

2026  
C A T A L O G

# DEAR FISHING AFICIONADOS

## We are delighted to unveil this year's new releases.

In a context where environmental regulations are becoming increasingly strict – particularly with the upcoming ban on lead – and where pressure is mounting on certain fishing areas, we've developed two new lures to diversify our fishing approach, both at sea and in freshwater.

**The Pit Swimmer:** an innovative soft plastic lure that opens up new possibilities thanks to its versatile rigging options. A true all-terrain performer, it allows you to explore new areas, especially shallow waters. It stands out with its gliding action and strong vibrations.

**The Power Tail Evo:** a redesigned version of our iconic hard bait. Lead-free, featuring a refined design, it's ready to take on any species while staying true to the Power Tail DNA.

**The Contact Braid:** an exceptional, ultra-sensitive braid made in France on traditional wooden machines. It combines outstanding tensile and abrasion resistance and proves especially effective for soft lure fishing. A true connection between you and the fish.

As always, your feedback is invaluable. Share your catches, your trials, your stories. They fuel our desire to innovate. Together, let's keep exploring, learning... and fishing with passion.

See you soon by the water!

*The Fiiish team*



## GLOW COLORS

There are phosphorescent colors that bring the light back in the dark for a certain period of time after having been exposed to a light source. Glow lures recharge even better thanks to ultraviolet rays. Therefore, a UV lamp is recommended to recharge your lure. You will then get a higher and lasting visibility in the dark. The potential of the Glow colorings is best expressed in the deep sea or at night.



## UV COLORS

Generally called UV colors, we should rather speak of fluorescent colors. They do not emit light in total darkness but have the ability to radiate at the slightest light source. Thus, they are particularly recommended when the sun is low (dawn and dusk), in cloudy weather or murky water because they are then more visible.



## RATTLE

The rattling sound mimics a swimming bait-fish, enabling predators to detect the lure in turbid or tinted water.



## NEWS



BECAUSE WE WANT A  
**GREENER**  
**APPROACH**  
OUR LURES ARE  
ENDOCRIN DISRUPTORS AND  
**ARSENIC FREE**

2026  
WHAT'S  
NEW?

**PIT Swimmer**

**100-150 mm**  
**4"-5"**  
**9-29 g | 1/3-1oz**

**POWERFUL VIBRATIONS,  
HOVERING ACTION, DEADLY PRECISION**



## SUMMARY

### SOFT PLASTIC LURES



**02**  
Black Eel



**08**  
Black Minnow



**22**  
Master Shad



**26**  
Crazy Paddle Tail



**34**  
Crazy Sand Eel



**42**  
Pit Swimmer



**46**  
Blaster Shad



**50**  
Mud Digger

### HARD BAITS



**54**  
Biotop Stick



**56**  
Hypno Cast



**60**  
Power Tail Evo



**62**  
Power Tail Saltwater



**64**  
Power Tail Squid

### ACCESSORIES



**66**  
Contact Braid



**68**  
Perfect Link



**70**  
Attractant



**70**  
Original Quick Clip



**71**  
The Glue



**71**  
Glass Rattle



**72**  
UV clothing

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**LEAD FREE**

**GET ON TARGET FAST, HIT HARD NO MATTER THE SPEED!**

**30-50 mm**  
**1"-2"**  
**2.5-8 g**  
**1/10-2/7 oz**

**x8 STRANDS**

**EXTREME SENSITIVITY!**

**0.15-0.24 mm**

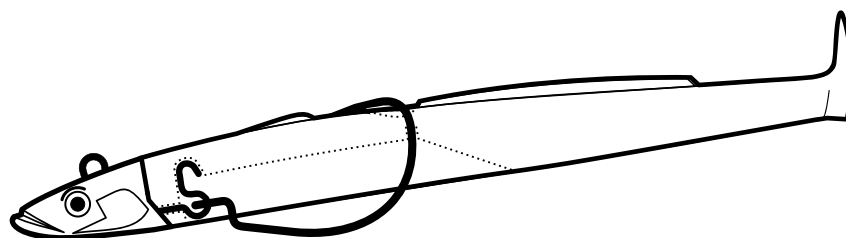
**RESISTANCE**  
**6.9 kg-15.5 kg | 15-35 lbs**



ENDOCRINE DISRUPTORS  
AND ARSENIC-FREE



**HIGHLY RESPONSIVE AT VERY LOW SWIMMING SPEEDS,  
PERFECT FOR TOUGH FISHING CONDITIONS!**



#### Patented System



- Ensures the connection of the body, head, and hook.
- All components are removable and replaceable.
- Enhances body mobility for a highly natural swimming action.
- Ensures proper hook clearance during the strike. Catch every fish without missing any!

#### Interchangeable head

There are several head weights for each body size.

#### Compact soft body technology

- Lure manufactured through plastic molding using high-performance materials for enhanced durability.
- Multi-injection enables the creation of mass-colored bodies, ensuring a natural and long-lasting result.
- Body infused with anise fragrance to deceive the suspicion of predators!

#### Hook



- Hidden, it minimizes snags on the bottom.
- Its wide opening is adapted to the size of the body to improve the striking.
- The strength meets VMC's 2x-Strong category, providing extra sturdiness for large catches.



HOOK DEVELOPED BY US.  
MANUFACTURED IN FRANCE BY VMC.

#### Ultra-natural swim

Its paddle creates a subtle oscillation, designed for delicate fishing.

#### Inversed paddle

Responsive to the slightest movement and the slightest current, the inversed paddle enables the lure to swim effectively during both the retrieval phase (pull up or linear) and the pause or descent phase (crucial for triggering attacks).





**VIDEO** ▶  
SEABASS FISHING WITH  
BLACK EEL IN NORMANDY



## USE

- Very slow retrieve near the bottom.
- Low current/tidal flats/protected areas/calm zones/estuaries.
- Slow linear or bottom fishing.

FRESHWATER / SALTWATER / MULTI-SPECIES

## 3 SIZES

- SIZE n°2 | 110 mm - 4"
- SIZE n°3 | 150 mm - 6"
- SIZE n°5 | 200 mm - 8"

## 3 HEADS



### SHALLOW

**TECHNIQUES**  
Linear/bottom fishing  
**SPECIFIC FEATURES**  
Fishing in shallow water/goes through sea grass beds



### SHORE

**TECHNIQUES**  
Linear/diagonal fishing  
**SPECIFIC FEATURES**  
Increase rolling/perfect for deeper shore fishing



### OFFSHORE

**TECHNIQUES**  
Diagonal/vertical fishing  
**SPECIFIC FEATURES**  
Increase rolling/perfect for offshore fishing/fast drop down in depth fishing

SIZE

n°2

BLACK  
EEL®

110 mm 4"

Body weight (without jig head): 3 g - 1/10 oz

## COMBOS + BODIES



→ 1 pre-rigged lure + 1 body  
of the same color/pack

### SHALLOW 4 g - 1/7 oz

BE1264	Khaki	3	700696	812648
BE1265	Gold	3	700696	812655
BE4001	Ghost Minnow	3	700696	840016



### SHORE 8 g - 2/7 oz

BE1267	Khaki	3	700696	812679
BE4002	Pearl Green	3	700696	840023
BE1266	Electric Blue	3	700696	812662



### OFFSHORE 15 g - 1/2 oz

BE1468	Khaki	3	700696	814680
BE4019	Pearl Blue	3	700696	840191
BE1592	White Coco/Red	3	700696	815922



## HOOKS

→ 4 hooks/bag



BM147	4 hooks Krog Premium by VMC	3	700696	801475
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## BODIES



→ 3 bodies/pack

BE1270	Khaki	3	700696	812709
BE4020	Pearl Blue	3	700696	840207
BE1272	Gold	3	700696	812723
BE1575	White Coco	3	700696	815755
BE4003	Pearl Green	3	700696	840030
BE4004	Ghost Minnow	3	700696	840047
BE1271	Electric Blue	3	700696	812716



## HEADS

→ 2 jig heads/bag

### SHALLOW 4 g - 1/7 oz

BE1268	Khaki	3	700696	812686
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### SHORE 8 g - 2/7 oz

BE1269	Khaki	3	700696	812693
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### OFFSHORE 15 g - 1/2 oz

BE1470	Khaki	3	700696	814703
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SIZE

n°3

**BLACK  
EEL®**

**150 mm 6"**

**Body weight (without jig head): 7 g - 1/4 oz**

## COMBOS + BODIES



1 pre-rigged lure + 1 body  
of the same color/pack

### SHALLOW 10 g - 1/3 oz

BE1251	Khaki	3 700696 812518
BE1252	Gold	3 700696 812525
BE4005	Ghost Minnow	3 700696 840054



### SHORE 20 g - 2/3 oz

BE1253	Khaki	3 700696 812532
BE1256	Gold	3 700696 812563
BE4021	White Coco/Red	3 700696 840214
BE4006	Pearl Green	3 700696 840061
BE1254	Electric Blue	3 700696 812549



### OFFSHORE 40 g - 1-1/3 oz

BE1257	Khaki	3 700696 812570
BE4022	Pearl Blue	3 700696 840221
BE1259	Electric Blue	3 700696 812594
BE1471	Fluo Pink	3 700696 814710



## BODIES + → 2 bodies/pack

BE1149	Khaki	3 700696 811496
BE4023	Pearl Blue	3 700696 840238
BE1581	Gold	3 700696 815816
BE4024	White Coco	3 700696 840245
BE4007	Pearl Green	3 700696 840078
BE4008	Ghost Minnow	3 700696 840085
BE1263	Electric Blue	3 700696 812631
BE1472	Fluo Pink	3 700696 814727



## HEADS → 2 jig heads/bag

### SHALLOW 10 g - 1/3 oz

BE1260	Khaki	3 700696 812600
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### SHORE 20 g - 2/3 oz

BE1261	Khaki	3 700696 812617
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### OFFSHORE 40 g - 1-1/3 oz

BE1262	Khaki	3 700696 812624
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## HOOKS

→ 4 hooks/bag



BM077	4 hooks Krog Premium by VMC	3 700696 800775
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SIZE

n°5

**BLACK  
EEL**

200 mm 8"

Body weight (without jig head): 21 g - 3/4 oz



## COMBOS + BODIES



1 pre-rigged lure  
+ 1 body of the same  
+ color/pack

**SHORE 50 g - 1-4/5 oz**

BE4009	Khaki	3 700696 840092
BE4025	Pearl Blue	3 700696 840252
BE4010	Fluo Pink	3 700696 840106



**OFFSHORE 100 g - 3-1/2 oz**

BE4012	Gold	3 700696 840122
BE4011	Mango Juice	3 700696 840115



## BODIES



→ 2 bodies/pack

BE4015	Khaki	3 700696 840153
BE4026	Pearl Blue	3 700696 840269
BE4018	Gold	3 700696 840184
BE4016	Fluo Pink	3 700696 840160
BE4017	Mango Juice	3 700696 840177



THE IDEAL SIZE FOR SEABASS,  
COD AND ZANDER



## HEADS

**SHORE**

50 g - 1-4/5 oz

→ 2 jig heads/bag



BE4013	Raw Material	3 700696 840139
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**OFFSHORE**

100 g - 3-1/2 oz

→ 1 jig head/bag



BE4014	Raw Material	3 700696 840146
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## HOOKS

→ 4 hooks/bag



BM210	4 hooks Krog Premium by VMC	3 700696 802106
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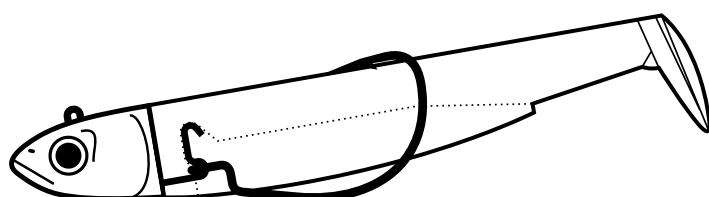




ENDOCRINE DISRUPTORS  
AND ARSENIC-FREE



A VERSATILE, EASY-TO-USE LURE  
THAT'S EFFECTIVE ON MANY SPECIES.  
THE ULTIMATE GO-TO!



#### Patented System



- Ensures the connection of the body, head, and hook.
- All components are removable and replaceable.
- Enhances body mobility for a highly natural swimming action.
- Ensures proper hook clearance during the strike. Catch every fish without missing any!

#### Interchangeable head

There are several head weights for each body size.

#### X-soft body technology

Bodies are meticulously crafted by hand, providing flexibility to the plastic and an unmatched range of colors.

#### Hook



- Hidden, it minimizes snags on the bottom.
- Its wide opening is adapted to the size of the body to improve the striking.
- The strength meets VMC's 2x-Strong category, providing extra sturdiness for large catches.



HOOK DEVELOPED BY US.  
MANUFACTURED IN FRANCE BY VMC.

#### Ultra-natural swim

Thanks to its unique design combining jointed movement and flexibility, this lure mimics a swimming action so realistic that predators are easily fooled.

FRESHWATER / SALTWATER

MULTI-SPECIES





**VIDEO**  
SEABASS FISHING  
WITH THE BLACK FAMILY  
IN SEINE-MARITIME



## USE

- Slow to moderate retrieve.
- Versatile lure that adapts to all environments and tidal stages.
- Suitable for bottom, linear and traction fishing.

## 7 SIZES

■ SIZE n°1 | 70 mm - 3"

■ SIZE n°2 | 90 mm - 3.5"

■ SIZE n°2.5 | 105 mm - 4"

■ SIZE n°3 | 120 mm - 5"

■ SIZE n°4 | 140 mm - 5.5"

■ SIZE n°5 | 160 mm - 6"

■ SIZE n°6 | 200 mm - 8"

## 9 HEADS



### SHALLOW

**MATERIALS**  
Resin & lead

**TECHNIQUES**  
Linear/bottom  
fishing

**SPECIFIC  
FEATURES**  
Fishing in shallow  
water/crosses  
sea grass beds



### ZINCKY

**MATERIALS**  
Zinc

**TECHNIQUES**  
Linear/diagonal/  
bottom fishing

**SPECIFIC  
FEATURES**  
Lead free/  
increase rolling/  
glider head



### PUG

**MATERIALS**  
Lead

**TECHNIQUES**  
Linear/diagonal/  
bottom fishing

**SPECIFIC  
FEATURES**  
In a Ned rig style:  
keeps the lure  
upright on the  
bottom during  
pauses/moves a  
lot of water when  
retrieved



### SHORE

**MATERIALS**  
Lead

**TECHNIQUES**  
Linear/diagonal/  
bottom fishing

**SPECIFIC  
FEATURES**  
Increase rolling/  
perfect for boat  
fishing



### SEARCH

**MATERIALS**  
Lead

**TECHNIQUES**  
Linear/diagonal/  
bottom fishing

**SPECIFIC  
FEATURES**  
Increase rolling/  
glider head/  
shore & offshore  
versatility



### OFFSHORE

**MATERIALS**  
Lead

**TECHNIQUES**  
Linear/diagonal/  
bottom fishing

**SPECIFIC  
FEATURES**  
Increase rolling/  
perfect for boat  
fishing



### DEEP

**MATERIALS**  
Lead

**TECHNIQUES**  
Linear/diagonal/  
vertical

**SPECIFIC  
FEATURES**  
Deep sea/  
diagonal  
& vertical  
versatility



### MED DEEP

**MATERIALS**  
Lead

**TECHNIQUES**  
Diagonal/  
vertical

**SPECIFIC  
FEATURES**  
Special edition  
amplified rolling/  
diagonal  
& vertical  
versatility



### X DEEP

**MATERIALS**  
Lead

**TECHNIQUES**  
Vertical

**SPECIFIC  
FEATURES**  
Specific  
to abyss/  
dedicated to  
vertical fishing

SIZE

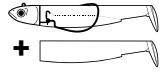
n°1

**BLACK MINNOW®**

70 mm 3"

Body weight (without jig head): 2 g - 1/14 oz

## COMBOS + BODIES



1 pre-rigged lure  
+ 1 body of the  
same color/pack

### SHORE 3 g - 1/10 oz

BM492	Khaki	3	700696 804926
BM3029	Wakasagi	3	700696 830291
BM1378	Ghost Minnow	3	700696 813782
BM1295	Sexy Brown	3	700696 812952



### SEARCH 4.5 g - 1/6 oz

BM3032	Sparkling Brown	3	700696 830321
BM3031	Silver Strike	3	700696 830314
BM1379	Lime Juice	3	700696 813799



### OFFSHORE 6 g - 1/5 oz

BM035	Khaki	3	700696 800355
BM494	White/Red Head	3	700696 804940
BM3135	Green Glitter	3	700696 831359
BM3033	Electric Blue	3	700696 830338



**PERFECT PINK**  
THE PERFECT COMBINATION

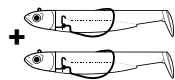
+ BRAID  
+ FLUORO  
+ LURE  
+ SNAPS

p.68



Choose Light for this size!

## DOUBLE COMBOS



2 pre-rigged lures/pack

### SHORE 3 g - 1/10 oz

BM758	Khaki + Ghost Minnow	3	700696 807583
BM1485	Fluo Pink	3	700696 814857



### SEARCH 4.5 g - 1/6 oz

BM1299	Pink + Khaki	3	700696 812990
BM3034	Lime Juice + Silver Strike	3	700696 830345

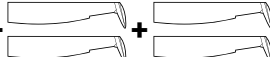
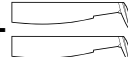


### OFFSHORE 6 g - 1/5 oz

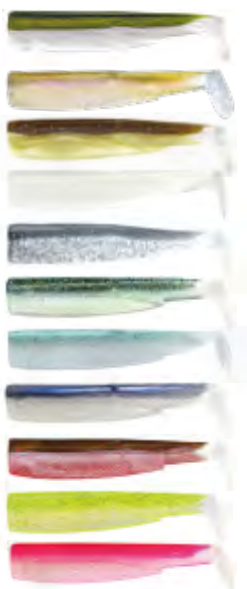
BM3035	Khaki + Ghost Minnow	3	700696 830352
BM3036	White/Red Head + Electric Blue	3	700696 830369





**BODIES** +  +  → 4 bodies/pack

<b>BM037</b>	Khaki	3 700696 800379
<b>BM3040</b>	Wakasagi	3 700696 830406
<b>BM349</b>	Sparkling Brown	3 700696 803493
<b>BM633</b>	White	3 700696 806333
<b>BM3039</b>	Silver Strike	3 700696 830390
<b>BM768</b>	Ghost Minnow	3 700696 807682
<b>BM3136</b>	Green Glitter	3 700696 831366
<b>BM3037</b>	Electric Blue	3 700696 830376
<b>BM184</b>	Pink	3 700696 801840
<b>BM3038</b>	Lime Juice	3 700696 830383
<b>BM634</b>	Fluo Pink	3 700696 806340



## HEADS

**SHORE 3 g - 1/10 oz**

→ 2 jig heads/bag



**BM036** Khaki



**ZINCKY 3.3 g - 2/17 oz**

→ 1 jig head/bag



**BM1383** Zincky Khaki



**SEARCH 4.5 g - 1/6 oz**

→ 2 jig heads/bag



**BM766** Khaki



**OFFSHORE 6 g - 1/5 oz**

→ 2 jig heads/bag



**BM144** Khaki

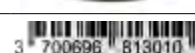


**X DEEP 12 g - 2/5 oz**

→ 2 jig heads/bag



**BM1301** Khaki



## HOOKS

→ 4 hooks/bag



**BM038** 4 hooks Krog Premium by VMC





SIZE

n°2

**BLACK MINNOW®**

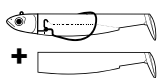
90 mm 3.5"

Body weight (without jig head): 4 g - 1/7 oz

## COMBOS + BODIES

### SHORE 5 g - 1/6 oz

BM189	Khaki	3 700696 801895
BM1389	Wakasagi	3 700696 813898
BM3002	White/Red Head	3 700696 830024
BM1388	Ghost Minnow	3 700696 813881
BM3001	Electric Blue	3 700696 830017
BM3212	Atomic Citrus <b>NEW</b>	3 700696 832127



1 pre-rigged lure  
+ 1 body of the  
same color/pack



### SEARCH 8 g - 3/10 oz

BM3004	Khaki	3 700696 830048
BM3003	Sparkling Brown	3 700696 830031
BM3041	Silver Strike	3 700696 830413
BM1306	Lime Juice	3 700696 813065



### OFFSHORE 10 g - 3/8 oz

BM187	Khaki	3 700696 801871
BM3005	Blue	3 700696 830055
BM497	White/Red Head	3 700696 804971
BM3138	Khaki Glitter	3 700696 831380
BM3137	Green Glitter	3 700696 831373
BM3006	Electric Blue	3 700696 830062
BM1307	Candy Green	3 700696 813072
BM3042	Fluo Yellow	3 700696 830420



### X DEEP 20 g - 1/5 oz

BM3008	Khaki	3 700696 830086
BM3139	Barracuda Blue	3 700696 831397
BM3007	Mango Juice	3 700696 830079



## HEADS

### SHORE 5 g - 1/6 oz

→ 2 jig heads/bag



BM018	Khaki	3 700696 800188
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### ZINCKY 5.5 g - 3/10 oz

→ 1 jig head/bag



LEAD FREE

BM1396	Zinky Khaki	3 700696 813966
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### PUG 7 g - 1/4 oz

→ 2 jig heads/bag



BM998	Raw Material	3 700696 809983
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### SEARCH 8 g - 3/10 oz

→ 2 jig heads/bag



BM625	Khaki	3 700696 806258
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### OFFSHORE 10 g - 3/8 oz

→ 2 jig heads/bag



BM009	Khaki	3 700696 800096
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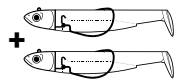
### X DEEP 20 g - 1/5 oz

→ 2 jig heads/bag



BM775	Khaki	3 700696 807750
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# DOUBLE COMBOS



→ 2 pre-rigged lures/pack

## SHORE 5 g - 1/6 oz

BM3009	Ghost Minnow + Wakasagi	3	700696	830093
BM1486	Fluo Pink	3	700696	814864



## PUG 7 g - 1/4 oz

BM3169	Light Sand Goby	NEW	3	700696	831694
BM3170	Chocolate Goby	NEW	3	700696	831700



## SEARCH 8 g - 3/10 oz

BM3010	Sparkling Brown + Pink	3	700696	830108
BM1392	French Paradise	3	700696	813928

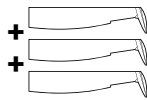


## OFFSHORE 10 g - 3/8 oz








<b>BM3012</b>	Khaki + Ghost Minnow	3	700696	830123	
<b>BM3011</b>	Blue + Electric Blue	3	700696	830116	
<b>BM3175</b>	Orange Glow	<b>NEW</b>	3	700696	831755



# BODIES



→ 3 bodies/pack

BM010	Khaki	3		
BM011	Blue	3		
BM1397	Wakasagi	3		
BM020	Sparkling Brown	3		
BM501	White	3		
BM3043	Silver Strike	3		
BM777	Ghost Minnow	3		
BM350	Khaki Glitter	3		
BM3141	Green Glitter	3		
BM3013	Electric Blue	3		
BM3140	Barracuda Blue	3		
BM025	Pink	3		
BM937	Candy Green	3		
BM1316	Lime Juice	3		
BM534	Fluo Yellow	3		
BM3223	Atomic Citrus	NEW	3	
BM637	Fluo Pink	3		
BM190	Mango Juice	3		



# HOOKS

→ 4 hooks/bag



BM147	4 hooks Krog Premium by VMC	3	700696	801475
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SIZE

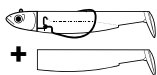
n°2.5

**BLACK MINNOW®**

105 mm 4"

Body weight (without jig head): 8 g - 2/7 oz

## COMBOS + BODIES



→ 1 pre-rigged lure  
+ 1 body of the  
same color/pack

### SHORE 8 g - 2/7 oz

BM3213	Khaki	NEW	3 700696 832134
BM3044	Wakasagi		3 700696 830444
BM3045	White/Red Head		3 700696 830451
BM3142	Khaki Glitter		3 700696 831427



### SEARCH 12 g - 2/5 oz

BM3083	Khaki	NEW	3 700696 830833
BM3084	Silver Strike		3 700696 830840
BM3143	Barracuda Blue		3 700696 831434
BM3085	Lime Juice		3 700696 830857
BM3214	Atomic Citrus	NEW	3 700696 832141



### OFFSHORE 16 g - 1/2 oz

BM3047	Khaki		3 700696 830475
BM3144	Blue		3 700696 831441
BM3145	Green Glitter		3 700696 831458
BM3046	Electric Blue		3 700696 830468
BM3146	Candy Green		3 700696 831465

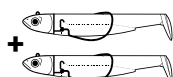


### DEEP 26 g - 9/10 oz

BM3215	Khaki	NEW	3 700696 832158
BM3216	Candy Green	NEW	3 700696 832165



## DOUBLE COMBOS



→ 2 pre-rigged lures/pack

### SEARCH 12 g - 2/5 oz

BM3176	Orange Glow	NEW	3 700696 831762
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## HEADS

### SHORE 8 g - 2/7 oz

→ 2 jig heads/bag



BM3048	Khaki	3 700696 830482
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### SEARCH 12 g - 2/5 oz

→ 2 jig heads/bag



BM1000	Khaki	3 700696 810002
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### OFFSHORE 16 g - 1/2 oz

→ 2 jig heads/bag



BM3049	Khaki	3 700696 830499
--------	-------	-----------------

### DEEP 26 g - 9/10 oz

→ 2 jig heads/bag



BM3224	Khaki	3 700696 832240
--------	-------	-----------------

## HOOKS

→ 4 hooks/bag

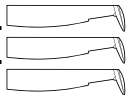


BM3054	4 hooks Krog Premium by VMC	3 700696 830543
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**BODIES** +  → 3 bodies/pack

<b>BM3051</b>	Khaki	
<b>BM3147</b>	Blue	
<b>BM3050</b>	Wakasagi	
<b>BM3053</b>	White	
<b>BM3080</b>	Silver Strike	
<b>BM3148</b>	Khaki Glitter	
<b>BM3150</b>	Green Glitter	
<b>BM3052</b>	Electric Blue	
<b>BM3149</b>	Barracuda Blue	
<b>BM3151</b>	Candy Green	
<b>BM3081</b>	Lime Juice	
<b>BM3217</b>	Atomic Citrus <b>NEW</b>	



**VIDEO** ▶  
SEABASS FISHING WITH  
THE BLACK MINNOW 105 mm



SIZE

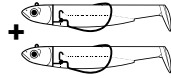
n°3

**BLACK MINNOW®**

120 mm 5"

Body weight (without jig head): 10 g - 3/8 oz

## DOUBLE COMBOS



→ 2 pre-rigged lures/pack

### SHORE 12 g - 2/5 oz

BM3173	Ayu	NEW	3 700696 831731
BM3019	Ghost Minnow + Wakasagi		3 700696 830192
BM3156	Barracuda Blue + White/Red		3 700696 831564



### PUG 16 g - 1/2 oz

BM3171	Light Sand Goby	NEW	3 700696 831717
BM3172	Chocolate Goby	NEW	3 700696 831724



### SEARCH 18 g - 3/5 oz

BM3020	Sparkling Brown + Pink		3 700696 830206
BM1409	French Paradise		3 700696 814093



### OFFSHORE 25 g - 8/9 oz

BM3174	Ayu	NEW	3 700696 831748
BM3021	Khaki + Ghost Minnow		3 700696 830215
BM1411	Blue + Electric Blue		3 700696 814116
BM3157	Khaki + Pink		3 700696 831571



## HEADS

### SHALLOW 6 g - 1/5 oz

→ 2 jig heads/bag



BM149	Khaki	3 700696 801499
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### SHORE 12 g - 2/5 oz

→ 2 jig heads/bag



BM007	Khaki	3 700696 800072
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### PUG 16 g - 1/2 oz

→ 2 jig heads/bag



BM999	Raw Material	3 700696 809990
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### SEARCH 18 g - 3/5 oz

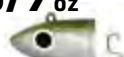
→ 2 jig heads/bag



BM626	Khaki	3 700696 806265
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### OFFSHORE 25 g - 8/9 oz

→ 2 jig heads/bag



BM002	Khaki	3 700696 800027
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### DEEP 37 g - 1-3/10 oz

→ 2 jig heads/bag



BM346	Khaki	3 700696 803462
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### X DEEP 50 g - 1-3/4 oz

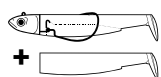
→ 1 jig head/bag



BM1329	Khaki	3 700696 813294
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# COMBOS + BODIES



→ 1 pre-rigged lure  
+ 1 body of the  
same color/pack

## SHALLOW 6 g - 1/5 oz

BM639 Khaki 3 700696 806396



## SHORE 12 g - 2/5 oz

BM194 Khaki 3 700696 801949



BM1604 Wakasagi 3 700696 816042



BM505 White/Red 3 700696 805053



BM1401 Ghost Minnow 3 700696 814017



BM3152 Khaki Glitter 3 700696 831526



BM3161 Green Glitter 3 700696 831618



BM3014 Electric Blue 3 700696 830147



BM3015 Fluo Yellow 3 700696 830154



## SEARCH 18 g - 3/5 oz

BM1402 Khaki 3 700696 814024



BM3016 Sparkling Brown 3 700696 830161



BM3055 Silver Strike 3 700696 830550



BM1607 Lime Juice 3 700696 816073



BM3218 Atomic Citrus **NEW** 3 700696 832189



## OFFSHORE 25 g - 8/9 oz

BM191 Khaki 3 700696 801918



BM192 Blue 3 700696 801925



BM503 White/Red 3 700696 805039



BM3154 Green Glitter 3 700696 831540



BM1405 Electric Blue 3 700696 814055



BM3153 Barracuda Blue 3 700696 831533



BM1322 Candy Green 3 700696 813225



BM193 Fluo Yellow 3 700696 801932



## DEEP 37 g - 1-3/10 oz

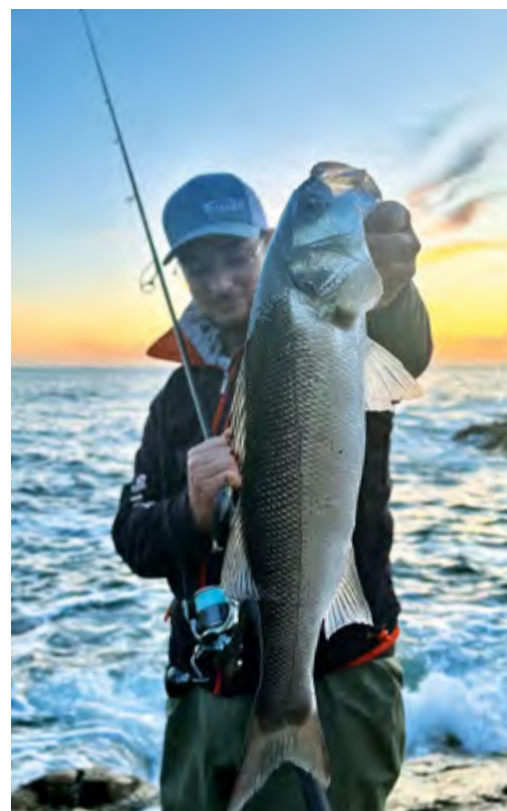
BM1323 Khaki 3 700696 813232



BM3155 Fluo Pink 3 700696 831557



BM3017 Mango Juice 3 700696 830178





SIZE

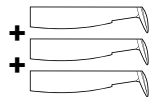
n°3

**BLACK MINNOW®**

120 mm 5"

Body weight (without jig head): 10 g - 3/8 oz

## BODIES



→ 3 bodies/pack

BM003	Khaki	3 700696 800034
BM004	Blue	3 700696 800041
BM1598	Wakasagi	3 700696 815984
BM023	Sparkling Brown	3 700696 800232
BM506	White	3 700696 805060
BM3056	Silver Strike	3 700696 830567
BM1416	Ghost Minnow	3 700696 814161
BM197	Khaki Glitter	3 700696 801970
BM3159	Green Glitter	3 700696 831595
BM1417	Electric Blue	3 700696 814178
BM3158	Barracuda Blue	3 700696 831588
BM022	Pink	3 700696 800225
BM961	Candy Green	3 700696 809617
BM1332	Lime Juice	3 700696 813324
BM198	Fluo Yellow	3 700696 801987
BM3219	Atomic Citrus <b>NEW</b>	3 700696 832196
BM351	Fluo Pink	3 700696 803516
BM196	Mango Juice	3 700696 801963



**100% natural**  
TRY OUR CONCENTRATED ACTIVE SMELL!



## HOOKS

→ 4 hooks/bag



BM077	4 hooks Krog Premium by VMC	3 700696 800775
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SIZE

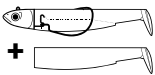
n°4

**BLACK MINNOW®**

140 mm 5,5"

Body weight (without jig head): 15 g - 1/2 oz

## COMBOS + BODIES



1 pre-rigged lure  
+ 1 body of the  
same color/pack

### OFFSHORE 40 g - 1-2/5 oz

BM199	Khaki	3 700696 801994
BM200	Blue	3 700696 802007
BM3160	Barracuda Blue	3 700696 831601
BM3022	Pink	3 700696 830222



### DEEP 60 g - 2-1/10 oz

BM3121	White/Red	3 700696 831212
BM787	Candy Green	3 700696 807873
BM3120	Fluo Pink	3 700696 831205
BM3023	Mango Juice	3 700696 830239



## BODIES + → 3 bodies/pack

BM033	Khaki	3 700696 800331
BM031	Blue	3 700696 800317
BM792	White	3 700696 807927
BM355	Khaki Glitter	3 700696 803554
BM3163	Green Glitter	3 700696 831632
BM1421	Electric Blue	3 700696 814215
BM3162	Barracuda Blue	3 700696 831625
BM203	Pink	3 700696 802038
BM983	Candy Green	3 700696 809839
BM1423	Lime Juice	3 700696 814239
BM353	Fluo Pink	3 700696 803530
BM791	Mango Juice	3 700696 807910



## HEADS

### SHALLOW 10 g - 3/8 oz

→ 2 jig heads/bag

BM342	Khaki	3 700696 803424
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### SHORE 20 g - 7/10 oz

→ 2 jig heads/bag

BM153	Khaki	3 700696 801536
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### SEARCH 28 g - 1 oz

→ 2 jig heads/bag

BM788	Khaki	3 700696 807880
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### OFFSHORE 40 g - 1-2/5 oz

→ 2 jig heads/bag

BM030	Khaki	3 700696 800300
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### DEEP 60 g - 2-1/10 oz

→ 1 jig head/bag

BM347	Khaki	3 700696 803479
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### XDEEP 80 g - 2-4/5 oz

→ 1 jig head/bag

BM1339	Khaki	3 700696 813393
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## HOOKS

→ 4 hooks/bag

BM156	4 hooks Krog Premium by VMC	3 700696 801567
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SIZE

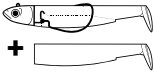
n°5

**BLACK MINNOW®**

160 mm 6"

Body weight (without jig head): 22 g - 3/4 oz

## COMBOS + BODIES



1 pre-rigged lure  
+ 1 body of the  
same color/pack

### OFFSHORE 60 g - 2-1/10 oz

BM204 Khaki



BM205 Blue



### DEEP 90 g - 3-1/6 oz

BM3164 White/Red



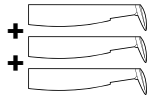
BM793 Candy Green



BM1427 Fluo Pink



## BODIES



→ 3 bodies/pack

BM016 Khaki



BM028 Blue



BM644 White



BM3165 Green Glitter



BM3129 Pink



BM795 Candy Green



BM359 Fluo Pink



BM207 Mango Juice



## HEADS

### SHALLOW 15 g - 1/2 oz

→ 2 jig heads/bag



BM157 Khaki



### SHORE 30 g - 1 oz

→ 2 jig heads/bag



BM019 Khaki



### SEARCH 45 g - 1-3/5 oz

→ 2 jig heads/bag



BM1428 Khaki



### OFFSHORE 60 g - 2-1/10 oz

→ 2 jig heads/bag



BM015 Khaki



### DEEP 90 g - 3-1/6 oz

→ 1 jig head/bag



BM206 Khaki



### X DEEP 120 g - 4-1/4 oz

→ 1 jig head/bag



BM624 Khaki



## HOOKS



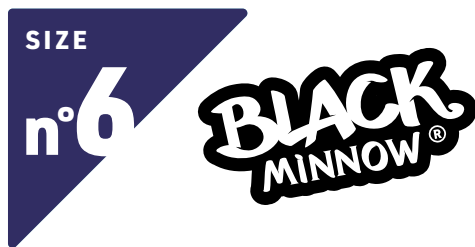
→ 4 hooks/bag



BM210 4 hooks Krog  
Premium by VMC



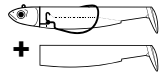




200 mm 8"

Body weight (without jig head): 48 g - 1-2/3 oz

## COMBOS + BODIES



1 pre-rigged lure  
+ 1 body of the  
same color/pack

### OFFSHORE 120 g - 4-1/4 oz

BM1348	Candy Green	3 700696 813485
BM1432	Fluo Pink	3 700696 814321



## BODIES + → 2 bodies/pack

BM041	Khaki	3 700696 800416
BM212	Blue	3 700696 802120
BM3166	White	3 700696 831663
BM3167	Green Glitter	3 700696 831670
BM161	Pink	3 700696 801611
BM797	Candy Green	3 700696 807972
BM361	Fluo Pink	3 700696 803615
BM213	Mango Juice	3 700696 802137



## HOOKS



→ 2 hooks/bag

BM214	2 hooks Krog Premium by VMC	3 700696 802144
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**X STRONG  
HOOK**



→ 2 hooks/bag

BM1611	2 hooks X-Strong Krog Premium by VMC	3 700696 816110
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RESISTANCE  
CLASS  
80 lbs



## HEADS → 1 jig head/bag

### SHALLOW

30 g - 1 oz



BM344 Khaki



### SHORE

60 g - 2-1/10 oz



BM160 Khaki



### OFFSHORE

120 g - 4-1/4 oz



BM040 Khaki



### MED DEEP

150 g - 5-1/3 oz



BM1349 Candy Green



### DEEP

190 g - 6-7/10 oz



BM211 Khaki



### X DEEP

240 g - 8-4/9 oz



BM1350 Khaki



# MASTER SHAD



ENDOCRINE DISRUPTORS  
AND ARSENIC-FREE

## COMPACT LURE WITH STRONG VIBRATIONS FOR ACTIVE FISH IN OPEN WATER OR IN CURRENTS

### Master Head

Designed for linear and traction fishing techniques.

### New Generation Paddle

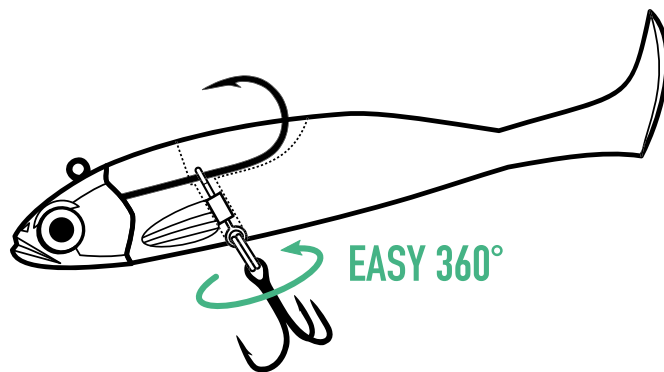
Moves a lot of water and swims well during both the retrieval phases and the pauses.

### Free Hook

- Enhances the lure's mobility and, therefore, its swimming action.
- The hook easily releases upon touch, optimizing hook sets and maximizing durability (prevents tearing).

### Easy 360°

Pre-drilled body for a 360° rig setup (to secure the rig, use a soft bead on the shank of the hook).



**VIDEO**  
SWIMMING ACTION



**VIDEO**  
COLORS



FRESHWATER / SALTWATER MULTI-SPECIES

## USE

- Moderate to fast use.
- Fishing in open water, in currents, or in rough seas.
- Suitable for traction, linear, and diagonal fishing.

## 3 HEADS



LIGHT



MEDIUM



HEAVY

## 3 SIZES

SIZE n°3 | 75 mm - 3"

SIZE n°4 | 100 mm - 4"

SIZE n°5 | 125 mm - 5"

SIZE

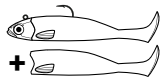
n°3

MASTER  
SHAD

75 mm 3"

Body weight (without jig head): 3 g - 1/10 oz

## COMBOS + BODIES



1 pre-rigged lure  
+ 1 body of the  
same color/pack

### LIGHT 3 g - 1/10 oz

MS4500 Khaki 3 700696 845004

MS4501 Wakasagi 3 700696 845011

MS4502 Gold Minnow 3 700696 845028



### MEDIUM 6 g - 1/5 oz

MS4503 Khaki 3 700696 845035

MS4504 White Coco/Red 3 700696 845042

MS4505 Neon Pink 3 700696 845059



### HEAVY 9 g - 3/10 oz

MS4506 Khaki **NEW** 3 700696 845066

MS4572 Gold Minnow **NEW** 3 700696 845721

MS4507 White Coco/Red **NEW** 3 700696 845073



## BODIES + 2 bodies/pack

MS4511 Khaki 3 700696 845110

MS4512 Pearl Blue 3 700696 845127

MS4514 Wakasagi 3 700696 845141

MS4547 Gold Minnow 3 700696 845479

MS4513 White Coco 3 700696 845134

MS4548 Neon Pink 3 700696 845486



## HEADS → 2 jig heads/bag

### LIGHT

3 g - 1/10 oz



MS4508 Raw Material 3 700696 845080

### MEDIUM

6 g - 1/5 oz



MS4509 Raw Material 3 700696 845097

### HEAVY

9 g - 3/10 oz



MS4510 Raw Material 3 700696 845103





SIZE

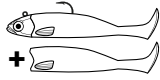
n°4

MASTER  
SHAD

100 mm 4"

Body weight (without jig head): 8 g - 2/7 oz

## COMBOS + BODIES



→ 1 pre-rigged lure  
+ 1 body of the  
same color/pack

### LIGHT 8 g - 3/10 oz

MS4515	Khaki	3 700696 845158
MS4516	Wakasagi	3 700696 845165
MS4517	White Coco/Red	3 700696 845172
MS4549	Neon Chart	3 700696 845493



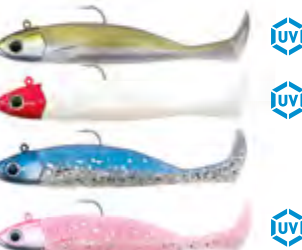
### MEDIUM 15 g - 1/2 oz

MS4518	Khaki	3 700696 845189
MS4519	Pearl Blue	3 700696 845196
MS4520	White Coco/Red	3 700696 845202
MS4550	Blue Strike	3 700696 845509

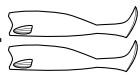


### HEAVY 21 g - 3/4 oz

MS4521	Khaki	3 700696 845691
MS4569	White Coco/Red	3 700696 845219
MS4568	Blue Strike	3 700696 845684
MS4522	Neon Pink	3 700696 845226



## BODIES +



→ 2 bodies/pack

MS4526	Khaki	3 700696 845264
MS4527	Pearl Blue	3 700696 845271
MS4530	Wakasagi	3 700696 845301
MS4551	Gold Minnow	3 700696 845516
MS4529	White Coco	3 700696 845295
MS4528	Blue Strike	3 700696 845288
MS4552	Neon Chart	3 700696 845523
MS4553	Neon Pink	3 700696 845530



## HEADS → 2 jig heads/bag

### LIGHT 8 g - 3/10 oz



MS4523	Raw Material	3 700696 845233
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### MEDIUM 15 g - 1/2 oz



MS4524	Raw Material	3 700696 845240
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### HEAVY 21 g - 3/4 oz



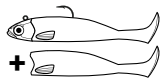
MS4525	Raw Material	3 700696 845257
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# SIZE **n°5** **MASTER SHAD**

**125 mm 5"**

Body weight (without jig head): **13.5 g - 1/2 oz**

## **COMBOS + BODIES**



1 pre-rigged lure  
+ 1 body of the  
same color/pack

### **LIGHT 14 g - 1/2 oz**

MS4531	Khaki	3 700696 845318
MS4532	Pearl Blue	3 700696 845325
MS4533	Wakasagi	3 700696 845332
MS4554	Neon Chart	3 700696 845547



### **MEDIUM 25 g - 8/9 oz**

MS4534	Khaki	3 700696 845349
MS4535	Pearl Blue	3 700696 845356
MS4536	White Coco/Red	3 700696 845363
MS4557	Blue Strike	3 700696 845578



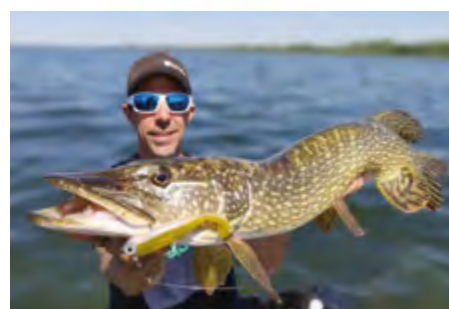
### **HEAVY 36 g - 1-3/10 oz**

MS4537	Khaki	3 700696 845370
MS4570	Pearl Blue	NEW 3 700696 845707
MS4571	White Coco/Red	NEW 3 700696 845714
MS4538	Neon Pink	3 700696 845387



## **BODIES** + → 2 bodies/pack

MS4542	Khaki	3 700696 845424
MS4543	Pearl Blue	3 700696 845431
MS4546	Wakasagi	3 700696 845462
MS4545	White Coco	3 700696 845465
MS4544	Blue Strike	3 700696 845448
MS4555	Neon Chart	3 700696 845554
MS4556	Neon Pink	3 700696 845561



## **HEADS** → 2 jig heads/bag

### **LIGHT**

**14 g - 1/2 oz**



MS4539	Raw Material	3 700696 845394
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### **MEDIUM**

**25 g - 8/9 oz**



MS4540	Raw Material	3 700696 845400
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### **HEAVY**

**36 g - 1-3/10 oz**



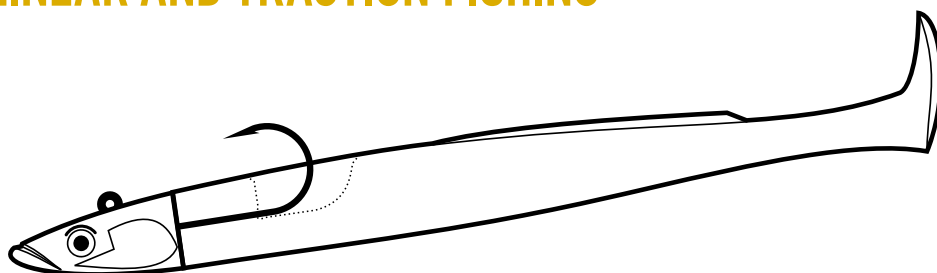
MS4541	Raw Material	3 700696 845417
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ENDOCRINE DISRUPTORS  
AND ARSENIC-FREE



HIGHLY VERSATILE WITH SLOW  
OR FAST RETRIEVES, IDEAL FOR BOTH  
LINEAR AND TRACTION FISHING



VIDEO

FISHING FOR LARGE SEABASS  
IN VENDEE WITH THE CRAZY FAMILY

### Crazy Head

It is designed for effective fishing throughout the entire water column while increasing the wobbling of the lure. It is suitable for white water fishing (strong currents, rough sea, etc.).

### Compact soft body technology

- Lures manufactured through plastic injection molding using high-performance materials for enhanced durability.
- Multi-injection enables the creation of mass-colored bodies, ensuring a natural and long-lasting result.
- The body is infused with an anise fragrance to deceive predator suspicion!



IDEAL FOR FISHING ACTIVE FISH  
IN OPEN WATER OR IN STRONG CURRENTS

### Free hook

- The opening serves as a guide to position the hook without difficulty; simply pierce it straight without worrying about the hook's curve.
- The mobility and reactivity of the lure are increased while fishing.
- The hook is released more easily during suction and the striking is more efficient. This concept significantly avoids tearing the body during the fight.



HOOK MANUFACTURED BY VMC.

### Inversed paddle

- Swims with the slightest twitch, at any movement, and throughout all phases of fishing, both during pauses and retrieves.
- It displaces a maximum amount of water even at very slow swimming speeds.



FRESHWATER

ZANDER

PERCH

SALTWATER

SEABASS

POLLOCK

BREAM

DENTEX





## 5 SIZES

- SIZE n°1 | 100 mm - 4"
- SIZE n°2 | 120 mm - 5"
- SIZE n°3 | 150 mm - 6"
- SIZE n°4 | 180 mm - 7"
- SIZE n°5 | 220 mm - 8.5"

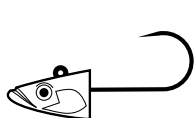


## USE

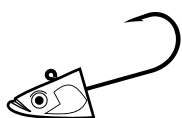
- Moderate to fast retrieve.
- Fishing in open water, currents, or rough seas.
- Suitable for traction, linear, and diagonal fishing.

## 5 HEADS

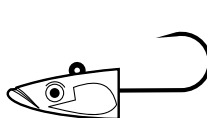
For each size, several models of Crazy heads are available to fish in a wide range of conditions: current, wind, and depth. They have the same features and allow for fishing from shore or boat, either with cast-and-retrieve or vertical techniques.



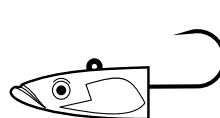
SHORE



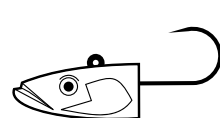
DART



OFFSHORE



DEEP

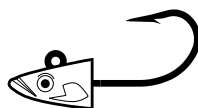


XDEEP

## 4 REINFORCED JIG HEADS

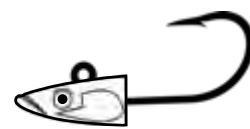
■ SIZE n°5 | 220 mm - 8.5"

**XSTRONG  
HOOK**



SHORE

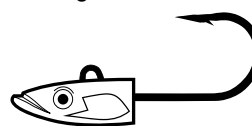
40 g - 1-2/5 oz



OFFSHORE

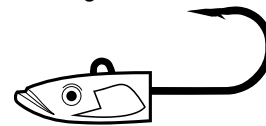
70 g - 2-1/2 oz

**MONSTER**



MEDIUM

100 g - 3-1/2 oz



HEAVY

140 g - 4-9/10 oz



100 mm 4"

Body weight (without jig head): 3 g - 1/10 oz



## DOUBLE COMBOS

+  → 2 pre-rigged lures/pack

**SHORE** 5 g - 1/6 oz

CPT6033 Ghost Minnow



CPT6032 Electric Blue




**OFFSHORE** 10 g - 3/8 oz

CPT6028 Khaki



CPT6030 Pearl Blue



**BODIES** +  → 3 bodies/pack

CPT6048 Khaki



CPT6050 Pearl Blue



CPT6053 Ghost Minnow



CPT6052 Electric Blue



**HEADS** → 2 jig heads/bag

**OFFSHORE**

10 g - 3/8 oz



CSE217 Pearl Green



SIZE

n°2

**CRAZY**  
PADDLE TAIL

120 mm 5"

Body weight (without jig head): 4.5 g - 1/6 oz

## DOUBLE COMBOS

+  → 2 pre-rigged lures/pack

**SHORE** 7 g - 1/4 oz

CPT6001	Pearl Green	3	700696	860014
CPT6002	Ghost Minnow	3	700696	860021
CPT1443	Electric Blue	3	700696	814437



**OFFSHORE** 15 g - 1/2 oz

CPT1442	Khaki	3	700696	814420
CPT6003	Pearl Blue	3	700696	860038
CPT6004	Gold	3	700696	860045
CPT6037	White Coco/ Red	3	700696	860373



**BODIES** +  → 3 bodies/pack

CPT1445	Khaki	3	700696	814451
CPT6007	Pearl Blue	3	700696	860076
CPT6008	Gold	3	700696	860083
CPT6057	White Coco	3	700696	860571
CPT6005	Pearl Green	3	700696	860052
CPT6006	Ghost Minnow	3	700696	860069
CPT1446	Electric Blue	3	700696	814468



**HEADS** → 2 jig heads/bag

**SHORE**

7 g - 1/4 oz

CSE1435 Khaki



**DART**

10 g - 3/8 oz

CSE5018 Raw Material



**OFFSHORE**

15 g - 1/2 oz

CSE1010 Khaki



**X DEEP**

25 g - 9/10 oz

CSE1357 Khaki





SIZE

n°3

**CRAZY**  
PADDLE TAIL

150 mm 6"

Body weight (without jig head): 9.5 g - 1/3 oz

## DOUBLE COMBOS



→ 2 pre-rigged lures/pack

### SHORE 10 g - 1/3 oz

CPT6009	Pearl Green	3 700696 860090
CPT6011	Ghost Minnow	3 700696 860113
CPT6010	Electric Blue	3 700696 860106



### OFFSHORE 20 g - 7/10 oz

CPT1447	Khaki	3 700696 814475
CPT6012	Pearl Blue	3 700696 860120
CPT6013	Gold	3 700696 860137
CPT6043	White Coco/Red	NEW 3 700696 860434



## HEADS → 2 jig heads/bag

### SHORE

10 g - 1/3 oz

CSE220	Pearl Green	3 700696 802205
--------	-------------	-----------------



### DART

15 g - 1/2 oz

CSE5019	Raw Material	3 700696 850190
---------	--------------	-----------------



### OFFSHORE

20 g - 7/10 oz

CSE221	Pearl Green	3 700696 802212
--------	-------------	-----------------



### DEEP

30 g - 1 oz

CSE222	Pearl Green	3 700696 802225
--------	-------------	-----------------



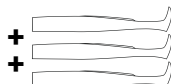
### XDEEP

40 g - 1-2/5 oz

CSE1548	Pearl Green	3 700696 815489
---------	-------------	-----------------



## BODIES



→ 3 bodies/pack

CPT1358	Khaki	3 700696 813584
CPT1450	Pearl Blue	3 700696 814505
CPT6017	Gold	3 700696 860175
CPT6060	White Coco	NEW 3 700696 860601
CPT6014	Pearl Green	3 700696 860144
CPT6016	Ghost Minnow	3 700696 860168
CPT6015	Electric Blue	3 700696 860151





180 mm 7"

Body weight (without jig head): 14.5 g - 1/2 oz

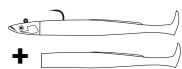
**Contact**  
PREMIUM BRAID

EXTREME  
SENSITIVITY

p.66



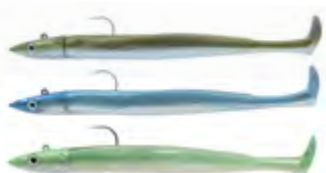
## COMBOS + BODIES



→ 1 pre-rigged lure  
+ 1 body of the same color/pack

### OFFSHORE 35 g - 1-1/4 oz

CPT6018	Khaki	3	700696 860182
CPT6019	Pearl Blue	3	700696 860199
CPT6068	Pearl Green <b>NEW</b>	3	700696 860687



### X DEEP 55 g - 2 oz

CPT6020	Gold	3	700696 860205
CPT6022	Fluo Pink	3	700696 860229
CPT6021	Mango Juice	3	700696 860212



## BODIES +

→ 3 bodies/pack

CPT6023	Khaki	3	700696 860236
CPT6024	Pearl Blue	3	700696 860243
CPT6025	Gold	3	700696 860250
CPT6069	Pearl Green <b>NEW</b>	3	700696 860694
CPT6027	Fluo Pink	3	700696 860274
CPT6026	Mango Juice	3	700696 860267



## HEADS → 2 jig heads/bag

### SHORE

20 g - 7/10 oz



CSE5020 Raw Material



### OFFSHORE

35 g - 1-1/4 oz



CSE1020 Khaki



### DEEP

45 g - 1-3/5 oz



CSE1549 Khaki



### X DEEP

55 g - 2 oz



CSE1287 Khaki



SIZE

n°5

**CRAZY**  
PADDLE TAIL

220 mm 8,5"

Body weight (without jig head): 28 g - 1 oz

## BODIES



→ 2 bodies/pack

CPT6063	Khaki	3 700696 860632
CPT6065	Pearl Blue	3 700696 860656
CPT6064	Gold	3 700696 860649
CPT6066	Fluo Pink	3 700696 860663
CPT6067	Mango Juice	3 700696 860670



**UV**  
**CLOTHING & NECK GAITER**

Adopt sun protection  
for all your fishing outings!

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## HEADS

**SHORE 30 g - 1 oz**

→ 2 jig heads/bag



CSE224 Pearl Green



**OFFSHORE 60 g - 2-1/10 oz**

→ 2 jig heads/bag



CSE225 Pearl Green



**DEEP 90 g - 3-1/6 oz**

→ 2 jig heads/bag



CSE226 Pearl Green



**X DEEP 120 g - 4-1/4 oz**

→ 1 jig head/bag



CSE1283 Fluo Pink





SIZE

n°5

**CRAZY**

SAND EEL &  
PADDLE TAIL

**NEW**

**FACE THE FIGHT  
WITHOUT BENDING!**



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**MONSTER**

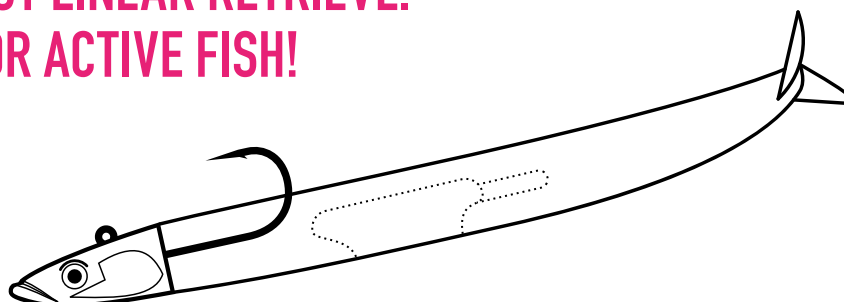




ENDOCRINE DISRUPTORS  
AND ARSENIC-FREE



TO FISH IN OPEN WATER, USING A PULLING  
TECHNIQUE OR FAST LINEAR RETRIEVE.  
AN IDEAL LURE FOR ACTIVE FISH!



### Crazy Head

It is designed for effective fishing throughout the entire water column while increasing the wobbling of the lure. It is suitable for white water fishing (strong currents, rough sea, etc.).

### Patented swimming action



Thanks to extensive research conducted in Brittany to replicate the natural movements of living garfish or sand eel, the unique swimming motion of the Crazy Sand Eel is irresistible to most marine predators along our coasts!

### Compact soft body technology

- Lures manufactured through plastic injection molding using high-performance materials for enhanced durability.
- Multi-injection enables the creation of mass-colored bodies, ensuring a natural and long-lasting result.
- The body is infused with an anise fragrance to deceive predator suspicion!

VIDEO  
SWIMMING ACTION



SALTWATER

SEABASS

POLLOCK

DENTEX

TUNA

FRESHWATER

PIKE

ZANDER





## 6 SIZES

- SIZE n°1 | **100 mm - 4"**
- SIZE n°2 | **120 mm - 5"**
- SIZE n°3 | **150 mm - 6"**
- SIZE n°4 | **180 mm - 7"**
- SIZE n°5 | **220 mm - 8.5"**
- SIZE n°6 | **300 mm - 12"**



## USE

- Fast retrieval.
- Fishing in large volumes of water, in strong currents or rough seas.
- Vertical fishing and casting/retrieving (traction, linear and diagonal fishing).

## 5 HEADS

For each size, several models of Crazy heads are available to fish in a wide range of conditions: current, wind, and depth. They have the same features and allow for fishing from shore or boat, either with cast-and-retrieve or vertical techniques.

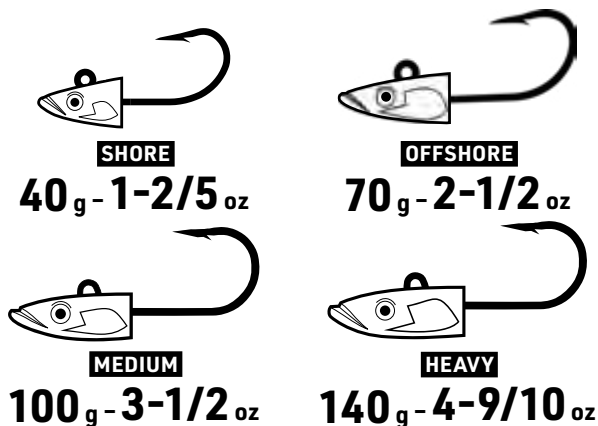


## 4 REINFORCED JIG HEADS

■ SIZE n°5 | **220 mm - 8.5"**

**X STRONG HOOK**

**MONSTER**







**100 mm 4"**

**Body weight (without jig head): 3 g - 1/10 oz**



## DOUBLE COMBOS



**OFFSHORE 10 g - 3/8 oz**

CSE800	Khaki	3 700696 808009
CSE5006	Pearl Blue	3 700696 850060
CSE5007	Pearl Green	3 700696 850077



**BODIES** + → 3 bodies/pack

CSE1294	Khaki	3 700696 812945
CSE5008	Pearl Blue	3 700696 850084
CSE218	Pearl Green	3 700696 802182



**HEADS** → 2 jig heads/bag

**OFFSHORE 10 g - 3/8 oz**

CSE217 Pearl Green



SIZE

n°2

**CRAZY®**  
SAND EEL

120 mm 5"

Body weight (without jig head): 5.5 g - 1/5 oz

**DART**



## DOUBLE COMBOS

+ → 2 pre-rigged lures/pack

**OFFSHORE 15 g - 1/2 oz**

CSE528	Khaki	3 700696 805282
CSE5001	Pearl Blue	3 700696 850015
CSE801	Gold	3 700696 808016
CSE5009	Pearl Green	3 700696 850091



**BODIES** + → 3 bodies/pack

CSE1012	Khaki	3 700696 810125
CSE5002	Pearl Blue	3 700696 850022
CSE5046	Gold	3 700696 850466
CSE5010	Pearl Green	3 700696 850107



**HEADS** → 2 jig heads/bag

**SHORE**

7 g - 1/4 oz

CSE1435 Khaki



**DART**

10 g - 3/8 oz

CSE5018 Raw Material



**OFFSHORE**

15 g - 1/2 oz

CSE1010 Khaki



**X DEEP**

25 g - 8/9 oz

CSE1357 Khaki





SIZE

n°3

**CRAZY®**  
SAND EEL

150 mm 6"

Body weight (without jig head): 9.5 g - 1/3 oz

## DOUBLE COMBOS


+  → 2 pre-rigged lures/pack + rattle

### OFFSHORE 20 g - 7/10 oz

CSE802	Khaki	3 700696 808023
CSE1437	Pearl Blue	3 700696 814376
CSE5003	Gold	3 700696 850039
CSE5011	Pearl Green	3 700696 850114
CSE5047	Khaki Strike	3 700696 850473
CSE5048	Blue Strike	3 700696 850480



## BODIES

+  → 3 bodies/pack

CSE1016	Khaki	3 700696 810163
CSE233	Pearl Blue	3 700696 802336
CSE232	Gold	3 700696 802329
CSE223	Pearl Green	3 700696 802236
CSE5049	Khaki Strike	3 700696 850497
CSE5050	Blue Strike	3 700696 850503



## HEADS → 2 jig heads/bag

### SHORE

10 g - 1/3 oz

CSE220	Pearl Green	3 700696 802206
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### DART

15 g - 1/2 oz

CSE5019	Raw Material	3 700696 850190
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### OFFSHORE

20 g - 7/10 oz

CSE221	Pearl Green	3 700696 802212
--------	-------------	-----------------



### DEEP

30 g - 1 oz

CSE222	Pearl Green	3 700696 802229
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### X DEEP

40 g - 1-2/5 oz

CSE1548	Pearl Green	3 700696 815489
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SIZE

n°4

**CRAZY**  
SAND EEL

180 mm 7"

Body weight (without jig head): 17 g - 3/5 oz

## COMBOS + BODIES



→ 1 pre-rigged lure + rattle  
+ 1 body of the same color/pack

**X DEEP** 55 g - 2 oz

CSE1438 Khaki 3 700696 814383

CSE1570 Fluo Pink 3 700696 815700

CSE1285 Mango Juice 3 700696 812853

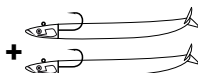


**Glass Rattle**  
NOISY GLASS CAPSULE



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## DOUBLE COMBOS



→ 2 pre-rigged lures/pack + rattle

**OFFSHORE** 35 g - 1-1/4 oz

CSE529 Khaki 3 700696 805299

CSE5051 Khaki Strike 3 700696 850510

CSE5052 Blue Strike 3 700696 850527



## HEADS → 2 jig heads/bag

**SHORE**

20 g - 7/10 oz



CSE5020 Raw Material 3 700696 050208

**OFFSHORE**

35 g - 1-1/4 oz



CSE1020 Khaki 3 700696 810200

**DEEP**

45 g - 1-3/5 oz



CSE1549 Khaki 3 700696 815496

**X DEEP**

55 g - 2 oz



CSE1287 Khaki 3 700696 812877

## BODIES



→ 3 bodies/pack

CSE1022 Khaki 3 700696 810224

CSE5053 Pearl Blue 3 700696 850534

CSE5055 Gold 3 700696 850558

CSE5054 Pearl Green 3 700696 850541

CSE5056 Khaki Strike 3 700696 850565

CSE5057 Blue Strike 3 700696 850572

CSE1023 Fluo Pink 3 700696 810231

CSE1439 Mango Juice 3 700696 814390



SIZE

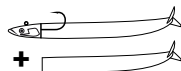
n°5

**CRAZY®**  
SAND EEL

220 mm 8,5"

Body weight (without jig head): 29 g - 1 oz

## COMBOS + BODIES



→ 1 pre-rigged lure + rattle  
+ 1 body of the same color/pack

### OFFSHORE 60 g - 2 oz

CSE1440	Khaki	3 700696 814406
CSE5004	Pearl Blue	3 700696 850046
CSE5005	Gold	3 700696 850053
CSE1572	Fluo Pink	3 700696 815724
CSE646	Mango Juice	3 700696 806463



## BODIES



→ 3 bodies/pack

CSE1026	Khaki	3 700696 810262
CSE241	Pearl Blue	3 700696 802410
CSE240	Gold	3 700696 802403
CSE227	Pearl Green	3 700696 802274
CSE242	Fluo Pink	3 700696 802427
CSE518	Mango Juice	3 700696 805183



## HEADS

### SHORE 30 g - 1 oz

→ 2 jig heads/bag



CSE224	Pearl Green	3 700696 802243	8,20 €
--------	-------------	-----------------	--------

### OFFSHORE 60 g - 2-1/10 oz

→ 2 jig heads/bag



CSE225	Pearl Green	3 700696 802250	9,90 €
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### DEEP 90 g - 3-1/6 oz

→ 2 jig heads/bag



CSE226	Pearl Green	3 700696 802267	11,90 €
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### X DEEP 120 g - 4-1/4 oz

→ 1 jig head/bag



CSE1283	Fluo Pink	3 700696 812839	9,90 €
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SIZE

n°6

**CRAZY®**  
SAND EEL

300 mm 12"

Body weight (without jig head):  
78 g - 2-3/4 oz

## BODIES



→ 1 body/pack

CSE5060	Gold	3 700696 850602
CSE5061	Fluo Pink	3 700696 850619



## HEADS → 1 jig head/bag

### OFFSHORE

### 160 g - 5-6/10 oz



CSE5058	Raw Material	3 700696 850589
---------	--------------	-----------------

### DEEP

### 240 g - 8-1/2 oz



CSE5059	Raw Material	3 700696 850596
---------	--------------	-----------------





SIZE

n°5

**CRAZY**

SAND EEL &  
PADDLE TAIL



**XSTRONG**  
HOOK

RESISTANCE  
CLASS  
**120 lbs**

→ 1 jig head/bag

**SHORE 40 g - 1-2/5 oz**

CSE5017 Raw Material



**OFFSHORE 70 g - 2-1/2 oz**

CSE539 Fluo Pink



CSE1550 Pearl Blue



**MONSTER**

**NEW**

RESISTANCE  
CLASS  
**220 lbs**

→ 1 jig head/bag

**MEDIUM 100 g - 3-1/2 oz**

CSE5042 Raw Material



CSE5044 Fluo Pink



**HEAVY 140 g - 4-9/10 oz**

CSE5043 Raw Material



CSE5045 Fluo Pink





# PIT

## Swimmer



LEAD FREE

ENDOCRINE DISRUPTORS  
AND ARSENIC-FREE

## GET INTO THE ACTION WITH THIS STRONG-VIBRATION GLIDING LURE!

### Streamlined body



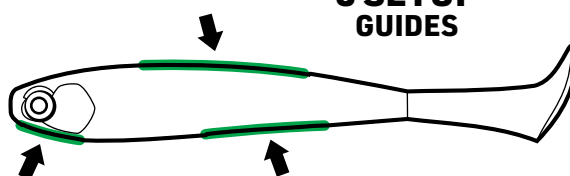
LONG CASTING DISTANCE

- Its stability remains consistent even during fast retrieves, including in weightless rigging.
- Glides smoothly during pause phases.
- Its compact, bulky shape enhances long-distance casting.

### Inversed paddle

- Responsive to the slightest movement – active in every fishing phase, from pauses to full retrieves.
- Generates strong water displacement, even at minimal speeds.

### 3 SETUP GUIDES

OUR  
COMBO

Shallow Rig

Weighted  
Texas Rig HookMORE  
OPTIONS

Jig head



FRESHWATER / SALTWATER / MULTI-SPECIES

## USE

- Lead-free – perfect for shallow waters and adaptable to any depth with the right rig.
- Works at any retrieve speed, from slow to fast.

AN ESSENTIAL  
LURE FOR  
TARGETING PIKE  
AND SEABASS!

## 3 SIZES

- SIZE n°4 | 100 mm - 4"
- SIZE n°5 | 125 mm - 5"
- SIZE n°6 | 150 mm - 6"



# 100<sub>mm</sub> - 4"

## COMBOS



→ 1 pre-rigged lure/pack

9 g - 1/3 oz

PS7528 Khaki



PS7529 Mullet



## BODIES 5x



→ 5 bodies/pack

PS7506 Khaki



PS7507 Pearl Blue



PS7510 Gold Minnow



PS7508 White Coco

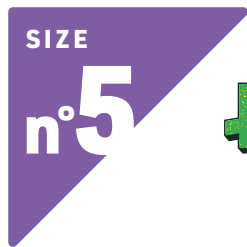


PS7509 Mullet



PS7511 Atomic Citrus





**PIT**  
Swimmer

125 mm 5"

# 125 mm - 5"

## COMBOS



→ 1 pre-rigged lure/pack

17 g - 6/10 oz

PS7530 Khaki



PS7531 Pearl Blue



PS7532 White Coco



PS7533 Mullet



## BODIES

4x



→ 4 bodies/pack

PS7512 Khaki



PS7513 Pearl Blue



PS7516 Gold Minnow



PS7514 White Coco



PS7515 Mullet



PS7517 Atomic Citrus







# 150<sub>mm</sub> - 6"

## COMBOS



→ 1 pre-rigged lure/pack

29<sub>g</sub> - 1<sub>oz</sub>

PS7534 Khaki



PS7535 Mullet



## BODIES 3x



→ 3 bodies/pack

PS7518 Khaki



PS7519 Pearl Blue



PS7522 Gold Minnow



PS7520 White Coco



PS7521 Mullet



PS7523 Atomic Citrus





LEAD FREE



ENDOCRINE DISRUPTORS  
AND ARSENIC-FREE

# BLASTER SHAD



*Original*  
**Quick Clip**  
HOLD & RELEASE  
YOUR HOOK

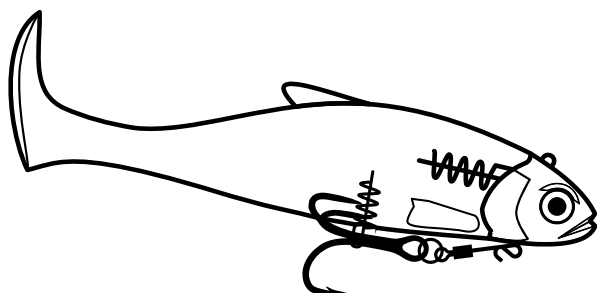
## SLOW, MASSIVE, IRRESISTIBLE, A SOFT PLASTIC LURE BUILT FOR PIKE

### New Generation Paddle

The amplitude is increased to move as much water as possible at very low speed to make the lure visible from afar.

### Inversed Paddle

- Swims at the slightest touch, with the slightest movement, and during all phases of fishing, both during pauses and during retrieval phases.
- It displaces a maximum amount of water at very low swimming speeds.



FRESHWATER

PIKE

CATFISH

BASS

PERCH

### 3 SIZES

■ SIZE n°1 | 130 mm - 5"

■ SIZE n°3 | 200 mm - 8"

■ SIZE n°2 | 160 mm - 6"



### PLAYER Block

A single head compatible with several body lengths and colors.

By combining Light (Plastic), Medium (Zinc), and/or Heavy (Tungsten) Player Blocks in the Player head, you can fish at various speeds and depths.

### USE

- Retrieve speed from very slow to moderate.
- Linear fishing.

**VIDEO** ►  
HOW TO RIG YOUR  
BLASTER SHAD?



**VIDEO** ►  
PLAYER CONCEPT  
PRESENTATION







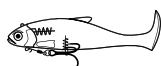
SIZE  
**n°1**

**BLASTER SHAD**

130 mm 5"

**38**<sup>+5</sup>g 4/3 oz

## COMBOS



→ 1 pre-rigged lure + 8 Player Block  
(4x Plastic and 4x Zinc)/pack

BS1475 Piky Khaki 3 700696 814758



BS1476 Sexy Bream 3 700696 814765



BS1473 White Coco 3 700696 814734



BS1532 Rainbow 3 700696 815328



BS1474 Fire Tiger 3 700696 814741



## BODIES



→ 1 body/pack

BS1533 Piky Khaki 3 700696 815335



BS1535 Sexy Bream 3 700696 815359



BS1534 White Coco 3 700696 815342



BS1545 Rainbow 3 700696 815458



BS1536 Fire Tiger 3 700696 815366



USER INSTRUCTIONS ARE  
AVAILABLE ON OUR WEBSITE  
AND WITHIN EACH COMBO!



## PLAYER Block



## HEAVY

TUNGSTEN  
**7.5 g - 1/4 oz**

1  
20m

→ 4 Players Blocks/bag



4 Player Block  
GAM1521 "Heavy" 7.5 g  
Tungsten

3 700696 815212



SIZE

n°2

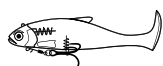
**BLASTER SHAD**

160 mm 6"

**53** <sup>+5</sup>g 1-4/5 oz



## COMBOS



→ 1 pre-rigged lure + 8 Player Block  
(4x Plastic and 4x Zinc)/pack

**BS1479** Piky Khaki 3 700696 814796

**BS1480** Sexy Bream 3 700696 814802

**BS1477** White Coco 3 700696 814772

**BS1526** Rainbow 3 700696 815267

**BS1478** Fire Tiger 3 700696 814789



## BODIES



→ 1 body/pack

**BS1528** Piky Khaki 3 700696 815281

**BS1530** Sexy Bream 3 700696 815304

**BS1529** White Coco 3 700696 815298

**BS1538** Rainbow 3 700696 815380

**BS1531** Fire Tiger 3 700696 815311



**Original Quick Clip**

HOLD & RELEASE  
YOUR HOOK

p.70



SIZE

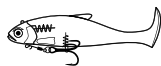
n°3

**BLASTER**  
SHAD

200 mm 8"

**80** <sup>+5</sup><sub>-5</sub> g 2-4/3 oz

## COMBOS



→ 1 pre-rigged lure + 8 Player Block  
(4x Plastic and 4x Zinc)/pack

BS1522 Piky Khaki



BS1525 Sexy Bream



BS1523 White Coco



BS1524 Fire Tiger





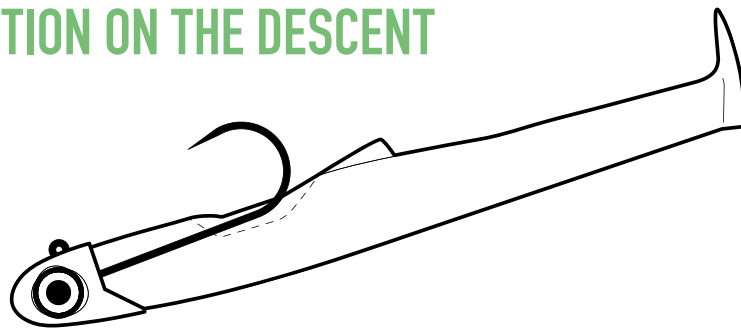
# MUD DIGGER



ENDOCRINE DISRUPTORS  
AND ARSENIC-FREE



VERY RESPONSIVE, VERY LIVELY!  
IT SWIMS AT AN EXTREMELY SLOW SPEED  
WITH A SUPERB ACTION ON THE DESCENT



## Glider head

- The head of the Mud Digger is designed for a gliding descent.
- The flat surface on the underside of the "Digger" head allows it to land on the bottom while the body of the lure continues to float slightly.
- In "vertical" fishing, this type of head makes the lure remain horizontal for a time, a few centimeters above the bottom; a position that greatly attracts predators during slow drifts.

## Free hook

- Increases the flexibility and reactivity of the lure to rod actions and makes the suction easier for the fish.
- This concept significantly avoids the body ripping during the fight.
- The opening serves as a guide to position the hook without difficulty.

## Compact soft body technology

- Lure manufactured by plastic molding with high performance material for better resistance.
- Multi-color injection molding to obtain colored bodies in the mass for a natural and lasting result.
- Anise-based aroma, effective in freshwater and saltwater.

## Hybrid body

- Perfect combination between a "finess" type of lure and a Paddle Tail. It thwarts the most difficult fish's mistrust, vibrating ingeniously and naturally.
- It is developed both for vertical and linear fishing near the bottom.

## Ultra natural swim

The design of this paddle produces a smooth and natural swimming motion.

## Inversed paddle

The swimming action is generated by the slightest twitch or movement, during all fishing phases, both during pauses and retrieval stages.

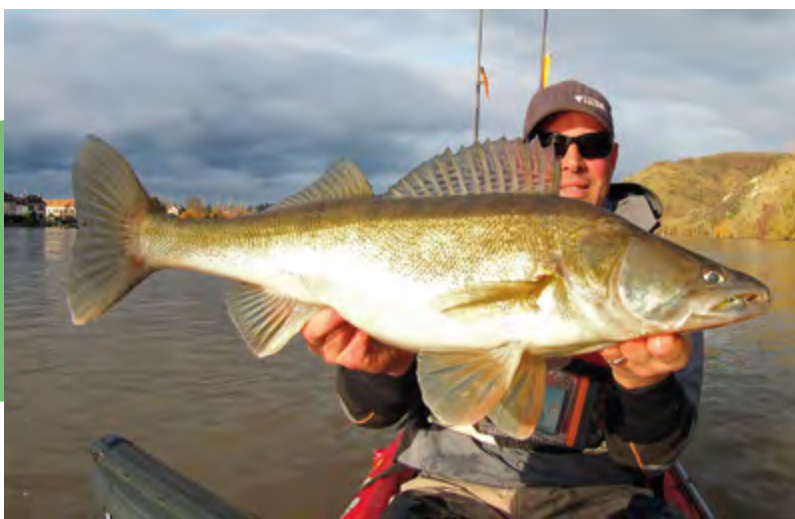




THE BODY OF THE MUD DIGGER  
IS EXCELLENT, WHETHER USED AS  
A DROP SHOT OR AS A TRAILER



**VIDEO**  
CONCEPT  
PRESENTATION



## USE

- Versatile and easy to use.
- It works equally well in both freshwater and saltwater for all delicate, slow, and bottom fishing.
- Depending on its size, it targets most predatory fish!



FRESHWATER

SALMONID

PERCH

ZANDER

PIKE

SALTWATER

SEABASS

WRASSE

BREAM

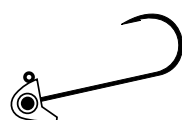
## 2 SIZES

- SIZE n°1 | 65 mm - 2.5"
- SIZE n°2 | 90 mm - 3.5"

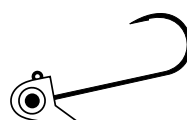
## 4 HEADS



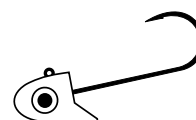
HOOK MANUFACTURED BY VMC.



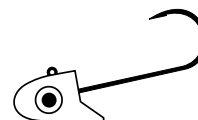
ULTRA LIGHT



LIGHT



MEDIUM



HEAVY

4 weights are available depending on the size. All heads have the same specific features which allow both shore and offshore fishing. The selection of weights depends on the fishing conditions (weather, current, depth, fishing technique).



**65 mm 2.5"**  
Body weight (without jig head): **1.4 g - 1/20 oz**

## COMBOS + BODIES



1 pre-rigged lure  
+ 1 body of the  
same color/pack

### LIGHT 2 g - 1/14 oz

MD1451	Khaki	3 700696 814512
MD7006	Wakasagi	3 700696 870068



### MEDIUM 4 g - 1/7 oz

MD1452	Ghost Minnow	3 700696 814529
MD7001	Atomic Citrus	3 700696 870013
MD1453	Mango Juice	3 700696 814536



### HEAVY 6 g - 1/5 oz

MD7007	Atomic Citrus	3 700696 870075
--------	---------------	-----------------



## BODIES 4x → 4 bodies/pack

MD1458	Khaki	3 700696 814581
MD7008	Wakasagi	3 700696 870082
MD1460	Ghost Minnow	3 700696 814604
MD7002	Atomic Citrus	3 700696 870020
MD1459	Mango Juice	3 700696 814598



## HEADS → 2 heads/bag

### LIGHT 2 g - 1/14 oz

MD1455	Khaki	3 700696 814550
--------	-------	-----------------



### MEDIUM 4 g - 1/7 oz

MD1456	Khaki	3 700696 814567
--------	-------	-----------------



### HEAVY 6 g - 1/5 oz

MD1457	Khaki	3 700696 814574
--------	-------	-----------------



SIZE

n°2

**MUD  
DIGGER**

90 mm 3.5"

Body weight (without jig head): 3.8 g - 1/10 oz

## COMBOS + BODIES



1 pre-rigged lure  
+ 1 body of the  
same color/pack

### LIGHT 5 g - 1/6 oz

MD1274 Wakasagi 3 700696 812747

MD1273 Mango Juice 3 700696 812730



### MEDIUM 10 g - 3/8 oz

MD1275 Khaki 3 700696 812754

MD7003 Ghost Minnow 3 700696 870037

MD1276 Purple Glitter 3 700696 812761



### HEAVY 15 g - 1/2 oz

MD1278 Ghost Minnow / Khaki Head 3 700696 812785

MD7004 Atomic Citrus 3 700696 870044



## HEADS → 2 heads/bag



### ULTRA LIGHT

3 g - 1/10 oz



MD1279 Khaki 3 700696 812792

### LIGHT

5 g - 1/6 oz



MD1138 Khaki 3 700696 811382

### MEDIUM

10 g - 3/8 oz



MD1139 Khaki 3 700696 811399

MD1465 Fluo Yellow 3 700696 814659

### HEAVY

15 g - 1/2 oz



MD1140 Khaki 3 700696 811405

MD1466 Fluo Yellow 3 700696 814666

## MAXI COMBOS



3 pre-rigged  
lures/pack

MD1134 Khaki 3 700696 811344

MD7009 Atomic Citrus 3 700696 870099

+ LIGHT 5 g - 1/6 oz  
+ MEDIUM 10 g - 3/8 oz  
+ HEAVY 15 g - 1/2 oz



## BODIES 3x



3 bodies/pack

MD1141 Khaki 3 700696 811412

MD1281 Wakasagi 3 700696 812815

MD1282 Ghost Minnow 3 700696 812822

MD1144 Purple Glitter 3 700696 811443

MD7005 Atomic Citrus 3 700696 870051

MD1280 Mango Juice 3 700696 812806





# Biotop

## STICK



## DESIGNED TO CATCH, BUILT TO PROTECT!

Thanks to its unique balance, the lure's movements during retrieval become especially lifelike, triggering aggressive strikes from fish.

This topwater lure casts exceptionally far while maintaining excellent stability.

Designed and made in Brittany from a marine-biodegradable plastic, it combines high performance with a strong environmental commitment.

### Patented concept

- Ball eyes to enhance realism.
- Optimises casting distance and makes it easier to use for "walking the dog" technique.

### Body made from bioplastic

- Biodegradable in seawater.
- Produced from renewable resources.
- Mass coloring using mineral materials known to have no impact on the environment.
- Stainless steel hooks without any coating.

### Low environmental impact

Designed and manufactured in Brittany, the Biotop Stick minimizes its environmental impact through thoughtful design, manufacturing processes, and material choices.

LONG CASTING DISTANCE



NO KNOWN ECOTOXICITY  
IN MARINE ENVIRONMENTS

## USE

- Walking the dog from slow to fast.
- Fast linear retrieve.
- Ideal for calm weather or slightly rough seas.

### VIDEO CONCEPT PRESENTATION



Project supported  
by BPI France  
& Brittany Region

**bpifrance**



FRESHWATER

PERCH

ASP

PIKE

BASS

SALTWATER

SEABASS



FLOATING



SILENT



LEAD FREE



→ 1 lure/pack

**100<sub>mm</sub> - 4"**  
**15 g - 1/2 oz**

**BTS9004** Ghost



**BTS9006** Silver Sparkle



**BTS9003** Black Shadow



Ghost



Silver Sparkle



Black Shadow

# Hypno

## CAST

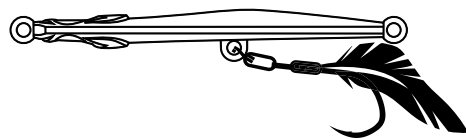


## EXCEPTIONAL CASTING DISTANCE INSTANTLY RESPONSIVE AND IRRESISTIBLY HYPNOTIC ON IMPACT

Easy to cast and use, it swims effortlessly on a straight retrieve and stands out from traditional casting metal jigs thanks to its central rigging system. This setup focuses the fish's attack and helps reduce snags and tangles. Its high durability makes it ideal for targeting powerful fish.

### Long casting distance

The rear center of gravity stabilizes it during the cast, allowing for precise and long-distance casting.



### Stop-snagging system

The body balance and central-hook system keep the hook tip up, minimizing snagging on the bottom.

### Focus Hook System

- The central hook is strategically positioned to facilitate attacks and prevent entanglements.
- The exclusive VMC hook is reinforced and forged. Its "Locking Shape" design prevents fish from coming unhooked.
- The feather enhances swimming action and aids in hook absorption.



HOOK DEVELOPED BY U.S.  
MANUFACTURED IN FRANCE BY VMC.



LONG CASTING DISTANCE

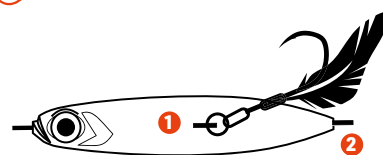


THROUGH WIRE INCREASES  
LURE STRENGTH

**HYPNO SWIM**  
UNDULATES AT THE  
SLIGHTEST MOVEMENT



### EYELETS RESISTANCES



SIZES	2	3	4	6	7	8
① CENTRAL RESISTANCE (lb)	16	19	20	30	35	43
② REAR RESISTANCE (lb)	50	60	60	75	100	150





## USE

- Slow to moderate retrieval.
- Versatile lure that adapts to all environments and tidal conditions.
- Suitable for linear, diagonal, and light traction fishing techniques.

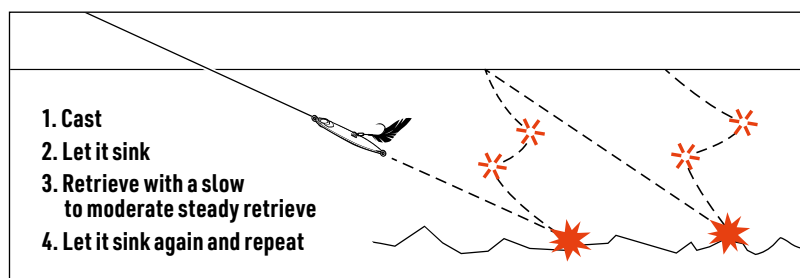
SALTWATER	SEABASS	POLLOCK	BREAM	TUNA	MACKEREL
FRESHWATER	SALMONID	PERCH	ZANDER	ASP	

**VIDEO**  
CONCEPT  
PRESENTATION



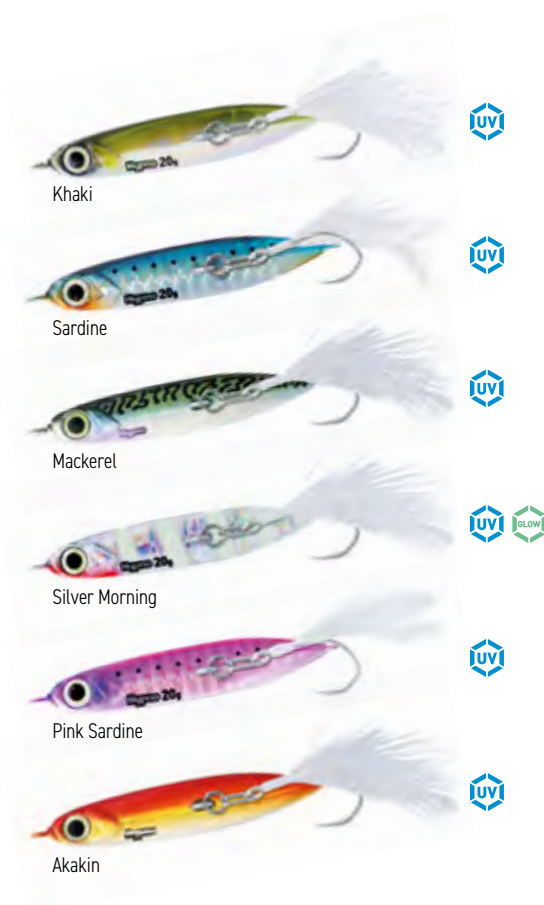
## 6 SIZES

SIZE	<b>n°2</b>		<b>10 g - 3/8 oz</b>
SIZE	<b>n°3</b>		<b>15 g - 1/2 oz</b>
SIZE	<b>n°4</b>		<b>20 g - 3/4 oz</b>
SIZE	<b>n°6</b>		<b>30 g - 1 oz</b>
SIZE	<b>n°7</b>		<b>40 g - 1-1/2 oz</b>
SIZE	<b>n°8</b>		<b>60 g - 2 oz</b>



# Hypno

## CAST



SIZE  
**n°2**  
52 mm 2"  
**10g - 3/8 oz**

HYP8003	Khaki	3 700696 880036
HYP8001	Sardine	3 700696 880012
HYP8018	Mackerel	3 700696 880180
HYP8004	Silver Morning	3 700696 880043
HYP8002	Pink Sardine	3 700696 880029
HYP8017	Akakin	3 700696 880173

SIZE  
**n°3**  
62 mm 2-2/5"  
**15g - 1/2 oz**

HYP8023	Khaki	3 700696 880234
HYP8021	Sardine	3 700696 880210
HYP8020	Mackerel	3 700696 880203
HYP8024	Silver Morning	3 700696 880241
HYP8022	Pink Sardine	3 700696 880227
HYP8019	Akakin	3 700696 880197





SIZE  
**n°4**  
**64 mm 2-1/2"**  
**20g - 3/4 oz**

HYP8007	Khaki	3 700696 880074
HYP8005	Sardine	3 700696 880050
HYP8026	Mackerel	3 700696 880265
HYP8008	Silver Morning	3 700696 880081
HYP8006	Pink Sardine	3 700696 880067
HYP8025	Akakin	3 700696 880256

SIZE  
**n°6**  
**79 mm 3"**  
**30g - 1 oz**

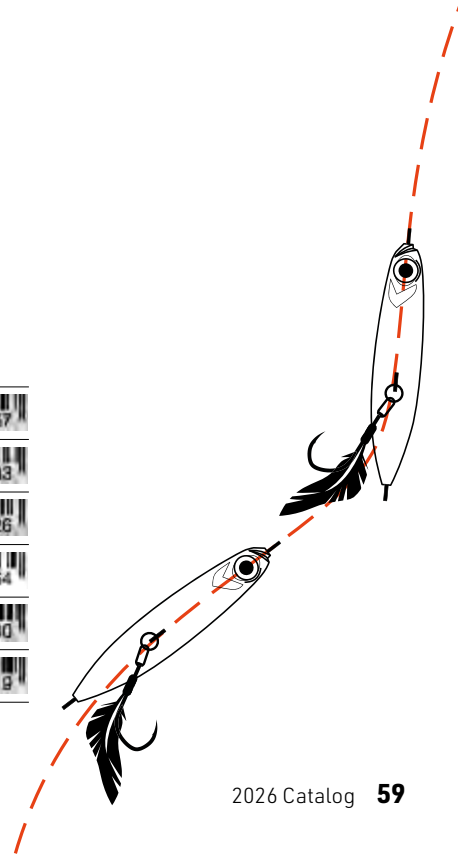
HYP8011	Khaki	3 700696 880111
HYP8009	Sardine	3 700696 880096
HYP8028	Mackerel	3 700696 880289
HYP8012	Silver Morning	3 700696 880128
HYP8010	Pink Sardine	3 700696 880104
HYP8027	Akakin	3 700696 880272

SIZE  
**n°7**  
**87 mm 3.5"**  
**40g - 1-1/2 oz**

HYP8015	Khaki	3 700696 880159
HYP8013	Sardine	3 700696 880135
HYP8030	Mackerel	3 700696 880302
HYP8016	Silver Morning	3 700696 880166
HYP8014	Pink Sardine	3 700696 880142
HYP8029	Akakin	3 700696 880296

SIZE  
**n°8**  
**99 mm 4"**  
**60g - 2 oz**

HYP8035	Khaki	3 700696 880357
HYP8033	Sardine	3 700696 880333
HYP8032	Mackerel	3 700696 880326
HYP8036	Silver Morning	3 700696 880364
HYP8034	Pink Sardine	3 700696 880340
HYP8031	Akakin	3 700696 880319





# POWER TAIL EVO



LEAD FREE



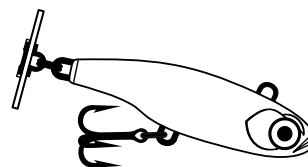
## GET ON TARGET FAST, HIT HARD NO MATTER THE SPEED!

A redesigned and streamlined range for maximum efficiency.

Its unique balance, tailored to each size, allows it to adapt to all conditions and depths.

Robust, high-performing, and easy to use, it ensures long, accurate casts thanks to optimal weight distribution.

This new model comes in a range of attractive colors and is fitted with a carefully matched hook to maximise hook-up rates.



**Power Tail Concept®**



Lifelike and full of vibration, both on the retrieve and at rest.

**Treble hook**

**BKK®**

Produced by BKK® with UA finish.

### USE

- Works with slow to fast retrieves, either steady or with intermittent pauses.
- A versatile lure that adapts to all environments and targets active fish.

### 3 SIZES

SIZE	30 mm - 1"
SIZE	40 mm - 1.5"
SIZE	50 mm - 2"



FRESHWATER

TROUT

PERCH

ASP



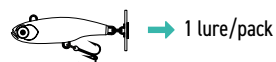
SIZE  
**30**  
30 mm 1"



**2,5 g - 1/10 oz**

PWT2074	Ayu	3	700696	820742
PWT2011	Natural Minnow	3	700696	820117
PWT2010	Baby Fry	3	700696	820100
PWT2012	Fario	3	700696	820124
PWT2013	Gold Trout	3	700696	820131
PWT2015	Chart Trout	3	700696	820155

SIZE  
**40**  
40 mm 1.5"



**5 g - 1/6 oz**

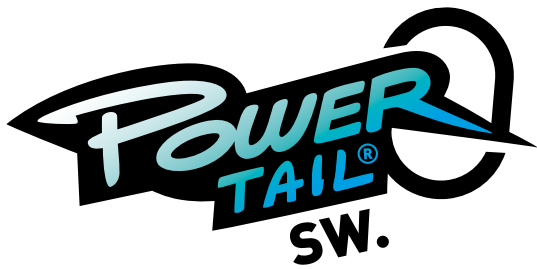
PWT2075	Ayu	3	700696	820759
PWT2017	Natural Minnow	3	700696	820179
PWT2016	Baby Fry	3	700696	820162
PWT2018	Fario	3	700696	820186
PWT2019	Gold Trout	3	700696	820193
PWT2021	Chart Trout	3	700696	820216

SIZE  
**50**  
50 mm 2"



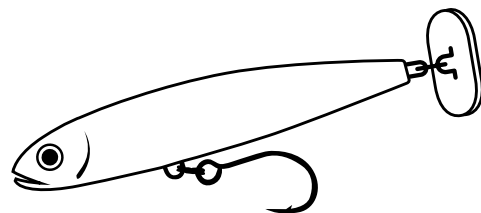
**8 g - 2/7 oz**

PWT2076	Ayu	3	700696	820766
PWT2023	Natural Minnow	3	700696	820230
PWT2022	Baby Fry	3	700696	820223
PWT2024	Fario	3	700696	820247
PWT2025	Gold Trout	3	700696	820254
PWT2027	Chart Trout	3	700696	820278



HOOK MANUFACTURED BY VMC.

## TARGET HUNTING FISH AND LET THE VIBRATIONS TAKE CONTROL



This lure is ideal for surface hunts or trolling, especially when long-distance casting is required – in choppy saltwater, windy conditions, or when approaching the shoreline is difficult.

Its fin design helps keep the line tight, ensuring constant contact with the lure and allowing you to feel every strike. Perfect for toothy predators like barracuda and bonito, it's also well-suited for tuna and exotic species thanks to its reinforced frame.



LONG CASTING DISTANCE



THROUGH WIRE INCREASES LURE STRENGTH

Power Tail Concept®



Lifelike and full of vibration, both on the retrieve and at rest.

### Long casting distance

Whether from shore or close to working birds, the density of the Power Tail will allow you to achieve great distance and accurate casts!

**VIDEO** ▶  
SEABASS FRENZY WITH THE  
POWER TAIL SALTWATER



### 3 SIZES

- SIZE **60 mm - 2.5"**
- SIZE **80 mm - 3"**
- SIZE **100 mm - 4"**



SALTWATER

SEABASS

TUNA

MACKEREL





SIZE  
**60**  
60 mm 2.5"



**18 g - 3/5 oz**

PWT1067 Silver Sardine



SIZE  
**80**  
80 mm 3"



**35 g - 1-1/4 oz**

PWT829 Silver Sardine



PWT1082 White Morning



SIZE  
**100**  
100 mm 4"



**55 g - 1-9/10 oz**

PWT832 Silver Sardine



PWT833 Real Mackerel



SIZE 60: IDEAL FOR SHORE FISHING  
AND SURFCASTING



## UNSTOPPABLE WHEN PREDATORS ARE ON THE CHASE!

These fish inhabit the upper water layers. In summer, they gather in groups and follow the migration of forage fish (sardines, anchovies, sand eels...) near the coast. The strong vibrations produced by its paddle make the lure easily noticeable from a distance and excite the predators.





## VERY ATTRACTIVE VIBRATION FOR SLOW RETRIEVAL

Power Tail Concept®



Lifelike and full of vibration, both on the retrieve and at rest.

### Glider head

The head of the Power Tail Squid lands perfectly on the bottom and offers a beautiful presentation of the lure. An impressive weapon for cuttlefish fishing!

### Innovative hooking system *No snagging!*

Unlike existing squid hooks typically positioned at the back of the lure, the one on the Power Tail Squid is located further forward on the body, preventing it from getting stuck at the bottom. Cephalopods will grab the lure closest to the hooks for maximum success!

### 1 SIZE

SIZE **95 mm - 3.7"**

Cephalopods fishing is practiced both from the shore and offshore. We offer 3 weights that allow you to adapt to the majority of fishing conditions.

**15g** **SHORE** Shore fishing in depths not exceeding 10m.

**25g** **OFFSHORE** Deeper fishing from the shore but also light offshore fishing.

**50g** **DEEP** Vertical offshore fishing.

**VIDEO**  
TECHNIQUE  
AND ANIMATIONS



### USE

- Retrieve with a simple cast and retrieve technique, using smooth and slow movements.
- At low swimming speeds, it emits strong vibrations.



**SIZE**  
**95**

95 mm 3.7"

→ 1 lure/pack

**SHORE 15 g - 1/2 oz**

STH1097	Fresh Pink	3 700696 810972
STH1098	Orange Atomic	3 700696 810989
STH1096	White Morning	3 700696 810965

**OFFSHORE 25 g - 9/10 oz**

STH1099	Orange Atomic	3 700696 810996
STH1100	White Morning	3 700696 811009

**DEEP 50 g - 1-3/4 oz**

STH844	Silver Sardine	3 700696 808443
STH845	Fresh Pink	3 700696 808450
STH1101	Orange Atomic	3 700696 811016
STH1102	White Morning	3 700696 811023
STH854	Red Mullet	3 700696 808542





# Contact

TRESSE PREMIUM

# x8

STRANDS

# NEW



## ULTRA-TIGHT BRAID FOR SUPERIOR FEEL AND LONG-LASTING STRENGTH

The result of rare craftsmanship, this premium braid is slowly woven on traditional wooden machines in Western France.

It offers exceptional tensile and abrasion resistance for an ultra-thin diameter.

Its natural suppleness enhances casting distance and lure action.

A precise choice for demanding anglers seeking reliability.

### 8-strand braid

Woven from 8 strands of PEUHD Dyneema fibres, the CONTACT braid features a perfectly round and smooth profile.

Ideal for long-distance casting, it ensures optimal glide through the rod guides and delivers precise fishing, whether in freshwater or saltwater.

### Unique manufacturing process

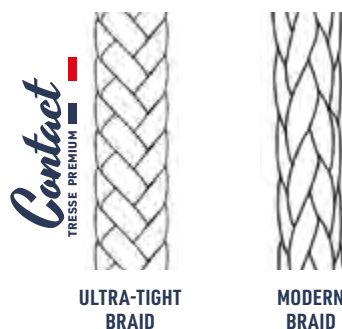
Our braid is crafted on traditional wooden machines – a rare industrial skill that allows for precise control of tension and braiding.

This slow and meticulous process ensures an ultra-tight weave, making the braid naturally more abrasion-resistant and completely water-repellent.

### Extreme sensitivity

Thanks to its ultra-tight braided structure, our line transmits information more quickly – from bottom texture to bites and lure vibrations.

### IDENTICAL BRAID AND STRAND DIAMETER



## 5 SIZES

SIZE **0.15**  $\varnothing$  mm

SIZE **0.17**  $\varnothing$  mm

SIZE **0.19**  $\varnothing$  mm

SIZE **0.22**  $\varnothing$  mm

SIZE **0.24**  $\varnothing$  mm



**VIDEO**  
PRESENTATION  
AND EXPERTISE





## 150 m – 492 ft

**0.15 mm** 6.9 kg / 15 lbs

GAM2500 PE 0.8 - 150m - White 3 700696 825006

**0.17 mm** 7.4 kg / 16.5 lbs

GAM2501 PE 1 - 150m - White 3 700696 825013

**0.19 mm** 8.7 kg / 19 lbs

GAM2502 PE 1.2 - 150m - White 3 700696 825020

**0.22 mm** 10.9 kg / 24 lbs

GAM2503 PE 1.5 - 150m - White 3 700696 825037

**0.24 mm** 15.5 kg / 35 lbs

GAM2504 PE 2 - 150m - White 3 700696 825044

## 300 m – 984 ft

**0.24 mm** 15.5 kg / 35 lbs

GAM2505 PE 2 - 300m - White 3 700696 825051



Our collaboration with Société Choletaise de Fabrication (SCF) reflects a shared commitment to showcasing French craftsmanship and offering anglers an exceptional product.



STRENGTH (LBS)	STRENGTH (KG)	PE	DIAMETER	LENGTH
15	6.9	0.8	0.15	150
16,5	7.5	1	0.17	150
19	8.6	1.2	0.19	150
24	10.9	1.5	0.22	150
35	15.9	2	0.24	150
35	15.9	2	0.24	300



## THE PERFECT COMBINATION!

A concept to assist you in choosing the perfect Braid/ Fluorocarbon/Lure Snap combination based on your requirements. Select your desired strength along with the recommended knots provided below, and you're all set!



### Braid

This 8-strand braid is ultra resistant, round, smooth and silent, thanks to:

- a high performance HDPE material;
- a first hydrophobic coating;
- a secondary coating that enhances smooth sliding through the rings.



### Fluorocarbon

**100 % fluorocarbon!**

It is made with 5 layers: abrasion resistance, slide quality and flexibility.



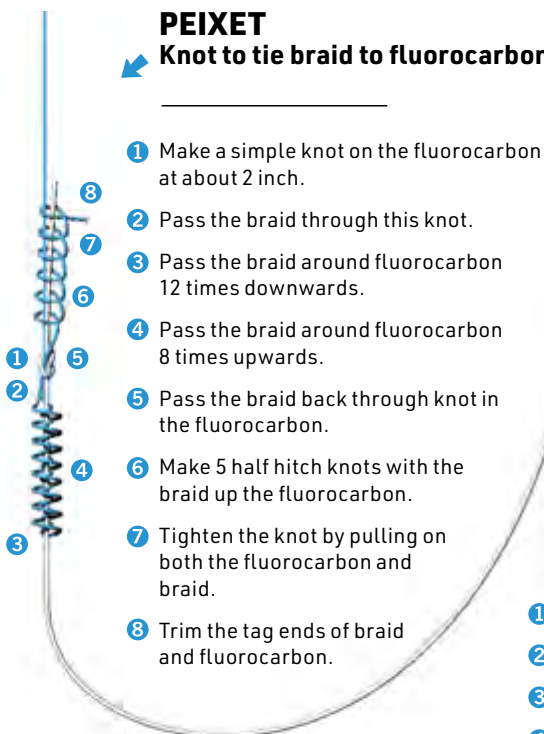
### Lure Snaps

Our snaps are crafted from **high-quality stainless steel**. They are compact, discreet, and provide optimal action for your lures.

## KNOTS THAT WE LIKE...

### PEIXET

← Knot to tie braid to fluorocarbon



### PALOMAR

Knot to tie lure snap to fluorocarbon →

- 1 Make a loop.
- 2 Thread the loop though the lure snap.
- 3 Tie a simple knot.
- 4 Pass the lure clip though the loop.

# 3

HIGH QUALITY  
COMPLEMENTARY  
PRODUCTS:  
Braid, Fluorocarbon,  
Lure snaps

# 5

SIZES :  
U-Light, Light,  
Medium, Strong,  
X-Strong

**VIDEO**  
PEIXET KNOT







U-LIGHT  
LIGHT  
MEDIUM  
STRONG  
X-STRONG

## BRAID

**0.09 mm** 5 kg / 10 lbs

GAM1151 PE 0.5 - 150 m Flashy Green 3 700696 011513

**0.15 mm** 7,5 kg / 16 lbs

GAM1152 PE 0.8 - 150 m Flashy Green 3 700696 011520

**0.20 mm** 11 kg / 25 lbs

GAM1153 PE 1.5 - 150 m Flashy Green 3 700696 011537



## LURE SNAPS

**8 kg / 17 lbs**

GAM1597 10/bag 3 700696 815977

**10 kg / 23 lbs**

GAM373 10/bag 3 700696 803738

**23 kg / 50 lbs**

GAM376 10/bag 3 700696 803769

**30 kg / 65 lbs**

GAM379 10/bag 3 700696 803790

**50 kg / 110 lbs**

GAM382 10/bag 3 700696 803820

## FLUOROCARBON

**0.25 mm** 4 kg / 9 lbs

GAM372 PE 2 - 20 m 3 700696 803724

**0.34 mm** 7 kg / 15 lbs

GAM375 PE 4 - 30 m 3 700696 803752

**0.55 mm** 16 kg / 35 lbs

GAM381 PE 10 - 27 m 3 700696 803813

BRAID				FLUOROCARBON			LURE SNAPS
WEIGHT lb / Kg	DIAMETER mm	PE	LENGTH m	WEIGHT lb / Kg	DIAMETER mm	LENGTH m	DIAMETER lb / Kg
							17/8
10/4.5	0.09	0.5	150	9/4.1	0.255	20	23/10
16/7.3	0.15	0.8	150	15/6.8	0.345	30	50/23
25/11.5	0.2	1.5	150				65/30
				35/15.9	0.553	27	110/50

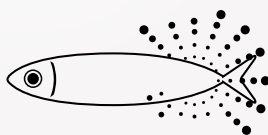
# ATTRACTANT



CONCENTRATED  
ACTIVE SMELL,  
**100%**  
ORGANIC  
INGREDIENTS

## ORGANIC ATTRACTANT

The effectiveness of this formula stems from a balanced combination of amino acids, fish attractants, fish oils, and texturizers. This lipoprotein solution, devoid of metallic flakes (to prevent pollution), is highly oily and water-resistant, guaranteeing swift results.



## RED

Apply behind the jig head to mimic the gills, under the stomach to act as "a wounded distressed fish", along the body to increase the voracious predator's catch. As a blood signal, the red attractant colors the lure.

GAM383 Red - 40 g



## NATURAL

Use a spatula to smear the attractant along the lure body. Black Minnow ridges are ideal for this. The "natural" attractant does not change the color of the lure.

GAM385 Natural - 40 g



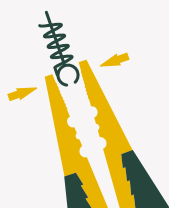
Available for sale in the European Union only

## Original Quick Clip

## HOLD & RELEASE YOUR HOOK

An accessory that secures the hook to the body of the lure during casting and retrieval, releasing it upon hooking. Easy to use, it enhances the lure's presentation and prolongs its lifespan.

Adjust the opening of the Quick Clip to match the size of your hook for optimal efficiency.



ADAPTABLE  
TO ALL YOUR  
SOFT PLASTIC  
LURES!



GAM1537 5 Quick Clips - Size L



# THE GLUE

CYANOACRYLATE  
D'ÉTHYLE

**USE THE GLUE  
TO REPAIR  
YOUR DAMAGED  
SOFT LURES**



## INCREASE THE EFFICIENCY OF THE LURE

Applying the glue to attach the jig head to the body of the lure increases resistance and enhances the lure's action in the water. The glue has been developed specifically for soft plastic lures.



**QUICK-SETTING!**  
DRIES IN SECONDS



## USE

1. Carefully apply a tiny drop of the very fluid glue over the desired area. Avoid letting the nozzle of the tube touch the lure to prevent blockage over time.
2. Apply slight pressure for a few seconds.
3. Go fishing!



GAM183	10 g Box of 15 tubes	3 700696 801833
GAM1352	10 g Sold individually	3 700696 813522

# Glass Rattle



## NOISY GLASS CAPSULE

The rattling sound mimics a swimming baitfish, allowing predators to detect the lure in turbid or tinted water.

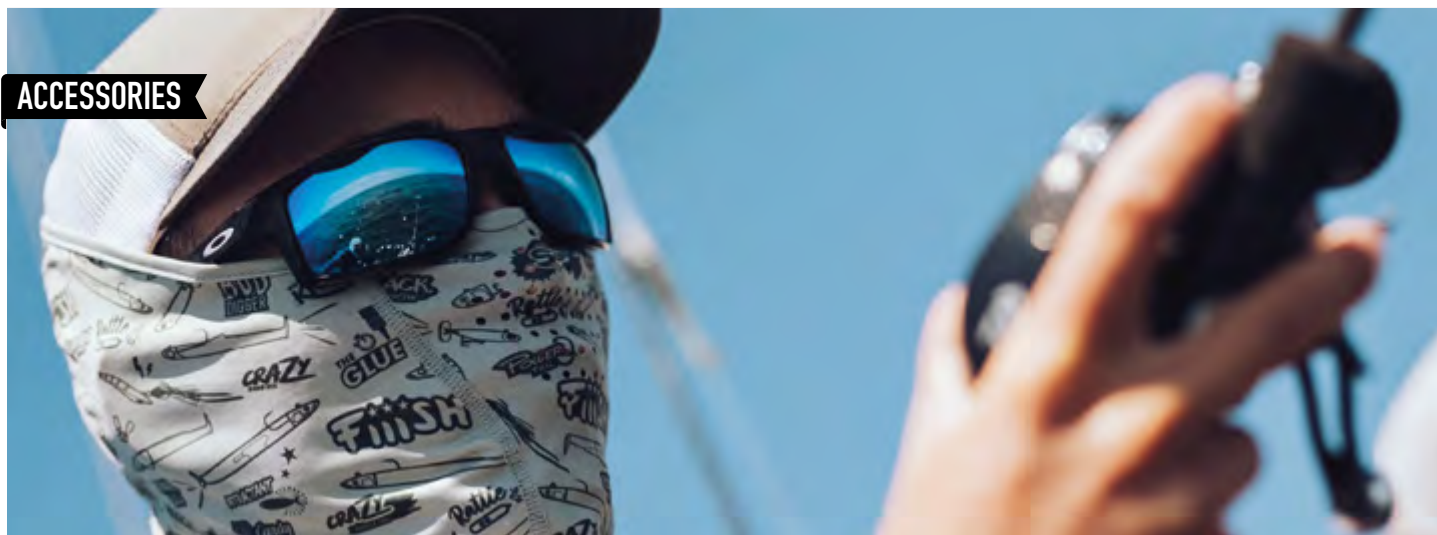


LENGHT  
**14 mm**  
**0.5"**  
DIAMETER  
**4 mm**  
**3/19"**



GAM321	5 Rattles	3 700696 803219
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## EMBRACE SUN PROTECTION FOR ALL YOUR FISHING TRIPS!

By the waterside, we are exposed to natural UV radiation that can cause serious health problems. For improved protection, we offer a selection of UV- protective clothing designed to suit your needs.



2 packaging options designed for simple and efficient shelving!

### DIMENSIONS

**Clothing** : 70 x 70 x 240 mm  
**Neck Gaiter** : 70 x 70 x 70 mm



REFER TO THE USER AND MAINTENANCE INSTRUCTIONS INCLUDED IN EACH PACK.

# UV Natural radiation protective CLOTHING

## UNISEX

Colors **OLIVE GREEN**



92% Polyester / 8% Elastane

<b>HAB1614</b>	Anti UV Hooded T-shirt Long Sleeve Olive Green - XS	3 700696 816141
<b>HAB1615</b>	Anti UV Hooded T-shirt Long Sleeve Olive Green - S	3 700696 816156
<b>HAB1616</b>	Anti UV Hooded T-shirt Long Sleeve Olive Green - M	3 700696 816165
<b>HAB1617</b>	Anti UV Hooded T-shirt Long Sleeve Olive Green - L	3 700696 816172
<b>HAB1618</b>	Anti UV Hooded T-shirt Long Sleeve Olive Green - XL	3 700696 816189
<b>HAB1619</b>	Anti UV Hooded T-shirt Long Sleeve Olive Green - XXL	3 700696 816196



# UV Natural radiation protective NECK GAITER

Size **ONESIZE**

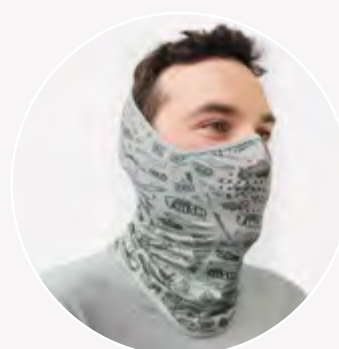
## UNISEX

Colors **OLIVE GREEN**



92% Polyester / 8% Elastane

<b>HAB1637</b>	Anti UV Neck Gaiter Olive Green	3 700696 816370
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# ANY QUESTIONS?

## OUR SALES TEAM IS HERE FOR YOU!



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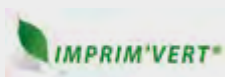


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*General sales conditions available upon request*

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