

2025

CATALOG

DEAR FISHING AFICIONADOS

Today, with our extensive experience and unwavering motivation, Fiiish, a Breton and independent company, continues to offer you high-quality, efficient, and innovative products.

We are excited to unveil our latest innovations, designed to enhance your fishing experience and surprise you. This year is a remarkable one, as we expand our range of soft plastic lures with a promising new model that we have full confidence in: the Master Shad.

From the beginning, our passion for fishing has driven us, and we are committed to sharing it with as many people as possible. Our goal is to create products that are accessible to all, whether you're a beginner, an experienced angler, or an enthusiast, all while ensuring an excellent quality-to-price ratio without ever compromising on technical performance.















Last year, we introduced the Biotop Stick, a lure made in Brittany from bioplastic that is biodegradable in a marine environment. Since then, we've been working on developing this project, and thanks to optimising our production process, its price has been reduced, making it even more accessible.

Together, let's adopt a responsible attitude: respect spawning seasons, limit catches, and protect vulnerable species to help preserve ecosystems and future generations.

Thank you for sharing your feedback and adventures with us, which help us improve while staying true to our values. Let's continue to explore, learn, and fish with passion!

See you soon by the water!

The Fiiish team

SOFT PLASTIC LURES		SOFT PLASTIC LURES		SOFT PLASTIC LURES	
	06 Black Eel		12 Black Minnow		26 Master Shad
	38 Crazy Sand Eel		46 Blaster Shad		50 Mud Digger
	30 Crazy Paddle Tail				
HARD BAITS		HARD BAITS		HARD BAITS	
	54 Biotop Stick		56 Hypno Cast		60 Power Tail Freshwater
	64 Power Tail Saltwater		66 Power Tail Squid		
ACCESSORIES		ACCESSORIES		ACCESSORIES	
	68 Perfect Link		70 Bakkan		70 The Glue
	71 Attractant		71 Original Quick Clip		72 UV clothing
	72 Rattle				

BECAUSE WE WANT
A GREENER
APPROACH.
OUR LURES ARE
ENDOCRIN DISRUPTORS
AND ARSENIC
FREE



There are phosphorescent colors that bring the light back in the dark for a certain period of time after having been exposed to a light source. Glow lures recharge even better thanks to ultraviolet rays. Therefore, a UV lamp is recommended to recharge your lure. You will then get a higher and lasting visibility in the dark. The potential of the Glow colorings is best expressed in the deep sea or at night.



Generally called UV colors, we should rather speak of fluorescent colors. They do not emit light in total darkness but have the ability to radiate at the slightest light source. Thus, they are particularly recommended when the sun is low (dawn and dusk), in cloudy weather or murky water because they are then more visible.



The rattling sound mimics a swimming baitfish, enabling predators to detect the lure in turbid or tinted water.

- DISCONTINUED PRODUCT
- BACK IN STOCK



UPDATE TO OUR PACKAGING
SAME LURE SNAPS, SAME PRICE!



LIGHT
23 lb/10 kg



MEDIUM
50 lb/23 kg



STRONG
65 lb/30 kg



X-STRONG
110 lb/50 kg

This Catalog has no contractual value. Any potential printing errors shall not, under any circumstances, hold Fiiish liable. We also reserve the right to modify the content of the Catalog without prior notice during the season.

WHAT'S NEW?

MASTER SHAD



Swim with strong vibrations that attract fish from afar!

p.26

PERFECT PINK LURE SNAPS

U-LIGHT
17 lb / 8 kg



p.69

CRAZY SAND EEL & PADDLE TAIL

DART
10 g - 3/8 oz
& 15 g - 1/2 oz



SHORE
20 g - 7/10 oz



p.41 à 43

COLORS

BLACK EEL



p.06

BLACK MINNOW



p.12

CRAZY SAND EEL



p.38

SIZES

CRAZY PADDLE TAIL



SIZE

n°1

100 mm 4"

x 4 Double Combos
Shore & Offshore

p.32

SIZE

n°5

220 mm 8,5"

x 5 bodies & colors

p.36

CRAZY SAND EEL

SIZE

n°6

300 mm 12"



160 g - 5-6/10 oz



240 g - 8-1/2 oz

p.45

Hypno CAST



15 g - 1/2 oz
& 60 g - 1/2 oz

p.56

WHAT'S X STRONG



BLACK MINNOW

SIZE

n°6

200 mm 8"

RESISTANCE: 80 lbs



p.25

CRAZY SAND EEL & PADDLE TAIL

SIZE

n°5

220 mm 8,5"

RESISTANCE: 120 lbs



NEW

SHORE 40 g



OFFSHORE 70 g

















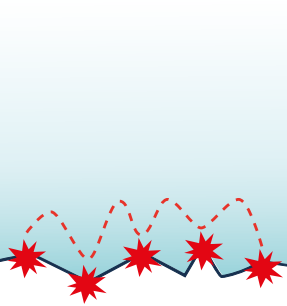
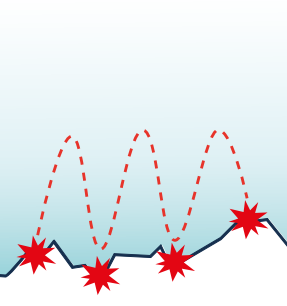
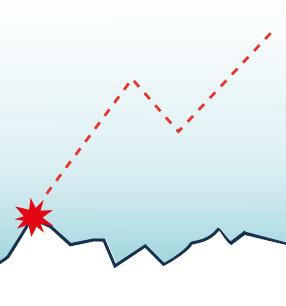
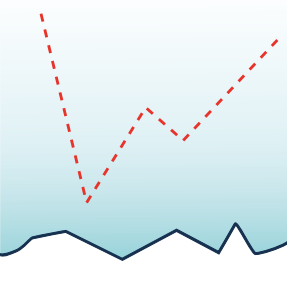
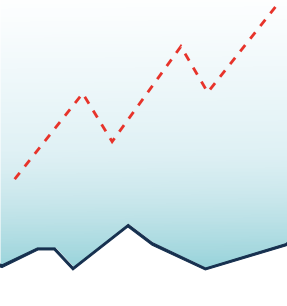
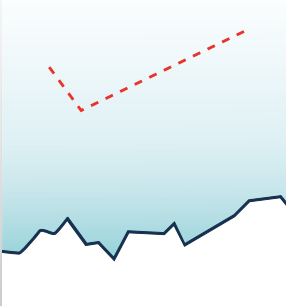
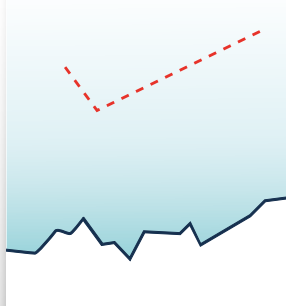



DEEP 100 g



p.37 & 44

SALTWATER RANGE

										
										
ANIMATION										ANIMATION
SPEED	Bottom fishing or slow linear to very slow, effective during the fall	Bottom fishing or slow linear	Linear or slow traction with breaks, effective during the fall	Linear or slow traction with breaks, effective during the fall		Linear or fast traction with breaks	Linear or slow traction with breaks	Trolling or linear, effective during the fall	Walking the dog or fast linear	SPEED
SEA STATE	Slow	Slow to moderate	Slow, moderate or fast	Slow, moderate or fast		Moderate to fast	Slow, moderate or fast	Slow to moderate	Slow to fast	SEA STATE
FISH	Low current, small coefficient or slack tide	Slow to moderate current	Moderate current and wind	In open water or currents and rough sea		Moderate current	Slow to moderate current and wind	Rough sea	Slow current to slightly rough sea	FISH
	Inactive	Inactive to active	Active	Active		Active	Inactive to active	Very active (chasing fish)	Inactive to active	



SOFT PLASTIC LURES

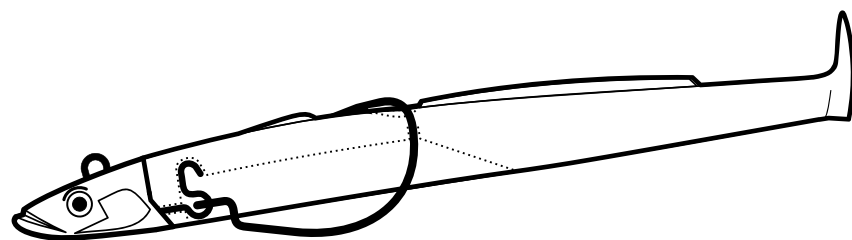
BLACK EEL®



ENDOCRINE DISRUPTORS
AND ARSENIC-FREE



RESPONSIVE AT VERY LOW SWIMMING SPEEDS, IDEAL FOR SLOW, LINEAR OR BOTTOM FISHING



Patented System



- Ensures the connection of the body, head, and hook. All components are removable and replaceable.
- Enhances body mobility for a highly natural swimming action.
- Ensures proper hook clearance during the strike. Catch every fish without missing any!

Interchangeable head

There are several head weights for each body size.

Compact soft body technology

- Lure manufactured through plastic molding using high-performance materials for enhanced durability.
- Multi-injection process produces colored bodies throughout for a natural and long-lasting appearance.
- Body infused with anise fragrance to deceive the suspicion of predators!

Hook



- Hidden, it minimizes snags on the bottom.
- Its wide opening is adapted to the size of the body to improve the striking.
- The strength meets VMC's 2x-Strong category, providing extra sturdiness for large catches.



DEVELOPED HOOK BY US.
PRODUCED IN FRANCE BY VMC.

Ultra-natural swim

Its paddle creates a subtle oscillation, designed for delicate fishing.

Inversed paddle

Responsive to the slightest movement and the slightest current, the inversed paddle enables the lure to swim effectively during both the retrieval phase (pull up or linear) and the pause or descent phase (crucial for triggering attacks). With the Black Eel, you increase your chances to catch fish!



VIDEO
SEABASS FISHING WITH
BLACK EEL IN NORMANDY



USE

- Very slow retrieve near the bottom.
- Low current/tidal flats/protected areas/calm zones/estuaries.
- Slow linear or bottom fishing.

FRESHWATER / SALTWATER / MULTI-SPECIES

3 SIZES

- SIZE n°2 | 110 mm - 4"
- SIZE n°3 | 150 mm - 6"
- SIZE n°5 | 200 mm - 8"

3 HEADS

FRESHWATER / SALTWATER



SHALLOW

TECHNIQUES
Linear/bottom fishing
SPECIFIC FEATURES
Fishing in shallow water/goes through sea grass beds



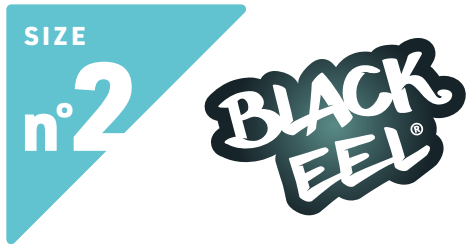
SHORE

TECHNIQUES
Linear/diagonal fishing
SPECIFIC FEATURES
Increase rolling/perfect for deeper shore fishing



OFFSHORE

TECHNIQUES
Linear/diagonal/vertical fishing
SPECIFIC FEATURES
Increase rolling/perfect for offshore fishing/fast drop down in depth fishing



110 mm 4"

Body weight (without jig head): 3 g - 1/10 oz

COMBOS + BODIES



→ 1 pre-rigged lure
+ 1 body of the same color/pack

SHALLOW 4 g - 1/7 oz

BE1264	Khaki	3	700696 812648
BE1265	Gold	3	700696 812655
BE4001	Ghost Minnow	3	700696 840016



SHORE 8 g - 2/7 oz

BE1267	Khaki	3	700696 812679
BE4002	Pearl Green	3	700696 840023
BE1266	Electric Blue	3	700696 812662



OFFSHORE 15 g - 1/2 oz

BE1468	Khaki	3	700696 814680
BE4019	Pearl Blue	3	700696 840191
BE1592	White Coco/Red Head	NEW	3 700696 815922



HOOKS

→ 4 hooks/bag



BM147	4 hooks Krog Premium by VMC	3	700696 801475
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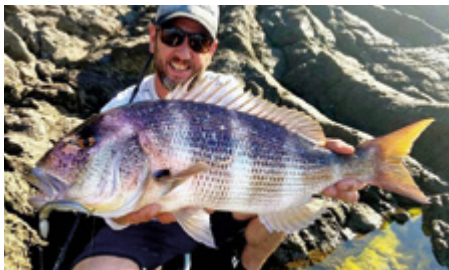


BODIES



→ 3 bodies/pack

BE1270	Khaki	3	700696 812709
BE4020	Pearl Blue	3	700696 840207
BE1272	Gold	3	700696 812723
BE1575	White Coco	NEW	3 700696 815755
BE4003	Pearl Green	3	700696 840030
BE4004	Ghost Minnow	3	700696 840047
BE1271	Electric Blue	3	700696 812716



HEADS

→ 2 jig heads/bag

SHALLOW

4 g - 1/7 oz

BE1268	Khaki	3	700696 812686
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SHORE

8 g - 2/7 oz

BE1269	Khaki	3	700696 812693
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OFFSHORE

15 g - 1/2 oz

BE1470	Khaki	3	700696 814703
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150 mm 6"

Body weight (without jig head): 7 g - 1/4 oz

COMBOS + BODIES



→ 1 pre-rigged lure
+ 1 body of the same color/pack

SHALLOW 10 g - 1/3 oz

BE1251	Khaki	3	700696 812518
BE1252	Gold	3	700696 812525
BE4005	Ghost Minnow	3	700696 840054



SHORE 20 g - 2/3 oz

BE1253	Khaki	3	700696 812532
BE1256	Gold	3	700696 812563
BE4021	White Coco/Red Head	NEW	3 700696 840214
BE4006	Pearl Green	3	700696 840061
BE1254	Electric Blue	3	700696 812549



OFFSHORE 40 g - 1-1/3 oz

BE1257	Khaki	3	700696 812570
BE4022	Pearl Blue	NEW	3 700696 840221
BE1259	Electric Blue	3	700696 812594
BE1471	Fluo Pink	3	700696 814710



HOOKS

→ 4 hooks/bag



BM077	4 hooks Krog Premium de VMC	3	700696 800775
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HEADS

→ 2 jig heads/bag

SHALLOW

10 g - 1/3 oz

BE1260	Khaki	3	700696 812600
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SHORE

20 g - 2/3 oz

BE1261	Khaki	3	700696 812617
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OFFSHORE

40 g - 1-1/3 oz

BE1262	Khaki	3	700696 812624
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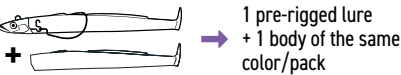
SIZE

n°5

200 mm 8"

Body weight (without jig head): 21 g - 3/4 oz

COMBOS + BODIES



SHORE 50 g - 1-4/5 oz

BE4009	Khaki	3 700696 840092
BE4025	Pearl Blue	3 700696 840252
BE4010	Fluo Pink	3 700696 840108



OFFSHORE 100 g - 3-1/2 oz

BE4012	Gold	3 700696 840122
BE4011	Mango Juice	3 700696 840115



BODIES

2 bodies/pack

BE4015	Khaki	3 700696 840153
BE4026	Pearl Blue	3 700696 840269
BE4018	Gold	3 700696 840184
BE4016	Fluo Pink	3 700696 840160
BE4017	Mango Juice	3 700696 840177



HEADS

SHORE

50 g - 1-4/5 oz

→ 2 jig heads/bag

BE4013	Raw Material	3 700696 840139
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OFFSHORE

100 g - 3-1/2 oz

→ 1 jig head/bag

BE4014	Raw Material	3 700696 840146
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HOOKS

→ 4 hooks/bag

BM210	4 hooks Krog Premium by VMC	3 700696 802106
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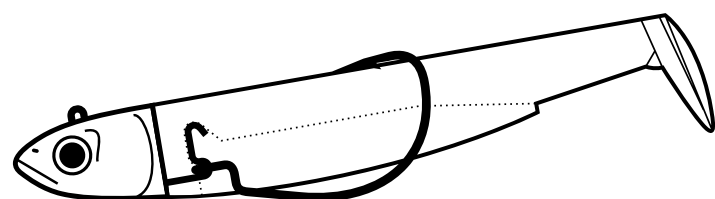
BLACK MINNOW®



ENDOCRINE DISRUPTORS
AND ARSENIC-FREE



EFFECTIVE IN ALL ANIMATIONS
TYPES, BOTTOM FISHING, LINEAR
RETRIEVE OR TRACTION, WITH SLOW
OR MEDIUM RETRIEVE



Patented System



- Ensures the connection of the body, head, and hook. All components are removable and replaceable.
- Enhances body mobility for a highly natural swimming action.
- Ensures proper hook clearance during the strike. Catch every fish without missing any!

Interchangeable head

There are several head weights for each body size.

X-soft body technology

Bodies are meticulously crafted by hand, providing flexibility to the plastic and an unmatched range of colors.

Hook



- Hidden, it minimizes snags on the bottom.
- Its wide opening is adapted to the size of the body to improve the striking.
- The strength meets VMC's 2x-Strong category, providing extra sturdiness for large catches.



DEVELOPED HOOK BY US.
PRODUCED IN FRANCE BY VMC.

Ultra-natural swim

Its paddle creates a subtle oscillation, designed for delicate fishing.

FRESHWATER / SALTWATER MULTI-SPECIES



VIDEO
SEABASS FISHING
WITH THE BLACK FAMILY
IN SEINE-MARITIME



USE

- Slow to moderate retrieve.
- Versatile lure that adapts to all environments and tidal stages.
- Suitable for bottom, linear and traction fishing.

7 SIZES

SIZE n°1 | 70 mm - 3"

SIZE n°2 | 90 mm - 3.5"

SIZE n°2.5 | 105 mm - 4"

SIZE n°3 | 120 mm - 5"

SIZE n°4 | 140 mm - 5.5"

SIZE n°5 | 160 mm - 6"

SIZE n°6 | 200 mm - 8"

9 HEADS

FRESHWATER / SALTWATER



SHALLOW

MATERIALS
Resin & lead
TECHNIQUES
Linear/bottom
fishing

**SPECIFIC
FEATURES**
Fishing in shallow
water/crosses
sea grass beds



ZINCKY

MATERIALS
Zinc
TECHNIQUES
Linear/diagonal/
bottom fishing

**SPECIFIC
FEATURES**
Lead free/
increase rolling
/glider head



PUG

MATERIALS
Lead
TECHNIQUES
Linear/diagonal/
bottom fishing

**SPECIFIC
FEATURES**
In a Ned rig style:
keeps the lure
upright on the
bottom during
pauses / Moves a
lot of water when
retrieved



SHORE

MATERIALS
Lead
TECHNIQUES
Linear/diagonal/
fishing

**SPECIFIC
FEATURES**
Increase rolling/
Perfect for boat
fishing



SEARCH

MATERIALS
Lead
TECHNIQUES
Linear/diagonal/
bottom fishing

**SPECIFIC
FEATURES**
Increase rolling/
glider head/
shore & offshore
versatility



OFFSHORE

MATERIALS
Lead
TECHNIQUES
Linear/diagonal/
bottom fishing

**SPECIFIC
FEATURES**
Increase rolling/
Perfect for boat
fishing



DEEP

MATERIALS
Lead
TECHNIQUES
Diagonal/vertical
fishing

**SPECIFIC
FEATURES**
Deep sea/
diagonal & vertical
versatility



MED DEEP

MATERIALS
Lead
TECHNIQUES
Diagonal/vertical
fishing

**SPECIFIC
FEATURES**
Special edition
amplified rolling/
diagonal & vertical
versatility



X DEEP

MATERIALS
Lead
TECHNIQUES
Vertical fishing

**SPECIFIC
FEATURES**
Specific to
abyss/
dedicated to
vertical
fishing

SIZE

n°1

70 mm 3"

Body weight (without jig head): 2 g - 1/14 oz

COMBOS + BODIES

SHORE 3 g - 1/10 oz

BM492	Khaki	3	700696 804926
BM3029	Wakasagi	3	700696 830291
BM1378	Ghost Minnow	3	700696 813782
BM1295	Sexy Brown	3	700696 812952

1 pre-rigged lure
+ 1 body of the
same color/pack

PERFECT

ink

TESTED & APPROVED!

OUR COMBINATION

p.66

+ BRAID

+ FLUORO

+ LURE

+ SNAPS

SEARCH 4,5 g - 1/6 oz

BM3032	Sparkling Brown	3	700696 830321
BM3031	Silver Strike	3	700696 830314
BM1379	Lime Juice	3	700696 813799



OFFSHORE 6 g - 1/5 oz

BM035	Khaki	3	700696 800355
BM494	White/Red Head	3	700696 804940
BM3135	Green Glitter NEW	3	700696 831359
BM3033	Electric Blue	3	700696 830338



DOUBLE COMBOS

2 pre-rigged lures/pack

SHORE 3 g - 1/10 oz

BM758	Khaki + Ghost Minnow	3	700696 807583
BM1485	Fluo Pink	3	700696 814857



SEARCH 4,5 g - 1/6 oz

BM1299	Pink + Khaki	3	700696 812990
BM3034	Lime Juice + Silver Strike	3	700696 830345



OFFSHORE 6 g - 1/5 oz

BM3035	Khaki + Ghost Minnow	3	700696 830352
BM3036	White/Red Head + Electric Blue	3	700696 830369



BODIES

4 bodies/pack

BM037	Khaki	3	700696 800379
BM3040	Wakasagi	3	700696 830406
BM349	Sparkling Brown	3	700696 803493
BM633	White	3	700696 806333
BM3039	Silver Strike	3	700696 830390
BM768	Ghost Minnow	3	700696 807682
BM3136	Green Glitter NEW	3	700696 831366
BM3037	Electric Blue	3	700696 830376
BM184	Pink	3	700696 801840
BM3038	Lime Juice	3	700696 830383
BM634	Fluo Pink	3	700696 806340



HOOKS

→ 4 hooks/bag

BM038	4 hooks Krog Premium by VMC	3	700696 800386
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HEADS

SHORE 3 g - 1/10 oz

→ 2 jig heads/bag

BM036	Khaki	3	700696 800362
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ZINCKY 3,3 g - 2/17 oz

→ 1 jig head/bag

BM1383	Zincky Khaki	3	700696 813836
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SEARCH 4,5 g - 1/6 oz

→ 2 jig heads/bag

BM766	Khaki	3	700696 807668
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OFFSHORE 6 g - 1/5 oz

→ 2 jig heads/bag

BM144	Khaki	3	700696 801444
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X DEEP 12 g - 2/5 oz

→ 2 jig heads/bag

BM1301	Khaki	3	700696 813010
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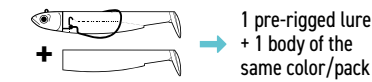


90 mm 3.5"
Body weight (without jig head): 4 g - 1/7 oz

COMBOS + BODIES

SHORE 5 g - 1/6 oz

BM189	Khaki	3 700696 801895
BM1389	Wakasagi	3 700696 813898
BM3002	White/Red Head	3 700696 830024
BM1388	Ghost Minnow	3 700696 813881
BM3001	Electric Blue	3 700696 830017



SEARCH 8 g - 3/10 oz

BM3004	Khaki	3 700696 830048
BM3003	Sparkling Brown	3 700696 830031
BM3041	Silver Strike	3 700696 830413
BM1306	Lime Juice	3 700696 813065

OFFSHORE 10 g - 3/8 oz

BM187	Khaki	3 700696 801871
BM3005	Blue	3 700696 830055
BM497	White/Red Head	3 700696 804971
BM3138	Khaki Glitter	NEW 3 700696 831380
BM3137	Green Glitter	NEW 3 700696 831373
BM3006	Electric Blue	3 700696 830062
BM1307	Candy Green	3 700696 813072
BM3042	Fluo Yellow	3 700696 830420

XDEEP 20 g - 1/5 oz

BM3008	Khaki	3 700696 830086
BM3139	Barracuda Blue	NEW 3 700696 831397
BM3007	Mango Juice	3 700696 830079



HEADS

SHORE 5 g - 1/6 oz

→ 2 jig heads/bag

BM018	Khaki	3 700696 800188
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ZINCKY 5,5 g - 3/10 oz

→ 1 jig head/bag

BM1396	Zincky Khaki	3 700696 813966
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PUG 7 g - 1/4 oz

→ 2 jig heads/bag

BM998	Raw Material	3 700696 809983
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SEARCH 8 g - 3/10 oz

→ 2 jig heads/bag

BM625	Khaki	3 700696 806258
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OFFSHORE 10 g - 3/8 oz

→ 2 jig heads/bag

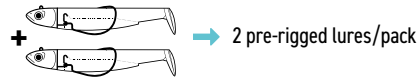
BM009	Khaki	3 700696 800096
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XDEEP 20 g - 1/5 oz

→ 2 jig heads/bag

BM775	Khaki	3 700696 807750
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DOUBLE COMBOS



SHORE 5 g - 1/6 oz

BM3009	Ghost Minnow + Wakasagi	3 700696 830093
BM1486	Fluo Pink	3 700696 814864



SEARCH 8 g - 3/10 oz

BM3010	Sparkling Brown + Pink	3 700696 830109
BM1392	French Paradise	3 700696 813928

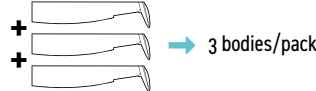


OFFSHORE 10 g - 3/8 oz

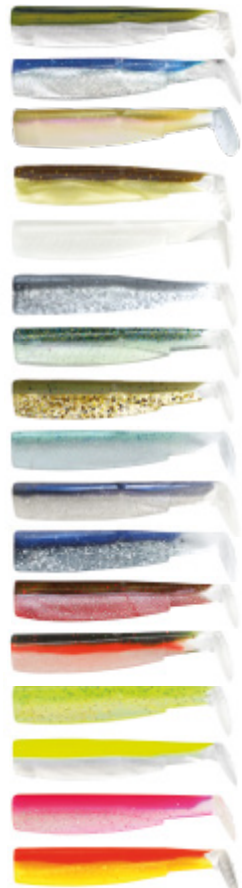
BM3012	Khaki + Ghost Minnow	3 700696 830123
BM3011	Blue + Electric Blue	3 700696 830116



BODIES



BM010	Khaki	3 700696 800102
BM011	Blue	3 700696 800119
BM1397	Wakasagi	3 700696 813973
BM020	Sparkling Brown	3 700696 800201
BM501	White	3 700696 805015
BM3043	Silver Strike	3 700696 830437
BM777	Ghost Minnow	3 700696 807774
BM350	Khaki Glitter	3 700696 803509
BM3141	Green Glitter	NEW 3 700696 831410
BM3013	Electric Blue	3 700696 830130
BM3140	Barracuda Blue	NEW 3 700696 831403
BM025	Pink	3 700696 800256
BM937	Candy Green	3 700696 809372
BM1316	Lime Juice	3 700696 813164
BM534	Fluo Yellow	3 700696 805343
BM637	Fluo Pink	3 700696 806371
BM190	Mango Juice	3 700696 801901



HOOKS

→ 4 hooks/bag

BM147	4 hooks Krog Premium by VMC	3 700696 801475
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SIZE
n°2.5

BLACK MINNOW®

105 mm 4"
Body weight (without jig head): 8 g - 2/7 oz

COMBOS + BODIES

1 pre-rigged lure
+ 1 body of the same color/pack

SHORE 8 g - 2/7 oz

BM3044	Wakasagi	3 700696 830444
BM3045	White/Red Head	3 700696 830451
BM3142	Khaki Glitter NEW	3 700696 831427



SEARCH 12 g - 2/5 oz

BM3084	Silver Strike	3 700696 830840
BM3143	Barracuda Blue NEW	3 700696 831434
BM3085	Lime Juice	3 700696 830857



OFFSHORE 16 g - 1/2 oz

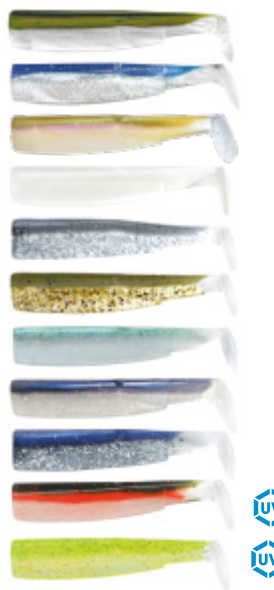
BM3047	Khaki	3 700696 830475
BM3144	Blue NEW	3 700696 831441
BM3145	Green Glitter NEW	3 700696 831458
BM3046	Electric Blue	3 700696 830468
BM3146	Candy Green NEW	3 700696 831465



BODIES

3 bodies/pack

BM3051	Khaki	3 700696 830512
BM3147	Blue NEW	3 700696 831472
BM3050	Wakasagi	3 700696 830505
BM3053	White	3 700696 830536
BM3080	Silver Strike	3 700696 830802
BM3148	Khaki Glitter NEW	3 700696 831489
BM3150	Green Glitter NEW	3 700696 831502
BM3052	Electric Blue	3 700696 830529
BM3149	Barracuda Blue NEW	3 700696 831496
BM3151	Candy Green NEW	3 700696 831519
BM3081	Lime Juice	3 700696 830819



VIDEO
SEABASS FISHING
WITH THE BLACK MINNOW
105 MM



HEADS → 2 jig heads/bag

SHORE
8 g - 2/7 oz

BM3048	Khaki	3 700696 830482
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SEARCH
12 g - 2/5 oz

BM1000	Khaki	3 700696 810002
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OFFSHORE
16 g - 1/2 oz

BM3049	Khaki	3 700696 830499
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HOOKS

→ 4 hooks/bag

BM3054	4 hooks Krog Premium by VMC	3 700696 830543
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SIZE
n°3

BLACK MINNOW®

120 mm 5"
Body weight (without jig head): 10 g - 3/8 oz

COMBOS + BODIES

1 pre-rigged lure
+ 1 body of the same color/pack

SHALLOW 6 g - 1/5 oz

BM639	Khaki	3 700696 806395
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SHORE 12 g - 2/5 oz

BM194	Khaki	3 700696 801949
BM1604	Wakasagi	3 700696 816042
BM505	White/Red Head	3 700696 805053
BM1401	Ghost Minnow	3 700696 814017
BM3152	Khaki Glitter NEW	3 700696 831526
BM3161	Green Glitter NEW	3 700696 831618
BM3014	Electric Blue	3 700696 830147
BM3015	Fluo Yellow	3 700696 830154



SEARCH 18 g - 3/5 oz

BM1402	Khaki	3 700696 814024
BM3016	Sparkling Brown	3 700696 830161
BM3055	Silver Strike	3 700696 830550
BM1607	Lime Juice	3 700696 816073



OFFSHORE 25 g - 8/9 oz

BM191	Khaki	3 700696 801918
BM192	Blue	3 700696 801925
BM503	White/Red Head	3 700696 805039
BM3154	Green Glitter NEW	3 700696 831540
BM1405	Electric Blue	3 700696 814055
BM3153	Barracuda Blue NEW	3 700696 831533
BM1322	Candy Green	3 700696 813225
BM193	Fluo Yellow	3 700696 801932



DEEP 37 g - 1-3/10 oz

BM1323	Khaki	3 700696 813232
BM3155	Fluo Pink NEW	3 700696 831557
BM3017	Mango Juice	3 700696 830178





120 mm 5"
Body weight (without jig head): 10 g - 3/8 oz

DOUBLE COMBOS

+ 2 pre-rigged lures/pack



SHORE 12 g - 2/5 oz

BM3019	Ghost Minnow + Wakasagi	3 700696 830192
BM3156	Barracuda Blue + White/Red Head NEW	3 700696 831564
BM3018	Fluo Pink	3 700696 830185



SEARCH 18 g - 3/5 oz

BM3020	Sparkling Brown + Pink	3 700696 830208
BM1409	French Paradise +	3 700696 814093



OFFSHORE 25 g - 8/9 oz

BM3021	Khaki + Ghost Minnow	3 700696 830215
BM1411	Blue + Electric Blue	3 700696 814116
BM3157	Khaki + Pink NEW	3 700696 831571



HEADS

SHALLOW 6 g - 1/5 oz

→ 2 jig heads/bag



BM149	Khaki	3 700696 801499
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SHORE 12 g - 2/5 oz

→ 2 jig heads/bag



BM007	Khaki	3 700696 800072
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PUG 16 g - 1/2 oz

→ 2 jig heads/bag



BM999	Raw Material	3 700696 809990
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SEARCH 18 g - 3/5 oz

→ 2 jig heads/bag



BM626	Khaki	3 700696 806265
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OFFSHORE 25 g - 8/9 oz

→ 2 jig heads/bag



BM002	Khaki	3 700696 800027
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DEEP 37 g - 1-3/10 oz

→ 2 jig heads/bag



BM346	Khaki	3 700696 803462
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XDEEP 50 g - 1-3/4 oz

→ 1 jig head/bag



BM1329	Khaki	3 700696 813294
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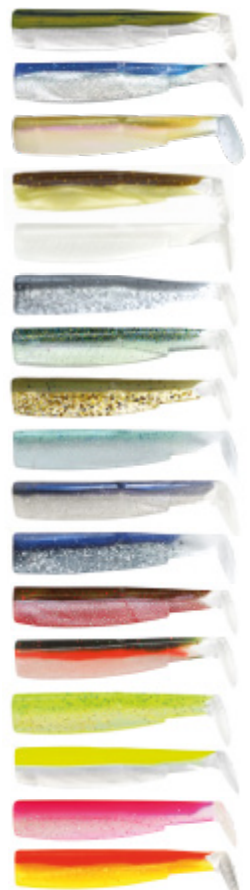
THAT CLASSIC
NED RIG
PAUSE!



BODIES

+ 3 bodies/pack

BM003	Khaki	3 700696 800034
BM004	Blue	3 700696 800041
BM1598	Wakasagi	3 700696 815984
BM023	Sparkling Brown	3 700696 800232
BM506	White	3 700696 805060
BM3056	Silver Strike	3 700696 830567
BM1416	Ghost Minnow	3 700696 814161
BM197	Khaki Glitter	3 700696 801970
BM3159	Green Glitter NEW	3 700696 831595
BM1417	Electric Blue	3 700696 814178
BM3158	Barracuda Blue NEW	3 700696 831588
BM022	Pink	3 700696 800225
BM961	Candy Green	3 700696 809617
BM1332	Lime Juice	3 700696 813324
BM198	Fluo Yellow	3 700696 801987
BM351	Fluo Pink	3 700696 803516
BM196	Mango Juice	3 700696 801963



HOOKS

→ 4 hooks/bag



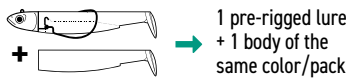
BM077	4 hooks Krog Premium by VMC	3 700696 800775
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140 mm 5.5"
Body weight (without jig head): 15 g - 1/2 oz



COMBOS + BODIES



OFFSHORE 40 g - 1-2/5 oz

BM199	Khaki	3 700696 801994
BM200	Blue	3 700696 802007
BM3160	Barracuda Blue	NEW 3 700696 831601
BM3022	Pink	3 700696 830222

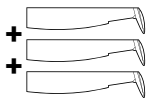


DEEP 60 g - 2-1/10 oz

BM3121	White/Red Head	NEW 3 700696 831212
BM787	Candy Green	3 700696 807873
BM3120	Fluo Pink	NEW 3 700696 831205
BM3023	Mango Juice	3 700696 830239



BODIES



BM033	Khaki	3 700696 800331
BM031	Blue	3 700696 800317
BM792	White	3 700696 807927
BM355	Khaki Glitter	3 700696 803554
BM3163	Green Glitter	NEW 3 700696 831632
BM1421	Electric Blue	3 700696 814215
BM3162	Barracuda Blue	NEW 3 700696 831625
BM203	Pink	3 700696 802038
BM983	Candy Green	3 700696 809839
BM1423	Lime Juice	3 700696 814239
BM353	Fluo Pink	3 700696 803530
BM791	Mango Juice	3 700696 807910



HOOKS

→ 4 hooks/bag



BM156	4 hooks Krog Premium by VMC	3 700696 801567
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HEADS

SHALLOW 10 g - 3/8 oz

→ 2 jig heads/bag



BM342	Khaki	3 700696 803424
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SHORE 20 g - 7/10 oz

→ 2 jig heads/bag



BM153	Khaki	3 700696 801536
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SEARCH 28 g - 1 oz

→ 2 jig heads/bag



BM788	Khaki	3 700696 807880
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OFFSHORE 40 g - 1-2/5 oz

→ 2 jig heads/bag



BM030	Khaki	3 700696 800300
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DEEP 60 g - 2-1/10 oz

→ 1 jig head/bag



BM347	Khaki	3 700696 803479
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X DEEP 80 g - 2-4/5 oz

→ 1 jig head/bag

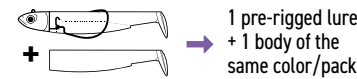


BM1339	Khaki	3 700696 813393
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160 mm 6"
Body weight (without jig head): 22 g - 3/4 oz

COMBOS + BODIES



OFFSHORE 60 g - 2/5 oz

BM204	Khaki	3 700696 802045
BM205	Blue	3 700696 802052

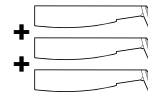


DEEP 90 g - 2/5 oz

BM3164	White/Red Head	NEW 3 700696 831649
BM793	Candy Green	3 700696 807934
BM1427	Fluo Pink	NEW 3 700696 814277



BODIES



BM016	Khaki	3 700696 800164
BM028	Blue	3 700696 800287
BM644	White	3 700696 806449
BM3165	Green Glitter	NEW 3 700696 831656
BM3129	Pink	NEW 3 700696 831298
BM795	Candy Green	3 700696 807958
BM359	Fluo Pink	3 700696 803592
BM207	Mango Juice	3 700696 802076



UV Natural radiation protective CLOTHING & NECK GAITER

Adopt sun protection for all your fishing outings!

p.70



HOOKS

→ 4 hooks/bag



BM210	4 hooks Krog Premium by VMC	3 700696 802106
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HEADS

SHALLOW 15 g - 1/2 oz

→ 2 jig heads/bag



BM157	Khaki	3 700696 801574
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SHORE 30 g - 1 oz

→ 2 jig heads/bag



BM019	Khaki	3 700696 800195
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SEARCH 45 g - 1-3/5 oz

→ 2 jig heads/bag



BM1428	Khaki	3 700696 814284
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OFFSHORE 60 g - 2-1/10 oz

→ 2 jig heads/bag



BM015	Khaki	3 700696 800157
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DEEP 90 g - 3-1/6 oz

→ 1 jig head/bag



BM206	Khaki	3 700696 802069
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X DEEP 120 g - 4-1/4 oz

→ 1 jig head/bag



BM624	Khaki	3 700696 806241
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SIZE

n°6

200 mm 8"

Body weight (without jig head): 48 g - 1-2/3 oz

COMBOS + BODIES

+

→

1 pre-rigged lure
+ 1 body of the
same color/pack

OFFSHORE

120 g - 4-1/4 oz

BM1348	Candy Green	3 700696 813485			
BM1432	Fluo Pink	3 700696 814321			

BODIES

+

→

2 bodies/pack

BM041	Khaki	3 700696 800416			
BM212	Blue	3 700696 802120			
BM3166	White	NEW 3 700696 831663			
BM3167	Green Glitter	NEW 3 700696 831670			
BM161	Pink	3 700696 801611			
BM797	Candy Green	3 700696 807972			
BM361	Fluo Pink	3 700696 803615			
BM213	Mango Juice	3 700696 802137			



HEADS → 1 jig head/bag

SHALLOW

30 g - 1 oz

BM344	Khaki	3 700696 803448
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SHORE

60 g - 2-1/10 oz

BM160	Khaki	3 700696 801604
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OFFSHORE

120 g - 4-1/4 oz

BM040	Khaki	3 700696 800409
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MED DEEP

150 g - 5-1/3 oz

BM1349	Candy Green	3 700696 813492
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DEEP

190 g - 6-7/10 oz

BM211	Khaki	3 700696 802113
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X DEEP

240 g - 8-4/9 oz

BM1350	Khaki	3 700696 813508
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HOOKS

→ 2 hooks/bag

BM214	2 hooks Krog Premium de VMC	3 700696 802144
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X

STRONG

HOOK



RESISTANCE

CLASS

80 lbs

REINFORCED HOOK

DEVELOPED BY FIIISH AND MADE

IN FRANCE BY VMC

CATCH THE STRONGEST FISH

→ 2 hooks/bag

BM1611	2 hooks X Strong Krog Premium by VMC	3 700696 816110
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SOFT PLASTIC LURES

NEW

MASTER SHAD



ENDOCRINE DISRUPTORS
AND ARSENIC-FREE



COMPACT LURE WITH STRONG VIBRATIONS FOR ACTIVE FISH
IN OPEN WATER OR IN CURRENTS

Master Head

Designed for linear and traction fishing techniques.

New Generation Paddle

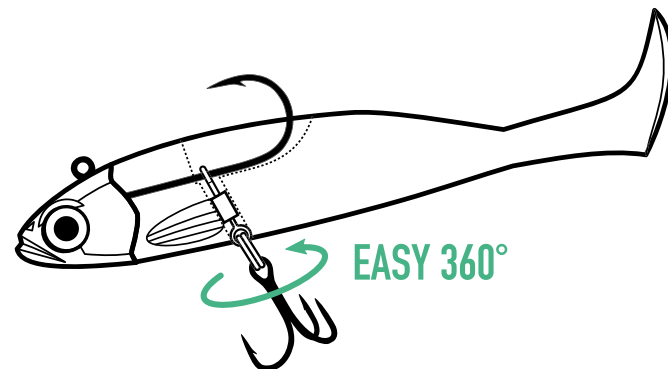
Moves a lot of water and swims well during both the retrieval phases and the pauses.

Free Hook

- Enhances the lure's mobility and, therefore, its swimming action.
- The hook easily releases upon touch, optimizing hook sets and maximizing durability (prevents tearing).

Easy 360°

Pre-drilled body for a 360° rig setup (To secure the rig, use a soft bead on the shank of the hook).



USE

- Moderate to fast use.
- Fishing in open water, in currents, or in rough seas.
- Suitable for traction, linear, and diagonal fishing.

FRESHWATER / SALTWATER / MULTI-SPECIES

3 Heads



UVI EYE
TO CAPTURE
THE ATTENTION
OF FISH

3 SIZES

SIZE n°3 | 75 mm - 3"
SIZE n°4 | 100 mm - 4"
SIZE n°5 | 125 mm - 5"

SIZE

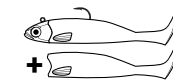
n°3

MASTER SHAD

75 mm 3"

Body weight (without jig head): 3 g - 1/10 oz

COMBOS + BODIES



1 pre-rigged lure
+ 1 body of the
same color/pack

LIGHT 3 g - 1/10 oz

MS4500	Khaki	3 700696 845004
MS4501	Wakasagi	3 700696 845011
MS4502	Gold Minnow	3 700696 845028



MEDIUM 6 g - 1/5 oz

MS4503	Khaki	3 700696 845035
MS4504	White Coco/Red	3 700696 845042
MS4505	Neon Pink	3 700696 845059



BODIES



2 bodies/pack

MS4511	Khaki	3 700696 845110
MS4512	Pearl Blue	3 700696 845127
MS4514	Wakasagi	3 700696 845141
MS4547	Gold Minnow	3 700696 845479
MS4513	White Coco	3 700696 845134
MS4548	Neon Pink	3 700696 845486



HEADS → 2 jig heads/bag

LIGHT

3 g - 1/10 oz

MS4508 Raw Material



3 700696 845080

MEDIUM

6 g - 1/5 oz

MS4509 Raw Material



3 700696 845097

HEAVY

9 g - 3/10 oz

MS4510 Raw Material



3 700696 845103

SIZE
n°4 MASTER SHAD

100 mm 4"
Body weight (without jig head): 8 g - 2/7 oz

COMBOS + BODIES



LIGHT 8 g - 3/10 oz

MS4515	Khaki	3 700696 845158
MS4516	Wakasagi	3 700696 845165
MS4517	White Coco/Red	3 700696 845172
MS4549	Neon Chart	3 700696 845493



MEDIUM 15 g - 1/2 oz

MS4518	Khaki	3 700696 845189
MS4519	Pearl Blue	3 700696 845196
MS4520	White Coco/Red	3 700696 845202
MS4550	Blue Strike	3 700696 845509



HEAVY 21 g - 3/4 oz

MS4521	Khaki	3 700696 845219
MS4522	Neon Pink	3 700696 845226



BODIES + 2 bodies/pack

MS4526	Khaki	3 700696 845264
MS4527	Pearl Blue	3 700696 845271
MS4530	Wakasagi	3 700696 845301
MS4551	Gold Minnow	3 700696 845516
MS4529	White Coco	3 700696 845295
MS4528	Blue Strike	3 700696 845288
MS4552	Neon Chart	3 700696 845523
MS4553	Neon Pink	3 700696 845530



HEADS → 2 jig heads/bag

LIGHT

8 g - 3/10 oz

MS4523	Raw Material	3 700696 845233
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MEDIUM

15 g - 1/2 oz

MS4524	Raw Material	3 700696 845240
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HEAVY

21 g - 3/4 oz

MS4525	Raw Material	3 700696 845257
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SIZE
n°5 MASTER SHAD

125 mm 5"
Body weight (without jig head): 13.5 g - 1/2 oz

COMBOS + BODIES



LIGHT 14 g - 1/2 oz

MS4531	Khaki	3 700696 845318
MS4532	Pearl Blue	3 700696 845325
MS4533	Wakasagi	3 700696 845332
MS4554	Neon Chart	3 700696 845547



MEDIUM 25 g - 8/9 oz

MS4534	Khaki	3 700696 845349
MS4535	Pearl Blue	3 700696 845356
MS4536	White Coco/Red	3 700696 845363
MS4557	Blue Strike	3 700696 845578



HEAVY 36 g - 1-3/10 oz

MS4537	Khaki	3 700696 845370
MS4538	Neon Pink	3 700696 845387



BODIES + 2 bodies/pack

MS4542	Khaki	3 700696 845424
MS4543	Pearl Blue	3 700696 845431
MS4546	Wakasagi	3 700696 845462
MS4545	White Coco	3 700696 845455
MS4544	Blue Strike	3 700696 845448
MS4555	Neon Chart	3 700696 845554
MS4556	Neon Pink	3 700696 845561



NEW

ESSENTIAL!
THE GLUE
ETHYL CYANOACRYLATE
→ p.68



HEADS → 2 jig heads/bag

LIGHT

14 g - 1/2 oz

MS4539	Raw Material	3 700696 845394
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MEDIUM

25 g - 8/9 oz

MS4540	Raw Material	3 700696 845400
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HEAVY

36 g - 1-3/10 oz

MS4541	Raw Material	3 700696 845417
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SOFT PLASTIC LURES

CRAZY

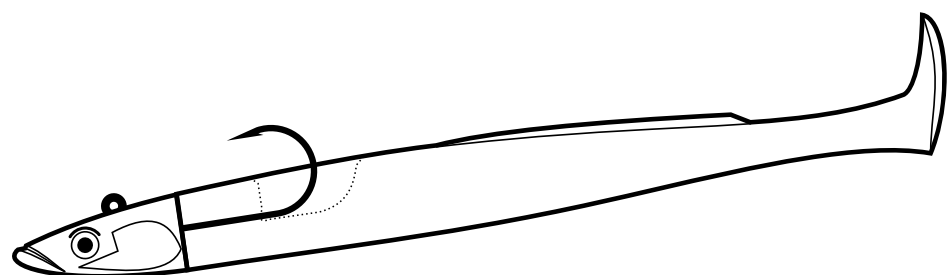
PADDLE TAIL



ENDOCRINE DISRUPTORS
AND ARSENIC-FREE



HIGHLY VERSATILE WITH SLOW OR FAST RETRIEVES, BOTH LINEAR AND TRACTION FISHING



VIDEO
FISHING FOR LARGE SEABASS
IN VENDÉE WITH THE CRAZY FAMILY

Crazy Head

It is designed to effective fishing in the entire water layer while increasing the wobbling of the lure. It is suitable for white water fishing (strong currents, rough sea, etc.).

Compact soft body technology

- Lures manufactured through plastic injection molding using high-performance materials for enhanced durability.
- Multi-color injection results in bodies with integrated colours, ensuring a natural and long-lasting appearance.
- The body is infused with an anise fragrance to deceive predator suspicion!



IDEAL FOR FISHING ACTIVE FISH IN OPEN
WATER OR IN STRONG CURRENTS

Free hook

- The opening serves as a guide to position the hook without difficulty; simply pierce it straight without worrying about the hook's curve.
- The mobility and reactivity of the lure are increased while fishing.
- The hook is released more easily during suction and the striking is more efficient. This concept significantly avoids tearing the body during the fight.



PRODUCED HOOK BY VMC

Inversed paddle

- Swims with the slightest twitch, at any movement, and throughout all phases of fishing, both during pauses and retrieves.
- It displaces a maximum amount of water even at very slow swimming speeds.



5 SIZES

NEW

- SIZE **n°1** | 100 mm - 4"
- SIZE **n°2** | 120 mm - 5"
- SIZE **n°3** | 150 mm - 6"
- SIZE **n°4** | 180 mm - 7"
- SIZE **n°5** | 220 mm - 8.5"

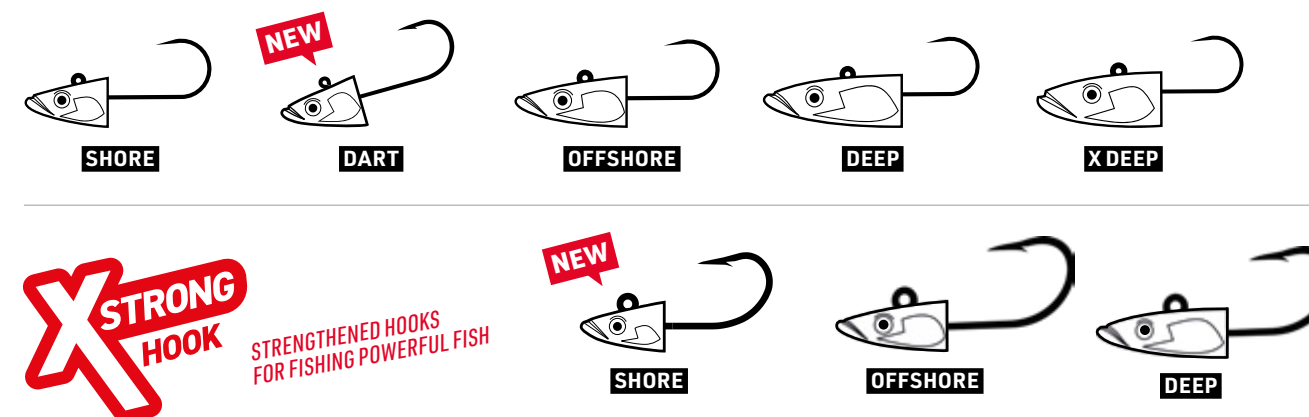
USE

- Moderate to fast retrieve.
- Fishing in open water, currents, or rough seas.
- Suitable for traction, linear, and diagonal fishing.



8 Heads

For each size, several models of Crazy heads are available to fish in a wide range of conditions: current, wind, and depth. They have the same features and allow for fishing from shore or boat, either with cast-and-retrieve or vertical techniques.



SIZE

n°1

100 mm 4"

Body weight (without jig head): 3 g - 1/10 oz

NEW

DOUBLE COMBOS

→ 2 pre-rigged lures/pack

SHORE

5 g - 1/6 oz

CPT6033	Ghost Minnow	3 700696 860335
CPT6032	Electric Blue	3 700696 860328



OFFSHORE

10 g - 3/8 oz

CPT6028	Khaki	3 700696 860281
CPT6030	Pearl Blue	3 700696 860304



BODIES

→ 3 bodies/pack

CPT6048	Khaki	3 700696 860489
CPT6050	Pearl Blue	3 700696 860502
CPT6053	Ghost Minnow	3 700696 860533
CPT6052	Electric Blue	3 700696 860526



HEADS

→ 2 jig heads/bag

SHORE

5 g - 1/6 oz

CSE216	Pearl Green	3 700696 802168
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OFFSHORE

10 g - 3/8 oz

CSE217	Pearl Green	3 700696 802175
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SIZE

n°2

120 mm 5"

Body weight (without jig head): 4.5 g - 1/6 oz

DOUBLE COMBOS

→ 2 pre-rigged lures/pack

SHORE

7 g - 1/4 oz

CPT6001	Pearl Green	3 700696 860014
CPT6002	Ghost Minnow	3 700696 860021
CPT1443	Electric Blue	3 700696 814437



OFFSHORE

15 g - 1/2 oz

CPT1442	Khaki	3 700696 814420
CPT6003	Pearl Blue	3 700696 860038
CPT6004	Gold	3 700696 860045



BODIES

→ 3 bodies/pack

CPT1445	Khaki	3 700696 814451
CPT6007	Pearl Blue	3 700696 860076
CPT6008	Gold	3 700696 860083
CPT6005	Pearl Green	3 700696 860052
CPT6006	Ghost Minnow	3 700696 860069
CPT1446	Electric Blue	3 700696 814468



HEADS

→ 2 jig heads/bag

SHORE

7 g - 1/4 oz

CSE1435	Khaki	3 700696 814352
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DART

10 g - 3/8 oz

CSE5018	Raw Material	3 700696 850183
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OFFSHORE

15 g - 1/2 oz

CSE1010	Khaki	3 700696 810101
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X DEEP

25 g - 9/10 oz

CSE1357	Khaki	3 700696 813577
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SIZE

n°3

150 mm 6"

Body weight (without jig head): 9.5 g - 1/3 oz

DOUBLE COMBOS

→ 2 pre-rigged lures/pack

SHORE 10 g - 1/3 oz

CPT6009	Pearl Green	3	700696	860090
CPT6011	Ghost Minnow	3	700696	860113
CPT6010	Electric Blue	3	700696	860106



OFFSHORE 20 g - 7/10 oz

CPT1447	Khaki	3	700696	814475
CPT6012	Pearl Blue	3	700696	860120
CPT6013	Gold	3	700696	860137



BODIES

→ 3 bodies/pack

CPT1358	Khaki	3	700696	813584
CPT1450	Pearl Blue	3	700696	814505
CPT6017	Gold	3	700696	860175
CPT6014	Pearl Green	3	700696	860144
CPT6016	Ghost Minnow	3	700696	860168
CPT6015	Electric Blue	3	700696	860151



**SUPER
GLIDING
ACTION!**
& GREAT PRESENTATION
ON THE BOTTOM



HEADS

→ 2 jig heads/bag

SHORE

10 g - 1/3 oz

CSE220	Pearl Green	3	700696	802205
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DART

15 g - 1/2 oz

CSE5019	Raw Material	3	700696	850190
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OFFSHORE

20 g - 7/10 oz

CSE221	Pearl Green	3	700696	802212
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DEEP

30 g - 1 oz

CSE222	Pearl Green	3	700696	802229
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X DEEP

40 g - 1-2/5 oz

CSE1548	Pearl Green	3	700696	815489
---------	-------------	---	--------	--------



SIZE

n°4

180 mm 7"

Body weight (without jig head): 14.5 g - 1/2 oz

COMBOS + BODIES

→ 1 pre-rigged lure
+ 1 body of the same color/pack

OFFSHORE 35 g - 1-1/4 oz

CPT6018	Khaki	3	700696	860182
CPT6019	Pearl Blue	3	700696	860199



X DEEP 55 g - 2 oz

CPT6020	Gold	3	700696	860205
CPT6022	Fluo Pink	3	700696	860229
CPT6021	Mango Juice	3	700696	860212



BODIES

→ 3 bodies/pack

CPT6023	Khaki	3	700696	860236
CPT6024	Pearl Blue	3	700696	860243
CPT6025	Gold	3	700696	860250
CPT6027	Fluo Pink	3	700696	860274
CPT6026	Mango Juice	3	700696	860267



PERFECT
TESTED & APPROVED!
OUR COMBINATION

p.66
+ BRAID
+ FLUORO
+ LURE
+ SNAPS

HEADS

→ 2 jig heads/bag

SHORE

20 g - 7/10 oz

CSE5020	Raw Material	3	700698	050208
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OFFSHORE

35 g - 1-1/4 oz

CSE1020	Khaki	3	700696	810200
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DEEP

45 g - 1-3/5 oz

CSE1549	Khaki	3	700696	815496
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X DEEP

55 g - 2 oz

CSE1287	Khaki	3	700696	812877
---------	-------	---	--------	--------



SIZE

n°5

220 mm 8.5"

Body weight (without jig head): 28 g - 1 oz

NEW

BODIES

+

→ 2 bodies/pack

CPT6063	Khaki	3	700696	860632
CPT6065	Pearl Blue	3	700696	860656
CPT6064	Gold	3	700696	860649
CPT6066	Fluo Pink	3	700696	860663
CPT6067	Mango Juice	3	700696	860670



HEADS

SHORE 30 g - 1 oz

→ 2 jig heads/bag

CSE224	Pearl Green	3	700696	802243
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OFFSHORE 60 g - 2-1/10 oz

→ 2 jig heads/bag

CSE225	Pearl Green	3	700696	802250
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DEEP 90 g - 3-1/6 oz

→ 2 jig heads/bag

CSE226	Pearl Green	3	700696	802267
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X DEEP 120 g - 4-1/4 oz

→ 1 jig head/bag

CSE1283	Fluo Pink	3	700696	812839
---------	-----------	---	--------	--------



X STRONG HOOK

RESISTANCE CLASS 120 lbs

REINFORCED HOOK VMC EXCLUSIVITY TO CATCH THE STRONGEST FISH



HEADS → 1 jig head/bag



SHORE 40 g - 1-2/5 oz

CSE5017	Raw Material	3	700696	850176
---------	--------------	---	--------	--------



OFFSHORE 70 g - 2-1/2 oz

CSE539	Fluo Pink	3	700696	805398
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CSE1550	Pearl Blue	3	700696	815502
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DEEP 100 g - 3-1/2 oz

CSE1441	Fluo Pink	3	700696	814413
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CSE540	Pearl Blue	3	700696	805404
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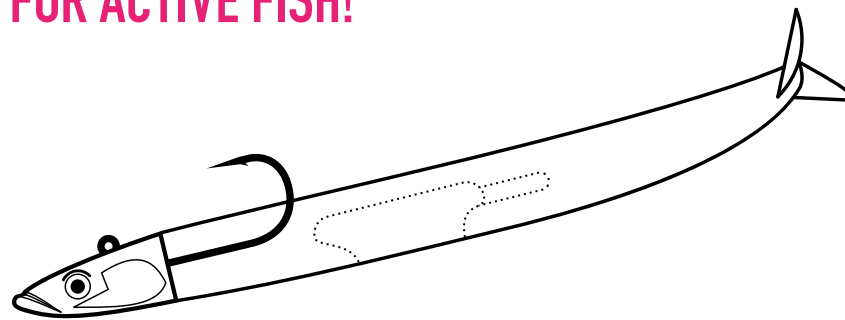
SOFT PLASTIC LURES

CRAZY[®]
SAND EEL

ENDOCRINE DISRUPTORS
AND ARSENIC-FREE



TO FISH IN OPEN WATER, USING A PULLING
TECHNIQUE OR FAST LINEAR RETRIEVE.
AN IDEAL LURE FOR ACTIVE FISH!



Crazy Head

It is designed to effective fishing in the entire water layer while increasing the wobbling of the lure. It is suitable for white water fishing (strong currents, rough sea, etc.).

Compact soft body technology

- Lures manufactured through plastic injection molding using high-performance materials for enhanced durability.
- Multi-color injection results in bodies with integrated colours, ensuring a natural and long-lasting appearance.
- The body is infused with an anise fragrance to deceive predator suspicion!

Patented swimming action



Thanks to extensive research conducted in Brittany to replicate the natural movements of living garfish or sand eel, the unique swimming motion of the Crazy Sand Eel is irresistible to most marine predators along our coasts!

VIDEO
SWIMMING ACTION



6 SIZES

- SIZE n°1 | 100 mm - 4"
- SIZE n°2 | 120 mm - 5"
- SIZE n°3 | 150 mm - 6"
- SIZE n°4 | 180 mm - 7"
- SIZE n°5 | 220 mm - 8.5"
- SIZE n°6 | 300 mm - 12"



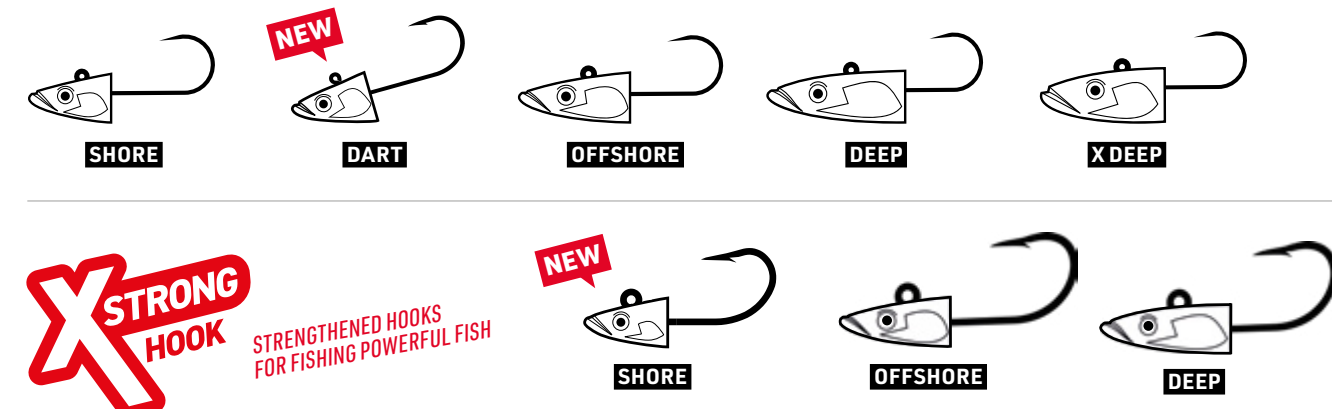
USE

- Fast retrieval.
- Fishing in large volumes of water, in strong currents or rough seas.
- Vertical fishing and casting/retrieving (traction, linear and diagonal fishing).



8 Heads

For each size, several models of Crazy heads are available to fish in a wide range of conditions: current, wind, and depth. They have the same features and allow for fishing from shore or boat, either with cast-and-retrieve or vertical techniques.





100 mm 4"
Body weight (without jig head): 3 g - 1/10 oz



DOUBLE COMBOS

+ → 2 pre-rigged lures/pack

OFFSHORE 10 g - 3/8 oz

CSE800	Khaki	3	700696 808009
CSE5006	Pearl Blue	3	700696 850060
CSE5007	Pearl Green	3	700696 850077



BODIES

+ → 3 bodies/pack

CSE1294	Khaki	3	700696 812945
CSE5008	Pearl Blue	3	700696 850084
CSE218	Pearl Green	3	700696 802182



HEADS

→ 2 jig heads/bag

SHORE

5 g - 1/6 oz

CSE216	Pearl Green	3	700696 802168
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OFFSHORE

10 g - 3/8 oz

CSE217	Pearl Green	3	700696 802175
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120 mm 5"
Body weight (without jig head): 5.5 g - 1/5 oz

DOUBLE COMBOS

+ → 2 pre-rigged lures/pack

OFFSHORE 15 g - 1/2 oz

CSE528	Khaki	3	700696 805282
CSE5001	Pearl Blue	3	700696 850015
CSE801	Gold	3	700696 808016
CSE5009	Pearl Green	3	700696 850091



BODIES

+ → 3 bodies/pack

CSE1012	Khaki	3	700696 810125
CSE5002	Pearl Blue	3	700696 850022
CSE5046	Gold	NEW	3 700696 850466
CSE5010	Pearl Green	3	700696 850107



HEADS

→ 2 jig heads/bag

SHORE

7 g - 1/4 oz

CSE1435	Khaki	3	700696 814352
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DART

10 g - 3/8 oz

CSE5018	Raw Material	3	700696 850183
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OFFSHORE

15 g - 1/2 oz

CSE1010	Khaki	3	700696 810101
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X DEEP

25 g - 8/9 oz

CSE1357	Khaki	3	700696 813577
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150 mm 6"
Body weight (without jig head): 9.5 g - 1/3 oz

DOUBLE COMBOS


+  → 2 pre-rigged lures/pack + rattle

OFFSHORE 20 g - 7/10 oz

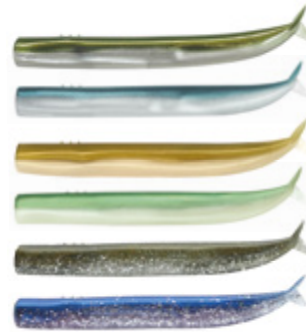
CSE802	Khaki	3	700696 808023
CSE1437	Pearl Blue	3	700696 814376
CSE5003	Gold	3	700696 850039
CSE5011	Pearl Green	3	700696 850114
CSE5047	Khaki Strike NEW	3	700696 850473
CSE5048	Blue Strike NEW	3	700696 850480



BODIES

+  → 3 bodies/pack

CSE1016	Khaki	3	700696 810163
CSE233	Pearl Blue	3	700696 802335
CSE232	Gold	3	700696 802328
CSE223	Pearl Green	3	700696 802236
CSE5049	Khaki Strike NEW	3	700696 850497
CSE5050	Blue Strike NEW	3	700696 850503



HEADS

→ 2 jig heads/bag

SHORE

10 g - 1/3 oz

CSE220	Pearl Green	3	700696 802205
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DART

15 g - 1/2 oz

CSE5019	Raw Material	3	700696 850190
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OFFSHORE

20 g - 7/10 oz

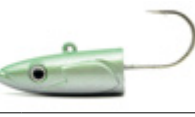
CSE221	Pearl Green	3	700696 802212
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DEEP

30 g - 1 oz

CSE222	Pearl Green	3	700696 802229
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X DEEP

40 g - 1-2/5 oz

CSE1548	Pearl Green	3	700696 815489
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180 mm 7"
Body weight (without jig head): 17 g - 3/5 oz

COMBOS + BODIES

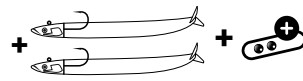
+  → 1 pre-rigged lure + rattle
+ 1 body of the same color/pack

X DEEP 55 g - 2 oz

CSE1438	Khaki	3	700696 814383
CSE1570	Fluo Pink	3	700696 815700
CSE1285	Mango Juice	3	700696 812853



DOUBLE COMBOS


+  → 2 pre-rigged lures/pack e rattle

OFFSHORE 35 g - 1-1/4 oz

CSE529	Khaki	3	700696 805299
CSE5051	Khaki Strike NEW	3	700696 850510
CSE5052	Blue Strike NEW	3	700696 850527



BODIES

+  → 3 bodies/pack

CSE1022	Khaki	3	700696 810224
CSE5053	Pearl Blue NEW	3	700696 850534
CSE5055	Gold NEW	3	700696 850558
CSE5054	Pearl Green NEW	3	700696 850541
CSE5056	Khaki Strike NEW	3	700696 850565
CSE5057	Blue Strike NEW	3	700696 850572
CSE1023	Fluo Pink	3	700696 810231
CSE1439	Mango Juice	3	700696 814390



HEADS

→ 2 jig heads/bag

SHORE

20 g - 7/10 oz

CSE5020	Raw Material	3	700696 050208
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OFFSHORE

35 g - 1-1/4 oz

CSE1020	Khaki	3	700696 810200
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DEEP

45 g - 1-3/5 oz

CSE1549	Khaki	3	700696 815496
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X DEEP

55 g - 2 oz

CSE1287	Khaki	3	700696 812877
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220 mm 8,5"
Body weight (without jig head): 29 g - 1 oz

COMBOS + BODIES



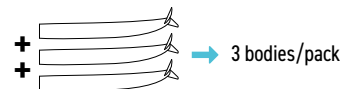
→ 1 pre-rigged lure + rattle
+ 1 body of the same color/pack

OFFSHORE 60 g - 2 oz

CSE1440	Khaki	3	700696	814406
CSE5004	Pearl Blue	3	700696	850046
CSE5005	Gold	3	700696	850053
CSE1572	Fluo Pink	3	700696	815724
CSE646	Mango Juice	3	700696	806463

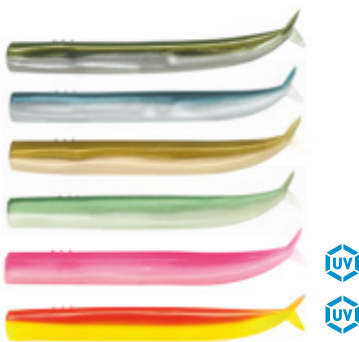


BODIES



→ 3 bodies/pack

CSE1026	Khaki	3	700696	810262
CSE241	Pearl Blue	3	700696	802410
CSE240	Gold	3	700696	802403
CSE227	Pearl Green	3	700696	802274
CSE242	Fluo Pink	3	700696	802427
CSE518	Mango Juice	3	700696	805183



HEADS

SHORE 30 g - 1 oz

→ 2 jig heads/bag

CSE224	Pearl Green	3	700696	802243
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OFFSHORE 60 g - 2 oz

→ 2 jig heads/bag

CSE225	Pearl Green	3	700696	802250
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DEEP 90 g - 3 oz

→ 2 jig heads/bag

CSE226	Pearl Green	3	700696	802267
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XDEEP 120 g - 4-1/4 oz

→ 1 jig head/bag

CSE1283	Fluo Pink	3	700696	812839
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300 mm 12"
Body weight (without jig head): 78 g - 2-3/4 oz

COMBOS



OFFSHORE 160 g - 5-6/10 oz

CSE520	Gold	3	700696	805206
CSE526	Fluo Pink	3	700696	805268



BODIES



CSE5060	Gold	3	700696	850602
---------	------	---	--------	--------



CSE5061	Fluo Pink	3	700696	850619
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UV Natural radiation protective
CLOTHING & NECK GAITER

Adopt sun protection for all your fishing outings!

p.70



ESSENTIAL!
THE GLUE
ETHYL CYANOACRYLATE
→ p.68



REINFORCED HOOK
VMC EXCLUSIVITY
TO CATCH THE
STRONGEST FISH

RESISTANCE
CLASS
120 lbs

→ 1 jig head/bag

SHORE 40 g - 1-2/5 oz

CSE5017	Raw Material	3	700696	850176
---------	--------------	---	--------	--------

OFFSHORE 70 g - 2-1/2 oz

CSE539	Fluo Pink	3	700696	805398
--------	-----------	---	--------	--------

CSE1550	Pearl Blue	3	700696	815502
---------	------------	---	--------	--------

DEEP 100 g - 3-1/2 oz

CSE1441	Fluo Pink	3	700696	814413
---------	-----------	---	--------	--------

CSE540	Pearl Blue	3	700696	805404
--------	------------	---	--------	--------



BLASTER SHAD



PATENTED CONCEPT
PLAYER
ONE HEAD - MANY OPTIONS
MORE STRIKES

1 PLAYER Head

A single head compatible with several body lengths and colors. Go fishing with the same lure in different water depths and at different speeds.

2 PLAYER Block

By combining Light (Plastic), Medium (Zinc), and/or Heavy (Tungsten) Player Blocks in the Player head, you can fish at various speeds and depths.

3 PLAYER Stinger

Resistance : + 40 lb (+ 18 kg)

Armament: Specially developed for the Blaster Shad, it allows the locking of Player Blocks in the head.

Quick Snap: With its rolling swivel, it provides freedom of movement, making it harder to unhook during the fight.

Hook: Developed in partnership with VMC to maximize hooking efficiency.



MULTIPLE CONCEPTS INTEGRATED INTO A SINGLE LURE FOR MAXIMUM EFFICIENCY

Original Quick Clip

An accessory that clips the hook to the body of the lure during the fishing stages (casting and retrieval) and releases it during the strike. Easy to use, it improves the presentation of the lure and increases its lifespan.

New Generation Paddle

The amplitude is increased to move as much water as possible at very low speed to make the lure visible from afar.

Inversed Paddle

Ultra-responsive swimming, in motion or during breaks.



ENDOCRINE DISRUPTORS
AND ARSENIC FREE

3 SIZES

- SIZE n°1 | 130 mm - 5"
- SIZE n°2 | 160 mm - 6"
- SIZE n°3 | 200 mm - 8"

VIDEO
HOW TO RIG
YOUR BLASTER
SHAD?



VIDEO
PLAYER
CONCEPT
PRESENTATION



SIZE

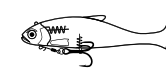
n°1

BLASTER SHAD

130 mm 5"

38⁺⁵_g 4/3 oz

COMBOS



→ 1 pre-rigged lure + 8 Player Block
(4x Plastic and 4x Zinc)/pack

BS1532 Rainbow



BS1475 Piky Khaki



BS1476 Sexy Bream



BS1473 White Coco



BS1474 Fire Tiger



BODIES



→ 1 body/pack

BS1545 Rainbow



BS1533 Piky Khaki



BS1535 Sexy Bream



BS1534 White Coco



BS1536 Fire Tiger



USER INSTRUCTIONS ARE
AVAILABLE ON OUR WEBSITE AND
WITHIN EACH COMBO!



SIZE

n°2

BLASTER SHAD

160 mm 6"

53 ^{±5}g 1-4/5 oz



COMBOS

→ 1 pre-rigged lure + 8 Player Block
(4x Plastic and 4x Zinc)/pack

BS1526	Rainbow	3 700696 815267		
BS1479	Piky Khaki	3 700696 814796		
BS1480	Sexy Bream	3 700696 814802		
BS1477	White Coco	3 700696 814772		
BS1478	Fire Tiger	3 700696 814789		

BODIES

→ 1 body/pack

BS1538	Rainbow	3 700696 815380		
BS1528	Piky Khaki	3 700696 815281		
BS1530	Sexy Bream	3 700696 815304		
BS1529	White Coco	3 700696 815298		
BS1531	Fire Tiger	3 700696 815311		



PLAYER Block

HEAVY

TUNGSTEN

7,5 g - 1/4 oz

→ 4 Players Blocks/bag

GAM1521

4 Player Block "Heavy" 7,5 g Tungsten

3 700696 815212

SIZE

n°3

BLASTER SHAD

200 mm 8"

80 ^{±5}g 2-4/5 oz

COMBOS

→ 1 pre-rigged lure + 8 Player Block
(4x Plastic and 4x Zinc)/pack

BS1522	Piky Khaki	3 700696 815229		
BS1525	Sexy Bream	3 700696 815250		
BS1523	White Coco	3 700696 815236		
BS1524	Fire Tiger	3 700696 815243		

100% natural

TRY OUR CONCENTRATED ACTIVE SMELL!

p.69



MUD DIGGER



VERY RESPONSIVE, VERY LIVELY! IT SWIMS AT AN EXTREMELY SLOW SPEED WITH A SUPERB ACTION ON THE DESCENT



Glider head

- The head of the Mud Digger is designed for a gliding descent.
- The flat surface on the underside of the "Digger" head allows it to land on the bottom while the body of the lure continues to float slightly.
- In "vertical" fishing, this type of head makes the lure remain horizontal for a time, a few centimeters above the bottom; a position that greatly attracts predators during slow drifts.

Free hook

- Increases the flexibility and reactivity of the lure to rod actions and makes the suction easier for the fish.
- This concept significantly avoids the body ripping during the fight.
- The opening serves as a guide to position the hook without difficulty.

Compact soft body technology

- Lure manufactured by plastic molding with high performance material for better resistance.
- Multi-color injection molding to obtain colored bodies in the mass for a natural and lasting result.
- Anise-based aroma, effective in freshwater and saltwater.

Hybrid body

- Perfect combination between a "finess" type of lure and a Paddle Tail. It thwarts the most difficult fish's mistrust, vibrating ingeniously and naturally.
- It is developed both for vertical and linear fishing near the bottom.

Ultra natural swim

The design of this paddle produces a smooth and natural swimming motion.

Inversed paddle

The swimming action is generated with the slightest solicitation and movement, during all fishing phases, both during pauses and retrieval stages.



**ENDOCRINE DISRUPTORS
AND ARSENIC-FREE**



THE BODY OF THE MUD DIGGER IS EXCELLENT, WHETHER USED AS A DROP SHOT OR AS A TRAILER



VIDEO
CONCEPT
PRESENTATION

USE

- Versatile and easy to use.
- It works equally well in both freshwater and saltwater for all delicate, slow, and bottom fishing.
- Depending on its size, it targets most predatory fish!



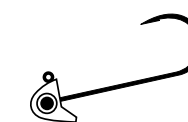
2 SIZES

- SIZE n°1 | 65 mm - 2.5"
- SIZE n°2 | 90 mm - 3.5"

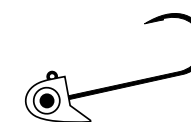
4 Heads



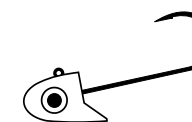
PRODUCED HOOK BY VMC



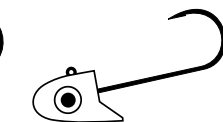
ULTRA LIGHT



LIGHT



MEDIUM



HEAVY

4 weights are available depending on the sizes. All heads have the same specific features which allow both shore and off-shore fishing. The selection of weights depends on the fishing conditions (weather, current, depth, fishing technique).



65 mm 2,5"
Body weight (without jig head): 1.4 g - 1/20 oz



COMBOS + BODIES

1 pre-rigged lure
+ 1 body of the
same color/pack

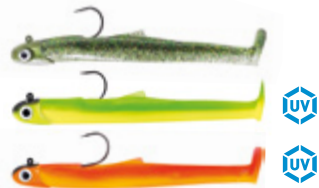
LIGHT 2 g - 1/14 oz

MD1451	Khaki	3	700696	814512
MD7006	Wakasagi	3	700696	870068



MEDIUM 4 g - 1/7 oz

MD1452	Ghost Minnow	3	700696	814529
MD7001	Atomic Citrus	3	700696	870013
MD1453	Mango Juice	3	700696	814536



HEAVY 6 g - 1/5 oz

MD7007	Atomic Citrus	3	700696	870075
--------	---------------	---	--------	--------



BODIES

4 bodies/pack

MD1458	Khaki	3	700696	814581
MD7008	Wakasagi	3	700696	870082
MD1460	Ghost Minnow	3	700696	814604
MD7002	Atomic Citrus	3	700696	870020
MD1459	Mango Juice	3	700696	814598



HEADS

2 heads/bag



LIGHT

2 g - 1/14 oz

MD1455	Khaki	3	700696	814550
--------	-------	---	--------	--------



MEDIUM

4 g - 1/7 oz

MD1456	Khaki	3	700696	814567
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HEAVY

6 g - 1/5 oz

MD1457	Khaki	3	700696	814574
--------	-------	---	--------	--------



SIZE

n°2



90 mm 3,5"

Body weight (without jig head): 3.8 g - 1/10 oz

COMBOS + BODIES

1 pre-rigged lure
+ 1 body of the
same color/pack

LIGHT 5 g - 1/6 oz

MD1274	Wakasagi	3	700696	812747
MD1273	Mango Juice	3	700696	812730



MEDIUM 10 g - 3/8 oz

MD1275	Khaki	3	700696	812754
MD7003	Ghost Minnow	3	700696	870037
MD1276	Purple Glitter	3	700696	812761



HEAVY 15 g - 1/2 oz

MD1278	Ghost Minnow / Khaki Head	3	700696	812785
MD1464	Chartreuse	3	700696	814642
MD7004	Atomic Citrus	3	700696	870044



MAXI COMBOS

3 pre-rigged lures/pack

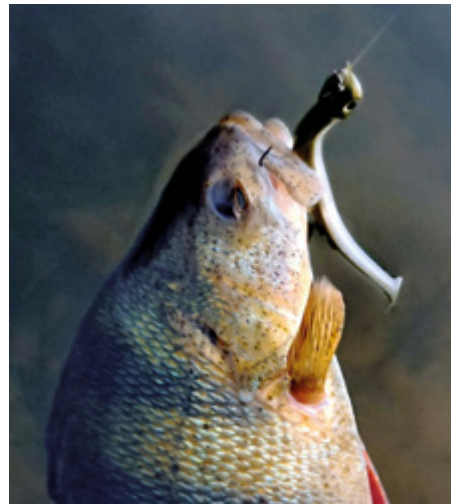
MD1134	Khaki	3	700696	811344
MD7009	Atomic Citrus	3	700696	870099



BODIES

3 bodies/pack

MD1141	Khaki	3	700696	811412
MD1281	Wakasagi	3	700696	812815
MD1282	Ghost Minnow	3	700696	812822
MD1144	Purple Glitter	3	700696	811443
MD7005	Atomic Citrus	3	700696	870051
MD1280	Mango Juice	3	700696	812808



HEADS

2 heads/bag



ULTRA LIGHT

3 g - 1/10 oz

MD1279	Khaki	3	700696	812792
--------	-------	---	--------	--------



LIGHT

5 g - 1/6 oz

MD1138	Khaki	3	700696	811382
--------	-------	---	--------	--------



MEDIUM

10 g - 3/8 oz

MD1139	Khaki	3	700696	811399
--------	-------	---	--------	--------



MD1465	Fluo Yellow	3	700696	814659
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HEAVY

15 g - 1/2 oz

MD1140	Khaki	3	700696	811405
--------	-------	---	--------	--------



MD1466	Fluo Yellow	3	700696	814666
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Biotop

STICK



OUR FIRST TOPWATER LURE MADE IN FRANCE FROM BIODEGRADABLE BIOPLASTIC IN SEAWATER

This major innovation offers anglers an environmentally friendly solution while maintaining efficiency and ease of use.

Recognizing the pressing challenges of plastic pollution, Fiiish's R&D department has dedicated substantial research and development efforts to creating a lure that fulfills fishermen's requirements while minimizing its impact on aquatic ecosystems. The entire process, from design and manufacturing to testing, spanned over 5 years.

Patented concept

- Ball eyes to enhance realism.
- Optimises casting distance and makes it easier to use for "walking the dog" technique.

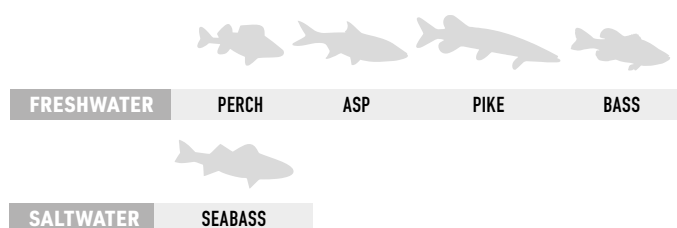
Body made from bioplastic

- Biodegradable in seawater.
- Produced from renewable resources.
- Mass coloring using mineral materials known to have no impact on the environment.
- Stainless steel hooks without any coating.



Low environmental impact

Designed and manufactured in Brittany, the Biotop Stick minimizes its environmental impact through thoughtful design, manufacturing processes, and material choices.



NO KNOWN
ECOTOXICITY IN MARINE
ENVIRONMENTS

USE

- Walking the dog from slow to fast.
- Fast linear retrieve.
- Ideal for calm weather or slightly rough seas.

VIDEO CONCEPT PRESENTATION



Project supported
by the Brittany
Region & BPI France

bpifrance



FLOATING
SILENT



100mm
15 g - 1/2 oz

BTS9004	Ghost	3 700696 890042
BTS9006	Silver Sparkle	3 700696 890066
BTS9003	Black Shadow	3 700696 890035



Hypno CAST



STABILITY AND PRECISION DURING CASTING, REACTIVE SWIMMING UPON ENTRY INTO THE WATER

Easy to cast and use, it differs from regular Casting Metal Jigs due to its central hook system. This design focuses on the fish's attack, reducing snagging and entanglements. Its high resistance allows for catching powerful fish.

Long casting distance

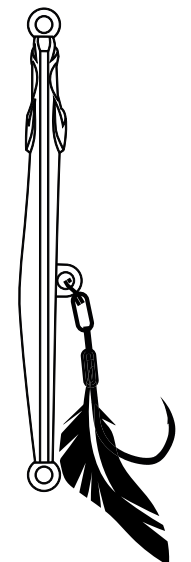
The rear center of gravity stabilizes it during the cast, allowing for precise and long-distance casting.

Stop-snagging system

The body balance and central-hook system keep the hook tip up, minimizing snagging on the bottom.

Focus Hook System

- The central hook is strategically positioned to facilitate attacks and prevent entanglements.
- The exclusive VMC hook is reinforced and forged. Its "Locking Shape" design prevents fish from coming unhooked.
- The feather enhances swimming action and aids in hook absorption.



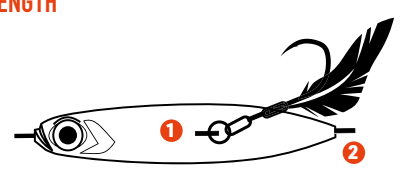
THROUGH WIRE INCREASES
LURE STRENGTH

HYPNO SWIM UNDULATES AT THE SLIGHTEST MOVEMENT



EYELETS RESISTANCES

SIZE	2	3	4	6	7	8
1 CENTRAL RESISTANCE (lb)	16	19	20	30	35	43
2 REAR RESISTANCE (lb)	50	60	60	75	100	150

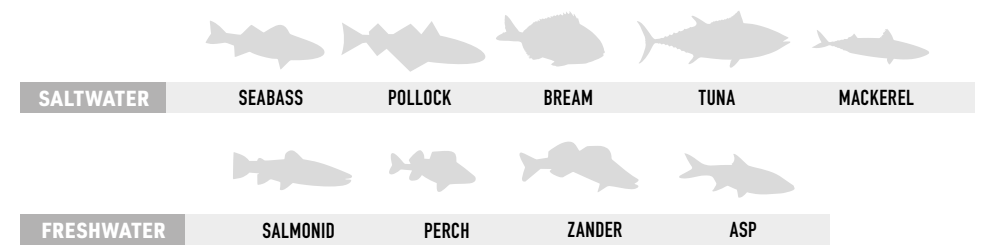


VIDEO CONCEPT PRESENTATION



USE

- Slow to moderate retrieval.
- Versatile lure that adapts to all environments and tidal conditions.
- Suitable for linear, diagonal, and light traction fishing techniques.



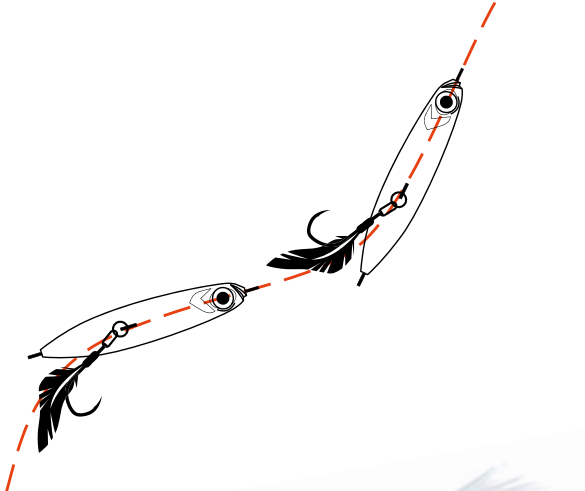
TRACTION FISHING

1. Cast the lure.
2. Allow it to sink for a few seconds.
3. Retrieve it at a mid-depth level with strong amplitudes.
4. Allow it to sink for a few seconds between each traction.

6 SIZES **NEW**

SIZE	n°2		10 g - 3/8 oz
SIZE	n°3		15 g - 1/2 oz
SIZE	n°4		20 g - 3/4 oz
SIZE	n°6		30 g - 1 oz
SIZE	n°7		40 g - 1-1/2 oz
SIZE	n°8		60 g - 2 oz

Hypno
CAST



SIZE
n°2
52 mm 2"
10 g- 3/8 oz

HYP8001	Sardine	3 700696 880012
HYP8002	Pink Sardine	3 700696 880029
HYP8003	Khaki	3 700696 880036
HYP8004	Silver Morning	3 700696 880043
HYP8017	Akakin	3 700696 880173
HYP8018	Mackerel	3 700696 880180

SIZE
n°3
62 mm 2-2/5"
15 g- 1/2 oz

HYP8021	Sardine	NEW 3 700696 880210
HYP8022	Pink Sardine	NEW 3 700696 880227
HYP8023	Khaki	NEW 3 700696 880234
HYP8024	Silver Morning	NEW 3 700696 880241
HYP8019	Akakin	NEW 3 700696 880197
HYP8020	Mackerel	NEW 3 700696 880203



SIZE
n°4
64 mm 2-1/2"
20 g- 3/4 oz

HYP8005	Sardine	3 700696 880050
HYP8006	Pink Sardine	3 700696 880067
HYP8007	Khaki	3 700696 880074
HYP8008	Silver Morning	3 700696 880081
HYP8025	Akakin	3 700696 880258
HYP8026	Mackerel	3 700696 880265

SIZE
n°6
79 mm 3"
30 g- 1 oz

HYP8009	Sardine	3 700696 880098
HYP8010	Pink Sardine	3 700696 880104
HYP8011	Khaki	3 700696 880111
HYP8012	Silver Morning	3 700696 880128
HYP8027	Akakin	3 700696 880272
HYP8028	Mackerel	3 700696 880289

SIZE
n°7
87 mm 3,5"
40 g- 1-1/2 oz

HYP8013	Sardine	3 700696 880135
HYP8014	Pink Sardine	3 700696 880142
HYP8015	Khaki	3 700696 880159
HYP8016	Silver Morning	3 700696 880166
HYP8029	Akakin	3 700696 880296
HYP8030	Mackerel	3 700696 880302

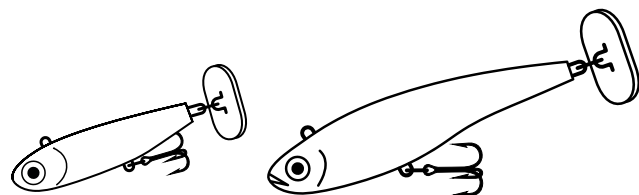
SIZE
n°8
99 mm 4"
60 g- 2 oz

HYP8033	Sardine	NEW 3 700696 880333
HYP8034	Pink Sardine	NEW 3 700696 880340
HYP8035	Khaki	NEW 3 700696 880357
HYP8036	Silver Morning	NEW 3 700696 880364
HYP8031	Akakin	NEW 3 700696 880319
HYP8032	Mackerel	NEW 3 700696 880326



A TRUE "POWER FISHING" LURE, WHATEVER THE FISHING AREA

Whether in flowing water like rivers and streams (trout and asp) or stagnant water like ponds and lakes (perch, trout), its clever action will allow you to quickly catch any active fish in the area (Power Fishing). Accuracy and optimized casting distance: this dense lure swims slowly with the Power Tail Concept®. Increased performance when retrieving slowly!



Power Tail Concept®



The Power Tail Freshwater has a unique swimming action achieved through its new body/paddle combination. 100% dynamic and constantly in motion, its paddle causes the body to sway and slows its descent.

In the water, the paddle becomes invisible, giving the lure an attractive action that emits strong vibrations, mimicking a fleeing or injured fry. The lure swims both on the drop and when retrieved.



THROUGH WIRE INCREASES LURE'S STRENGTH



IN LAKES, THIS LURE CAN BE USED FOR VERTICAL FISHING



A LURE SPECIFICALLY BALANCED FOR AREA FISHING

XUL Action

Halfway between a Minnow, a Crank and a Button, the Power Tail completes the Area universe with excellence.

PWTSBH10

Barbless single hook developed in collaboration with VMC. Forged, lightweight and with a PTFE coating, this is the ultimate hook for the Power Tail 30!



VIDEO
THE DIFFERENT
DENSITIES



USE

- Slow to moderate linear retrieval.
- Versatile lure that adapts to all environments.

FRESHWATER

SALMONID

PERCH

PIKE

BLACK BASS

3 RECOVERY SPEEDS

3 DENSITIES : SLOW, FAST and X-FAST.

They allow you to choose the best option to suit your fishing conditions:



Shallow and/or little running water.



Sustained current or shallow water.



Powerful current or deep water.

4 SIZES

- SIZE **30 mm - 1"**
- SIZE **38 mm - 1.5"**
- SIZE **44 mm - 1.7"**
- SIZE **64 mm - 2.5"**

SIZE
30



30 mm 1"



Silver Glitter



Natural Minnow



Natural Trout



→ 1 lure/pack

SLOW 2,4 g - 1/11 oz

PWT565 Silver Glitter 3 700696 805657

PWT566 Natural Minnow 3 700696 805664

PWT567 Natural Trout 3 700696 805671

HOOKS

→ 7 hooks/bag



PWT1489 7 barbless single hooks 3 700696 814895



DEVELOPED HOOK BY U.S.
PRODUCED IN FRANCE BY VMC.
PTFE COATING, FOR BETTER STRIKE.



SIZE
38



38 mm 1,5"



Silver Glitter



Natural Minnow



Natural Trout



Wakasagi



Wasabi Ayu



→ 1 lure/pack

SLOW 4,8 g - 1/6 oz

PWT569 Silver Glitter 3 700696 805695

PWT570 Natural Minnow 3 700696 805701

PWT571 Natural Trout 3 700696 805718

PWT1499 Wakasagi 3 700696 814994

PWT1498 Wasabi Ayu 3 700696 814987



LEAD FREE

FAST 6,4 g - 2/9 oz

PWT557 Natural Minnow 3 700696 805572

PWT1500 Wasabi Ayu 3 700696 815007

XFAST 10 g - 3/8 oz

PWT559 Silver Glitter 3 700696 805596

PWT561 Natural Trout 3 700696 805619

XUL 1,5 g - 5/100 oz



→ 1 lure/pack

PWT1577 Peppermint 3 700696 815779

SIZE
44



44 mm 1,7"



Silver Glitter



Natural Minnow



Natural Trout



Wakasagi



Wasabi Ayu



→ 1 lure/pack

SLOW 8 g - 3/10 oz

PWT573 Silver Glitter 3 700696 805732

PWT574 Natural Minnow 3 700696 805749

PWT575 Natural Trout 3 700696 805756

PWT1613 Wakasagi 3 700696 816134

PWT1612 Wasabi Ayu 3 700696 816127

PERFECT
Fink
TESTED & APPROVED!
OUR COMBINATION
p.66

+ BRAID
+ FLUORO
+ LURE
+ SNAPS

SIZE
64



64 mm 2,5"



→ 1 lure/pack

SLOW 8 g - 3/10 oz

PWT1055 Gold Rush 3 700696 810552

PWT1056 Flash Mat 3 700696 810569

PWT1053 Rainbow Warrior 3 700696 810538



Natural Minnow



White Morning



Gold Rush



Flash Mat



Rainbow Warrior

FAST 12 g - 2/5 oz

PWT818 Natural Minnow 3 700696 808184

PWT1059 White Morning 3 700696 810590

PWT1060 Gold Rush 3 700696 810606

PWT1061 Flash Mat 3 700696 810613

White Morning



HARD BAITS

**POWER
TAIL®
SW.**



VIDEO
SEABASS FRENZY
WITH THE POWER TAIL
SALTWATER

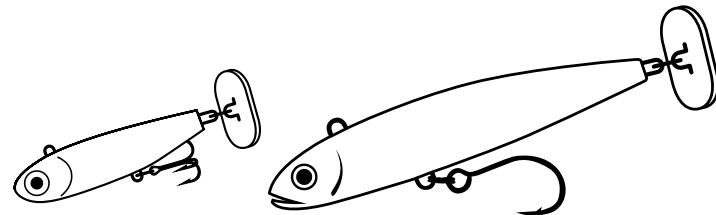


VMC
PRODUCED HOOK BY VMC

100% DYNAMIC, ALWAYS IN MOTION

Ideal for achieving good casting distances, especially when the sea is rough and it is difficult to get close to the shore or during windy conditions. With its fin, the line remains taut, helping you maintain contact with the lure and feel what is happening! Perfect on toothed fish such as barracuda or skipjack. Equipped with a through wire that increases lure strength, you'll be able to catch tuna or exotic fish.

**THROUGH WIRE INCREASES
LURE'S STRENGTH**



Power Tail Concept®



Description on page 58.

Excellent casting distance

Whether from shore or close to working birds, the density of the Power Tail will allow you to obtain great distances and accuracy casts!



4 SIZES

SIZE 44 mm - 1.7" **SIZE 80 mm - 3"**
SIZE 60 mm - 2.5" **SIZE 100 mm - 4"**



A HIT LURE FOR PELAGIC FISHING!

These fish inhabit the upper water layers. In summer, they gather in groups and follow the migration of forage fish (sardines, anchovies, sand eels...) near the coast.

The strong vibrations produced by its paddle make the lure easily noticeable from a distance and excite the predators.

SIZE
44

44 mm 1,7"

→ 1 lure/pack



Silver Sardine

SLOW 8 g - 3/10 oz

PWT654 Silver Sardine 3 700696 806548

FAST 12 g - 2/5 oz



PWT655 Silver Sardine 3 700696 806555

XFAST 18 g - 3/5 oz

PWT572 Silver Sardine 3 700696 805725



Silver Sardine



Real Mackerel



Fresh Pink Sardine



Silver Green



White Morning

SIZE
60

60 mm 2,5"

→ 1 lure/pack

18 g - 3/5 oz

PWT1067 Silver Sardine 3 700696 810675

PWT1069 Fresh Pink Sardine 3 700696 810699

PWT1068 White Morning 3 700696 810682



WITH SIZE 60, YOU CAN FISH FROM
THE SHORE AND THE BEACH

SIZE
80

80 mm 3"

→ 1 lure/pack

35 g - 1-1/4 oz

PWT829 Silver Sardine 3 700696 808290

PWT1081 Real Mackerel 3 700696 810811

PWT1082 White Morning 3 700696 810828

PWT830 Silver Green 3 700696 808306

SIZE
100

100 mm 4"

→ 1 lure/pack

55 g - 1-9/10 oz

PWT832 Silver Sardine 3 700696 808320

PWT833 Real Mackerel 3 700696 808337

PWT835 Fresh Pink Sardine 3 700696 808351

PWT1093 White Morning 3 700696 810934

POWER
TAIL
Squid



VIDEO
TECHNIQUE AND
ANIMATIONS



VERY ATTRACTIVE VIBRATION FOR SLOW RETRIEVAL



Description on page 58.

Glider head

The head of the Power Tail Squid fits perfectly on the bottom and offers a beautiful presentation of the lure. An impressive weapon for cuttlefish fishing!

Innovative hooking system *No snagging!*

Unlike existing squid jigs typically positioned at the back of the lure, the one on the Power Tail Squid is located further forward on the body, preventing it from getting stuck at the bottom. Cephalopods will grab the lure closest to the hooks for maximum success!

1 SIZE

SIZE **95 mm - 3.7"**

Cephalopods fishing is practiced both from the shore and offshore. We offer 3 weights that allow you to adapt to the majority of fishing conditions.

15 g SHORE Shore fishing in depths not exceeding 10m.

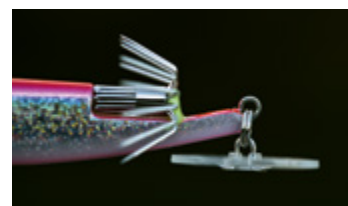
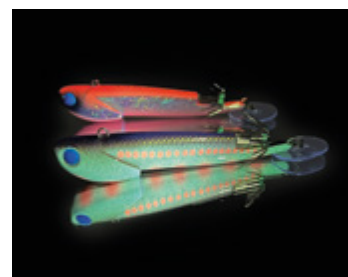
25 g OFFSHORE Deeper fishing from the shore but also light off-shore fishing.

50 g DEEP Vertical offshore fishing.



USE

- Retrieve with a simple cast and retrieve technique, using smooth and slow movements.
- At low swimming speeds, it emits strong vibrations.



SIZE
95

95 mm 3,7"

→ 1 lure/pack



Silver Sardine



Fresh Pink



Orange Atomic



White Morning



Red Mullet

SHORE 15 g - 1/2 oz

STH1097 Fresh Pink 3 700696 810972

STH1098 Orange Atomic 3 700696 810989

STH1096 White Morning 3 700696 810965

OFFSHORE 25 g - 9/10 oz

STH1099 Orange Atomic 3 700696 810996

STH1100 White Morning 3 700696 811009

DEEP 50 g - 1-3/4 oz

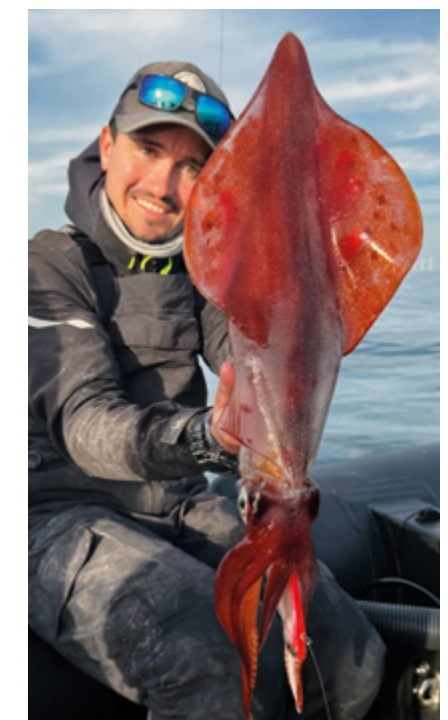
STH844 Silver Sardine 3 700696 808443

STH845 Fresh Pink 3 700696 808450

STH1101 Orange Atomic 3 700696 811016

STH1102 White Morning 3 700696 811023

STH854 Red Mullet 3 700696 808542





THE PERFECT COMBINATION!

A concept to assist you in choosing the perfect Braid/ Fluorocarbon/Lure Snap combination based on your requirements. Select your desired strength along with the recommended knots provided below, and you're all set!



BRAID

This 8-strand braid is ultra resistant, round, smooth and silent, thanks to:

- a high performance HDPE material;
- a first hydrophobic coating;
- a secondary coating that enhances smooth sliding through the rings.



FLUOROCARBON

100 % fluorocarbon!
It is made with 5 layers: abrasion resistance, slide quality and flexibility.



LURE SNAPS

Our snaps are crafted from high-quality stainless steel. They are compact, discreet, and provide optimal action for your lures.

KNOTS THAT WE LIKE...

PEIXET

Knot to tie braid and fluorocarbon

- Make a simple knot on the fluorocarbon X Strong at about 2 inch.
- Pass the braid through this knot.
- Pass the braid around fluorocarbon 12 times downwards.
- Pass the braid around fluorocarbon 8 times upwards.
- Pass the braid back through knot in the fluorocarbon.
- Make 5 half hitch knots with the braid up the fluorocarbon.
- Tighten the knot by pulling on both the fluorocarbon and braid.
- Trim the tag ends of braid and fluorocarbon.

PALOMAR Knot to tie lure snap and fluorocarbon

- Make a loop.
- Thread the loop though the lure snap.
- Tie a simple knot.
- Pass the lure clip though the loop.

3

HIGH QUALITY
COMPLEMENTARY
PRODUCTS:
Braid, Fluorocarbon,
Lure snaps

5

SIZES:
U-Light, Light,
Medium, Strong,
X-Strong

VIDEO
PEIXET KNOT



U-LIGHT



NEW

LURE SNAPS

GAM1597 17 lb / 8 kg (x10)



LIGHT

BRAID

GAM1151 10 lb - Diameter 0.09
PE 0.5 - 150 m - Flashy Green



FLUOROCARBON

GAM372 9 lb - Diameter 0.255 - 20 m



LURE SNAPS

GAM373 23 lb / 10 kg (10/bolsa)



MEDIUM

BRAID

GAM1152 16 lb - Diameter 0.15
PE 0.8 - 150 m - Flashy Green



FLUOROCARBON

GAM375 15 lb - Diameter 0.345 - 30 m



LURE SNAPS

GAM376 50 lb / 23 kg (x10)



STRONG

BRAID

GAM1153 25 lb - Diameter 0.20
PE 1.5 - 150 m - Flashy Green



FLUOROCARBON

GAM378 23 lb - Diameter 0.415 - 30 m



LURE SNAPS

GAM379 65 lb / 30 kg (x10)



X-STRONG

FLUOROCARBON

GAM381 35 lb - Diameter 0.553 - 27 m



LURE SNAPS

GAM382 110 lb / 50 kg (x10)



BRAID				FLUOROCARBON			LURE SNAPS
WEIGHT lb / Kg	DIAMETER mm	PE	LENGTH m	WEIGHT lb / Kg	DIAMETER mm	LENGTH m	DIAMETER lb / Kg
							17/8
10/4,5	0,09	0,5	150	9/4,1	0,255	20	23/10
16/7,3	0,15	0,8	150	15/6,8	0,345	30	50/23
25/11,5	0,2	1,5	150	23/10,5	0,415	30	65/30
				35/15,9	0,553	27	110/50

U-LIGHT

LIGHT

MEDIUM

STRONG

X-STRONG

ACCESSORIES

BAKKAN

Size MEDIUM

40 x 26 x 26 cm

Color BLUE

ACCESSORIES AND LURES STORAGE

STRONG AND DURABLE

EASY-TO-USE AND DURABLE OPENING SYSTEM

STORAGE

Up to 5 boxes 33 x 22 x 5 cm + 1 box 25 x 19 x 6 cm

ERGONOMIC HANDLE

HARD MATERIAL: COVER (PP) AND BOTTOM (EVA)

GAM1596

Bakkan (40x26x26)

3 700696 815960

THE

ETHYL CYANOACRYLATE

GLUE

USE THE GLUE TO REPAIR YOUR DAMAGED SOFT LURES

INCREASE THE EFFICIENCY OF THE LURE

Applying the glue to attach the jig head to the body of the lure increases resistance and enhances the lure's action in the water.

The glue has been developed specifically for soft plastic lures.

Available for sale in the European Union only.

QUICK-SETTING! DRIES IN SECONDS

HOW TO USE IT?

1. Carefully apply a tiny drop of the very fluid glue over the desired area. Avoid letting the nozzle of the tube touch the lure to prevent blockage over time.

2. Apply slight pressure for a few seconds.

3. Go fishing!

GAM183

10 g (Box of 15 tubes)

3 700696 801833

GAM1352

10 g (Sold individually)

3 700696 813522

ATTRACTANT

CONCENTRATED ACTIVE SMELL,

100% ORGANIC INGREDIENTS

RED

Apply behind the jig head to mimic the gills, under the stomach to act as "a wounded distressed fish", along the body to increase the voracious predator's catch. As a blood signal, the red attractant colors the lure.

GAM383

Red - 40 g

3 700696 803837

NATURAL

Use a spatula to smear the attractant along the lure body. Black Minnow ridges are ideal for this. The "natural" attractant does not change the color of the lure.

GAM385

Natural - 40 g

3 700696 803851

ORGANIC ATTRACTANT

The effectiveness of this formula stems from a balanced combination of amino acids, fish attractants, fish oils, and texturizers.

This lipoprotein solution, devoid of metallic flakes (to prevent pollution), is highly oily and water-resistant, guaranteeing swift results.

Original Quick Clip

HOLD & RELEASE YOUR HOOK

An accessory that secures the hook to the body of the lure during casting and retrieval, releasing it upon hooking.

Easy to use, it enhances the lure's presentation and prolongs its lifespan.

ADAPTABLE TO ALL YOUR SOFT PLASTIC LURES!

GAM1537

5 Quick Clips - Size L

3 700696 815373

70

2025 Catalog 71

ACCESSORIES

EMBRACE SUN PROTECTION FOR ALL YOUR FISHING TRIPS!

By the waterside, we are exposed to natural UV radiation that can cause serious health problems. For improved protection, we offer a selection of UV-protective clothing designed to suit your needs.



2 packaging options designed for simple and efficient shelving!

DIMENSIONS

Clothing : 70 x 70 x 240 mm
Neck Gaiter : 70 x 70 x 70 mm

Available for sale in the European Union only.

UV Natural radiation protective CLOTHING

UNISEX

Colors OLIVE GREEN

92% Polyester / 8% Elastane

HAB1614	Anti UV Hooded T-shirt Long Sleeve Olive Green - XS	3 700696 816141
HAB1615	Anti UV Hooded T-shirt Long Sleeve Olive Green - S	3 700696 816158
HAB1616	Anti UV Hooded T-shirt Long Sleeve Olive Green - M	3 700696 816165
HAB1617	Anti UV Hooded T-shirt Long Sleeve Olive Green - L	3 700696 816172
HAB1618	Anti UV Hooded T-shirt Long Sleeve Olive Green - XL	3 700696 816189
HAB1619	Anti UV Hooded T-shirt Long Sleeve Olive Green - XXL	3 700696 816196

REFER TO THE USER AND MAINTENANCE INSTRUCTIONS INCLUDED IN EACH PACK.



UV Natural radiation protective NECK GAITER

SIZE ONESIZE

UNISEX

Colors OLIVE GREEN

92% Polyester / 8% Elastane

HAB1637	Anti UV Neck Gaiter Olive Green	3 700696 816370
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RATTLE

NOISY GLASS CAPSULE

The rattling sound mimics a swimming baitfish, allowing predators to detect the lure in turbid or tinted water.



GAM321	5 Rattles	3 700696 803219
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COMMERCE

ANY QUESTIONS?

CONTACT OUR SALES TEAM; WE'RE HERE TO ASSIST YOU!



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Export Sales Assistant

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Email : export@fiiish.fr



We count Canada and Chile among our distributors outside of Europe. If you wish to join us, please contact Fiona!



FIIISH

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29850 Gouesnou - France

General sales conditions available upon request

CONNECT TO
YOUR ACCOUNT



10-31-1238 / PEFC Certified / This product is from sustainably managed forests and controlled sources. / pefc.org

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AT SEA, IN RIVERS OR LAKES, ON FOOT,
ON A FLOAT TUBE, ON A SUP, ON A KAYAK OR ON A BOAT,
LET'S SHARE THE AVENTURE!



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