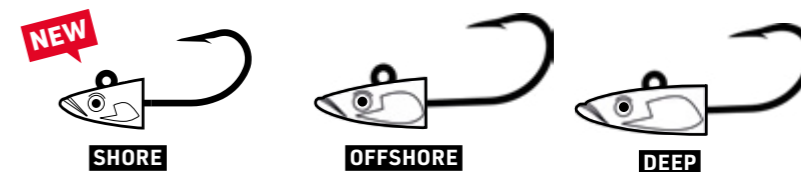


8 Heads

For each size, several models of Crazy heads are available to fish in a wide range of conditions: current, wind, and depth. They have the same features and allow for fishing from shore or boat, either with cast-and-retrieve or vertical techniques.



STRENGTHENED HOOKS FOR FISHING POWERFUL FISH





100 mm 4"
Body weight (without jig head): 3 g - 1/10 oz



120 mm 5"
Body weight (without jig head): 4.5 g - 1/6 oz

DOUBLE COMBOS



SHORE 5 g - 1/6 oz

CPT6033	Ghost Minnow	3	700696 860335
CPT6032	Electric Blue	3	700696 860328

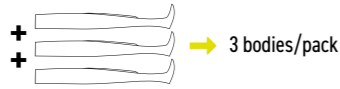


OFFSHORE 10 g - 3/8 oz

CPT6028	Khaki	3	700696 860281
CPT6030	Pearl Blue	3	700696 860304



BODIES



CPT6048	Khaki	3	700696 860489
CPT6050	Pearl Blue	3	700696 860502
CPT6053	Ghost Minnow	3	700696 860533
CPT6052	Electric Blue	3	700696 860526



HEADS → 2 jig heads/bag

SHORE 5 g - 1/6 oz

CSE216	Pearl Green	3	700696 802168
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OFFSHORE 10 g - 3/8 oz

CSE217	Pearl Green	3	700696 802175
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DOUBLE COMBOS



SHORE 7 g - 1/4 oz

CPT6001	Pearl Green	3	700696 860014
CPT6002	Ghost Minnow	3	700696 860021
CPT1443	Electric Blue	3	700696 814437



OFFSHORE 15 g - 1/2 oz

CPT1442	Khaki	3	700696 814420
CPT6003	Pearl Blue	3	700696 860038
CPT6004	Gold	3	700696 860045



HEADS → 2 jig heads/bag

SHORE 7 g - 1/4 oz

CSE1435	Khaki	3	700696 814352
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DART 10 g - 3/8 oz

CSE5018	Raw Material	3	700696 850183
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OFFSHORE 15 g - 1/2 oz

CSE1010	Khaki	3	700696 810101
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X DEEP 25 g - 9/10 oz

CSE1357	Khaki	3	700696 813577
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BODIES



CPT1445	Khaki	3	700696 814451
CPT6007	Pearl Blue	3	700696 860076
CPT6008	Gold	3	700696 860083
CPT6005	Pearl Green	3	700696 860052
CPT6006	Ghost Minnow	3	700696 860069
CPT1446	Electric Blue	3	700696 814468



SIZE

n°3

CRAZY
PADDLE TAIL

150 mm 6"

Body weight (without jig head): 9.5 g - 1/3 oz

SIZE

n°4

CRAZY
PADDLE TAIL

180 mm 7"

Body weight (without jig head): 14.5 g - 1/2 oz

DOUBLE COMBOS

+  → 2 pre-rigged lures/pack

SHORE 10 g - 1/3 oz

CPT6009	Pearl Green	3	700696	860090
CPT6011	Ghost Minnow	3	700696	860113
CPT6010	Electric Blue	3	700696	860106



OFFSHORE 20 g - 7/10 oz

CPT1447	Khaki	3	700696	814475
CPT6012	Pearl Blue	3	700696	860120
CPT6013	Gold	3	700696	860137



BODIES

+  → 3 bodies/pack

CPT1358	Khaki	3	700696	813584
CPT1450	Pearl Blue	3	700696	814505
CPT6017	Gold	3	700696	860175
CPT6014	Pearl Green	3	700696	860144
CPT6016	Ghost Minnow	3	700696	860168
CPT6015	Electric Blue	3	700696	860151



HEADS

→ 2 jig heads/bag

SHORE

10 g - 1/3 oz

CSE220	Pearl Green	3	700696	802205
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DART

15 g - 1/2 oz

CSE5019	Raw Material	3	700696	850190
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OFFSHORE

20 g - 7/10 oz

CSE221	Pearl Green	3	700696	802212
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DEEP

30 g - 1 oz

CSE222	Pearl Green	3	700696	802229
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X DEEP

40 g - 1-2/5 oz

CSE1548	Pearl Green	3	700696	815489
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COMBOS + BODIES

+  → 1 pre-rigged lure + 1 body of the same color/pack

OFFSHORE 35 g - 1-1/4 oz

CPT6018	Khaki	3	700696	860182
CPT6019	Pearl Blue	3	700696	860199



X DEEP 55 g - 2 oz

CPT6020	Gold	3	700696	860205
CPT6022	Fluo Pink	3	700696	860229
CPT6021	Mango Juice	3	700696	860212



BODIES

+  → 3 bodies/pack

CPT6023	Khaki	3	700696	860236
CPT6024	Pearl Blue	3	700696	860243
CPT6025	Gold	3	700696	860250
CPT6027	Fluo Pink	3	700696	860274
CPT6026	Mango Juice	3	700696	860267



PERFECT PINK
TESTED & APPROVED!
OUR COMBINATION

p.66

+ BRAID
+ FLUORO
+ LURE
SNAPS

HEADS

→ 2 jig heads/bag

SHORE

20 g - 7/10 oz

CSE5020	Raw Material	3	700696	050208
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OFFSHORE

35 g - 1-1/4 oz

CSE1020	Khaki	3	700696	810200
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DEEP

45 g - 1-3/5 oz

CSE1549	Khaki	3	700696	815496
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X DEEP

55 g - 2 oz

CSE1287	Khaki	3	700696	812877
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DART

**SUPER
GLIDING
ACTION!
& GREAT PRESENTATION
ON THE BOTTOM**



SIZE
n°5

CRAZY
PADDLE TAIL

220 mm 8.5"

Body weight (without jig head): 28 g - 1 oz

NEW

BODIES +  → 2 bodies/pack

CPT6063	Khaki	3	700696 860632
CPT6065	Pearl Blue	3	700696 860656
CPT6064	Gold	3	700696 860649
CPT6066	Fluo Pink	3	700696 860663
CPT6067	Mango Juice	3	700696 860670



HEADS

SHORE 30 g - 1 oz

→ 2 jig heads/bag

CSE224 Pearl Green 3 700696 802243



OFFSHORE 60 g - 2-1/10 oz

→ 2 jig heads/bag

CSE225 Pearl Green 3 700696 802250



DEEP 90 g - 3-1/6 oz

→ 2 jig heads/bag

CSE226 Pearl Green 3 700696 802267



X DEEP 120 g - 4-1/4 oz

→ 1 jig head/bag

CSE1283 Fluo Pink 3 700696 812839



ESSENTIAL!
THE GLUE
ETHYL CYANOACRYLATE
→ p.68



X STRONG HOOK

RESISTANCE CLASS
120 lbs

REINFORCED HOOK
VMC EXCLUSIVITY
TO CATCH THE STRONGEST FISH



HEADS → 1 jig head/bag



SHORE 40 g - 1-2/5 oz

CSE5017 Raw Material 3 700696 850176



OFFSHORE 70 g - 2-1/2 oz

CSE539 Fluo Pink 3 700696 805398



CSE1550 Pearl Blue 3 700696 815502



DEEP 100 g - 3-1/2 oz

CSE1441 Fluo Pink 3 700696 814413



CSE540 Pearl Blue 3 700696 805404



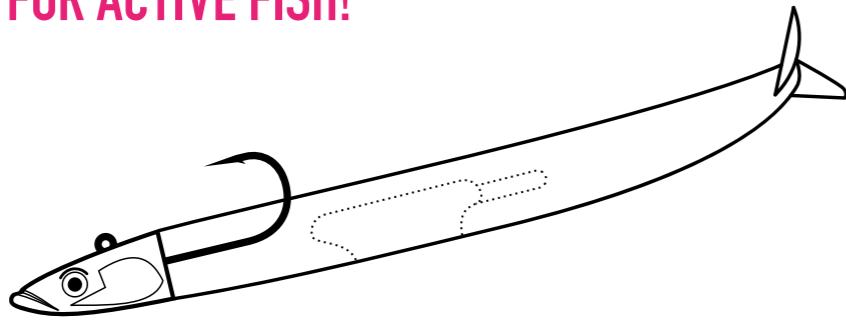
SOFT PLASTIC LURES



ENDOCRINE DISRUPTORS
AND ARSENIC-FREE



TO FISH IN OPEN WATER, USING A PULLING
TECHNIQUE OR FAST LINEAR RETRIEVE.
AN IDEAL LURE FOR ACTIVE FISH!



Crazy Head

It is designed to effective fishing in the entire water layer while increasing the wobbling of the lure. It is suitable for white water fishing (strong currents, rough sea, etc.).

Compact soft body technology

- Lures manufactured through plastic injection molding using high-performance materials for enhanced durability.
- Multi-color injection results in bodies with integrated colours, ensuring a natural and long-lasting appearance.
- The body is infused with an anise fragrance to deceive predator suspicion!

Patented swimming action



Thanks to extensive research conducted in Brittany to replicate the natural movements of living garfish or sand eel, the unique swimming motion of the Crazy Sand Eel is irresistible to most marine predators along our coasts!

VIDEO
SWIMMING ACTION



6 SIZES

- SIZE n°1 | 100 mm - 4"
- SIZE n°2 | 120 mm - 5"
- SIZE n°3 | 150 mm - 6"
- SIZE n°4 | 180 mm - 7"
- SIZE n°5 | 220 mm - 8.5"
- SIZE n°6 | 300 mm - 12"



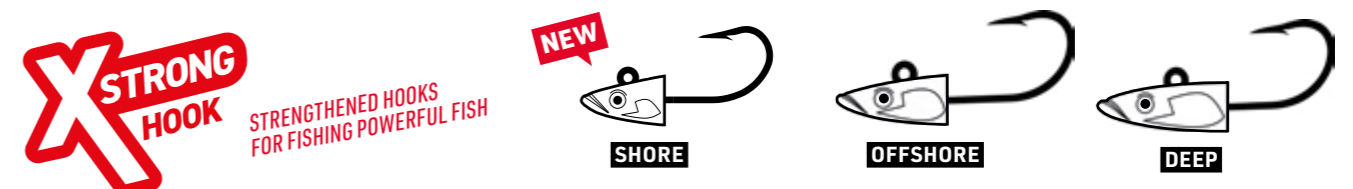
USE

- Fast retrieval.
- Fishing in large volumes of water, in strong currents or rough seas.
- Vertical fishing and casting/retrieving (traction, linear and diagonal fishing).

SALTWATER SEABASS POLLOCK DENTEX TUNA

8 Heads

For each size, several models of Crazy heads are available to fish in a wide range of conditions: current, wind, and depth. They have the same features and allow for fishing from shore or boat, either with cast-and-retrieve or vertical techniques.





120 mm 5"
Body weight (without jig head): 5.5 g - 1/5 oz



DOUBLE COMBOS + → 2 pre-rigged lures/pack

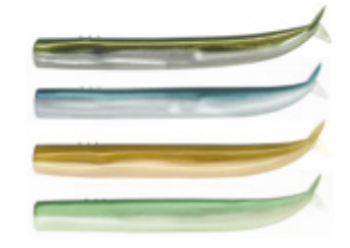
OFFSHORE 15 g - 1/2 oz

CSE528	Khaki	3	700696 805282
CSE5001	Pearl Blue	3	700696 850015
CSE801	Gold	3	700696 808016
CSE5009	Pearl Green	3	700696 850091



BODIES + → 3 bodies/pack

CSE1012	Khaki	3	700696 810125
CSE5002	Pearl Blue	3	700696 850022
CSE5046	Gold	NEW	3 700696 850466
CSE5010	Pearl Green	3	700696 850107



100 mm 4"
Body weight (without jig head): 3 g - 1/10 oz



DOUBLE COMBOS + → 2 pre-rigged lures/pack

OFFSHORE 10 g - 3/8 oz

CSE800	Khaki	3	700696 808009
CSE5006	Pearl Blue	3	700696 850060
CSE5007	Pearl Green	3	700696 850077



BODIES + → 3 bodies/pack

CSE1294	Khaki	3	700696 812945
CSE5008	Pearl Blue	3	700696 850084
CSE218	Pearl Green	3	700696 802182



HEADS → 2 jig heads/bag

SHORE 5 g - 1/6 oz

CSE216	Pearl Green	3	700696 802168
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OFFSHORE 10 g - 3/8 oz

CSE217	Pearl Green	3	700696 802175
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HEADS → 2 jig heads/bag

SHORE 7 g - 1/4 oz

CSE1435	Khaki	3	700696 814352
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DART 10 g - 3/8 oz

CSE5018	Raw Material	3	700696 850183
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OFFSHORE 15 g - 1/2 oz

CSE1010	Khaki	3	700696 810101
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X DEEP 25 g - 8/9 oz

CSE1357	Khaki	3	700696 813577
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SIZE
n°3

CRAZY
SAND EEL

150 mm 6"

Body weight (without jig head): 9.5 g - 1/3 oz

DOUBLE COMBOS

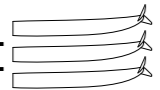
+  → 2 pre-rigged lures/pack + rattle

OFFSHORE 20 g - 7/10 oz

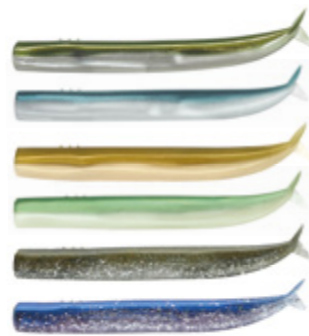
CSE802	Khaki	3	700696 808023
CSE1437	Pearl Blue	3	700696 814376
CSE5003	Gold	3	700696 850039
CSE5011	Pearl Green	3	700696 850114
CSE5047	Khaki Strike NEW	3	700696 850473
CSE5048	Blue Strike NEW	3	700696 850480



BODIES

+  → 3 bodies/pack

CSE1016	Khaki	3	700696 810163
CSE233	Pearl Blue	3	700696 802335
CSE232	Gold	3	700696 802328
CSE223	Pearl Green	3	700696 802236
CSE5049	Khaki Strike NEW	3	700696 850497
CSE5050	Blue Strike NEW	3	700696 850503



HEADS

→ 2 jig heads/bag

SHORE

10 g - 1/3 oz

CSE220	Pearl Green	3	700696 802205
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DART

15 g - 1/2 oz **NEW**

CSE5019	Raw Material	3	700696 850190
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OFFSHORE

20 g - 7/10 oz

CSE221	Pearl Green	3	700696 802212
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DEEP

30 g - 1 oz

CSE222	Pearl Green	3	700696 802229
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X DEEP

40 g - 1-2/5 oz

CSE1548	Pearl Green	3	700696 815489
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SIZE
n°4

CRAZY
SAND EEL

180 mm 7"

Body weight (without jig head): 17 g - 3/5 oz

COMBOS + BODIES

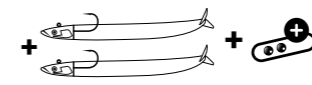
+  → 1 pre-rigged lure + rattle + 1 body of the same color/pack

X DEEP 55 g - 2 oz

CSE1438	Khaki	3	700696 814383
CSE1570	Fluo Pink	3	700696 815700
CSE1285	Mango Juice	3	700696 812853



DOUBLE COMBOS

+  → 2 pre-rigged lures/pack e rattle

OFFSHORE 35 g - 1-1/4 oz

CSE529	Khaki	3	700696 805299
CSE5051	Khaki Strike NEW	3	700696 850510
CSE5052	Blue Strike NEW	3	700696 850527



HEADS

→ 2 jig heads/bag

SHORE

20 g - 7/10 oz **NEW**

CSE5020	Raw Material	3	700696 050208
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OFFSHORE

35 g - 1-1/4 oz

CSE1020	Khaki	3	700696 810200
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DEEP

45 g - 1-3/5 oz

CSE1549	Khaki	3	700696 815496
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X DEEP

55 g - 2 oz

CSE1287	Khaki	3	700696 812877
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BODIES

+  → 3 bodies/pack

CSE1022	Khaki	3	700696 810224
CSE5053	Pearl Blue NEW	3	700696 850534
CSE5055	Gold NEW	3	700696 850558
CSE5054	Pearl Green NEW	3	700696 850541
CSE5056	Khaki Strike NEW	3	700696 850565
CSE5057	Blue Strike NEW	3	700696 850572
CSE1023	Fluo Pink	3	700696 810231
CSE1439	Mango Juice	3	700696 814390





SIZE
n°5

220 mm 8,5"

Body weight (without jig head): 29 g - 1 oz

COMBOS + BODIES



→ 1 pre-rigged lure + rattle
+ 1 body of the same color/pack

OFFSHORE 60 g - 2 oz

CSE1440	Khaki	3	700696 814406
CSE5004	Pearl Blue	3	700696 850046
CSE5005	Gold	3	700696 850053
CSE1572	Fluo Pink	3	700696 815724
CSE646	Mango Juice	3	700696 806463

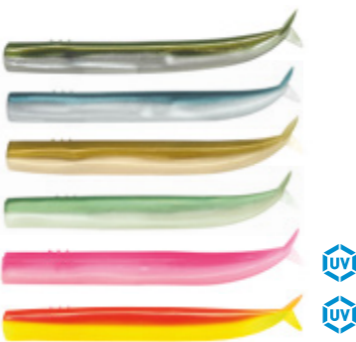


BODIES



→ 3 bodies/pack

CSE1026	Khaki	3	700696 810262
CSE241	Pearl Blue	3	700696 802410
CSE240	Gold	3	700696 802403
CSE227	Pearl Green	3	700696 802274
CSE242	Fluo Pink	3	700696 802427
CSE518	Mango Juice	3	700696 805183



HEADS

SHORE 30 g - 1 oz

→ 2 jig heads/bag

CSE224	Pearl Green	3	700696 802243
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OFFSHORE 60 g - 2 oz

→ 2 jig heads/bag

CSE225	Pearl Green	3	700696 802250
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DEEP 90 g - 3 oz

→ 2 jig heads/bag

CSE226	Pearl Green	3	700696 802267
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X DEEP 120 g - 4-1/4 oz

→ 1 jig head/bag

CSE1283	Fluo Pink	3	700696 812839
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SIZE

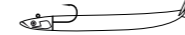
n°6



300 mm 12"

Body weight (without jig head): 78 g - 2-3/4 oz

COMBOS



→ 1 jig head/bag

OFFSHORE 160 g - 5-6/10 oz

CSE520	Gold	3	700696 805206
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CSE526	Fluo Pink	3	700696 805268
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BODIES



→ 1 body/pack

CSE5060	Gold	NEW	3	700696 850602
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CSE5061	Fluo Pink	NEW	3	700696 850619
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HEADS

→ 1 jig head/bag

OFFSHORE

160 g
5-6/10 oz

CSE5058	Raw Material	3	700696 850589
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DEEP

240 g
8-1/2 oz

CSE5059	Raw Material	3	700696 850596
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UV Natural radiation protective
CLOTHING & NECK GAITER

Adopt sun protection for all your fishing outings!

p.70



ESSENTIAL!
THE GLUE ETHYL CYANACRYLATE

→ p.68

X STRONG HOOK



**REINFORCED HOOK
VMC EXCLUSIVITY
TO CATCH THE STRONGEST FISH**

RESISTANCE
CLASS
120 lbs

→ 1 jig head/bag



SHORE 40 g - 1-2/5 oz

CSE5017	Raw Material	3	700696 850176
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OFFSHORE 70 g - 2-1/2 oz

CSE539	Fluo Pink	3	700696 805398
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CSE1550	Pearl Blue	3	700696 815502
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DEEP 100 g - 3-1/2 oz

CSE1441	Fluo Pink	3	700696 814413
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CSE540	Pearl Blue	3	700696 805404
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X STRONG HOOK

BLASTER SHAD



**MULTIPLE CONCEPTS
INTEGRATED INTO A SINGLE LURE
FOR MAXIMUM EFFICIENCY**

Original Quick Clip

An accessory that clips the hook to the body of the lure during the fishing stages (casting and retrieval) and releases it during the strike. Easy to use, it improves the presentation of the lure and increases its lifespan.

New Generation Paddle

The amplitude is increased to move as much water as possible at very low speed to make the lure visible from afar.

Inversed Paddle

Ultra-responsive swimming, in motion or during breaks.



ENDOCRINE DISRUPTORS
AND ARSENIC FREE

3 SIZES

- SIZE n°1 | 130 mm - 5"
- SIZE n°2 | 160 mm - 6"
- SIZE n°3 | 200 mm - 8"

VIDEO
HOW TO RIG
YOUR BLASTER
SHAD?



VIDEO
PLAYER
CONCEPT
PRESENTATION



PATENTED CONCEPT
PLAYER
ONE HEAD - MANY OPTIONS
MORE STRIKES

1 PLAYER Head

A single head compatible with several body lengths and colors. Go fishing with the same lure in different water depths and at different speeds.

2 PLAYER Block

By combining Light (Plastic), Medium (Zinc), and/or Heavy (Tungsten) Player Blocks in the Player head, you can fish at various speeds and depths.

3 PLAYER Stinger

Resistance : + 40 lb (+ 18 kg)

Armament: Specially developed for the Blaster Shad, it allows the locking of Player Blocks in the head.

Quick Snap: With its rolling swivel, it provides freedom of movement, making it harder to unhook during the fight.

Hook: Developed in partnership with VMC to maximize hooking efficiency.



SIZE

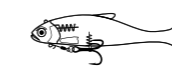
n°1

BLASTER SHAD

130 mm 5"

38⁺⁵g 4/3 oz

COMBOS



→ 1 pre-rigged lure + 8 Player Block (4x Plastic and 4x Zinc)/pack

BS1532

Rainbow



BS1475

Piky Khaki



BS1476

Sexy Bream



BS1473

White Coco



BS1474

Fire Tiger



BODIES



→ 1 body/pack

BS1545

Rainbow



BS1533

Piky Khaki



BS1535

Sexy Bream



BS1534

White Coco



BS1536

Fire Tiger



Original
Quick Clip

HOLD & RELEASE
YOUR HOOK

p.69



USER INSTRUCTIONS ARE
AVAILABLE ON OUR WEBSITE AND
WITHIN EACH COMBO!



SIZE
n°2

BLASTER SHAD

160 mm 6"






53 ^{±5} g 1-4/5 oz



COMBOS → 1 pre-rigged lure + 8 Player Block (4x Plastic and 4x Zinc)/pack

- BS1526 Rainbow 3 700696 815267 
- BS1479 Piky Khaki 3 700696 814796 
- BS1480 Sexy Bream 3 700696 814802 
- BS1477 White Coco 3 700696 814772 
- BS1478 Fire Tiger 3 700696 814789 

BODIES → 1 body/pack

- BS1538 Rainbow 3 700696 815380 
- BS1528 Piky Khaki 3 700696 815281 
- BS1530 Sexy Bream 3 700696 815304 
- BS1529 White Coco 3 700696 815298 
- BS1531 Fire Tiger 3 700696 815311 

SIZE
n°3

BLASTER SHAD

200 mm 8"

80 ^{±5} g 2-4/5 oz



COMBOS → 1 pre-rigged lure + 8 Player Block (4x Plastic and 4x Zinc)/pack

- BS1522 Piky Khaki 3 700696 815229 
- BS1525 Sexy Bream 3 700696 815250 
- BS1523 White Coco 3 700696 815236 
- BS1524 Fire Tiger 3 700696 815243 

100% natural
TRY OUR CONCENTRATED ACTIVE SMELL!



PLAYER Block

HEAVY
TUNGSTEN
7,5 g - 1/4 oz



1
20m

→ 4 Players Blocks/bag

4 Player Block
"Heavy" 7,5 g
Tungsten
GAM1521 3 700696 815212



MUD DIGGER



VERY RESPONSIVE, VERY LIVELY! IT SWIMS AT AN EXTREMELY SLOW SPEED WITH A SUPERB ACTION ON THE DESCENT



Glider head

- The head of the Mud Digger is designed for a gliding descent.
- The flat surface on the underside of the "Digger" head allows it to land on the bottom while the body of the lure continues to float slightly.
- In "vertical" fishing, this type of head makes the lure remain horizontal for a time, a few centimeters above the bottom; a position that greatly attracts predators during slow drifts.

Free hook

- Increases the flexibility and reactivity of the lure to rod actions and makes the suction easier for the fish.
- This concept significantly avoids the body ripping during the fight.
- The opening serves as a guide to position the hook without difficulty.

Compact soft body technology

- Lure manufactured by plastic molding with high performance material for better resistance.
- Multi-color injection molding to obtain colored bodies in the mass for a natural and lasting result.
- Anise-based aroma, effective in freshwater and saltwater.

Hybrid body

- Perfect combination between a "finess" type of lure and a Paddle Tail. It thwarts the most difficult fish's mistrust, vibrating ingeniously and naturally.
- It is developed both for vertical and linear fishing near the bottom.

Ultra natural swim

The design of this paddle produces a smooth and natural swimming motion.

Inversed paddle

The swimming action is generated with the slightest solicitation and movement, during all fishing phases, both during pauses and retrieval stages.



ENDOCRINE DISRUPTORS AND ARSENIC-FREE



THE BODY OF THE MUD DIGGER IS EXCELLENT, WHETHER USED AS A DROP SHOT OR AS A TRAILER



VIDEO CONCEPT PRESENTATION



USE

- Versatile and easy to use.
- It works equally well in both freshwater and saltwater for all delicate, slow, and bottom fishing.
- Depending on its size, it targets most predatory fish!



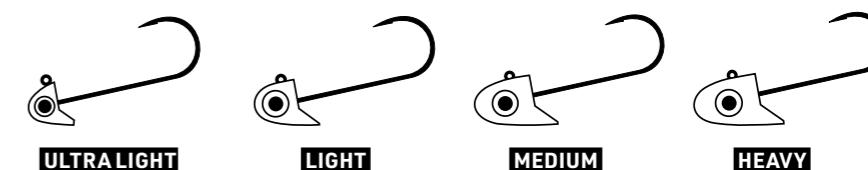
2 SIZES

- SIZE n°1 | 65 mm - 2.5"
- SIZE n°2 | 90 mm - 3.5"

4 Heads



PRODUCED HOOK BY VMC



ULTRA LIGHT

LIGHT

MEDIUM

HEAVY

4 weights are available depending on the sizes. All heads have the same specific features which allow both shore and off-shore fishing. The selection of weights depends on the fishing conditions (weather, current, depth, fishing technique).



65 mm 2,5"
Body weight (without jig head): 1.4 g - 1/20 oz



COMBOS + BODIES

1 pre-rigged lure + 1 body of the same color/pack

LIGHT 2 g - 1/14 oz

MD1451	Khaki	3	700696	814512
MD7006	Wakasagi	3	700696	870068



MEDIUM 4 g - 1/7 oz

MD1452	Ghost Minnow	3	700696	814529
MD7001	Atomic Citrus	3	700696	870013
MD1453	Mango Juice	3	700696	814536



HEAVY 6 g - 1/5 oz

MD7007	Atomic Citrus	3	700696	870075
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BODIES

4 bodies/pack

MD1458	Khaki	3	700696	814581
MD7008	Wakasagi	3	700696	870082
MD1460	Ghost Minnow	3	700696	814604
MD7002	Atomic Citrus	3	700696	870020
MD1459	Mango Juice	3	700696	814598



HEADS

2 heads/bag

LIGHT 2 g - 1/14 oz

MD1455	Khaki	3	700696	814550
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MEDIUM 4 g - 1/7 oz

MD1456	Khaki	3	700696	814567
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HEAVY 6 g - 1/5 oz

MD1457	Khaki	3	700696	814574
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90 mm 3,5"
Body weight (without jig head): 3.8 g - 1/10 oz

COMBOS + BODIES

1 pre-rigged lure + 1 body of the same color/pack

LIGHT 5 g - 1/6 oz

MD1274	Wakasagi	3	700696	812747
MD1273	Mango Juice	3	700696	812730



MEDIUM 10 g - 3/8 oz

MD1275	Khaki	3	700696	812754
MD7003	Ghost Minnow	3	700696	870037
MD1276	Purple Glitter	3	700696	812761



HEAVY 15 g - 1/2 oz

MD1278	Ghost Minnow / Khaki Head	3	700696	812785
MD1464	Chartreuse	3	700696	814642
MD7004	Atomic Citrus	3	700696	870044



MAXI COMBOS

3 pre-rigged lures/pack

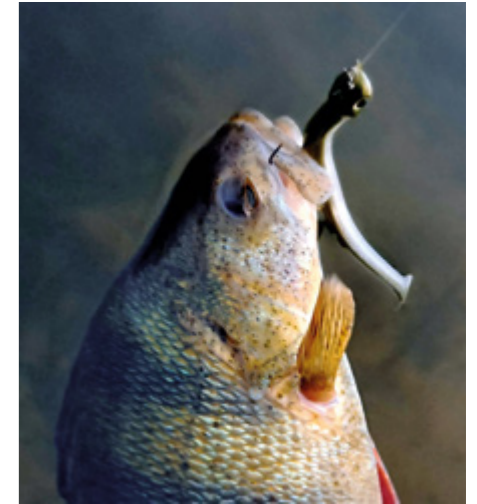
MD1134	Khaki	3	700696	811344
MD7009	Atomic Citrus	3	700696	870099



BODIES

3 bodies/pack

MD1141	Khaki	3	700696	811412
MD1281	Wakasagi	3	700696	812815
MD1282	Ghost Minnow	3	700696	812822
MD1144	Purple Glitter	3	700696	811443
MD7005	Atomic Citrus	3	700696	870051
MD1280	Mango Juice	3	700696	812808



HEADS

2 heads/bag

ULTRA LIGHT 3 g - 1/10 oz

MD1279	Khaki	3	700696	812792
--------	-------	---	--------	--------



LIGHT 5 g - 1/6 oz

MD1138	Khaki	3	700696	811382
--------	-------	---	--------	--------



MEDIUM 10 g - 3/8 oz

MD1139	Khaki	3	700696	811399
--------	-------	---	--------	--------



HEAVY 15 g - 1/2 oz

MD1465	Fluo Yellow	3	700696	814659
--------	-------------	---	--------	--------



HEAVY 15 g - 1/2 oz

MD1140	Khaki	3	700696	811405
--------	-------	---	--------	--------



MD1466	Fluo Yellow	3	700696	814666
--------	-------------	---	--------	--------

Biotop

STICK



OUR FIRST TOPWATER LURE MADE IN FRANCE FROM BIODEGRADABLE BIOPLASTIC IN SEAWATER

This major innovation offers anglers an environmentally friendly solution while maintaining efficiency and ease of use. Recognizing the pressing challenges of plastic pollution, Fiiish's R&D department has dedicated substantial research and development efforts to creating a lure that fulfills fishermen's requirements while minimizing its impact on aquatic ecosystems. The entire process, from design and manufacturing to testing, spanned over 5 years.

Patented concept

- Ball eyes to enhance realism.
- Optimises casting distance and makes it easier to use for "walking the dog" technique.

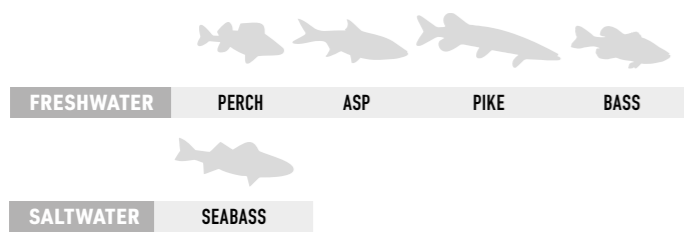
Body made from bioplastic

- Biodegradable in seawater.
- Produced from renewable resources.
- Mass coloring using mineral materials known to have no impact on the environment.
- Stainless steel hooks without any coating.



Low environmental impact

Designed and manufactured in Brittany, the Biotop Stick minimizes its environmental impact through thoughtful design, manufacturing processes, and material choices.



NO KNOWN ECOTOXICITY IN MARINE ENVIRONMENTS

USE

- Walking the dog from slow to fast.
- Fast linear retrieve.
- Ideal for calm weather or slightly rough seas.

VIDEO CONCEPT PRESENTATION



FLOATING SILENT



100 mm
15 g - 1/2 oz

BTS9004	Ghost	3 700696 890042
BTS9006	Silver Sparkle	3 700696 890066
BTS9003	Black Shadow	3 700696 890035



Hypno CAST



STABILITY AND PRECISION DURING CASTING, REACTIVE SWIMMING UPON ENTRY INTO THE WATER

Easy to cast and use, it differs from regular Casting Metal Jigs due to its central hook system. This design focuses on the fish's attack, reducing snagging and entanglements. Its high resistance allows for catching powerful fish.

Long casting distance

The rear center of gravity stabilizes it during the cast, allowing for precise and long-distance casting.

Stop-snagging system

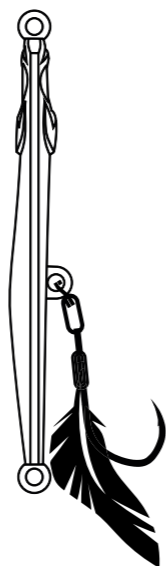
The body balance and central-hook system keep the hook tip up, minimizing snagging on the bottom.

Focus Hook System

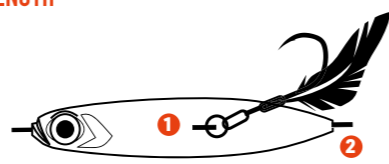
- The central hook is strategically positioned to facilitate attacks and prevent entanglements.
- The exclusive VMC hook is reinforced and forged. Its "Locking Shape" design prevents fish from coming unhooked.
- The feather enhances swimming action and aids in hook absorption.



DEVELOPED HOOK BY U.S.
PRODUCED IN FRANCE BY VMC.



THROUGH WIRE INCREASES
LURE STRENGTH



EYELETS RESISTANCES

SIZE	2	3	4	6	7	8
① CENTRAL RESISTANCE (lb)	16	19	20	30	35	43
② REAR RESISTANCE (lb)	50	60	60	75	100	150

HYPNO SWIM
UNDULATES AT THE
SLIGHTEST MOVEMENT

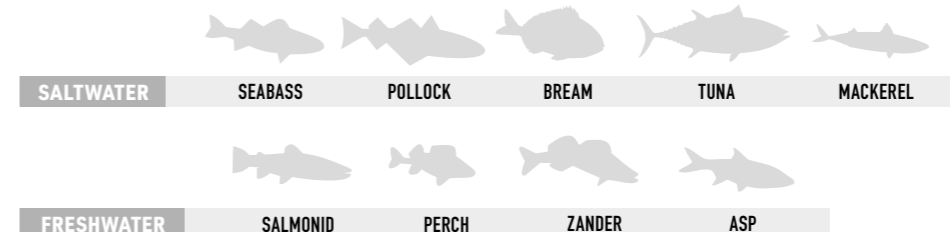


VIDEO
CONCEPT
PRESENTATION



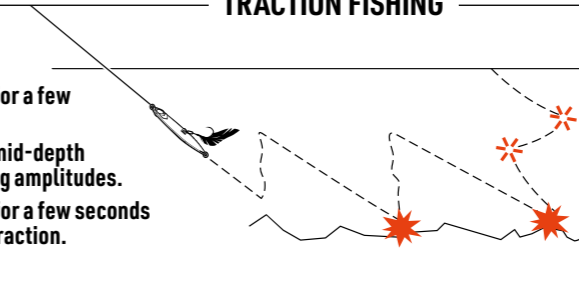
USE

- Slow to moderate retrieval.
- Versatile lure that adapts to all environments and tidal conditions.
- Suitable for linear, diagonal, and light traction fishing techniques.



TRACTION FISHING

1. Cast the lure.
2. Allow it to sink for a few seconds.
3. Retrieve it at a mid-depth level with strong amplitudes.
4. Allow it to sink for a few seconds between each traction.

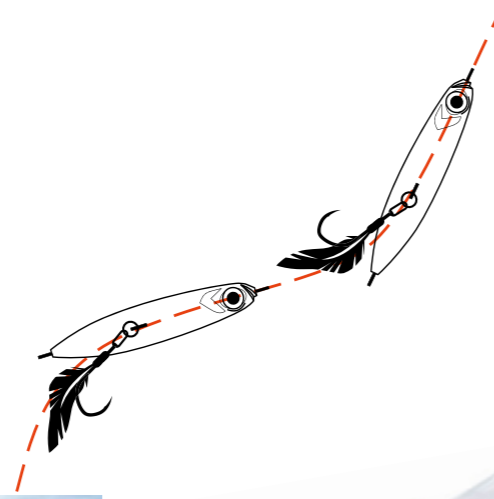


6 SIZES

NEW

- SIZE n°2 | 10 g - 3/8 oz
- SIZE n°3 | 15 g - 1/2 oz
- SIZE n°4 | 20 g - 3/4 oz
- SIZE n°6 | 30 g - 1 oz
- SIZE n°7 | 40 g - 1-1/2 oz
- SIZE n°8 | 60 g - 2 oz

Hypno CAST



 → 1 lure/pack



SIZE
n°2 52 mm 2"
10g - 3/8 oz

HYP8001	Sardine	3	700696	880012
HYP8002	Pink Sardine	3	700696	880029
HYP8003	Khaki	3	700696	880036
HYP8004	Silver Morning	3	700696	880043
HYP8017	Akakin	3	700696	880173
HYP8018	Mackerel	3	700696	880180

SIZE
n°3 62 mm 2-2/5"
15g - 1/2 oz

HYP8021	Sardine	NEW	3	700696	880210
HYP8022	Pink Sardine	NEW	3	700696	880227
HYP8023	Khaki	NEW	3	700696	880234
HYP8024	Silver Morning	NEW	3	700696	880241
HYP8019	Akakin	NEW	3	700696	880197
HYP8020	Mackerel	NEW	3	700696	880203



SIZE
n°4 64 mm 2-1/2"
20g - 3/4 oz

HYP8005	Sardine	3	700696	880050
HYP8006	Pink Sardine	3	700696	880067
HYP8007	Khaki	3	700696	880074
HYP8008	Silver Morning	3	700696	880081
HYP8025	Akakin	3	700696	880258
HYP8026	Mackerel	3	700696	880265

SIZE
n°6 79 mm 3"
30g - 1 oz

HYP8009	Sardine	3	700696	880098
HYP8010	Pink Sardine	3	700696	880104
HYP8011	Khaki	3	700696	880111
HYP8012	Silver Morning	3	700696	880128
HYP8027	Akakin	3	700696	880272
HYP8028	Mackerel	3	700696	880289

SIZE
n°7 87 mm 3,5"
40g - 1-1/2 oz

HYP8013	Sardine	3	700696	880135
HYP8014	Pink Sardine	3	700696	880142
HYP8015	Khaki	3	700696	880159
HYP8016	Silver Morning	3	700696	880166
HYP8029	Akakin	3	700696	880296
HYP8030	Mackerel	3	700696	880302

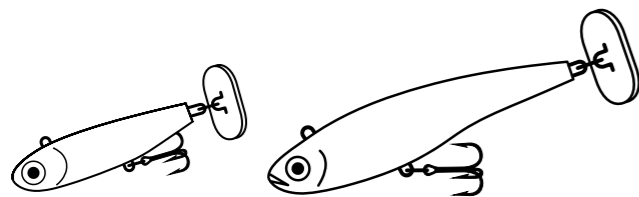
SIZE
n°8 99 mm 4"
60g - 2 oz

HYP8033	Sardine	NEW	3	700696	880333
HYP8034	Pink Sardine	NEW	3	700696	880340
HYP8035	Khaki	NEW	3	700696	880357
HYP8036	Silver Morning	NEW	3	700696	880364
HYP8031	Akakin	NEW	3	700696	880319
HYP8032	Mackerel	NEW	3	700696	880326



A TRUE "POWER FISHING" LURE, WHATEVER THE FISHING AREA

Whether in flowing water like rivers and streams (trout and asp) or stagnant water like ponds and lakes (perch, trout), its clever action will allow you to quickly catch any active fish in the area (Power Fishing). Accuracy and optimized casting distance: this dense lure swims slowly with the Power Tail Concept®. Increased performance when retrieving slowly!



Power Tail Concept®



The Power Tail Freshwater has a unique swimming action achieved through its new body/paddle combination. 100% dynamic and constantly in motion, its paddle causes the body to sway and slows its descent.

In the water, the paddle becomes invisible, giving the lure an attractive action that emits strong vibrations, mimicking a fleeing or injured fry. The lure swims both on the drop and when retrieved.

THROUGH WIRE INCREASES LURE'S STRENGTH

IN LAKES, THIS LURE CAN BE USED FOR VERTICAL FISHING



A LURE SPECIFICALLY BALANCED FOR AREA FISHING

XUL Action

Halfway between a Minnow, a Crank and a Button, the Power Tail completes the Area universe with excellence.

PWTSBH10

Barbless single hook developed in collaboration with VMC. Forged, lightweight and with a PTFE coating, this is the ultimate hook for the Power Tail 30!



VIDEO
THE DIFFERENT
DENSITIES



USE

- Slow to moderate linear retrieval.
- Versatile lure that adapts to all environments.



3 RECOVERY SPEEDS

3 DENSITIES : SLOW, FAST and X-FAST.

They allow you to choose the best option to suit your fishing conditions:



Shallow and/or little running water.



Sustained current or shallow water.



Powerful current or deep water.

4 SIZES

- SIZE **30 mm - 1"**
- SIZE **38 mm - 1.5"**
- SIZE **44 mm - 1.7"**
- SIZE **64 mm - 2.5"**

SIZE
30



30 mm 1"



Silver Glitter Natural Minnow Natural Trout

→ 1 lure/pack

SLOW 2,4 g - 1/11 oz

PWT565	Silver Glitter	3	700696 805657
PWT566	Natural Minnow	3	700696 805664
PWT567	Natural Trout	3	700696 805671

HOOKS

→ 7 hooks/bag



PWT1489	7 barbless single hooks	3	700696 814895
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DEVELOPED HOOK BY US.
PRODUCED IN FRANCE BY VMC.
PTFE COATING, FOR BETTER STRIKE.



FAST 3,8 g - 1/7 oz LEAD FREE

PWT545	Silver Glitter	3	700696 805459
PWT546	Natural Minnow	3	700696 805466
PWT547	Natural Trout	3	700696 805473

XUL 1,5 g - 5/100 oz

→ 1 lure/pack

PWT1577	Peppermint	3	700696 815779
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XFAST 6 g - 1/5 oz

PWT550	Silver Glitter	3	700696 805503
PWT551	Natural Minnow	3	700696 805510
PWT552	Natural Trout	3	700696 805527



SIZE
44



44 mm 1,7"



Silver Glitter Natural Minnow Natural Trout Wakasagi Wasabi Ayu

→ 1 lure/pack

SLOW 8 g - 3/10 oz

PWT573	Silver Glitter	3	700696 805732
PWT574	Natural Minnow	3	700696 805749
PWT575	Natural Trout	3	700696 805756
PWT1613	Wakasagi	3	700696 816134
PWT1612	Wasabi Ayu	3	700696 816127

FAST 12 g - 2/5 oz LEAD FREE

PWT562	Silver Glitter	3	700696 805626
PWT563	Natural Minnow	3	700696 805633
PWT564	Natural Trout	3	700696 805640

XFAST 18 g - 3/5 oz

PWT596	Silver Glitter	3	700696 805961
PWT597	Natural Minnow	3	700696 805978
PWT598	Natural Trout	3	700696 805985
PWT1051	White Morning	3	700696 810514

PERFECT PINK
TESTED & APPROVED!
OUR COMBINATION

p.66



SIZE
38



38 mm 1,5"



Silver Glitter Natural Minnow Natural Trout Wakasagi Wasabi Ayu

→ 1 lure/pack

SLOW 4,8 g - 1/6 oz

PWT569	Silver Glitter	3	700696 805695
PWT570	Natural Minnow	3	700696 805701
PWT571	Natural Trout	3	700696 805718
PWT1499	Wakasagi	3	700696 814994
PWT1498	Wasabi Ayu	3	700696 814987

FAST 6,4 g - 2/9 oz LEAD FREE

PWT557	Natural Minnow	3	700696 805572
PWT1500	Wasabi Ayu	3	700696 815007

XFAST 10 g - 3/8 oz

PWT559	Silver Glitter	3	700696 805596
PWT561	Natural Trout	3	700696 805619

SIZE
64



64 mm 2,5"

→ 1 lure/pack

SLOW 8 g - 3/10 oz

PWT1055	Gold Rush	3	700696 810552
PWT1056	Flash Mat	3	700696 810569
PWT1053	Rainbow Warrior	3	700696 810538

FAST 12 g - 2/5 oz

PWT818	Natural Minnow	3	700696 808184
PWT1059	White Morning	3	700696 810590
PWT1060	Gold Rush	3	700696 810606
PWT1061	Flash Mat	3	700696 810613



Natural Minnow

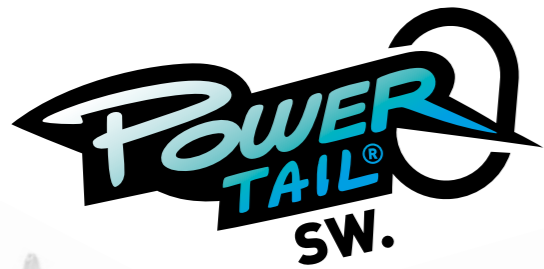
White Morning

Gold Rush

Flash Mat

Rainbow Warrior

HARD BAITS



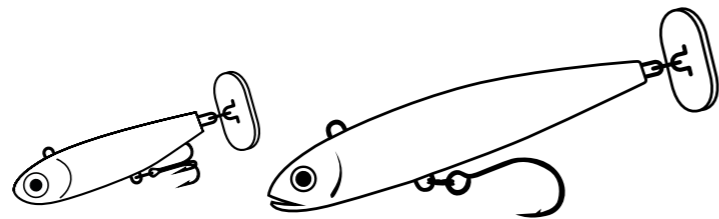
VIDEO
SEABASS FRENZY
WITH THE POWER TAIL
SALTWATER



100% DYNAMIC, ALWAYS IN MOTION

Ideal for achieving good casting distances, especially when the sea is rough and it is difficult to get close to the shore or during windy conditions. With its fin, the line remains taut, helping you maintain contact with the lure and feel what is happening!
Perfect on toothed fish such as barracuda or skipjack. Equipped with a through wire that increases lure strength, you'll be able to catch tuna or exotic fish.

THROUGH WIRE INCREASES LURE'S STRENGTH



Power Tail Concept®



Description on page 58.

Excellent casting distance

Whether from shore or close to working birds, the density of the Power Tail will allow you to obtain great distances and accuracy casts!



4 SIZES

- **SIZE 44 mm - 1.7"**
- **SIZE 60 mm - 2.5"**
- **SIZE 80 mm - 3"**
- **SIZE 100 mm - 4"**



A HIT LURE FOR PELAGIC FISHING!

These fish inhabit the upper water layers. In summer, they gather in groups and follow the migration of forage fish (sardines, anchovies, sand eels...) near the coast.

The strong vibrations produced by its paddle make the lure easily noticeable from a distance and excite the predators.

SIZE 44
44 mm 1,7"

→ 1 lure/pack



Silver Sardine

SLOW 8 g - 3/10 oz

PWT654 Silver Sardine 3 700696 806548

FAST 12 g - 2/5 oz



PWT655 Silver Sardine 3 700696 806555

XFAST 18 g - 3/5 oz

PWT572 Silver Sardine 3 700696 805725



Silver Sardine

Real Mackerel

Fresh Pink Sardine

Silver Green

White Morning

SIZE 60
60 mm 2,5"

→ 1 lure/pack

18 g - 3/5 oz

PWT1067 Silver Sardine 3 700696 810675

PWT1069 Fresh Pink Sardine 3 700696 810699

PWT1068 White Morning 3 700696 810682

WITH SIZE 60, YOU CAN FISH FROM THE SHORE AND THE BEACH

SIZE 80
80 mm 3"

→ 1 lure/pack

35 g - 1-1/4 oz

PWT829 Silver Sardine 3 700696 808290

PWT1081 Real Mackerel 3 700696 810811

PWT1082 White Morning 3 700696 810828

PWT830 Silver Green 3 700696 808306

SIZE 100
100 mm 4"

→ 1 lure/pack

55 g - 1-9/10 oz

PWT832 Silver Sardine 3 700696 808320

PWT833 Real Mackerel 3 700696 808337

PWT835 Fresh Pink Sardine 3 700696 808351

PWT1093 White Morning 3 700696 810934

POWER TAIL SQUID



VIDEO
TECHNIQUE AND
ANIMATIONS



VERY ATTRACTIVE VIBRATION FOR SLOW RETRIEVAL

Power Tail Concept®



Description on page 58.

Glider head

The head of the Power Tail Squid fits perfectly on the bottom and offers a beautiful presentation of the lure. An impressive weapon for cuttlefish fishing!

Innovative hooking system *No snagging!*

Unlike existing squid jigs typically positioned at the back of the lure, the one on the Power Tail Squid is located further forward on the body, preventing it from getting stuck at the bottom. Cephalopods will grab the lure closest to the hooks for maximum success!

1 SIZE

SIZE **95 mm - 3.7"**

Cephalopods fishing is practiced both from the shore and offshore. We offer 3 weights that allow you to adapt to the majority of fishing conditions.

15 g SHORE Shore fishing in depths not exceeding 10m.

25 g OFFSHORE Deeper fishing from the shore but also light off-shore fishing.

50 g DEEP Vertical offshore fishing.



SIZE
95

95 mm 3,7"

→ 1 lure/pack



Silver Sardine



Fresh Pink



Orange Atomic



White Morning



Red Mullet

SHORE 15 g - 1/2 oz

STH1097 Fresh Pink 3 700696 810972

STH1098 Orange Atomic 3 700696 810989

STH1096 White Morning 3 700696 810965

OFFSHORE 25 g - 9/10 oz

STH1099 Orange Atomic 3 700696 810996

STH1100 White Morning 3 700696 811009

DEEP 50 g - 1-3/4 oz

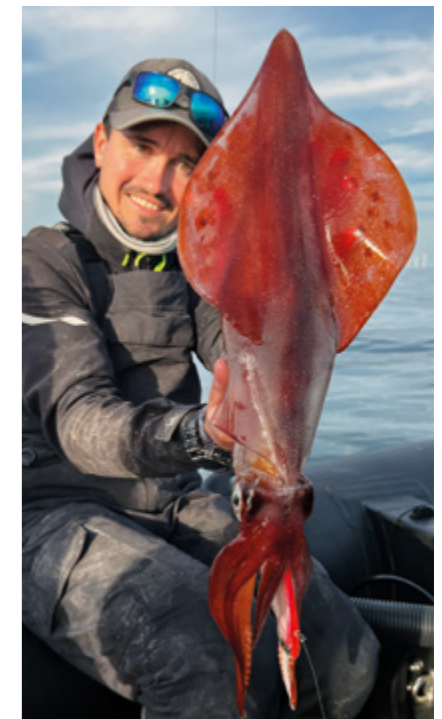
STH844 Silver Sardine 3 700696 808443

STH845 Fresh Pink 3 700696 808450

STH1101 Orange Atomic 3 700696 811016

STH1102 White Morning 3 700696 811023

STH854 Red Mullet 3 700696 808542





THE PERFECT COMBINATION!

A concept to assist you in choosing the perfect Braid/ Fluorocarbon/Lure Snap combination based on your requirements. Select your desired strength along with the recommended knots provided below, and you're all set!



BRAID

This 8-strand braid is ultra resistant, round, smooth and silent, thanks to:

- a high performance HDPE material;
- a first hydrophobic coating;
- a secondary coating that enhances smooth sliding through the rings.



FLUOROCARBON

100 % fluorocarbon!
It is made with 5 layers: abrasion resistance, slide quality and flexibility.



LURE SNAPS

Our snaps are crafted from high-quality stainless steel. They are compact, discreet, and provide optimal action for your lures.

KNOTS THAT WE LIKE...

PEIXET

← Knot to tie braid and fluorocarbon

- 1 Make a simple knot on the fluorocarbon X Strong at about 2 inch.
- 2 Pass the braid through this knot.
- 3 Pass the braid around fluorocarbon 12 times downwards.
- 4 Pass the braid around fluorocarbon 8 times upwards.
- 5 Pass the braid back through knot in the fluorocarbon.
- 6 Make 5 half hitch knots with the braid up the fluorocarbon.
- 7 Tighten the knot by pulling on both the fluorocarbon and braid.
- 8 Trim the tag ends of braid and fluorocarbon.

PALOMAR Knot to tie lure snap and fluorocarbon

- 1 Make a loop.
- 2 Thread the loop through the lure snap.
- 3 Tie a simple knot.
- 4 Pass the lure clip through the loop.

3

HIGH QUALITY COMPLEMENTARY PRODUCTS:
Braid, Fluorocarbon, Lure snaps

5

SIZES:
U-Light, Light, Medium, Strong, X-Strong

VIDEO
PEIXET KNOT



U-LIGHT



NEW

LURE SNAPS

GAM1597 17 lb / 8 kg (x10)



LIGHT

BRAID

GAM1151 10 lb - Diameter 0.09
PE 0.5 - 150 m - Flashy Green



FLUOROCARBON

GAM372 9 lb - Diameter 0.255 - 20 m



LURE SNAPS

GAM373 23 lb / 10 kg (10/bolsa)



MEDIUM

BRAID

GAM1152 16 lb - Diameter 0.15
PE 0.8 - 150 m - Flashy Green



FLUOROCARBON

GAM375 15 lb - Diameter 0.345 - 30 m



LURE SNAPS

GAM376 50 lb / 23 kg (x10)



STRONG

BRAID

GAM1153 25 lb - Diameter 0.20
PE 1.5 - 150 m - Flashy Green



FLUOROCARBON

GAM378 23 lb - Diameter 0.415 - 30 m



LURE SNAPS

GAM379 65 lb / 30 kg (x10)



X-STRONG

FLUOROCARBON

GAM381 35 lb - Diameter 0.553 - 27 m



LURE SNAPS

GAM382 110 lb / 50 kg (x10)



	BRAID				FLUOROCARBON			LURE SNAPS
	WEIGHT lb/Kg	DIAMETER mm	PE	LENGTH m	WEIGHT lb/Kg	DIAMETER mm	LENGTH m	DIAMETER lb/Kg
U-LIGHT								17/8
LIGHT	10/4,5	0,09	0,5	150	9/4,1	0,255	20	23/10
MEDIUM	16/7,3	0,15	0,8	150	15/6,8	0,345	30	50/23
STRONG	25/11,5	0,2	1,5	150	23/10,5	0,415	30	65/30
X-STRONG					35/15,9	0,553	27	110/50

ACCESSORIES

BAKKAN



Size MEDIUM
40 x 26 x 26 cm
 Color BLUE

ACCESSORIES AND LURES STORAGE
 STRONG AND DURABLE
 EASY-TO-USE AND DURABLE OPENING SYSTEM

STORAGE
 Up to 5 boxes 33 x 22 x 5 cm + 1 box 25 x 19 x 6 cm
 ERGONOMIC HANDLE
 HARD MATERIAL: COVER (PP) AND BOTTOM (EVA)

GAM1596 Bakkan (40x26x26) 3 700696 815960



ATTRACTANT

CONCENTRATED ACTIVE SMELL,
100% ORGANIC INGREDIENTS



RED

Apply behind the jig head to mimic the gills, under the stomach to act as "a wounded distressed fish", along the body to increase the voracious predator's catch. As a blood signal, the red attractant colors the lure.

GAM383 Red - 40 g



NATURAL

Use a spatula to smear the attractant along the lure body. Black Minnow ridges are ideal for this. The "natural" attractant does not change the color of the lure.

GAM385 Natural - 40 g



THE GLUE

ETHYL CYANOACRYLATE

USE THE GLUE TO REPAIR YOUR DAMAGED SOFT LURES



INCREASE THE EFFICIENCY OF THE LURE

Applying the glue to attach the jig head to the body of the lure increases resistance and enhances the lure's action in the water. The glue has been developed specifically for soft plastic lures.

Available for sale in the European Union only.



QUICK-SETTING!
 DRIES IN SECONDS



HOW TO USE IT?

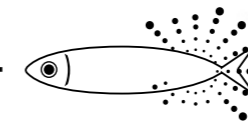
- Carefully apply a tiny drop of the very fluid glue over the desired area. Avoid letting the nozzle of the tube touch the lure to prevent blockage over time.
- Apply slight pressure for a few seconds.
- Go fishing!



GAM183 10 g (Box of 15 tubes) 3 700696 801833

GAM1352 10 g (Sold individually) 3 700696 813522

ORGANIC ATTRACTANT



The effectiveness of this formula stems from a balanced combination of amino acids, fish attractants, fish oils, and texturizers.

This lipoprotein solution, devoid of metallic flakes (to prevent pollution), is highly oily and water-resistant, guaranteeing swift results.

Original Quick Clip



HOLD & RELEASE YOUR HOOK

An accessory that secures the hook to the body of the lure during casting and retrieval, releasing it upon hooking.

Easy to use, it enhances the lure's presentation and prolongs its lifespan.



ADAPTABLE TO ALL YOUR SOFT PLASTIC LURES!



Adjust the opening of the Quick Clip to match the size of your hook for optimal efficiency.

GAM1537 5 Quick Clips - Size L



ACCESSORIES

EMBRACE SUN PROTECTION FOR ALL YOUR FISHING TRIPS!

By the waterside, we are exposed to natural UV radiation that can cause serious health problems. For improved protection, we offer a selection of UV-protective clothing designed to suit your needs.



2 packaging options designed for simple and efficient shelving!

DIMENSIONS

Clothing : 70 x 70 x 240 mm
Neck Gaiter : 70 x 70 x 70 mm

Available for sale in the European Union only.

UV Natural radiation protective **CLOTHING**



REFER TO THE USER AND MAINTENANCE INSTRUCTIONS INCLUDED IN EACH PACK.

UNISEX

Colors **OLIVE GREEN**



92% Polyester / 8% Elastane

HAB1614	Anti UV Hooded T-shirt Long Sleeve Olive Green - XS	3 700696 816141
HAB1615	Anti UV Hooded T-shirt Long Sleeve Olive Green - S	3 700696 816158
HAB1616	Anti UV Hooded T-shirt Long Sleeve Olive Green - M	3 700696 816165
HAB1617	Anti UV Hooded T-shirt Long Sleeve Olive Green - L	3 700696 816172
HAB1618	Anti UV Hooded T-shirt Long Sleeve Olive Green - XL	3 700696 816189
HAB1619	Anti UV Hooded T-shirt Long Sleeve Olive Green - XXL	3 700696 816196



UV Natural radiation protective **NECK GAITER**

SIZE **ONESIZE**

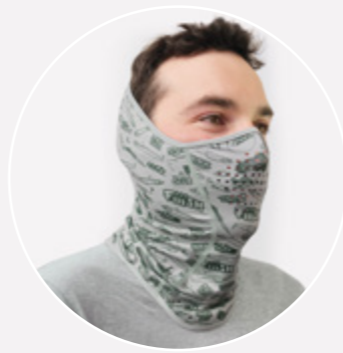
UNISEX

Colors **OLIVE GREEN**



92% Polyester / 8% Elastane

HAB1637	Anti UV Neck Gaiter Olive Green	3 700696 816370
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RATTLE



NOISY GLASS CAPSULE

The rattling sound mimics a swimming baitfish, allowing predators to detect the lure in turbid or tinted water.



GAM321	5 Rattles	3 700696 803219
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COMMERCE

ANY QUESTIONS?

CONTACT OUR SALES TEAM; WE'RE HERE TO ASSIST YOU!



THOMAS MÉCHIN

Sales Manager

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FIONA PÉRON

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Email : export@fiiish.fr



We count Canada and Chile among our distributors outside of Europe. If you wish to join us, please contact Fiona!



FIIISH

8 boulevard Gabriel Lippmann
29850 Gouesnou - France

General sales conditions available upon request

CONNECT TO YOUR ACCOUNT



10-31-1238 / PEFC Certified / This product is from sustainably managed forests and controlled sources. / pefc.org



AT SEA, IN RIVERS OR LAKES, ON FOOT,
ON A FLOAT TUBE, ON A SUP, ON A KAYAK OR ON A BOAT,
LET'S SHARE THE AVENTURE!



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